

ORDER



WCOV-TV

Orders
Order / Rev: 26334
Alt Order #: 26806970
Product Desc: MIKE BLOOMBERG 2020
Estimate: 0132
Flight Dates: 02/25/20 - 03/02/20
Original Date / Rev: 02/28/20 / 02/28/20
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Assembly
Buying Contact:
Billing Contact:
 711 3rd Ave. 3rd Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political- Mike Bloomberg 2020
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	3	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	3	\$150.00	\$127.50	0.00
Totals	3	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	10%	\$150.00
Market	100%	\$1,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$1,350.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/25/20	02/28/20	Court 12n-1p Mathis	CM	12n-1p	-TWTF--	:30	3	\$50.00	L-4	0.00	NM	2	\$100.00
M-F 12n-1p Judge Mathis COMMENTS APPLY TO SUB LINES A THRU A The Real Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 -TWTF-- 3 \$50.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WCOV 02/24/20-03/01/20 Court 12n-1p Mathis 12n-1p -TWThF---- :30 (\$50.00) 0.00 NM Credited [CLOSED AND CREDITED]															
2	WCOV	03/02/20	03/02/20		CM	12n-1p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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				Court 12n-1p Mathis											
				M-F 12n-1p Judge Mathis											
COMMENTS APPLY TO SUB LINES A THRU A															
The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$50.00		0.00			
													Totals	3	\$150.00