ORDER

Orders Order / Rev: 26324 Alt Order #: 26806103 Product Desc: MIKE BLOOMBERG 2020 Estimate: 0131 Flight Dates: 02/22/20 - 03/02/20 Primary AE: Christopher Lynch Original Date / Rev: 02/24/20 / 02/24/20 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Assembly **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 711 3rd Ave. 3rd Floor Billing Cycle: EOM/EOC

		New York, NY 10017	Agency Commission:	15%
Advertiser	Name:	Political- Mike Bloomberg 2020	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General

Revenue Code 3:

CAND

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	5	\$85.00	\$72.25
02/24/20	03/02/20	113	\$14,175.00	\$12,048.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	113	\$14,175.00	\$12,048.75	182.80
Totals	118	\$14,260.00	\$12,121.00	186.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch		4 1980	Start Of Order - End Of Order	100%

N.S. BEY SHI	Share	Total
WCOV-TV	10%	\$14,260.00
Market	100%	\$142,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$128,340.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	02/24/20	02/28/20	Court 2p-3p Pat C	t CM	2p-3p	MTWTF-	:30	8	\$50.00L-4	2.50 NM	7	\$350.00
				M-F 2p-3p Paterr	iity Crt								
	COMME	NTS APP	LY TO SU	B LINES A THRU	A								
	Paternity	Court											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/2	24/20	03/01/20	MTWTF	8	\$50.00	2.50						
Spo	t Ch	Date Ran	ge D	escription	Star	/End Time		Weekdays	Length	n Rate	Rtg Type		
	VCOV	02/24/20-	03/01/20 C	ourt 2p-3p Pat Ct	2p-3	p		MTWThF		The second secon	2.50 NM		
	Cre	dited				• **				,			
	[clos	sed and c	redited]										

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Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #: Flight Dates: 26806103

02/22/20 - 03/02/20

Product Desc:

MIKE BLOOMBERG 2020

Estimate:

Ln Ch Start E			Start/End	-	Len Spo	120x 100 100 100 100 100 100 100 100 100 1	Rtg Type		Amount
2 WCOV 02/24/20 02	M-F 2p-3p Pater	niity Crt	2p-3p	MTWTF	1:00	2 \$100.00L-4	2.50 NM	2	\$200.00
COMMENTS APPLY Paternity Court	TO SUB LINES A THRU	Α							
	Date Weekdays 1/20 MTWTF	Spots/Week 2	Rate \$100.00	Rating 2.50					
3 WCOV 02/24/20 02			3p-4p	MTWTF	:30	8 \$50.00L-4	1.50 NM	8	\$400.00
COMMENTS APPLY The Real	M-F 3p-4p The F TO SUB LINES A THRU								
	Date Weekdays 1/20 MTWTF	Spots/Week 8	Rate \$50.00	Rating 1.50					
4 WCOV 02/24/20 02/			3p-4p	MTWTF	1:00	2 \$100.00L-4	1.50 NM	2	\$200.00
COMMENTS APPLY The Real	M-F 3p-4p The F FO SUB LINES A THRU								
<u>Start Date</u> <u>End</u> Week: 02/24/20 03/0	Date Weekdays 1/20 MTWTF	Spots/Week 2	Rate \$100.00	Rating 1.50					
5 WCOV 02/24/20 02/	28/20 Court 4p-5p Eller		4p-5p	MTWTF	1:00	5 \$100.00L-4	1.20 NM	5	\$500.00
COMMENTS APPLY	M-F 4p-5p Ellen FO SUB LINES A THRU	Α							
	Date Weekdays 1/20 MTWTF	Spots/Week	Rate	Rating					
N 6 WCOV 02/24/20 02/	1/20	m BBTCM	\$100.00 5p-6p	1.20 MTWTF	:30	8 \$50.00L-4	1.20 NM	7	\$350.00
COMMENTS APPLY	M-F 5p-6p Big B								
Big Bang Theory Start Date End	Data Waskdaya	Cnoto Mack	Data	Detine					
Week: 02/24/20 03/0	Date Weekdays 1/20 MTWTF	Spots/Week 8	<u>Rate</u> \$50.00	Rating 1.20			20		
Spot Ch Date Range 2 VCOV 02/24/20-03/0	<u>Description</u> 1/20 Early Fringe 5-6pm		/End Time	1000	<u>/eekdays</u> rwThF	The second secon	Rtg Type 1.20 NM		
Credited [closed and credit	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	<i>DD</i> 1	~			.50 (\$00.00	7 1.20 14141		
7 WCOV 02/24/20 02/		m BBTCM	5р-6р	MTWTF	1:00	2 \$100.00L-4	1.20 NM	2	\$200.00
COMMENTS APPLY T Big Bang Theory	M-F 5p-6p Big Barrier M-F 5p-6p Barrier M-F 5p-6	,							
	Date Weekdays 1/20 MTWTF	Spots/Week 2	Rate \$100.00	Rating 1.20					
N 8 WCOV 02/24/20 02/		CM	6p-630p	MTWTF	:30	4 \$50.00L-4	1.00 NM	3	\$150.00
COMMENTS APPLY To Daily Mail	M-F 6p-630p Dai O SUB LINES A THRU								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating					
Week: 02/24/20 03/0 <u>Spot</u> <u>Ch</u> <u>Date Range</u>	1/20 MTWTF Description	4 Start	\$50.00 End Time/	1.00 W	eekdays	Length Rate	Rtg Type		
2 VCOV 02/24/20-03/0 Credited	1/20 M-F 6p-630p DM	6p-63			TWThF		1.00 NM		
[closed and credit	ed]								
9 WCOV 02/24/20 02/	28/20 M-F 6p-630p DM M-F 6p-630p Dai	CM Iv Mail	6p-630p	MTWTF	1:00	1 \$100.00L-4	1.00 NM	1	\$100.00
COMMENTS APPLY T Daily Mail	O SUB LINES A THRU								
<u>Start Date</u> <u>End</u> Week: 02/24/20 03/0		Spots/Week 1	Rate \$100.00	Rating 1.00					
10 WCOV 02/24/20 02/			9p-935p	MTWTF	:30	4 \$150.00L-3	2.80 NM	4	\$600.00
COMMENTS APPLY T Wcov 9 O'Clock Local	M-F 9p-935p Late O SUB LINES A THRU								
<u>Start Date</u> <u>End</u> Week: 02/24/20 03/0		Spots/Week 4	Rate \$150.00	Rating 2.80					
11 WCOV 02/24/20 02/	28/20	CM	9р-935р	MTWTF	1:00	1 \$300.00L-3	2.80 NM	1	\$300.00

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Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

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Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		M-F 9p-935p Lat									
COMMENTS AF Wcov 9 O'Clock		B LINES A THRU	Α								
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$300.00	Rating 2.80						
12 WCOV 02/24/2	20 02/28/20		CM	935p-1005p	MTWTF	:30	4	\$50.00 L-4	1.80 NM	4	\$200.00
COMMENTS AF Andy Griffith	PPLY TO SU	M-F 935p-1005p B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 4	Rate \$50.00	Rating 1.80						
13 WCOV 02/24/2	20 02/28/20		CM	935p-1005p	MTWTF	1:00	1	\$100.00L-4	1.80 NM	1	\$100.00
COMMENTS AF	PPLY TO SU	M-F 935p-1005p B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	Rate \$100.00	Rating 1.80						
14 WCOV 02/24/2			o CM	1005p-1105p		:30	4	\$20.00L-4	1.30 NM	4	\$80.00
COMMENTS AF	PPLY TO SU	M-F 1005p-1105 B LINES A THRU								*****	
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	Rate \$20.00	Rating 1.30						
15 WCOV 02/24/2	20 02/28/20	M-F 1005p-1105p		1005p-1105p		1:00	1	\$40.00L-4	1.30 NM	1	\$40.00
COMMENTS AF	PPLY TO SU	M-F 1005p-1105 B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$40.00	Rating 1.30						
16 WCOV 02/24/2	20 02/28/20	M-F 1105p-1205a M-F 1105p-1205a		1105p-1205a	m MTWTF	:30	4	\$15.00 L-4	1.70 NM	4	\$60.00
COMMENTS AF Judge Mathis	PPLY TO SU	B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$15.00	Rating 1.70						
17 WCOV 02/24/2	20 02/28/20			1105p-1205a	m MTWTF	1:00	1	\$30.00 L-4	1.70 NM	1	\$30.00
COMMENTS AF Judge Mathis	PPLY TO SU	M-F 1105p-1205 B LINES A THRU								27	
Start Date Week: 02/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$30.00	Rating 1.70						
18 WCOV 02/24/2	20 02/28/20			1205a-105a	MTWTF	:30	4	\$10.00L-4	1.70 NM	4	\$40.00
COMMENTS AF People's Court	PPLY TO SU	M-F 1205a-105a B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 4	Rate \$10.00	Rating 1.70						
19 WCOV 02/24/2		M-F 1205am-105	a CM	1205a-105a	MTWTF	1:00	1	\$20.00L-4	1.70 NM	1	\$20.00
COMMENTS AF People's Court	PPLY TO SU	M-F 1205a-105a B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	Rate	Rating						
20 WCOV 02/24/20			CM	\$20.00 105a-135a	1.70 MTWTF	:30	4	\$5.00 L-4	1.50 NM	4	\$20.00
		M-F 105a-135a B LINES A THRU	A					•••••			
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20 N21 WCOV 02/24/2	03/01/20	MTWTF M-F 105a-135a	CM 4	\$5.00 105a-135a	1.50 MTWTF	1:00	1	\$10.00L-4	1.50 NM	0	\$0.00
		M-F 105a-135a B LINES A THRU				1.50		₩10.00E-4	1.55 14101		ψ0.00

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Order / Rev:

26324

Advertiser: Product Desc: Political- Mike Bloomberg 2020

Alt Order #: Flight Dates: 26806103

02/22/20 - 03/02/20

Estimate:

MIKE BLOOMBERG 2020

0131

Ln Ch End Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Paternity Court Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$10.00 1.50 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/24/20-03/01/20 M-F 105a-135a 105a-135a MTWThF-1:00 (\$10.00) 1.50 NM Credited [closed and credited] 22 WCOV 02/24/20 02/28/20 M-F 135a-205a CM 135a-205a MTWTF--:30 \$5.00 L-4 1.30 NM \$20.00 M-F 135a-205a COMMENTS APPLY TO SUB LINES A THRU A TMZ Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF-\$5.00 1.30 N23 WCOV 02/24/20 02/28/20 M-F 135a-205a CM 135a-205a MTWTF--1:00 \$10.00L-4 1.30 NM 0 \$0.00 M-F 135a-205a COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$10.00 1.30 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/24/20-03/01/20 M-F 135a-205a 135a-205a MTWThF--1:00 (\$10.00) 1.30 NM Credited [closed and credited] 24 WCOV 03/02/20 03/02/20 Court 2p-3p Pat Ct CM 2p-3p 1:00 \$100.00 L-4 2.50 NM \$100.00 1 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Weekdays Start Date End Date Rating Spots/Week Rate Week: 03/02/20 03/08/20 M----\$100.00 2.50 25 WCOV 03/02/20 03/02/20 CM Court 2p-3p Pat Ct 2p-3p M-----:30 \$50.00L-4 2.50 NM \$50.00 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/02/20 03/08/20 M----\$50.00 2.50 26 WCOV 03/02/20 03/02/20 Court 3p-4p Real CM 3p-4p M-----:30 \$50.00L-4 1.50 NM \$50.00 M-F 3p-4p The Real COMMENTS APPLY TO SUB LINES A THRU A The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/02/20 03/08/20 M-----\$50.00 1.50 27 WCOV 03/02/20 03/02/20 Court 3p-4p Real CM 3p-4p M----1:00 \$100.00L-4 1.50 NM 1 \$100.00 M-F 3p-4p The Real COMMENTS APPLY TO SUB LINES A THRU A The Real Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/02/20 03/08/20 \$100.00 1.50 28 WCOV 03/02/20 03/02/20 Court 4p-5p Ellen CM 4p-5p M-----1:00 \$100.00 L-4 1.20 NM 1 \$100.00 M-F 4p-5p Ellen COMMENTS APPLY TO SUB LINES A THRU A Ellen Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 03/02/20 03/08/20 \$100.00 1.20 29 WCOV 03/02/20 03/02/20 Early Fringe 5-6pm BBTCM 5p-6p M----1:00 \$100.00L-4 1.20 NM 1 \$100.00 M-F 5p-6p Big Bang Theory COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 03/02/20 03/08/20 \$100.00 1.20 30 WCOV 03/02/20 03/02/20 Early Fringe 5-6pm BBTCM :30 5p-6p 1 \$50.00L-4 1.20 NM \$50.00 1 M-F 5p-6p Big Bang Theory COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory

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Order / Rev:

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Advertiser:

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Alt Order #:

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Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week		Rating 1.20			AND COMMENS OF STREET			
31 WCOV 03/02/2			CM	6p-630p	M	:30	1	\$50.00L-4	1.00 NM	1	\$50.00
COMMENTS AND Daily Mail	PPLY TO SU	M-F 6p-630p Dai IB LINES A THRU									
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week		Rating 1.00						
32 WCOV 02/24/2	20 03/02/20		СМ	7p-8p	M	:30	1	\$600.00L-2	3.60 NM	2	\$1,200.0
COMMENTS AF 9-1-1: Lone Star	PPLY TO SU r-FOX	Mon 7p-8p IB LINES A THRU	A								
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays M	Spots/Week	Rate \$600.00	Rating 3.60						
Week: 03/02/20	03/08/20	M	1		3.60						
33 WCOV 02/24/2	20 03/02/20		СМ	7p-8p	M	1:00	1	\$1,200.00L-2	3.60 NM	2	\$2,400.0
COMMENTS AF 9-1-1: Lone Star		Mon 7p-8p B LINES A THRU	A								
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 02/24/20 Week: 03/02/20	03/01/20 03/08/20	M	1	\$1,200.00 \$1,200.00	3.60 3.60						
34 WCOV 02/24/2	20 03/02/20		СМ	8p-9p	M	:30	1	\$600.00L-2	3.50 NM	2	\$1,200.0
COMMENTS AF Prodigal Son-FC		Mon 8p-9p B LINES A THRU	A								
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 02/24/20 Week: 03/02/20	03/01/20 03/08/20	M	1	\$600.00 \$600.00	3.50 3.50						
35 WCOV 02/24/2	20 03/02/20	12 12	CM	8p-9p	M	1:00	1	\$1,200.00L-2	3.50 NM	2	\$2,400.0
COMMENTS AF Prodigal Son-FO		Mon 8p-9p B LINES A THRU	A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20 Week: 03/02/20	03/01/20 03/08/20	M M		\$1,200.00 \$1,200.00	3.50 3.50						
36 WCOV 03/02/2	20 03/02/20		NewsCM	9p-935p	M	:30	1	\$150.00L-3	2.80 NM	1	\$150.0
COMMENTS AF Wcov 9 O'Clock		M-F 9p-935p Late B LINES A THRU									
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week	Rate \$150.00	Rating						
37 WCOV 03/02/2			CM	935p-1005p	2.80 M	:30	1	\$50.00L-4	1.80 NM	1	\$50.0
		M-F 935p-1005p B LINES A THRU									*****
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 1.80						
38 WCOV 03/02/2		M-F 1005p-1105p		1005p-1105p		:30	1	\$20.00 L-4	1.30 NM	1	\$20.0
COMMENTS AF Dr. Oz	PPLY TO SU	M-F 1005p-1105p B LINES A THRU									
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week 1	Rate \$20.00	Rating 1.30						
39 WCOV 03/02/2	03/02/20			1105p-1205a	m M	:30	2	\$15.00L-4	1.70 NM	2	\$30.0
COMMENTS AF Judge Mathis	PPLY TO SU	M-F 1105p-1205a B LINES A THRU									
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week 2	Rate \$15.00	Rating 1.70						
40 WCOV 03/02/2	0 03/02/20			1205a-105a	M	:30	2	\$10.00L-4	1.70 NM	2	\$20.0
COMMENTS AF	PLY TO SU	M-F 1205a-105a B LINES A THRU									

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Political- Mike Bloomberg 2020

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Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End ²	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
People's Court Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week 2	<u>Rate</u> \$10.00	Rating 1.70						
41 WCOV 03/02/2	20 03/02/20		CM	105a-135a	M	:30	1	\$5.00L-4	1.50 NM	1	\$5.00
COMMENTS AI Paternity Court	PPLY TO SU	M-F 105a-135a B LINES A THRU	А								
Start Date Week: 03/02/20	End Date 03/08/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$5.00	Rating 1.50						
42 WCOV 03/02/2	20 03/02/20		CM	135a-205a	M	:30	1	\$5.00L-4	1.30 NM	1	\$5.00
COMMENTS AF	PPLY TO SU	M-F 135a-205a B LINES A THRU	А								
Start Date Week: 03/02/20	End Date 03/08/20	Weekdays M	Spots/Week 1	Rate \$5.00	Rating 1.30						
43 WCOV 02/26/2	20 02/26/20	Wed 7p-8p Wed 7p-8p	СМ	7p-8p	W	:30	1	\$600.00L-2	3.00 NM	1	\$600.00
COMMENTS AF The Masked Sir		B LINES A THRU	A								
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays W	Spots/Week 1	Rate \$600.00	Rating 3.00						
44 WCOV 02/26/2	20 02/26/20		СМ	7p-8p	W	1:00	1	\$1,200.00 L-2	3.00 NM	1	\$1,200.00
COMMENTS AF The Masked Sir		Wed 7p-8p B LINES A THRU	A								
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays	Spots/Week	Rate \$1,200.00	Rating 3.00						
N 45 WCOV 02/22/2			CM	930p-10p	S-	:30	1	\$25.00L-4	1.80 NM	1	\$25.00
COMMENTS AF Andy Griffith	PPLY TO SU	Sa 930p-10p B LINES A THRU	A								
Start Date Week: 02/17/20 Week: 02/24/20	End Date 02/23/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$25.00	Rating 1.80						
Spot Ch Date Ra		escription	***************************************	\$25.00 <u>End Time</u>	1.80 <u>V</u>	<u>Veekdays</u>	Len		Rtg Type		
2 VCOV 02/24/2 Credited	0-03/01/20 S	a 930p-10p	930p	-10p	-	Sa		:30 (\$25.00)	1.80 <i>NM</i>		
[closed and		- 12 .1			C400000						20.00
N 46 WCOV 02/22/2	20 02/29/20	Sa 10p-11p Sa 10p-11p	СМ	10p-11p	S-	:30	1	\$15.00L-4	0.60 NM	0	\$0.00
Beat Shazam		B LINES A THRU									
Start Date Week: 02/17/20	End Date 02/23/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$15.00	Rating 0.60						
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 VCOV 02/17/2	Name of the last o	escription	<u>Start</u> 10p-	/End Time	7. 7 -	Veekdays	0		Rtg Type 0.60 NM		
See MG 47	.3,47.4	α τορ-ττρ	тор-	ΠÞ		3α		.30 (\$10.00)	0.00 14141		
Week: 02/24/20 Spot Ch Date Ra	03/01/20	S- escription	1 Start	\$15.00 End Time	0.60	Veekdays	Len	ath Pata	Rtg Type		
2 VCOV 02/24/2	The second secon		10p-1	13033		Sa			0.60 NM		
Credited [closed and	credited]										
N 47 WCOV 02/22/2	20 02/29/20		CM	10p-11p	S-	1:00	1	\$30.00L-4	0.60 NM	2	\$45.00
COMMENTS AF Beat Shazam	PPLY TO SU	Sa 10p-11p B LINES A THRU	A								
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.60						

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Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20	02/23/20	S-	1		0.60						
Spot Ch Date Ra		escription	A STATE OF THE STA	t/End Time		Weekda	_		Rtg Type		
1 NCOV 02/17/2		a 10p-11p	10p-	-11p			Sa	1:00 (\$30.00	0.60 NM		
See MG 47											
[program no		221 127									
3 VCOV 02/17/2		a 10p-11p	10p-	-11p			Sa	1:00 \$30.00	0.60 NM		
MG for 46.1											
4 VCOV 02/17/2	0-02/23/20 S	a 10p-11p	10p-	-11p			sa	:30 \$15.00	0.60 NM		
MG for 46.1	,47.1										
Week: 02/24/20	03/01/20	S-	1	\$30.00	0.60						
Spot Ch Date Ra		escription	Star	t/End Time		Weekda	ys Le	ngth Rate	Rtg Type		
2 NCOV 02/24/2	0-03/01/20 S	a 10p-11p	10p-	-11p			sa	1:00 (\$30.00	0.60 NM		
Credited											
[closed and	credited]										
48 WCOV 02/22/2	0 02/29/20	Sa 11p-12a	CM	11p-12a		-S- :30) 1	\$10.00L-4	0.40 NM	2	\$20.00
		Sa 11p-12a		5.50 . 50 (50.555)				WANTED TATLETS AT			
COMMENTS AF	PPLY TO SU	B LINES A THRU	Α								
Big Bang Theory	/										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/17/20	02/23/20	S-	1	\$10.00	0.40						
Week: 02/24/20	03/01/20	S-	1	\$10.00	0.40						
49 WCOV 02/29/2	20 02/29/20	Sa 11p-12a	CM	11p-12a		-S- 1:00	1	\$20.00 L-4	0.40 NM	1	\$20.00
		Sa 11p-12a									
		B LINES A THRU	A								
Big Bang Theory				_	_						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20	03/01/20		1	\$20.00	0.40						24 1000000000000000000000000000000000000
50 WCOV 02/22/2	0 02/29/20		CM	12a-1a		-S- :30	1	\$5.00 L-4	0.30 NM	2	\$10.00
COMMENTS AS	DIV TO CU	Sa 12a-1a B LINES A THRU	٨								
Intervention	PLT 10 50	B LINES A THRU	A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20	02/23/20	S-	1	\$5.00	0.30						
Week: 02/24/20	03/01/20	S-	i	\$5.00	0.30						
51 WCOV 02/29/2		Sa 12a-1a	CM	12a-1a		·S- 1:00	1	\$10.00L-4	0.30 NM	1	\$10.00
01 11001 02/20/2	02/20/20	Sa 12a-1a	OW	124-14		3 1.00		ψ10.00L-4	0.50 14101		Ψ10.00
COMMENTS AP	PLY TO SU	B LINES A THRU	Α								
Intervention											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20	03/01/20	S-	1	\$10.00	0.30						
52 WCOV 03/01/2	0 03/01/20	Su 930p-10p	CM	930p-10p		-S :30	1	\$25.00L-4	1.20 NM	1	\$25.00
		Su 930p-10p					8 8	·			420.00
COMMENTS AP	PLY TO SU	B LINES A THRU	A								
Auburn Review											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20	03/01/20	S	1	\$25.00	1.20						
53 WCOV 03/01/2	0 03/01/20	Su 1030p-1130p	CM	1030p-1130p		-S :30	1	\$10.00L-4	0.50 NM	1	\$10.00
		Su 1030p-1130p									
	PLY TO SU	B LINES A THRU	A								
Two Broke Girls											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20	03/01/20	S	1	\$10.00	0.50						
55 WCOV 03/01/2	0 03/01/20	Su 12a-1a	CM	12a-1a		-S :30	1	\$5.00 L-4	0.90 NM	1	\$5.00
		Su 12a-1a									
	PLY TO SU	B LINES A THRU	A								
Intervention	Fad D	VA/ 1 - 1 -	0		D					l	
Start Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate ¢5.00	Rating					ı	
Week: 02/24/20	03/01/20		1	\$5.00	0.90					20.7	
56 WCOV 03/01/2	03/01/20		CM	12a-1a		-S 1:00	1	\$10.00L-4	0.30 NM	1	\$10.00
COMMENTS AD	DIV TO CUI	Su 12a-1a 3 LINES A THRU .	^								
COMMENTS AP	TLI 10 501	LINES A IMKU	^							I.	

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Order / Rev:

26324

Start Date

Week: 02/24/20

End Date

03/01/20

Weekdays

----S-

Spots/Week

Advertiser:

Product Desc:

Political- Mike Bloomberg 2020

Alt Order #: Flight Dates: 26806103

02/22/20 - 03/02/20

Estimate:

MIKE BLOOMBERG 2020

0131

Ln Ch Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Start End Len Spots Amount Intervention Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 02/24/20 03/01/20 ----S \$10.00 0.30 N 57 WCOV 02/25/20 02/28/20 Court 1p-2p PC CM 1p-2p -TWTF--:30 3 \$50.00 L-4 0.00 NM 3 \$150.00 M-F 1p-2p People's Court Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 -TWTF--\$50.00 0.00 N 58 WCOV 02/29/20 02/29/20 Sa 1a-2a CM 1a-2a ----S-1:00 \$10.00L-4 0.00 NM \$10.00 Sa 1a-2a (1:00 XM-1:30 XM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 ----S-\$10.00 0.00 N 59 WCOV 02/29/20 02/29/20 Sa 1a-2a CM 1a-2a ----S-1:00 \$10.00L-4 0.00 NM \$10.00 1 Sa 1a-2a (1:30 XM-2:00 XM) End Date Weekdays Start Date Spots/Week Rating Rate Week: 02/24/20 03/01/20 ----S-\$10.00 0.00 N 60 WCOV 02/25/20 02/28/20 Daytime 10a-11a JusticeCM 10a-11a -TWTF--:30 \$25.00L-4 0.00 NM 1 \$25.00 M-F 10a-11a Justice Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 -TWTF--\$25.00 0.00 N 61 WCOV 03/01/20 03/01/20 Su 10a-11a CM 10a-11a ----S :30 \$15.00 L-4 0.00 NM 1 \$15.00 Fox News Sunday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 ----S \$15.00 0.00 N 62 WCOV 02/29/20 02/29/20 10p-11p Sa 10p-11p CM ----S-1:00 \$30.00 L-4 0.00 NM \$30.00 Sa 10p-11p

Rate

\$30.00

Rating

0.00

Totals 118 \$14,260.00