ORDER

Orders Order / Rev: 26304 Alt Order #: 26803904 Product Desc: MIKE BLOOMBERG 2020 Estimate: 0128 Flight Dates: 12/30/19 - 03/29/20 Primary AE: Christopher Lynch Original Date / Rev: 02/19/20 / 02/19/20 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Assembly Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 711 3rd Ave. 3rd Floor Billing Cycle: EOM/EOC New York, NY 10017 Agency Commission: 15% Advertiser Name: Political- Mike Bloomberg 2020 Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/27/20 | 02/23/20 | 143 | \$7,500.00 | \$6,375.00 |

AGY

POL

CAND

Totals

Agency External ID:

Unit Code:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| February 2020 | 143 | \$7,500.00 | \$6,375.00 | 162.90 |
| Totals | 143 | \$7,500.00 | \$6,375.00 | 162.90 |

General

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Christopher Lynch | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| WCOV-TV | 6% | \$7,500.00 |
| Market | 100% | \$125,000.00 |

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 94% | \$117,500.00 |
| WAKA | 0% | \$0.00 |
| WNCF | 0% | \$0.00 |
| WSFA | 0% | \$0.00 |

| | Ln | Ch | Start | End | Inventory Code | e Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-----------|--------------|----------|-----------------|-------------|-------------|----------|--------|-----|------------|----------|-------|---------|
| | 1 | WCOV | 02/17/20 | 02/21/20 | M-F 7a-8a | CM | 7a-8a | -TWTF | :30 | 8 | \$10.00L-4 | 0.40 NM | 8 | \$80.00 |
| | | | | | M-F 7a-8a Andy | /Daily Mail | | | | | | | | |
| | | COMME | NTS APP | LY TO SU | B LINES A THRU | Α | | | | | | | | |
| | | Andy Gri | iffith/Daily | | | | | | | | | | | |
| | | Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| _ | W | eek: 02/1 | 17/20 | 02/23/20 | -TWTF | 8 | \$10.00 | 0.40 | | | | | | |
| | V 2 | WCOV | 02/17/20 | 02/21/20 | Daytime 8a-9a R | Real CM | 8a-9a | -TWTF | :30 | 8 | \$10.00L-4 | 0.50 NM | 6 | \$60.00 |
| | | | | | M-F 8a-9a The F | Real | | | | | | | | |
| | | COMME | NTS APP | LY TO SU | B LINES A THRU | Α | | | | | | | | |
| | | The Rea | 1 | | | | | | | | | | | |
| | | Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |
| | W | eek: 02/1 | 7/20 | 02/23/20 | -TWTF | 8 | \$10.00 | 0.50 | | | | - 1 | | |
| | | | | | | | | | | | | | | |

Print Date: 02/19/20 11:51:40 Page 2 of 5

WCOV-TV

Order / Rev:

26304

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #: Flight Dates:

26803904

12/30/19 - 03/29/20

3904

M-F 3p-4p The Real

Product Desc:

MIKE BLOOMBERG 2020

Estimate:

0128

128

Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Days Len Spots Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF-Week: 02/17/20 02/23/20 8 \$10.00 0.50 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type 2 VCOV 02/17/20-02/23/20 Daytime 8a-9a Real 8a-9a :30 (\$10.00) 0.50 NM -TWThF----Credited [closed and credited] 9 VCOV 02/17/20-02/23/20 Daytime 8a-9a Real 8a-9a -TWThF----:30 (\$10.00) 0.50 NM Credited [closed and credited] 3 WCOV 02/17/20 02/21/20 Daytime 9a-10a Oz/And@M 9a-10a -TWTF--:30 8 \$10.00L-4 0.50 NM 8 \$80.00 M-F 9a-10a Oz COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 02/17/20 -TWTF-02/23/20 \$10.00 0.50 4 WCOV 02/17/20 02/21/20 0.60 NM Daytime 10a-11a JusticeCM 10a-11a -TWTF--:30 8 \$25.00 L-4 8 \$200.00 M-F 10a-11a Justice COMMENTS APPLY TO SUB LINES A THRU A Judge Mablean Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 02/17/20 02/23/20 -TWTF--\$25.00 0.60 WCOV 02/17/20 02/21/20 -TWTF--Court 11a-12n HB CM 11a-12n :30 8 \$50.00L-4 1.30 NM 8 \$400.00 M-F 11a-12n Hot Bench COMMENTS APPLY TO SUB LINES A THRU A Hot Bench Weekdays Rate Start Date **End Date** Spots/Week Rating -TWTF-Week: 02/17/20 02/23/20 \$50.00 1.30 N 6 WCOV 02/17/20 02/21/20 Court 12n-1p Mathis 8 \$50.00L-4 1.70 NM 7 \$350.00 CM 12n-1p -TWTF--:30 M-F 12n-1p Judge Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 -TWTF--8 \$50.00 1.70 Weekdays Spot Ch Date Range Description Start/End Time Length Rate Rtg Type 5 VCOV 02/17/20-02/23/20 Court 12n-1p Mathis (\$50.00) 1.70 NM 12n-1p -TWThF--:30 Credited [closed and credited] N 7 WCOV 02/17/20 02/21/20 Court 1p-2p PC :30 8 \$50.00L-4 2.30 NM \$350.00 CM 1p-2p -TWTF--7 M-F 1p-2p People's Court COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 -TWTF--8 \$50.00 2.30 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length 10 NCOV 02/17/20-02/23/20 Court 1p-2p PC (\$50.00) 2.30 NM -TWThF---1p-2p :30 Credited [closed and credited] N 8 WCOV 02/17/20 02/21/20 Court 2p-3p Pat Ct -TWTF--:30 8 \$50.00L-4 2.50 NM \$300.00 CM 2p-3p 6 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 -TWTF--8 \$50.00 2.50 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 4 VCOV 02/17/20-02/23/20 Court 2p-3p Pat Ct (\$50.00) 2.50 NM 2p-3p -TWThF----:30 Credited [closed and credited] 6 VCOV 02/17/20-02/23/20 Court 2p-3p Pat Ct 2p-3p -TWThF----(\$50.00) 2.50 NM :30 Credited [closed and credited] 9 WCOV 02/17/20 02/21/20 Court 3p-4p Real CM :30 \$50.00 L-4 1.20 NM \$400.00 3p-4p -TWTF--8 8

Print Date: 02/19/20 11:51:40 F

WCOV-TV

Page 3 of 5

Order / Rev:

26304

Advertiser:

Estimate:

Political- Mike Bloomberg 2020

Alt Order #: Flight Dates:

26803904

12/30/19 - 03/29/20

02/21/20

CM

1205a-105a

8

L-4

1.70 NM

\$80.00

Product Desc:

MIKE BLOOMBERG 2020

0128

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU A The Real Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 02/17/20 02/23/20 -TWTF--\$50.00 1.20 10 WCOV 02/17/20 02/21/20 Court 4p-5p Ellen CM 4p-5p -TWTF--1:00 8 \$100.00 L-4 1.20 NM 8 \$800.00 M-F 4p-5p Ellen COMMENTS APPLY TO SUB LINES A THRU A Ellen Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 02/17/20 02/23/20 \$100.00 1.20 11 WCOV 02/17/20 02/21/20 Early Fringe 5-6pm BBTCM 5p-6p -TWTF--:30 8 \$50.00 L-4 1.20 NM 8 \$400.00 M-F 5p-6p Big Bang Theory COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory Weekdays Start Date End Date Spots/Week Rating Rate Week: 02/17/20 -TWTF--02/23/20 \$50.00 8 1.20 12 WCOV 02/17/20 02/21/20 M-F 6p-630p DM CM 6p-630p :30 \$50.00 L-4 1.00 NM \$200.00 -TWTF--4 4 M-F 6p-630p Daily Mail COMMENTS APPLY TO SUB LINES A THRU A Daily Mail Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 -TWTF--\$50.00 1.00 13 WCOV 02/17/20 02/21/20 M-F 9p-935p Late News CM 9p-935p -TWTF--:30 \$150.00 L-3 2.80 NM 4 \$600.00 M-F 9p-935p Late News COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 02/17/20 02/23/20 \$150.00 2.80 14 WCOV 02/17/20 02/21/20 M-F 935p-1005p 935p-1005p :30 \$50.00L-4 1.80 NM CM -TWTF--4 4 \$200.00 M-F 935p-1005p Andy COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 -TWTF--\$50.00 1.80 15 WCOV 02/17/20 02/21/20 M-F 1005p-1105p CM 1005p-1105p -TWTF--:30 8 \$20.00L-4 1.30 NM 8 \$160.00 M-F 1005p-1105p Dr. Oz COMMENTS APPLY TO SUB LINES A THRU A Dr Oz Spots/Week Start Date **End Date** Rating <u>Weekdays</u> Rate -TWTF-Week: 02/17/20 02/23/20 \$20.00 1.30 N 16 WCOV 02/17/20 02/21/20 M-F 1105p-1205am 1105p-1205am :30 8 \$15.00L-4 1.70 NM \$45.00 CM 3 -TWTF--M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/17/20 -TWTF-02/23/20 \$15.00 1.70 Spot Ch Date Range Description Start/End Time Rate Rtg Type <u>Weekdays</u> Length (\$15.00) 1.70 NM 1 VCOV 02/17/20-02/23/20 M-F 1105p-1205am 1105p-1205am -TWThF---:30 Credited [closed and credited] 2 VCOV 02/17/20-02/23/20 M-F 1105p-1205am 1105p-1205am -TWThF----:30 (\$15.00) 1.70 NM Credited [closed and credited] 4 VCOV 02/17/20-02/23/20 M-F 1105p-1205am 1105p-1205am -TWThF----:30 (\$15.00) 1.70 NM Credited [closed and credited] 8 VCOV 02/17/20-02/23/20 M-F 1105p-1205am 1105p-1205am :30 (\$15.00) 1.70 NM Credited [closed and credited] 10 VCOV 02/17/20-02/23/20 M-F 1105p-1205am 1105p-1205am -TWThF----:30 (\$15.00) 1.70 NM Credited [closed and credited]

Print Date: 02/19/20 11:51:40

WCOV-TV

Page 4 of 5

Order / Rev:

26304

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26803904

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

12/30/19 - 03/29/20

Estimate:

0128

| Ln Ch | Stort | End | Inventory Cod | n Denel | C4-4/F-4 | T: D- | 0 | | D (D: | D: T | | |
|--|--|--|---|---|--|---|-------------------------------|-------------|---|---|-------|----------------------------------|
| 17 WCOV | Start 02/17/2 | End 20 | Inventory Cod M-F 1205am-10 | | Start/End | Time Days | Len Sp | oots | \$10.00 | Rtg Type | Spots | Amount |
| | | | M-F 1205a-105a | a People Crt | | | .00 | | Ψ10.00 | | | |
| COMMI People | | PPLY TO SU | IB LINES A THRU | JA | | | | | | | _ | |
| Sta Week: 02/ | rt Date /17/20 | End Date 02/23/20 | Weekdays -TWTF | Spots/Week 8 | Rate \$10.00 | Rating 1.70 | | | | | | |
| 18 WCOV | 02/17/2 | 20 02/21/20 | M-F 105a-135a | CM | 105a-135a | -TWTF | :30 | 4 | \$5.00 L-4 | 1.50 NM | 4 | \$20.00 |
| COMME Paternit | | PPLY TO SU | M-F 105a-135a IB LINES A THRU | JA | | | | | | | | |
| <u>Sta</u> Week: 02/ | rt Date 17/20 | End Date 02/23/20 | Weekdays -TWTF | Spots/Week 4 | Rate \$5.00 | Rating 1.50 | | | | | | |
| 19 WCOV | 02/17/2 | 20 02/21/20 | M-F 135a-205a | CM | 135a-205a | -TWTF | :30 | 4 | \$5.00L-4 | 1.30 NM | 4 | \$20.00 |
| COMME TMZ | ENTS AF | PPLY TO SU | M-F 135a-205a B LINES A THRU | JA | | | | | | | | |
| <u>Sta</u> Week: 02/ | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| N22 WCOV | | 02/23/20 | | CM | \$5.00 7p-8p | 1.30 -T | :30 | 2 | \$150.00L-4 | 1.90 NM | . 0 | \$0.00 |
| | | | Tues 7p-8p The | Resident | , b ob | | .00 | 2 | Ψ100.00L-4 | 1.30 14141 | U | Ψ0.00 |
| | ENTS AF sident-F | | B LINES A THRU | IA | | | | | | | | |
| <u>Sta</u> Week: 02/ | rt Date 17/20 | End Date 02/23/20 | Weekdays -T | Spots/Week 2 | Rate \$150.00 | Rating 1.90 | | | | | | |
| Spot Ch | Date Ra | nge <u>D</u> | escription | _ | /End Time | | /eekdays | Len | gth Rate | Rtg Type | | |
| | 02/17/20 edited | 0-02/23/20 T | ues 7p-8p | 7p-8 | р | - | T | - | :30 (\$150.00) | 1.90 NM | | |
| [clo | sed and | credited] | | | | | | | | | | |
| | | 0-02/23/20 T | ues 7p-8p | 7p-8 | р | - | Т | | :30 (\$150.00) | 1.90 <i>NM</i> | | |
| | edited sed and | credited] | | | | | | | | | | |
| NI22 WCOV | 00/40/0 | | | | | | | | | | | |
| 1423 WCOV | 02/19/2 | 0 02/19/20 | Wed 7p-8p | CM | 7p-8p | W | :30 | 2 | \$150.00L-4 | 3.00 NM | 1 | \$150.00 |
| СОММЕ | | PLY TO SU | Wed 7p-8p Wed 7p-8p Mas B LINES A THRU | ked Singer | 7p-8p | W | :30 | 2 | \$150.00 L-4 | 3.00 NM | 1 | \$150.00 |
| COMME The Mas Sta | ENTS AP sked Sin rt Date | PLY TO SU ger-FO <u>End Date</u> | Wed 7p-8p Mas B LINES A THRU <u>Weekdays</u> | ked Singer A Spots/Week | Rate | Rating | :30 | 2 | \$150.00L-4 | 3.00 NM | 1 | \$150.00 |
| COMME The Mas Sta Week: 02/ | ENTS AP sked Sin rt Date | PPLY TO SU ger-FO End Date 02/23/20 | Wed 7p-8p Mas B LINES A THRU | ked Singer A Spots/Week 2 | Rate \$150.00 | Rating 3.00 | | | ************************************** | 55441505000 55325555 | 1 | \$150.00 |
| COMME The Mas Stal Week: 02/ Spot Ch 1 VCOV | ENTS AP sked Sing rt Date 17/20 Date Ra 02/17/20 | PPLY TO SU ger-FO End Date 02/23/20 | Wed 7p-8p Mas B LINES A THRU <u>Weekdays</u> W escription | ked Singer A Spots/Week 2 | <u>Rate</u> \$150.00 /End Time | Rating 3.00 | :30 /eekdays -w | <u>Len</u> | gth Rate | 3.00 NM Rtg Type 3.00 NM | 1 | \$150.00 |
| COMME The Mas Stal Week: 02/ Spot Ch 1 VCOV Cre | ENTS AP sked Sin- rt Date 17/20 Date Ra 02/17/20 | PPLY TO SU ger-FO End Date 02/23/20 inge D | Wed 7p-8p Mas B LINES A THRU <u>Weekdays</u> W escription | ked Singer A <u>Spots/Week</u> 2 <u>Start</u> | <u>Rate</u> \$150.00 /End Time | Rating 3.00 | /eekdays | <u>Len</u> | gth Rate | Rtg Type | 1 | \$150.00 |
| COMME The Max Stal Week: 02/ Spot Ch 1 WCOV Cre [clo | ENTS APsked Singert Date 17/20 Date Ra 02/17/20 edited seed and | PPLY TO SU ger-FO End Date 02/23/20 unge D 0-02/23/20 W | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p | ked Singer A Spots/Week 2 Start 7p-8 | Rate \$150.00 /End Time o | Rating 3.00 <u>W</u> | /eekdays | <u>Len</u> | gth Rate | Rtg Type | 2 | \$150.00 \$150.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N24 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited seed and 02/17/2 | PPLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas Weekdays | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week | Rate \$150.00 /End Time p Various (11:00 AM-1 | Rating 3.00 W | /eekdays -W | <u>Len</u> | <u>gth Rate</u> :30 (\$150.00) | Rtg Type 3.00 NM | | |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Stal Week: 02/ | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited ssed and 02/17/2 rt Date 17/20 | PPLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 | Rating 3.00 WS- 00 PM) Rating 0.00 | / <u>eekdays</u> -w :30 | <u>Lend</u> | gth <u>Rate</u> 30 (\$150.00) \$75.00L-4 | Rtg Type 3.00 <i>NM</i> 0.00 NM | 2 | \$150.00 |
| COMME The Mas Stal Week: 02/ Spot Ch 1 WCOV Cre [clo N24 WCOV Stal Week: 02/ N25 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 | PPLY TO SU ger-FO End Date 02/23/20 inge D 0-02/23/20 W credited] 0 02/23/20 End Date 02/23/20 0 02/23/20 | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas FOX College Bas FOX College Bas FOX College Bas | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball CM sketball CM | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 | Rating 3.00 S- 00 PM) Rating 0.00 S- 00 PM) | /eekdays -W | <u>Len</u> | <u>gth Rate</u> :30 (\$150.00) | Rtg Type 3.00 NM | | |
| COMME The Mas Stal Week: 02/ Spot Ch 1 WCOV Cre [clo N24 WCOV Stal Week: 02/ N25 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 | PPLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various | Rating 3.00 WS- 00 PM) Rating 0.00S- | / <u>eekdays</u> -w :30 | <u>Lend</u> | gth <u>Rate</u> 30 (\$150.00) \$75.00L-4 | Rtg Type 3.00 <i>NM</i> 0.00 NM | 2 | \$150.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N24 WCOV Stal Week: 02/ N25 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 rt Date 17/20 | PPLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas FOX College Bas WeekdaysS- | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball GM sketball GA spots/Week 2 sketball GM sketball GA Spots/Week 2 | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 | Rating 3.00 S- 00 PM) Rating 0.00S- 00 PM) Rating | / <u>eekdays</u> -w :30 | <u>Lend</u> | gth Rate 30 (\$150.00) \$75.00L-4 | Rtg Type 3.00 <i>NM</i> 0.00 NM | 2 | \$150.00 |
| COMME The Mas Stal Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Stal Week: 02/ N 25 WCOV Stal Week: 02/ N 26 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 02/17/2 rt Date 17/20 02/17/2 | PLY TO SU ger-FO End Date 02/23/20 mge D D-02/23/20 mge D-02/23/20 mge D D-02/23/20 mge D D-02/23/20 mge D D-02/23/20 mge D-02/23/20 | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas FOX College Bas XEL Football Gas Weekdays | sketball CM sketball CM sketball CM sketball CM sketball CM sketball Ga Spots/Week 2 sketball GM sketball GM sketball GA Spots/Week 2 me CM me Spots/Week | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various | Rating 3.00 S- 00 PM) Rating 0.00S- 0 PM) Rating 0.00S- Rating | /eekdays -W :30 | 2 | gth Rate 30 (\$150.00) \$75.00L-4 \$75.00L-4 | Rtg Type 3.00 NM 0.00 NM | 2 | \$150.00 \$150.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Stal Week: 02/ N 25 WCOV Stal Week: 02/ N 26 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited ssed and 02/17/2 rt Date 17/20 02/17/2 rt Date 17/20 02/17/2 rt Date 17/20 02/17/2 | PLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas WeekdaysS- XFL Football Gas WeekdaysS- Sat 7p-9p ROS | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball Ga Spots/Week 2 me CM me Spots/Week 2 CM | Rate \$150.00 /End Time o Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various | Rating 3.00 S- 00 PM) Rating 0.00S- 00 PM) Rating 0.00S- | /eekdays -W :30 | 2 | gth Rate 30 (\$150.00) \$75.00L-4 \$75.00L-4 | Rtg Type 3.00 NM 0.00 NM | 2 | \$150.00 \$150.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Sta Week: 02/ N 25 WCOV Stal Week: 02/ N 26 WCOV Stal Week: 02/ N 27 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited ssed and 02/17/2 rt Date 17/20 02/17/2 rt Date 17/20 02/17/2 rt Date 17/20 02/17/2 02/17/2 02/17/2 | PLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas WeekdaysS- XFL Football Gas WeekdaysS- XFL Football Gas WeekdaysS- Sat 7p-9p ROS Sat 7p-9p Rotato | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball Ga Spots/Week 2 me CM me Spots/Week 2 CM | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various Rate \$100.00 | Rating 3.00 S- 00 PM) Rating 0.00S- 0 PM) Rating 0.00S- Rating 0.00S- | :30 | 2 2 | gth Rate 30 (\$150.00) \$75.00L-4 \$100.00L-4 | Rtg Type 3.00 NM 0.00 NM 0.00 NM | 2 2 | \$150.00 \$150.00 \$200.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Star Week: 02/ N 25 WCOV Star Week: 02/ N 26 WCOV Star Week: 02/ N 27 WCOV Star Week: 02/ N 27 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 | PLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas WeekdaysS- XFL Football Gas XFL Football Gas WeekdaysS- Sat 7p-9p ROS Sat 7p-9p Rotato WeekdaysS- | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball Ga Spots/Week 2 me CM me Spots/Week 2 CM or Spots/Week 2 | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various Rate \$100.00 7p-9p | Rating 3.00 S- 00 PM) Rating 0.00S- 0 PM) Rating 0.00S- Rating 0.00S- | :30 :30 :30 | 2 2 | \$75.00L-4 \$100.00L-3 | Rtg Type 3.00 NM 0.00 NM 0.00 NM | 2 2 | \$150.00 \$150.00 \$200.00 |
| COMME The Mas Sta Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Stal Week: 02/ N 25 WCOV Stal Week: 02/ N 26 WCOV Stal Week: 02/ N 27 WCOV Stal | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 | PLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas WeekdaysS- XFL Football Gas WeekdaysS- XFL Football Gas WeekdaysS- Sat 7p-9p ROS Sat 7p-9p Rotato Weekdays | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball Ga Spots/Week 2 cme CM me Spots/Week 2 CM or Spots/Week 2 CM or CM CM | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various Rate \$100.00 7p-9p | Rating 3.00 S- 00 PM) Rating 0.00S- 0 PM) Rating 0.00S- Rating 0.00S- Rating 0.00S- | :30 | 2 2 | gth Rate 30 (\$150.00) \$75.00L-4 \$100.00L-4 | Rtg Type 3.00 NM 0.00 NM 0.00 NM | 2 2 | \$150.00 \$150.00 \$200.00 |
| COMME The Mas Stal Week: 02/ Spot Ch 1 WCOV Cre [clo N 24 WCOV Stal Week: 02/ N 25 WCOV Stal Week: 02/ N 26 WCOV Stal Week: 02/ N 27 WCOV Stal Week: 02/ N 27 WCOV | ENTS APsked Sin- rt Date 17/20 Date Ra 02/17/20 edited sed and 02/17/2 rt Date 17/20 02/17/2 | PLY TO SU ger-FO | Wed 7p-8p Mas B LINES A THRU WeekdaysW escription /ed 7p-8p FOX College Bas FOX College Bas WeekdaysS- FOX College Bas WeekdaysS- XFL Football Gas XFL Football Gas XFL Football Gas YeekdaysS- Sat 7p-9p ROS Sat 7p-9p Rotato WeekdaysS- Thurs 7p-8p | ked Singer A Spots/Week 2 Start 7p-8 sketball CM sketball Ga Spots/Week 2 sketball CM sketball Ga Spots/Week 2 cme CM me Spots/Week 2 CM or Spots/Week 2 CM or CM CM | Rate \$150.00 /End Time p Various (11:00 AM-1 Rate \$75.00 Various (1:30 PM-3:3 Rate \$75.00 Various Rate \$100.00 7p-9p Rate \$100.00 7p-8p | Rating 3.00 S- 00 PM) Rating 0.00S- 0 PM) Rating 0.00S- Rating 0.00S- Rating 0.00S- | :30 :30 :30 | 2 2 | \$75.00L-4 \$100.00L-3 | Rtg Type 3.00 NM 0.00 NM 0.00 NM | 2 2 2 | \$150.00 \$150.00 \$200.00 |

Print Date: 02/19/20 11:51:40

Totals

143

\$7,500.00

WCOV-TV

Page 5 of 5

Order / Rev:

Flight Dates:

26304

Advertiser: Product Desc:

Political- Mike Bloomberg 2020

Alt Order #:

26803904

12/30/19 - 03/29/20

Estimate:

MIKE BLOOMBERG 2020

0128

| Ln Ch Sta | art End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------------------------|-------------------------------|------------------------------------|--------------|------------------------|----------------|--------|-----|-------------|------------|-------|---|
| N29 WCOV 02/1 | 7/20 02/23/20 | | СМ | 8p-9p | T | :30 | 1 | \$300.00L-3 | 0.00 NM | 1 | \$300.00 |
| Start Da | te End Date | Thurs 8p-9p Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | | T | 1 | \$300.00 | 0.00 | | | | | | |
| N30 WCOV 02/1 | 7/20 02/23/20 | | | 9p-930p | S- | :30 | 1 | \$100.00L-3 | 0.00 NM | 1 | \$100.00 |
| Start Da | e End Date | Sat 9p-930p Late Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | | S- | 1 | \$100.00 | 0.00 | | | | | | |
| N31 WCOV 02/1 | 7/20 02/23/20 | | CM | Various | S | :30 | 2 | \$400.00L-4 | 0.00 NM | 2 | \$800.00 |
| 01- 1 D- | F 15 1 | Nascar Race | | | | | | | | | |
| Start Dat Week: 02/17/20 | | Weekdays S | Spots/Week 2 | Rate \$400.00 | Rating 0.00 | | | | | | |
| N32 WCOV 02/1 | | Sa 11p-12a | CM | 11p-12a | S- | :30 | 1 | \$10.00L-4 | 0.00 NM | 1 | \$10.00 |
| | | Sa 11p-12a | | | | | | | | | |
| Start Dat Week: 02/17/20 | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| N 33 WCOV 02/1 | | Sun 9-930p Late | | \$10.00 9p-930p | 0.00 | :30 | 1 | \$150.00L-3 | 0.00 NM | 1 | \$150.00 |
| | TIES SEIESIES | Sun 9p-930p Late | | ор-осор | 3 | .50 | | φ130.00L-3 | 0.00 14141 | , | \$150.00 |
| Start Dat | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | | S | 1 | \$150.00 | 0.00 | | 12 | | | | 200000000000000000000000000000000000000 |
| N 34 WCOV 02/1 | 1/20 02/23/20 | Nascar Pre Race Nascar Pre Race | | Various | S | :30 | 2 | \$100.00L-4 | 0.00 NM | 2 | \$200.00 |
| Start Dat | e End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | 02/23/20 | S | 2 | \$100.00 | 0.00 | | | | | | |
| N 35 WCOV 02/1 | 7/20 02/23/20 | Sa 12a-1a | CM | 12a-1a | S- | :30 | 1 | \$5.00L-4 | 0.00 NM | 1 | \$5.00 |
| Start Dat | e End Date | Sa 12a-1a Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | 02/23/20 | S- | 1 | \$5.00 | 0.00 | | | | | | |
| N 36 WCOV 02/1 | 7/20 02/23/20 | Su 11p-1130p | СМ | 11p-1130p | S | :30 | 1 | \$10.00L-4 | 0.00 NM | 1 | \$10.00 |
| 01-15-1 | F 15 : | Su 11p-1130p | | 7 <u>4</u> 71 er | 1_0.00 | | | | | | |
| Start Dat Week: 02/17/20 | e <u>End Date</u> 02/23/20 | Weekdays S | Spots/Week | <u>Rate</u> \$10.00 | Rating 0.00 | | | | | | |
| N37 WCOV 02/1 | | Su 930p-10p | CM | 930p-10p | S | :30 | 1 | \$25.00L-4 | 0.00 NM | 1 | \$25.00 |
| | | Su 930p-10p | | | | | | | | | , |
| Start Dat Week: 02/17/20 | e End Date 02/23/20 | Weekdays S | Spots/Week | Rate | Rating | | | | | | |
| N 38 WCOV 02/1 | | Su 12a-1a | CM | \$25.00 12a-1a | 0.00 | :30 | 1 | \$5.00L-4 | 0.00 NM | 1 | \$5.00 |
| | | Su 12a-1a | JIVI | .20 10 | 3 | .50 | 1 | Ψ0.00 L-4 | O.OO INIVI | ' | φυ.υυ |
| Start Dat | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 02/17/20 | 02/23/20 | S | 1 | \$5.00 | 0.00 | | | | | | |