

WDLW

QUARTERLY ISSUES/PROGRAMS

4th QUARTER 2023

January 4, 2024

Description of Programming

The following are issues addressed on our air over the last quarter:

Lorain County Public Health

Lorain County Public Health sends a member of their staff in for an on-air interview or over the phone on the first Thursday of each month to discuss important and timely health topics.

Thursday October 5, 2023, 9am-9:30am, Ryan Tristano and Erin Murphy with Lorain County Public Health, were guests on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. They talked about what Lorain County Public Health Dept. does to protect the environment and the annual inspection for business and home sewage systems.

Thursday November 2, 2023, 9am – 9:30am, Kat Bray with Lorain County Public Health was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. She shared details regarding the Great American Smoke Out for the month of November and the difference between smoking traditional cigarettes and vaping.

Thursday December 7, 2023, 9am – 9:30am, Greg Putka and Andrea Ferguson with Lorain County Public Health were guests on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. They shared tips to stay healthy during the busy holiday season, as well as shared information regarding their Zero Proof Mix Off event which helps promote non-alcoholic alternatives during the holiday season.

Lorain County Chamber of Commerce

The first or second Tuesday of each month, Tony Gallo, President of the Lorain County Chamber of Commerce, joins “Caffiene and Country” with Dave on WOBL, and “The Wake-Up Call” with Mz. Nikki on WDLW. Tony shares with our listeners the latest news and events from the Lorain County Chamber of Commerce, along with good news (business openings or milestones) as well as any business news that could be concerning when it comes to Lorain County’s economic future.

Public Awareness

Thursday October 5, 2023, 3pm-3:30pm, Dave Freeman – Director of Lorain County Office of Emergency Mgmt. and Homeland Security, was a guest on “GT in The Afternoon” on WDLW. He discussed the recent storm and what it takes for a disaster declaration.

Friday October 6, 2023, 9am-9:30am, Jim Ziemnik – Director of Lorain County Metro Parks, was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. Jim discussed Levy 23 on the November Ballot which is a replacement levy for the park system.

Monday October 16, 2023, 9am-9:30am, Carol Wallace, Murray Ridge Center was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and “Caffiene and Country” with Dave on WOBL. October is Disability Employment Awareness Month and is the 50th year of the Supported Program for those with disabilities in the work force.

Tuesday October 24, 2023, 3pm-3:30pm, Colleen Walts, United Way of Greater Lorain County was a guest on “The Afternoon Drive” with GT on WDLW. She discussed 211 First Call for Help, the Middle School Success Collaboratives and Small Business United Partners, shop small Saturday.

Monday October 30, 2023, 9am-9:30am, Chief Mike Wetherbee of the Wellington Fire District was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. Chief Wetherbee discussed the upcoming Chili Cook-Off and the safety of using space heaters and wood burners.

Wednesday November 1, 2023, 2:30pm-3pm, Dave Freeman – Director of the Lorain County Office of Emergency Management & Homeland Security, was a guest on “The Afternoon Drive” with GT on WDLW. Dave discussed fire safety as we head into the fall and winter season.

Monday November 6, 2023, 11am-11:30am, Monet Roberts, Elyria Community Partnership joined David Q on “The Mid-Day Music Machine” on WDLW to talk about the Winter Market.

Wednesday November 8, 2023, 8am-8:30am, Erin Moran, Lorain County Metro Parks was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and on “Caffiene and Country” with Dave on WOBL. Erin discussed the upcoming Mary & Larry Puppet show and the Elvis musical at the French Creek Nature Center.

Tuesday November 14, 2023, 9am-9:30am, Dave Lengyel, THRIVE! Turkey 5K Run-Walk was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW, and “Caffiene and Country” with Dave on WOBL. He discussed the upcoming 5K on Thanksgiving morning.

Monday November 27, 2023, 9am-9:30am, Carol Wallace with Murray Ridge Center was a guest on “The Wake-Up Call” with Mz. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. Carol discussed the Employment Program, job placements for full and part-time. Also discussed the invisible disabilities that may affect individuals.

Tuesday November 28, 2023, 8am-8:30am, Colleen Walts, United Way of Greater Lorain County was a guest on “The Wake-up Call” with Mz. Nikki on WDLW, and “Caffiene and Country” with Dave on WOBL. Colleen discussed 211 First Call for Help, the Lorain County Free Tax Prep looking for volunteers, and Small Business United.

Monday December 11, 2023, 9am-9:30am, Carol Wallace and Andrew Prihoda with Murray Ridge Center were guests on “The Wake-Up Call” with Mz. Nikki on WDLW and “Caffiene and Country” with Dave on WOBL. They discussed Andrew’s involvement in the Group Employment Program and his job experience; Andrew also spoke about his involvement with the Special Olympics.

Tuesday December 19, 2023, 3pm-3:30pm, Colleen Walts, United Way of Greater Lorain County was a guest on “The Afternoon Drive” with GT on WDLW. Colleen discussed the availability of warming shelters and 211, call for volunteers for Free Tax Prep and end of year giving to support vital programs.

Responsible Consumption Campaign

Local & National 10/1/23 – 12/31/23 - Holiday campaign ads running throughout the 3-months during the Holidays and Holiday Weekends, including, St. Patrick’s Day, Memorial Day, July 4th, Labor Day, Halloween, Thanksgiving, Christmas, and New Year’s Eve.

PSA announcements during the 4th Qtr. of 2023 include:

10/1/23 – 12/31/23– local and national – blood donations, crime prevention, housing, diabetes, and local bazaars, church functions and fund-raising campaigns, rotated once per hour.