



KPUR-FM

AMARILLO

ISSUE/PROGRAM REPORT

FOURTH QUARTER 2019



## **PART 1 – INTRODUCTION**

KPUR (FM) is licensed to Amarillo, TX and serves the Amarillo area. From October 1st 2019 through December 31<sup>st</sup>, 2019, KPUR (FM) aired 30 minutes of public affairs programming bi-weekly. This includes a locally produced weekly program “West Texas Community Issues” that focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming: “West Texas Community Issues” – every other Sunday morning from 7 – 7:30a. Details about individual West Texas Community Issues segments are included in Part 2 of this report.

KPUR is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2019, KPUR activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

In addition, KPUR is the primary FM station in the Amarillo area for the Emergency Alert System. As such, KPUR accepts responsibility for alerting other FM stations as well as our own listeners in the event of a local or national emergency. KPUR suspended normal broadcasting on several occasions to activate the EAS system during periods of severe weather.

## **PART 2 – THE STATION’S SELECTED ISSUES OF CONCERN**

**SERIES TITTLE:** West Texas Community Issues  
**GUESTS:** Family Support Services/Tri-State Fairgrounds  
**DATE AIRED:** Sunday – October 13<sup>th</sup> 2019  
**TIME AIRED:** 7a-7:30a – (30 Minutes)  
**DETAILS:** Joette Campbell of Family Support Services came in to talk about the success of their October Fest event and that they had an upcoming fundraiser at an area Jason’s Deli. Tri-State Fairgrounds came and let us know about a cool event coming up out at the fairgrounds with the Cowboy Mounted Shooting finals! This event is free but it does provide the community with a fun event for families to enjoy!

**SERIES TITTLE:** West Texas Community Issues  
**GUESTS:** Amarillo Community Prayer Breakfast/ WRCA  
**DATE AIRED:** Sunday – October 27<sup>th</sup> 2019  
**TIME AIRED:** 7a-7:30a – (30 Minutes)  
**DETAILS:** A representative from the Community came in to talk to us about the community prayer breakfast that is held every year in November! This event is a community favorite and allows for prayers and well wishes to many members of the community! The Working Ranch Cowboys association came in to talk about the upcoming world championship and how great all the teams have been doing in qualifying! The proceeds from the rodeos help the WRCA support the families of Working Ranch Cowboys in need!

**SERIES TITTLE:** West Texas Community Issues  
**GUESTS:** Tascosa High School JROTC, Palo Duro Metro Chorus  
**DATE AIRED:** Sunday – November 10<sup>th</sup> 2019  
**TIME AIRED:** 7a-7:30a – (30 Minutes)  
**DETAILS:** Tascosa High School JROTC came in to talk about all the great things it has done in the last 50 years of its existence at THS. They are looking forward to having more kids join in their organization in order to keep its success alive! Palo Duro Metro Choir came to invite the community to their Christmas show! The chorus consists of women in the community who love to sing and perform to put smiles on peoples faces!

**SERIES TITTLE:** West Texas Community Issues  
**GUESTS:** Tri-State Fairgrounds/Panhandle Plains Historical Museum  
**DATE AIRED:** Sunday – November 24<sup>th</sup> 2019  
**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:**

Tri-State Fairgrounds invited the community out to enjoy the Christmas Cash Barrel Race event this upcoming weekend! The event is free and fun for the public! PPHM is inviting everyone out for their Christmas open house which is a great fundraiser in conjunction with the High Plains Food Bank they are hoping to provide families with great Christmas dinners with the help of the community!

**SERIES TITTLE:**

West Texas Community Issues

**GUESTS:**

Cal Farley's Boys Ranch/ Panhandle Independent Living Center

**DATE AIRED:**

Sunday – December 8<sup>th</sup> 2019

**TIME AIRED:**

7a-7:30a – (30 Minutes)

**DETAILS:**

Cal Farley's wanted to invite the community to see the Cal Farley's campus covered in Christmas lights from the residents who live there! Most of the kids from boys ranch never get to experience Christmas and they want them to enjoy the time with the community! They will have complimentary hot coco and coffee for visitors! The Panhandle Independent Living Center is hosting an open house on the 12<sup>th</sup> and 13<sup>th</sup> for their new building! The PILC helps provide individuals with disabilities transition from teens to adulthood and help look for jobs and so much more!

**SERIES TITTLE:**

West Texas Community Issues

**GUESTS:**

Tri-State Fairgrounds/

**DATE AIRED:**

Sunday – December 22<sup>nd</sup>

**TIME AIRED:**

7a-7:30a – (30 Minutes)

**DETAILS:**

Tri-state fairgrounds came to invite the community to the Make-A-Wish chili cook-off in January! The event will benefit the local chapter of Make-A-Wish. They would like as many community members to come out since Make-A-Wish does so much for kids in the area!