

CONTRACT



KTBS LLC
 312 E Kings Hwy
 Shreveport, LA 71104
 (318) 861-5800

Contract / Revision 8668 /		Alt Order # 28401417
Advertiser Gary Vandever Campaign(TX HD 1) ##		Original Date / Revision 05/17/24 / 05/17/24
Contract Dates 05/13/24 - 05/28/24	Estimate # 1745	
Product Gary VanDeaver for T		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTBS	Account Executive Katz Washington	Sales Office Political National
Special Handling		
Demographic Adults 35+		
		Total Ratings 395.50
Agy Code 9923365	Advertiser Code 375	Product 1/2 405
Agency Ref	Advertiser Ref	

And:

Political Communications Advertising ##
 11 E 44th St
 Suite 301
 New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTBS	05/20/24	05/24/24	News at 5-	5a-530a		:30			P3		NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$125.00		4.00			
N 2	KTBS	05/20/24	05/24/24	News at 6-	6a-7a		:30			P3		NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$400.00		7.50			
N 3	KTBS	05/20/24	05/24/24	Live With K	9a-10a		:30			P3		NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$120.00		4.50			
N 4	KTBS	05/20/24	05/24/24	Midday Nev	11a-12p		:30			P3		NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$120.00		5.50			
N 5	KTBS	05/20/24	05/24/24	Jeopardy	430-5p		:30			P3		NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$250.00		7.50			
N 6	KTBS	05/20/24	05/24/24	News 5-530	5-530p		:30			P3		NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$390.00		10.50			
N 7	KTBS	05/20/24	05/24/24	News 6p-7	6-7p		:30			P3		NM	3	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				3	\$390.00		8.50			
N 8	KTBS	05/20/24	05/24/24	News 10-11	10p-1035p		:30			P3		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	MTWTF--				3	\$400.00		8.00			
N 9	KTBS	05/18/24	05/25/24	(Sa) News	5a-7a		:30			P3		NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-				2	\$95.00		6.50			
Week:		05/20/24	05/26/24	-----S-				2	\$95.00		6.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to the station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
8668 /	28401417

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gary Vandaveer Campaign(TX HD 1) ##	05/17/24 / 05/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/13/24 - 05/28/24	Gary VanDeaver for T	1745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 10	KTBS	05/19/24	05/26/24	(Su) News	8-930a		:30			P3		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S				1	\$140.00		9.00			
Week:		05/20/24	05/26/24	-----S				1	\$140.00		9.00			
N 11	KTBS	05/19/24	05/26/24	News 5pm	5-5:30p		:30			P3		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S				1	\$350.00		10.00			
Week:		05/20/24	05/26/24	-----S				1	\$350.00		10.00			
N 12	KTBS	05/19/24	05/26/24	News 10-11	10p		:30			P3		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S				1	\$400.00		9.50			
Week:		05/20/24	05/26/24	-----S				1	\$400.00		9.50			
N 13	KTBS	05/27/24	05/28/24	News at 5-6	5a-530a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MT-----				1	\$125.00		4.00			
N 14	KTBS	05/27/24	05/28/24	News at 6-7	6a-7a		:30			P3		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MT-----				2	\$400.00		7.50			
N 15	KTBS	05/27/24	05/28/24	Live With K	9a-10a		:30			P3		NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MT-----				2	\$120.00		4.50			
N 16	KTBS	05/27/24	05/28/24	Midday News	11a-12p		:30			P3		NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	MT-----				2	\$120.00		5.50			
N 17	KTBS	05/27/24	05/27/24	Jeopardy	430-5p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----				1	\$250.00		7.50			
N 18	KTBS	05/27/24	05/27/24	News 5-530	5-530p		:30			P3		NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----				1	\$390.00		10.50			
N 19	KTBS	05/27/24	05/27/24	News 6p-7p	6-7p		:30			P3		NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	M-----				1	\$390.00		8.50			
Totals												395.50	56	\$13,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	46	\$11,555.00	(\$1,733.25)	\$9,821.75
05/27/24 - 05/28/24	10	\$2,435.00	(\$365.25)	\$2,069.75
Totals	56	\$13,990.00	(\$2,098.50)	\$11,891.50

Signature: _____ Date: _____

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