

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KVCW #2663468</u>	Date: <u>7/05/2016</u>
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I, Shorr Johnson Magnus,

being/on behalf of: Catherine Cortez Masto,

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See schedule</u> <u>10/18 - 12/24/16</u>					

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Catherine Cortez Masto for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Mele

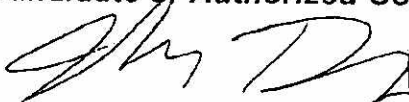
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/06/16

Date



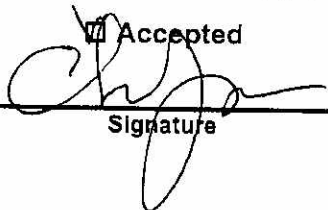
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Chelsea Grance

Printed Name

PSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Cortez Masto for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

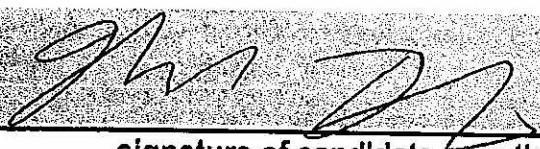
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Michael D'Elia
printed name

5/11/16
date



KVCW
3830 S. Jones Blvd
Las Vegas, NV 89103

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 2663468

Schedule Dates 10/18/16-10/24/16
Advertiser Catherine Cortez Masto for Nevada Senate-D (108)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand W/O 10/18-10/24 (855451)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name D'ETTORE, MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments SENATE

Date Entered 10/17/16
Last Modified 10/18/16
Entered By Chelsea Grance
CO-OP No
Headline # ECR25332168
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.00
Net Total \$4,250.00
Sales Tax

Las Vegas (KVCW)
By Broadcast Month
Oct. 2016 20 \$5,000.00
Grand Total: 20 \$5,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/24/16	3	1:00	12:58:30P- Maury Povich	1		X						1	\$250.00	\$250.00	Las Vegas (KVCW)	MAURY	10/17/16
2.0	Normal Line / SPOT (2)	10/18/16-10/24/16	3	1:00	3P- Steve Harvey Show	1		X						1	\$250.00	\$250.00	Las Vegas (KVCW)	STEVE HARVEY	10/17/16
3.0	Normal Line / SPOT (3)	10/18/16-10/24/16	3	1:00	9A- Wendy Williams	8		X	X	X	X			4	\$250.00	\$1,000.00	Las Vegas (KVCW)	WENDY	10/17/16
3.0.1	Closed Preempt (3)	10/18/16															Las Vegas (KVCW)	Pre-empt/Exception -	
3.0.2	Closed Preempt (3)	10/18/16															Las Vegas (KVCW)	Pre-empt/Exception -	
3.0.3	Closed Preempt (3)	10/18/16															Las Vegas (KVCW)	Pre-empt/Exception -	
3.0.4	Closed Preempt (3)	10/18/16															Las Vegas (KVCW)	Pre-empt/Exception -	
4.0	Normal Line / SPOT (1)	10/24/16-10/24/16	3	1:00	12:58:30P- Maury Povich	1	X							1	\$250.00	\$250.00	Las Vegas (KVCW)	MAURY	10/17/16
5.0	Normal Line / SPOT (2)	10/24/16-10/24/16	3	1:00	3P- Steve Harvey Show	1	X							1	\$250.00	\$250.00	Las Vegas (KVCW)	STEVE HARVEY	10/17/16
6.0	Normal Line / SPOT (3)	10/24/16-10/24/16	3	1:00	9A- Wendy Williams	2	X							2	\$250.00	\$500.00	Las Vegas (KVCW)	WENDY	10/17/16
7.0	N/G For 3.0.1, 3.0.2 / SPOT (3)	10/20/16-10/24/16	3	1:00	9A- Wendy Williams	2			X	X				2	\$250.00	\$500.00	Las Vegas (KVCW)	WENDY	10/18/16
7.1	N/G For 3.0.1, 3.0.2 / SPOT (3)	10/19/16-10/21/16	3	1:00	9A- Wendy Williams	1			X	X				1	\$250.00	\$250.00	Las Vegas (KVCW)	WENDY	10/18/16
8.0	N/G For 3.0.3, 3.0.4 / SPOT (3)	10/19/16-10/19/16	3	1:00	9A- 10A (PST)				2					2	\$250.00	\$500.00	Las Vegas (KVCW)	WENDY	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

10/18/16



KVCW
3830 S Jones Blvd
Las Vegas, NV 89103

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 2663468

Schedule Dates 10/18/16-10/24/16
Advertiser Catherine Cortez Masto for Nevada Senate-D (108)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand W/O 10/18-10/24 (855451)
Salesperson Millennium/DC, Washington DC
Sales Office Millennium Washington DC
Buyer Name D'ETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments SENATE

Date Entered 10/17/16
Last Modified 10/18/16
Entered By Chelsea Grance
CO-OP No
Headline # ECR25332168
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.00
Net Total \$4,250.00
Sales Tax

Las Vegas (KVCW)
By Broadcast Month
Oct. 2016 20
Grand Total: 20
Spots
20
Rate
\$5,000.00
\$5,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	M/G For 3.0.3.0.4 / SPOT (3)	10/20/16-10/20/16	3	1:00	9A- 10A (PST)	1				2				2	\$250.00	\$500.00	Las Vegas (KVCW)	WENDY	10/18/16
9.0	Normal Line / SPOT	10/19/16-10/21/16	3	1:00	10A- The Doctors	1			X		X			1	\$250.00	\$250.00	Las Vegas (KVCW)	THE DOCS	10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25332168

CPE:

Agency: SHORR JOHNSON
MAGNUS

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Changes as of: 10/17/2016 at 11:23 AM

Flight: 10/18/16 - 10/24/16

Advertiser: Cortez Masto - Sen

Product: SENATE

Office: WASHINGTON

Total \$: \$5,000.00

Total Spots: 20

Total CPP: \$0.00

Version: Original Order

Station: KVCW

Market: Las Vegas

125 West 55th St
New York, NY 10019

Agency Order #:

Buyer: MIKE D'ETTORE

Salesperson: JARED SALLES
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JARED SALLES
202-955-5342

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24				Total Spots	Total \$	CPP	GRP
							10/18	10/24						
1	M-F 1p-2p		MAURY	\$250.00	0.0	60	4	1			5	\$1,250.00	\$0.00	0.0
2	M-F 2p-4p		STEVE HARVEY	\$250.00	0.0	60	4	1			5	\$1,250.00	\$0.00	0.0
3	M-F 9a-10a		WENDY	\$250.00	0.0	60	8	2			10	\$2,500.00	\$0.00	0.0
TOTALS:							16	4						
									20		\$5,000.00		\$0.00	

2663-168
10/17/16
D



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25332168 Changes as of: 10/17/2016 at 11:23 AM Version: Original Order

CPE:

Agency: SHORR JOHNSON
MAGNUS

Flight: 10/18/16 - 10/24/16

Advertiser: Cortez Masto - Sen

Station: KVCW

Market: Las Vegas

Total \$: \$5,000.00

Total Spots: 20

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Product: SENATE

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #:

Buyer: MIKE D'ETTORE

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Total GRP:

Salesperson: JARED SALLES
202-955-5342

Assistant: JARED SALLES
202-955-5342

Separation:

Special
Instructions

Competitive Information

Market Budget:	\$250,000
KVCW Share:	2%
Comment:	SH EST
Unknown:	98%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	20	\$5,000.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	20	\$5,000.00
Total	20	\$5,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/17/16 11:34 AM							
New	10/17/16 11:23 AM	JARED SALLES	New	20		\$5,000.00	\$0	\$5,000.00

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



REMIT TO Sinclair Broadcast Co
c/o KVCW
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

Catherine Cortez Masto for Nevada (108843)
Shorr Johnson Magnus (1504)
D'ETTORE, MIKE
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342, fx: (202) 955-5348x

Invoice 4777356
Inv Date 10/23/2016
Terms CIA
Contract 2663468
Bill Type Weekly/Irregular
Period 10/17/2016 - 10/23/2016

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand W/O 10/18-10/24 (855451)
Acct Types **National/Political Candidate Agency BRD**
Est/Headline /ECR25332168
Demo
Revision
Comments SENATE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/25/2016 11:27:30AM

Las Vegas (KVCW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	MAURY						
	SPOT	72827-Maury Povich	Day,Tu-1,W-1,Th-1,F-1	10/18/16 1:46PM (Tu)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	72827-Maury Povich	Day,Tu-1,W-1,Th-1,F-1	10/19/16 12:59PM (We)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	72827-Maury Povich	Day,Tu-1,W-1,Th-1,F-1	10/20/16 1:26PM (Th)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	72827-Maury Povich	Day,Tu-1,W-1,Th-1,F-1	10/21/16 1:36PM (Fr)	01:00	CCM-TV16-31H	\$250.00	
2.0	Contract Line Remarks:	STEVE HARVEY						
	SPOT	192862-Steve Harvey	Day,Tu-1,W-1,Th-1,F-1	10/18/16 3:38PM (Tu)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	192862-Steve Harvey	Day,Tu-1,W-1,Th-1,F-1	10/19/16 3:36PM (We)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	192862-Steve Harvey	Day,Tu-1,W-1,Th-1,F-1	10/20/16 3:00PM (Th)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	192862-Steve Harvey	Day,Tu-1,W-1,Th-1,F-1	10/21/16 3:59PM (Fr)	01:00	CCM-TV16-31H	\$250.00	
3.0	Contract Line Remarks:	WENDY						
	SPOT	158650-Wendy Williams	Per week (8),Tu,We,Th,Fr	10/19/16 9:45AM (We)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	158650-Wendy Williams	Per week (8),Tu,We,Th,Fr	10/19/16 9:58AM (We)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	158650-Wendy Williams	Per week (8),Tu,We,Th,Fr	10/21/16 9:31AM (Fr)	01:00	CCM-TV16-31H	\$250.00	
	SPOT	158650-Wendy Williams	Per week (8),Tu,We,Th,Fr	10/21/16 9:58AM (Fr)	01:00	CCM-TV16-31H	\$250.00	
3.0	SPOT			10/18/16		4 preempts @ \$250.00	\$0.00	
7.1	Contract Line Remarks:	WENDY						
	SPOT	158650-Wendy Williams	Per week (1),We,Fr	10/21/16 9:49AM (Fr)	01:00	CCM-TV16-31H	\$250.00	M/G For 3.0.1,3.0.2
8.1	Contract Line Remarks:	WENDY						
	SPOT	9:00:00AM-10:00:00	Day,Th-2	10/20/16 9:24AM (Th)	01:00	CCM-TV16-31H	\$250.00	M/G For 3.0.3,3.0.4
	SPOT	9:00:00AM-10:00:00	Day,Th-2	10/20/16 9:59AM (Th)	01:00	CCM-TV16-31H	\$250.00	M/G For 3.0.3,3.0.4
9.0	Contract Line Remarks:	THE DOCS						
	SPOT	1662215-The Doctors	Per week (1),We,Fr	10/21/16 10:18AM (Fr)	01:00	CCM-TV16-31H	\$250.00	

Net 30-Payment is due within 30 days from invoice date.

Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$4,000.00
Commission	(\$600.00)
Net Total	\$3,400.00

Total Spots 16



REMIT TO Sinclair Broadcast (c/o KVCW
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

Catherine Cortez Masto for Nevada (108843
Shorr Johnson Magnus (1504)
D'ETTORE,MIKE
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342 , fx: (202) 955-5348x

Invoice 4784031
Inv Date 10/30/2016
Terms CIA
Contract 2663468
Bill Type Weekly/Irregular
Period 10/24/2016 - 10/30/2016

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand W/O 10/18-10/24 (855451)
Acct Types National/Political Candidate Agency BRD
Est/Headline /ECR25332168
Demo
Revision
Comments SENATE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/1/2016 10:17:06AM

Las Vegas (KVCW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
4.0	Contract Line Remarks:	MAURY						
	SPOT 72827-Maury Povich	Per week (1),Mo		10/24/16 1:47PM (Mo)	01:00	CCM-TV16-31H	\$250.00	
5.0	Contract Line Remarks:	STEVE HARVEY						
	SPOT 192862-Steve Harvey	Per week (1),Mo		10/24/16 3:58PM (Mo)	01:00	CCM-TV16-31H	\$250.00	
6.0	Contract Line Remarks:	WENDY						
	SPOT 158650-Wendy Willia	Per week (2),Mo		10/24/16 9:41AM (Mo)	01:00	CCM-TV16-31H	\$250.00	
	SPOT 158650-Wendy Willia	Per week (2),Mo		10/24/16 9:56AM (Mo)	01:00	CCM-TV16-31H	\$250.00	

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Gross Total	\$1,000.00
Commission	(\$150.00)
Net Total	\$850.00

Total Spots 4