



WTAT
4301 Arco Lane
N Charleston, SC 29418

McKenna Media
1322 G St, SE
Washington, DC 20003

Contract # 4188

Schedule Dates 10/12/20-10/14/20
Advertiser SC Democratic Party/Sam Skardon (1735)
Agency McKenna Media (1236)
Product Political (1018)
Brand SAM SKARDON FOR SC SENATE (8713)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Medi,Placement,
Phone/Fax /
CPE 1217/1262/9159
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 10/09/20
Last Modified 10/13/20
Entered By Sheanna Caban
CO-OP No
External # ECR27142845
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$112.50
Net Total \$637.50
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	5	\$750.00
Grand Total:	5	\$750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/12/20-10/12/20	3	:30	1P- 2P (EST)	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/9/20
2.0	Normal Line / SPOT (1)	10/14/20-10/14/20	3	:30	1P- 2P (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/9/20
3.0	Normal Line / SPOT (2)	10/13/20-10/13/20	3	:30	5:30P- 6P (EST)	1		X						1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	10/9/20
4.0	Normal Line / SPOT (3)	10/12/20-10/12/20	3	:30	7:30P- 8P (EST)	1	X							1	\$235.00		Charleston S (WTAT)	Family Feud	10/9/20
4.0.1	Closed Preempt (3)	10/12/20															Charleston S (WTAT)	Preempt/Exception -	
5.0	Normal Line / SPOT (3)	10/14/20-10/14/20	3	:30	7:30P- 8P (EST)	1			X					1	\$235.00	\$235.00	Charleston S (WTAT)	Family Feud	10/9/20
6.0	Normal Line / News (4)	10/13/20-10/13/20	3	:30	10P- 10:30P (EST)	1		X						1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	10/9/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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