

ORDER



WCOV-TV

Orders
Order / Rev: 26324
Alt Order #: 26806103
Product Desc: MIKE BLOOMBERG 2020
Estimate: 0131
Flight Dates: 02/22/20 - 03/02/20
Original Date / Rev: 02/24/20 / 02/24/20
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Assembly
Buying Contact:
Billing Contact:
 711 3rd Ave. 3rd Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political- Mike Bloomberg 2020
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	5	\$85.00	\$72.25
02/24/20	03/02/20	113	\$14,175.00	\$12,048.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	113	\$14,175.00	\$12,048.75	182.80
Totals	118	\$14,260.00	\$12,121.00	186.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$14,260.00
Market	100%	\$142,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$128,340.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct	CM	2p-3p	MTWTF--	:30	8	\$50.00	L-4	2.50	NM	7	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court M-F 2p-3p Paternity Crt Start Date: 02/24/20, End Date: 03/01/20, Weekdays: MTWTF-- Spots/Week: 8, Rate: \$50.00, Rating: 2.50 Spot 5 WCOV 02/24/20-03/01/20 Court 2p-3p Pat Ct, Start/End Time: 2p-3p, Weekdays: MTWThF----, Length: :30, Rate: (\$50.00), Rtg: 2.50, Type: NM Credited [closed and credited]															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct M-F 2p-3p Paternity Crt	CM	2p-3p	MTWTF--	1:00	2	\$100.00	L-4	2.50	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 2 \$100.00 2.50															
3	WCOV	02/24/20	02/28/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	:30	8	\$50.00	L-4	1.50	NM	8	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A The Real <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 8 \$50.00 1.50															
4	WCOV	02/24/20	02/28/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	1:00	2	\$100.00	L-4	1.50	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A The Real <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 2 \$100.00 1.50															
5	WCOV	02/24/20	02/28/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	1:00	5	\$100.00	L-4	1.20	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 5 \$100.00 1.20															
N 6	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	5p-6p	MTWTF--	:30	8	\$50.00	L-4	1.20	NM	7	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 8 \$50.00 1.20															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WCOV	02/24/20-03/01/20	Early Fringe 5-6pm BBT	5p-6p	MTWThF----	:30	(\$50.00)	1.20	NM						
Credited [closed and credited]															
7	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	5p-6p	MTWTF--	1:00	2	\$100.00	L-4	1.20	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 2 \$100.00 1.20															
N 8	WCOV	02/24/20	02/28/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MTWTF--	:30	4	\$50.00	L-4	1.00	NM	3	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$50.00 1.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WCOV	02/24/20-03/01/20	M-F 6p-630p DM	6p-630p	MTWThF----	:30	(\$50.00)	1.00	NM						
Credited [closed and credited]															
9	WCOV	02/24/20	02/28/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MTWTF--	1:00	1	\$100.00	L-4	1.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 1 \$100.00 1.00															
10	WCOV	02/24/20	02/28/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	4	\$150.00	L-3	2.80	NM	4	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$150.00 2.80															
11	WCOV	02/24/20	02/28/20		CM	9p-935p	MTWTF--	1:00	1	\$300.00	L-3	2.80	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News M-F 9p-935p Late News Wcov 9 O'Clock Local											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$300.00		2.80			
12	WCOV	02/24/20	02/28/20	M-F 935p-1005p M-F 935p-1005p Andy COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith	CM	935p-1005p	MTWTF--	:30	4	\$50.00	L-4	1.80	NM	4	\$200.00
Week:		02/24/20	03/01/20	MTWTF--		4				\$50.00		1.80			
13	WCOV	02/24/20	02/28/20	M-F 935p-1005p M-F 935p-1005p Andy COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith	CM	935p-1005p	MTWTF--	1:00	1	\$100.00	L-4	1.80	NM	1	\$100.00
Week:		02/24/20	03/01/20	MTWTF--		1				\$100.00		1.80			
14	WCOV	02/24/20	02/28/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz	CM	1005p-1105p	MTWTF--	:30	4	\$20.00	L-4	1.30	NM	4	\$80.00
Week:		02/24/20	03/01/20	MTWTF--		4				\$20.00		1.30			
15	WCOV	02/24/20	02/28/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz	CM	1005p-1105p	MTWTF--	1:00	1	\$40.00	L-4	1.30	NM	1	\$40.00
Week:		02/24/20	03/01/20	MTWTF--		1				\$40.00		1.30			
16	WCOV	02/24/20	02/28/20	M-F 1105p-1205am M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis	CM	1105p-1205am	MTWTF--	:30	4	\$15.00	L-4	1.70	NM	4	\$60.00
Week:		02/24/20	03/01/20	MTWTF--		4				\$15.00		1.70			
17	WCOV	02/24/20	02/28/20	M-F 1105p-1205am M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis	CM	1105p-1205am	MTWTF--	1:00	1	\$30.00	L-4	1.70	NM	1	\$30.00
Week:		02/24/20	03/01/20	MTWTF--		1				\$30.00		1.70			
18	WCOV	02/24/20	02/28/20	M-F 1205am-105a M-F 1205a-105a People Crt COMMENTS APPLY TO SUB LINES A THRU A People's Court	CM	1205a-105a	MTWTF--	:30	4	\$10.00	L-4	1.70	NM	4	\$40.00
Week:		02/24/20	03/01/20	MTWTF--		4				\$10.00		1.70			
19	WCOV	02/24/20	02/28/20	M-F 1205am-105a M-F 1205a-105a People Crt COMMENTS APPLY TO SUB LINES A THRU A People's Court	CM	1205a-105a	MTWTF--	1:00	1	\$20.00	L-4	1.70	NM	1	\$20.00
Week:		02/24/20	03/01/20	MTWTF--		1				\$20.00		1.70			
20	WCOV	02/24/20	02/28/20	M-F 105a-135a M-F 105a-135a COMMENTS APPLY TO SUB LINES A THRU A Paternity Court	CM	105a-135a	MTWTF--	:30	4	\$5.00	L-4	1.50	NM	4	\$20.00
Week:		02/24/20	03/01/20	MTWTF--		4				\$5.00		1.50			
N21	WCOV	02/24/20	02/28/20	M-F 105a-135a M-F 105a-135a COMMENTS APPLY TO SUB LINES A THRU A	CM	105a-135a	MTWTF--	1:00	1	\$10.00	L-4	1.50	NM	0	\$0.00

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Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$10.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/24/20-03/01/20		M-F 105a-135a		105a-135a		MTWThF----	1:00	(\$10.00)		1.50	NM		
Credited [closed and credited]															
22	WCOV	02/24/20	02/28/20	M-F 135a-205a M-F 135a-205a	CM	135a-205a	MTWTF--	:30	4	\$5.00	L-4	1.30	NM	4	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$5.00		1.30			
N23	WCOV	02/24/20	02/28/20	M-F 135a-205a M-F 135a-205a	CM	135a-205a	MTWTF--	1:00	1	\$10.00	L-4	1.30	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$10.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/24/20-03/01/20		M-F 135a-205a		135a-205a		MTWThF----	1:00	(\$10.00)		1.30	NM		
Credited [closed and credited]															
24	WCOV	03/02/20	03/02/20	Court 2p-3p Pat Ct M-F 2p-3p Paternity Ct	CM	2p-3p	M-----	1:00	1	\$100.00	L-4	2.50	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$100.00		2.50			
25	WCOV	03/02/20	03/02/20	Court 2p-3p Pat Ct M-F 2p-3p Paternity Ct	CM	2p-3p	M-----	:30	1	\$50.00	L-4	2.50	NM	1	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$50.00		2.50			
26	WCOV	03/02/20	03/02/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	:30	1	\$50.00	L-4	1.50	NM	1	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$50.00		1.50			
27	WCOV	03/02/20	03/02/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	M-----	1:00	1	\$100.00	L-4	1.50	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$100.00		1.50			
28	WCOV	03/02/20	03/02/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	M-----	1:00	1	\$100.00	L-4	1.20	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$100.00		1.20			
29	WCOV	03/02/20	03/02/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	M-----	1:00	1	\$100.00	L-4	1.20	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$100.00		1.20			
30	WCOV	03/02/20	03/02/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	M-----	:30	1	\$50.00	L-4	1.20	NM	1	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$50.00		1.20			
31	WCOV	03/02/20	03/02/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	M-----	:30	1	\$50.00	L-4	1.00	NM	1	\$50.00
		COMMENTS APPLY TO SUB LINES A THRU A Daily Mail													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$50.00		1.00			
32	WCOV	02/24/20	03/02/20	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$600.00	L-2	3.60	NM	2	\$1,200.00
		COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	M-----		1				\$600.00		3.60			
		Week: 03/02/20	03/08/20	M-----		1				\$600.00		3.60			
33	WCOV	02/24/20	03/02/20	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	1:00	1	\$1,200.00	L-2	3.60	NM	2	\$2,400.00
		COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	M-----		1				\$1,200.00		3.60			
		Week: 03/02/20	03/08/20	M-----		1				\$1,200.00		3.60			
34	WCOV	02/24/20	03/02/20	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$600.00	L-2	3.50	NM	2	\$1,200.00
		COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	M-----		1				\$600.00		3.50			
		Week: 03/02/20	03/08/20	M-----		1				\$600.00		3.50			
35	WCOV	02/24/20	03/02/20	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	1:00	1	\$1,200.00	L-2	3.50	NM	2	\$2,400.00
		COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	M-----		1				\$1,200.00		3.50			
		Week: 03/02/20	03/08/20	M-----		1				\$1,200.00		3.50			
36	WCOV	03/02/20	03/02/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	2.80	NM	1	\$150.00
		COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$150.00		2.80			
37	WCOV	03/02/20	03/02/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	1.80	NM	1	\$50.00
		COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$50.00		1.80			
38	WCOV	03/02/20	03/02/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz	CM	1005p-1105p	M-----	:30	1	\$20.00	L-4	1.30	NM	1	\$20.00
		COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$20.00		1.30			
39	WCOV	03/02/20	03/02/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	M-----	:30	2	\$15.00	L-4	1.70	NM	2	\$30.00
		COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		2				\$15.00		1.70			
40	WCOV	03/02/20	03/02/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	M-----	:30	2	\$10.00	L-4	1.70	NM	2	\$20.00
		COMMENTS APPLY TO SUB LINES A THRU A													

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Advertiser: Political- Mike Bloomberg 2020
 Product Desc: MIKE BLOOMBERG 2020
 Estimate: 0131

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
41	WCOV	03/02/20	03/02/20	M-F 105a-135a M-F 105a-135a	CM	105a-135a	M-----	:30	1	\$5.00	L-4	1.50	NM	1	\$5.00
People's Court COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/02/20	03/08/20	M-----			2			\$10.00			1.70		
42	WCOV	03/02/20	03/02/20	M-F 135a-205a M-F 135a-205a	CM	135a-205a	M-----	:30	1	\$5.00	L-4	1.30	NM	1	\$5.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/02/20	03/08/20	M-----			1			\$5.00			1.50		
43	WCOV	02/26/20	02/26/20	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$600.00	L-2	3.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/24/20	03/01/20	--W----			1			\$600.00			3.00		
44	WCOV	02/26/20	02/26/20	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	1:00	1	\$1,200.00	L-2	3.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/24/20	03/01/20	--W----			1			\$1,200.00			3.00		
N45	WCOV	02/22/20	02/29/20	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	1.80	NM	1	\$25.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/17/20	02/23/20	-----S-			1			\$25.00			1.80		
Week:		02/24/20	03/01/20	-----S-			1			\$25.00			1.80		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WCOV	02/24/20-03/01/20		Sa 930p-10p			930p-10p	-----Sa--	:30	(\$25.00)	1.80	NM			
Credited [closed and credited]															
N46	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.60	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/17/20	02/23/20	-----S-			1			\$15.00			0.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WCOV	02/17/20-02/23/20		Sa 10p-11p			10p-11p	-----Sa--	:30	(\$15.00)	0.60	NM			
See MG 47.3,47.4 [program not airing]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/24/20	03/01/20	-----S-			1			\$15.00			0.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WCOV	02/24/20-03/01/20		Sa 10p-11p			10p-11p	-----Sa--	:30	(\$15.00)	0.60	NM			
Credited [closed and credited]															
N47	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	1:00	1	\$30.00	L-4	0.60	NM	2	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/17/20	02/23/20	-----S-			1			\$30.00			0.60		

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Advertiser: Political- Mike Bloomberg 2020
 Product Desc: MIKE BLOOMBERG 2020
 Estimate: 0131
WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/17/20	02/23/20	-----S-					1	\$30.00		0.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/17/20-02/23/20		Sa 10p-11p					10p-11p	-----Sa--	1:00	(\$30.00)	0.60	NM		
See MG 47.3,47.4 [program not airing]																
3	WCOV	02/17/20-02/23/20		Sa 10p-11p					10p-11p	-----Sa--	1:00	\$30.00	0.60	NM		
Ⓜ MG for 46.1,47.i																
4	WCOV	02/17/20-02/23/20		Sa 10p-11p					10p-11p	-----Sa--	:30	\$15.00	0.60	NM		
Ⓜ MG for 46.1,47.1																
Week:		02/24/20	03/01/20	-----S-					1	\$30.00		0.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/24/20-03/01/20		Sa 10p-11p					10p-11p	-----Sa--	1:00	(\$30.00)	0.60	NM		
Credited [closed and credited]																
48	WCOV	02/22/20	02/29/20	Sa 11p-12a	CM	11p-12a	-----S-	:30	1	\$10.00	L-4	0.40	NM	2	\$20.00	
Sa 11p-12a COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/17/20	02/23/20	-----S-					1	\$10.00		0.40				
Week:		02/24/20	03/01/20	-----S-					1	\$10.00		0.40				
49	WCOV	02/29/20	02/29/20	Sa 11p-12a	CM	11p-12a	-----S-	1:00	1	\$20.00	L-4	0.40	NM	1	\$20.00	
Sa 11p-12a COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S-					1	\$20.00		0.40				
50	WCOV	02/22/20	02/29/20	Sa 12a-1a	CM	12a-1a	-----S-	:30	1	\$5.00	L-4	0.30	NM	2	\$10.00	
Sa 12a-1a COMMENTS APPLY TO SUB LINES A THRU A Intervention																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/17/20	02/23/20	-----S-					1	\$5.00		0.30				
Week:		02/24/20	03/01/20	-----S-					1	\$5.00		0.30				
51	WCOV	02/29/20	02/29/20	Sa 12a-1a	CM	12a-1a	-----S-	1:00	1	\$10.00	L-4	0.30	NM	1	\$10.00	
Sa 12a-1a COMMENTS APPLY TO SUB LINES A THRU A Intervention																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S-					1	\$10.00		0.30				
52	WCOV	03/01/20	03/01/20	Su 930p-10p	CM	930p-10p	-----S	:30	1	\$25.00	L-4	1.20	NM	1	\$25.00	
Su 930p-10p COMMENTS APPLY TO SUB LINES A THRU A Auburn Review																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S					1	\$25.00		1.20				
53	WCOV	03/01/20	03/01/20	Su 1030p-1130p	CM	1030p-1130p	-----S	:30	1	\$10.00	L-4	0.50	NM	1	\$10.00	
Su 1030p-1130p COMMENTS APPLY TO SUB LINES A THRU A Two Broke Girls																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S					1	\$10.00		0.50				
55	WCOV	03/01/20	03/01/20	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$5.00	L-4	0.90	NM	1	\$5.00	
Su 12a-1a COMMENTS APPLY TO SUB LINES A THRU A Intervention																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	-----S					1	\$5.00		0.90				
56	WCOV	03/01/20	03/01/20	Su 12a-1a	CM	12a-1a	-----S	1:00	1	\$10.00	L-4	0.30	NM	1	\$10.00	
Su 12a-1a COMMENTS APPLY TO SUB LINES A THRU A																

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Intervention															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S		1				\$10.00		0.30			
N57	WCOV	02/25/20	02/28/20	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	-TWTF--	:30	3	\$50.00	L-4	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		3				\$50.00		0.00			
N58	WCOV	02/29/20	02/29/20	Sa 1a-2a Sa 1a-2a (1:00 XM-1:30 XM)	CM	1a-2a	-----S-	1:00	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S-		1				\$10.00		0.00			
N59	WCOV	02/29/20	02/29/20	Sa 1a-2a Sa 1a-2a (1:30 XM-2:00 XM)	CM	1a-2a	-----S-	1:00	1	\$10.00	L-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S-		1				\$10.00		0.00			
N60	WCOV	02/25/20	02/28/20	Daytime 10a-11a Justice M-F 10a-11a Justice	CM	10a-11a	-TWTF--	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		1				\$25.00		0.00			
N61	WCOV	03/01/20	03/01/20	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S		1				\$15.00		0.00			
N62	WCOV	02/29/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	1:00	1	\$30.00	L-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----S-		1				\$30.00		0.00			
Totals													118	\$14,260.00	