



WTVO
PO Box 470
Rockford, IL 61105

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract # 1446524

Schedule Dates: 10/12/16-10/18/16
Advertiser: AFSCME (27888)
Agency: Adelstein & Associates (11193)
Product: Political - Issues / Propositions (1068)
Brand: 5315 (567320)
Salesperson: Millennium - Chicago, Chicago (1408)
Sales Office: Millennium - Chicago
Buyer Name: Kyle/Candy
Phone/Fax: /
CPE: 5315
Account Types: National/Political
Billing Type: Standard
Comments: AFSCME Council 31
New political issue order to start tomorrow (10/12). Please note that this buy is 100% :60s. Traffic instructions to come via email; check

Date Entered: 10/11/16
Last Modified: 10/11/16
Entered By: Charlene Whiteside
CO-OP: No
Headline #: ECR25328273
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,080.00
Net Total: \$6,120.00
Sales Tax:

Rockford (WTVO)		
By Broadcast Month	Spots	Rate
Oct. 2016	14	\$7,200.00
Grand Total:	14	\$7,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/16-10/16/16	3	1:00	7A- 9A (CST)								1	1	\$700.00	\$700.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sunday	10/11/16
2.0	Normal Line / SPOT	10/12/16-10/14/16	3	1:00	3P- 4P (CST)				X	X	X			2	\$300.00	\$600.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	10/11/16
3.0	Normal Line / SPOT	10/17/16-10/18/16	3	1:00	3P- 4P (CST)		1	X						1	\$300.00	\$300.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	10/11/16
4.0	Normal Line / SPOT	10/12/16-10/14/16	3	1:00	4P- 5P (CST)				X	X	X			3	\$400.00	\$1,200.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A Judge Judy	10/11/16
5.0	Normal Line / SPOT	10/17/16-10/18/16	3	1:00	4P- 5P (CST)		2	X	X					2	\$400.00	\$800.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A Judge Judy	10/11/16
6.0	Normal Line / SPOT	10/12/16-10/14/16	3	1:00	6P- 6:30P (CST)				X	X	X			1	\$900.00	\$900.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A 6pm News	10/11/16
7.0	Normal Line / SPOT	10/17/16-10/18/16	3	1:00	6P- 6:30P (CST)		1	X	X					1	\$900.00	\$900.00	Rockford (WTVO)	COMMENTS APPLY TO SUB LINES A THRU A 6pm News	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

See the back of this document for Advertising Contract Terms and Conditions



WTVU
PO Box 470
Rockford, IL 61105

Adelstein & Associates
2155 Calton
Chicago, IL 60647

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Rockford (WTVU)		
By Broadcast Month	Spots	Rate
Oct 2016	14	\$7,200.00
Grand Total:	14	\$7,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	10/12/16-10/14/16	3	1:00	6:30P-7P (CST)	2			X	X	X			2	\$600.00	\$1,200.00	Rockford (WTVU)	COMMENTS APPLY TO SUB LINES A THRU A ET	10/11/16
9.0	Normal Line / SPOT	10/17/16-10/18/16	3	1:00	6:30P-7P (CST)	1	X	X						1	\$600.00	\$600.00	Rockford (WTVU)	COMMENTS APPLY TO SUB LINES A THRU A ET	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25328273 Changes as of: 10/11/2016 at 11:00 AM Version: Current State Version 1

CPE: /15315
Agency: Adelstein & Associates
2155 CATON
CHICAGO, IL 60647
Advertiser: AFSCME
Product: AFSCME Council 31
Agency Order #:
Buyer: Candy Kyle
Salesperson: BRIAN LAMONT
312-832-6619
Station: WTVO
Market: Rockford
Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MEGAN FATIGATI
MAROPOLIS
312-832-6630
Total Spots: 14
Total CPP: \$113.39
Total GRP: 63.5

Comments: New political issue order to start tomorrow (10/12). Please note that this buy is 100% .60's. Traffic instructions to come via email; check copy to follow once available. Please confirm ASAP. Thanks!

Separation: *Not \$6120.*

1446524

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/12 - 10/17		Total Spots	Total \$	CPP	GRP
							10/12	10/17				
1	Su 7a-8a		GMA Sunday	\$700.00	5.3	60	1	0	1	\$700.00	\$132.08	5.3
2	W-F 3p-4p		Family Feud	\$300.00	2.8	60	2	0	2	\$600.00	\$107.14	5.6
3	M-Tu 3p-4p		Family Feud	\$300.00	2.8	60	0	1	1	\$300.00	\$107.14	2.8
4	W-F 4p-5p		Judge Judy	\$400.00	4.3	60	3	0	3	\$1,200.00	\$93.02	12.9
5	M-Tu 4p-5p		Judge Judy	\$400.00	4.3	60	0	2	2	\$800.00	\$93.02	8.6
6	W-F 6p-6:30p		6pm News	\$900.00	6.8	60	1	0	1	\$900.00	\$132.35	6.8
7	M-Tu 6p-6:30p		6pm News	\$900.00	6.8	60	0	1	1	\$900.00	\$132.35	6.8
8	W-F 6:30p-7p		ET	\$600.00	4.9	60	2	0	2	\$1,200.00	\$122.45	9.8
9	M-Tu 6:30p-7p		ET	\$600.00	4.9	60	0	1	1	\$600.00	\$122.45	4.9
TOTALS:							9	5	14	\$7,200.00	\$113.39	63.5

KATZ TELEVISION GROUP

125 West 58th St
New York, NY 10019

Contract # 25328273 Changes as of: 10/11/2016 at 11:00 AM Version: Current State Version 1 Total \$: \$7,200.00

CPE: //5315 Flight: 10/12/16 - 10/18/16 Station: WTVO
 Agency: Adelstein & Associates Advertiser: AFSCME Market: Rockford
 2155 CATON Product: AFSCME Council 31 Office: CHICAGO
 CHICAGO, IL 60647 Agency Order #: Buyer: Candy Kyle Primary Demo: Adults 35+
 Salesperson: BRIAN LAMONT Con Type: POLITICAL/VOTE
 312-832-6619 Assistant: MEGAN FATIGATI
 MAROPULOS 312-832-6630
 Separation: Total Spots: 14
 Total CPM: \$113.39
 Total GRP: 63.5

Special Instructions

Date/Time	Added by	Comment
10/11/16 11:00 AM	BRIAN LAMONT	New political issue order to start tomorrow (10/12). Please note that this buy is 100% :60's. Traffic instructions to come via email; check copy to follow once available. Please confirm ASAP. Thanks!

Competitive Information	
Market Budget:	\$28,800
WTVO Share:	25%
Comment:	Shares estimated
WIFR:	50%
WREX:	25%

Daypart Summary						Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	14	\$7,200.00	\$113.39	63.5	2016-Oct	14	\$7,200.00
Total	100%	14	\$7,200.00	\$113.39	63.5	Total	14	\$7,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/11/16 11:07 AM					\$0	\$0	
New	10/11/16 11:00 AM	BRIAN LAMONT	New	14		\$7,200.00	\$7,200.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

AFSCME Local Council 31

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AFSCME ~~Local~~ Council 31

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME Local Council 31
~~205 N. Michigan Ave. Suite 2100, Chicago, IL 60601~~
615 S Second St
Springfield IL 62704

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive director/president Roberta Lynch
Executive vice presidents Ralph Portwood, Carmin Willis-Goodloe,
Yolanda Woods and Darinda Miller
Secretary Dave Delrose
Treasurer Rob Fanti

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/26/16 _____ 312-787-3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Signature Printed Name Title