



WTAT
4301 Arco Lane
N Charleston, SC 29418

McKenna Media
1322 G St, SE
Washington, DC 20003

Contract # 3859

Schedule Dates 10/20/20-10/26/20
Advertiser Sam Skardon for SC Senate (1714)
Agency McKenna Media (1236)
Product Political (1018)
Brand SAM SKARDON FOR SC SENATE (8713)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Medi,Placement,
Phone/Fax /
CPE 1126/1175/7977
Account Types National/Political Candidate Agency
Billing Type Standard
Comments FRAN BROWN

Date Entered 08/28/20
Last Modified 08/28/20
Entered By Sheanna Caban
CO-OP No
External # ECR27054144
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$428.25
Net Total \$2,426.75
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	18	\$2,340.00
Nov. 2020	4	\$515.00
Grand Total:	22	\$2,855.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/21/20-10/21/20	3	:30	9:30A- 10A (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B4	8/28/20
2.0	Normal Line / SPOT (1)	10/23/20-10/23/20	3	:30	9:30A- 10A (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	JUDGE JUDY B4	8/28/20
3.0	Normal Line / SPOT (2)	10/20/20-10/20/20	3	:30	11A- 11:30A (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	8/28/20
4.0	Normal Line / SPOT (2)	10/22/20-10/22/20	3	:30	11A- 11:30A (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	8/28/20
5.0	Normal Line / SPOT (2)	10/26/20-10/26/20	3	:30	11A- 11:30A (EST)	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	8/28/20
6.0	Normal Line / SPOT (3)	10/20/20-10/20/20	3	:30	1P- 2P (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	8/28/20
7.0	Normal Line / SPOT (3)	10/22/20-10/22/20	3	:30	1P- 2P (EST)	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	8/28/20
8.0	Normal Line / SPOT (3)	10/26/20-10/26/20	3	:30	1P- 2P (EST)	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	8/28/20
9.0	Normal Line / SPOT (4)	10/21/20-10/21/20	3	:30	5P- 5:30P (EST)	1			X					1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	8/28/20
10.0	Normal Line / SPOT (4)	10/23/20-10/23/20	3	:30	5P- 5:30P (EST)	1					X			1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	8/28/20
11.0	Normal Line / SPOT (5)	10/20/20-10/20/20	3	:30	5:30P- 6P (EST)	1		X						1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	8/28/20
12.0	Normal Line / SPOT (5)	10/22/20-10/22/20	3	:30	5:30P- 6P (EST)	1				X				1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	8/28/20
13.0	Normal Line / SPOT (5)	10/26/20-10/26/20	3	:30	5:30P- 6P (EST)	1	X							1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	8/28/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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14.0	Normal Line / News (6)	10/21/20-10/21/20	3	:30	6:30P- 7P (EST)	1			X					1	\$90.00	\$90.00	Charleston S (WTAT)		FOX24 News @ 630p	8/28/20
15.0	Normal Line / News (6)	10/23/20-10/23/20	3	:30	6:30P- 7P (EST)	1					X			1	\$90.00	\$90.00	Charleston S (WTAT)		FOX24 News @ 630p	8/28/20
16.0	Normal Line / SPOT (7)	10/21/20-10/21/20	3	:30	7:30P- 8P (EST)	1			X					1	\$235.00	\$235.00	Charleston S (WTAT)		Family Feud	8/28/20
17.0	Normal Line / SPOT (7)	10/23/20-10/23/20	3	:30	7:30P- 8P (EST)	1					X			1	\$235.00	\$235.00	Charleston S (WTAT)		Family Feud	8/28/20
18.0	Normal Line / News (8)	10/20/20-10/20/20	3	:30	10P- 10:30P (EST)	1		X						1	\$240.00	\$240.00	Charleston S (WTAT)		Late News At 10p	8/28/20
19.0	Normal Line / News (8)	10/22/20-10/22/20	3	:30	10P- 10:30P (EST)	1				X				1	\$240.00	\$240.00	Charleston S (WTAT)		Late News At 10p	8/28/20
20.0	Normal Line / News (8)	10/26/20-10/26/20	3	:30	10P- 10:30P (EST)	1	X							1	\$240.00	\$240.00	Charleston S (WTAT)		Late News At 10p	8/28/20
21.0	Normal Line / News (9)	10/24/20-10/24/20	3	:30	10P- 10:35P (EST)	1						X		1	\$100.00	\$100.00	Charleston S (WTAT)		News At 10	8/28/20
22.0	Normal Line / News (10)	10/25/20-10/25/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)		News At 10	8/28/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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