Print Date 02/27/20 16:06:49

## ORDER

**Orders** 

Order / Rev:

26324

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

Estimate:

0131

Flight Dates:

02/22/20 - 03/02/20

Original Date / Rev:

02/27/20 / 02/27/20

711 3rd Ave. 3rd Floor

New York, NY 10017

Order Type:

**GENERAL** 

Primary AE: Sales Office:

Sales Region:

Christopher Lynch

WASH

NAT

Agency

Name:

Assembly

**Buying Contact:** 

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

**Broadcast** EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Political- Mike Bloomberg 2020

Demographic:

A35+

Product Codes:

PL1

Revenue Code 1:

AGY

Revenue Code 2: Revenue Code 3: POL CAND New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/27/20	02/23/20	5	\$85.00	\$72.25		
02/24/20	03/02/20	81	\$9,835.00	\$8,359.75		

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	81	\$9,835.00	\$8,359.75	136.20
Totals	86	\$9,920.00	\$8,432.00	139.90

**Account Executives** 

Christophor	Lynch

Account Executive Sales Office Start Date / End Date Sales Region

Start Of Order - End Of Order

Order % 100%

Order Share	Share	Total
WCOV-TV	10%	\$9,920.00
Market	100%	\$99.200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$89,280.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

L	n (	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	1 V	VCOV	02/24/20	02/28/20	Court 2p-3p Pat C	ct CM	2p-3p		MTWTF	:30	8	\$50.00L-4	2.50 NM	7	\$350.00
					M-F 2p-3p Patern	niity Crt									
	C	OMME	NTS APP	LY TO SU	B LINES A THRU	A									
	P	aternity	Court												
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ra	ting						
	Wee	ek: 02/2	24/20	03/01/20	MTWTF	8	\$50.00		2.50						
5	Spot	Ch I	Date Ran	ge D	escription	Stan	/End Time		V	Veekdays	Lengt	h Rate	Rtg Type		
	5	VCOV	02/24/20-	03/01/20 C	ourt 2p-3p Pat Ct	2p-3	p		M	1TWThF	- :3	0 (\$50.00	2.50 NM		
		Cred	dited												
		[clos	sed and c	redited]											

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WCOV-TV

Order / Rev:

26324

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Political- Mike Bloomberg 2020

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26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

1 - Ob Ob			5	O	T						• 44,004.00
2 WCOV 02/24/2	End	Inventory Code Court 2p-3p Pat		Start/End		Len Sp	-	Rate Pri			Amount
		M-F 2p-3p Pater B LINES A THRU	niity Crt	2p-3p	MTWTF	1:00	2	\$100.00L-4	2.50 NM	2	\$200.00
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 2	Rate \$100.00	Rating 2.50						
3 WCOV 02/24/3 COMMENTS AI The Real		Court 3p-4p Rea M-F 3p-4p The F B LINES A THRU	Real	3p-4p	MTWTF	:30	8	\$50.00 L-4	1.50 NM	8	\$400.00
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 8	Rate \$50.00	Rating 1.50						
4 WCOV 02/24/2	20 02/28/20	Court 3p-4p Rea M-F 3p-4p The F		3p-4p	MTWTF	1:00	2	\$100.00L-4	1.50 NM	2	\$200.00
The Real		B LINES A THRU									
<u>Start Date</u> Week: 02/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$100.00	Rating 1.50						
		Court 4p-5p Eller M-F 4p-5p Ellen B LINES A THRU		4p-5p	MTWTF	1:00	5	\$100.00L-4	1.20 NM	5	\$500.00
Ellen Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 1.20						
6 WCOV 02/24/2	20 02/28/20	Early Fringe 5-6p M-F 5p-6p Big B		5р-6р	MTWTF	:30	8	\$50.00L-4	1.20 NM	7	\$350.00
COMMENTS AF Big Bang Theor		B LINES A THRU									
Start Date Week: 02/24/20 Spot Ch Date Ra	03/01/20	Weekdays MTWTF escription	Spots/Week 8	Rate \$50.00 End Time	Rating 1.20	Veekdays	Len	ath Pate	Rtg Type		
	0-03/01/20 E	arly Fringe 5-6pm			_	TWThF	_		1.20 NM		
7 WCOV 02/24/2		Early Fringe 5-6p M-F 5p-6p Big B B LINES A THRU	ang Theory	5р-6р	MTWTF	1:00	2	\$100.00 L-4	1.20 NM	2	\$200.00
Big Bang Theor	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20 8 WCOV 02/24/2	03/01/20	MTWTF M-F 6p-630p DM	CM	\$100.00 6p-630p	1.20 MTWTF	:30	4	\$50.00L-4	1.00 NM	3	\$150.00
COMMENTS AF	PPLY TO SU	M-F 6p-630p Da B LINES A THRU	•							120	
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 1.00						
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 2 VCOV 02/24/2		escription I-F 6p-630p DM	Start 6p-6	<u>/End Time</u> 30p		<u>Veekdays</u> TWThF	Leng		Rtg Type 1.00 NM		
Credited [closed and	credited]										
9 WCOV 02/24/2 COMMENTS AF		M-F 6p-630p DM M-F 6p-630p Da B LINES A THRU	ily Mail	6p-630p	MTWTF	1:00	1	\$100.00L-4	1.00 NM	1	\$100.00
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	Rate \$100.00	Rating 1.00						
10 WCOV 02/24/2		M-F 9p-935p Late	e News CM	9p-935p	MTWTF	:30	4	\$150.00L-3	2.80 NM	4	\$600.00
COMMENTS AF Wcov 9 O'Clock		M-F 9p-935p Lat B LINES A THRU									
Start Date Week: 02/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 4	Rate \$150.00	Rating 2.80						
11 WCOV 02/24/2			CM	9p-935p	MTWTF	1:00	1	\$300.00L-3	2.80 NM	1	\$300.00

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WCOV-TV

Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Lat M-F 9p-935p Lat									
	MENTS AF		B LINES A THRU	Α								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 02	2/24/20	03/01/20	MTWTF	1	\$300.00	2.80						
12 WCO\	V 02/24/2	0 02/28/20	M-F 935p-1005p		935p-1005p	MTWTF	:30	4	\$50.00L-4	1.80 NM	4	\$200.00
COMM	MENTS AF	PLY TO SU	M-F 935p-1005p B LINES A THRU									
Andy C	Griffith											
<u>St</u> Week: 02	art Date	End Date 03/01/20	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$50.00	Rating 1.80						
			M-F 935p-1005p	CM	935p-1005p	MTWTF	1:00	1	\$100.00L-4	1.80 NM	1	\$100.00
	IENTS AP		M-F 935p-1005p B LINES A THRU	and the same of th					*********			<b>4</b> ,55,55
Sta Week: 02	art Date 2/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	Rate \$100.00	Rating 1.80						
			M-F 1005p-1105	р СМ	1005p-1105p		:30	4	\$20.00L-4	1.30 NM	4	\$80.00
COMM Dr. Oz		PLY TO SU	M-F 1005p-1105 B LINES A THRU							N. 19033 S. 19143		
Sta Week: 02	art Date 2/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$20.00	Rating 1.30						
15 WCOV	/ 02/24/2	0 02/28/20	M-F 1005p-1105		1005p-1105p	MTWTF	1:00	1	\$40.00L-4	1.30 NM	1	\$40.00
COMM Dr. Oz		PLY TO SU	M-F 1005p-1105 B LINES A THRU									
Sta Week: 02	art Date 2/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 1	Rate \$40.00	Rating 1.30						
16 WCOV	/ 02/24/2	0 02/28/20	M-F 1105p-1205a		1105p-1205a	m MTWTF	:30	4	\$15.00L-4	1.70 NM	4	\$60.00
COMM Judge I		PLY TO SU	M-F 1105p-1205 B LINES A THRU									
Sta Week: 02	art Date 2/24/20	End Date 03/01/20	<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$15.00	Rating 1.70						
17 WCOV	/ 02/24/2	0 02/28/20	M-F 1105p-1205a		1105p-1205a	m MTWTF	1:00	1	\$30.00L-4	1.70 NM	1	\$30.00
COMM	ENTS AP	PLY TO SU	M-F 1105p-1205 B LINES A THRU									
Judge I												
Sta Week: 02	art Date 1/24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$30.00	Rating 1.70						
			M-F 1205am-105	a CM	1205a-105a	MTWTF	:30	4	\$10.00L-4	1.70 NM	4	\$40.00
COMM	ENTO AD	DI V TO CIII	M-F 1205a-105a						W			
	's Court	PLY 10 50	B LINES A THRU	А								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
19 WCOV		03/01/20	MTWTF M-F 1205am-105	a CM	\$10.00 1205a-105a	1.70	1.00		£20.001.4	4 70 NA		£00.00
13 WCOV	02/24/20	0 02/20/20	M-F 1205a-105a		1205a-105a	MTWTF	1:00	1	\$20.00 L-4	1.70 NM	1	\$20.00
People'	's Court		B LINES A THRU		_	_						
Week: 02	art Date /24/20	End Date 03/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$20.00	Rating 1.70						
			M-F 105a-135a	CM	105a-135a	MTWTF	:30	4	\$5.00L-4	1.50 NM	4	\$20.00
	ENTS AP ty Court	PLY TO SUI	M-F 105a-135a B LINES A THRU	A								
V	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
21 WCOV		03/01/20	MTWTF M-F 105a-135a	CM	\$5.00	1.50	1:00	4	\$10.001.4	1 50 111		<b>#</b> 0.00
			M-F 105a-135a		105a-135a	MTWTF	1:00	1	\$10.00L-4	1.50 NM	0	\$0.00
COMM	ENTS AP	PLY TO SUI	B LINES A THRU	A								

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WCOV-TV

Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

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26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch Start End Inve	entory Code Break S	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	eekdays Spots/Week	<u>Rate</u> \$10.00	Rating 1.50					
Spot Ch Date Range Descrip	(A) (A)	End Time		eekdays <u>Le</u>	ngth Rate	Rtg Type		
1 VCOV 02/24/20-03/01/20 M-F 10	05a-135a 105a-1	135a	MT	WThF	1:00 <del>(\$10.00)</del>	1.50 NM		
Credited [closed and credited]								
22 WCOV 02/24/20 02/28/20 M-F	135a-205a CM 1	135a-205a	MTWTF	:30 4	\$5.00L-4	1.30 NM	4	\$20.00
M-F COMMENTS APPLY TO SUB LIN TMZ	135a-205a IES A THRU A							
	eekdays Spots/Week WTF 4	<u>Rate</u> \$5.00	Rating 1.30					
23 WCOV 02/24/20 02/28/20 M-F		135a-205a	MTWTF	1:00 1	\$10.00L-4	1.30 NM	0	\$0.00
M-F COMMENTS APPLY TO SUB LIN TMZ	135a-205a IES A THRU A							
	eekdays Spots/Week		Rating					
Week: 02/24/20 03/01/20 MT Spot Ch Date Range Descrip	WTF 1 ption Start/E	\$10.00 End Time	1.30 We	ekdays Le	ngth Rate	Rtg Type		
1 NCOV 02/24/20-03/01/20 M-F 13	David Committee		and the second s			1.30 NM		
Credited [closed and credited]								
N32 WCOV 02/24/20 03/02/20 Mon	7p-8p CM 7	7p-8p	M	:30 1	\$600.00L-2	3.60 NM	1	\$600.00
Mon	7p-8p	F -F			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		·	
COMMENTS APPLY TO SUB LIN 9-1-1: Lone Star-FOX		Data	Datina					
	eekdays Spots/Week	Rate \$600.00	Rating 3.60			- 1		
Week: 03/02/20 03/08/20	0	\$600.00	3.60					
N 33 WCOV 02/24/20 03/02/20 Mon	7p-8p CM 7 n 7p-8p	7p-8p	M	1:00 1	\$1,200.00L-2	3.60 NM	1	\$1,200.00
COMMENTS APPLY TO SUB LIN 9-1-1: Lone Star-FOX								
	eekdays Spots/Week		Rating			- 1		
Week: 02/24/20 03/01/20 M- Week: 03/02/20 03/08/20	Ι Ψ	\$1,200.00 \$1,200.00	3.60 3.60					
N 34 WCOV 02/24/20 03/02/20 Mon		3p-9p	M	:30 1	\$600.00L-2	3.50 NM	1	\$600.00
Mon COMMENTS APPLY TO SUB LIN Prodigal Son-FOX	n 8p-9p IES A THRU A							
	eekdays Spots/Week	Rate	Rating			3		
VV 0011. 02/2 1/20 00/0 1/20	1	\$600.00	3.50					
Week: 03/02/20 03/08/20 N 35 WCOV 02/24/20 03/02/20 Mon	0 8p-9p CM 8	\$600.00 3p-9p	3.50 M	1:00 1	¢4 200 001 2	3.50 NM	1	£4 200 00
	1 8p-9p Civi 8	pb-ab	V	1:00	\$1,200.00L-2	3.50 14141	,	\$1,200.00
COMMENTS APPLY TO SUB LIN Prodigal Son-FOX		_	-					
	eekdays Spots/Week	Rate 51,200.00	Rating 3.50					
Week: 03/02/20 03/08/20	ι ψ	\$1,200.00	3.50					
43 WCOV 02/26/20 02/26/20 Wed		7p-8p	W	:30 1	\$600.00L-2	3.00 NM	1	\$600.00
COMMENTS APPLY TO SUB LIN The Masked Singer-FO	d 7p-8p IES A THRU A							
	eekdays Spots/Week		Rating					
Week: 02/24/20 03/01/20 44 WCOV 02/26/20 02/26/20 Wed	W 1 d 7p-8p CM 7	\$600.00 p-8p	3.00 W	1:00 1	\$1,200.00L-2	3.00 NM	1	\$1,200.00
Wed	d 7p-8p	h-0h	VV	1.00	ψ1,200.00L-2	J.JU INIVI	1	ψ1,200.00
COMMENTS APPLY TO SUB LIN The Masked Singer-FO		_ stageage						
	eekdays Spots/Week W 1 \$	Rate 61,200.00	Rating 3.00					

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WCOV-TV

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Political- Mike Bloomberg 2020

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MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/02/20

Estimate:

In Ch. Start Find	Inventor Code	Drook	C+==+/[===d=	Firms Davi			Data Dri	Dia Tuna	Casta	A ma a cont
Ln Ch Start End 45 WCOV 02/22/20 02/29/20	Inventory Code Sa 930p-10p	CM	Start/End <sup>7</sup> 930p-10p	Time Day		1	Rate Pri \$25.00L-4	1.80 NM	Spois 1	Amount \$25.00
40 0000 02/22/20 02/23/20	Sa 930p-10p	Civi	300p-10p		3 .50	20	Ψ20.00 L-4	1.00 14141		Ψ20.00
COMMENTS APPLY TO SUB Andy Griffith	B LINES A THRU	Α								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 02/23/20 Week: 02/24/20 03/01/20	S- S-	1	\$25.00	1.80						
	escription	1 Start	\$25.00 End Time/	1.80	Weekdays	Lengt	h Rate	Rtg Type		
2 NCOV 02/24/20-03/01/20 Sa		930p			Sa		_	1.80 <i>NM</i>		
Credited [closed and credited]										
N 46 WCOV 02/22/20 02/29/20		CM	10p-11p		-S- :30	1	\$15.00 L-4	0.60 NM	0	\$0.00
COMMENTS APPLY TO SUBBeat Shazam	Sa 10p-11p 3 LINES A THRU	Α								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 02/23/20	S-	1	\$15.00	0.60	144 1 1		. D.	D. T.		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>De</u> 1 VCOV 02/17/20-02/23/20 Sa	escription	10p-	/End Time		Weekdays Sa	<u>Lengt</u> 3:		Rtg Type 0.60 NM		
See MG 47.3,47.4	а тор-ттр	тор-	Пр		5d	3	U <del>(\$10.00)</del>	0.60 10101		
[program not airing]										
Week: 02/24/20 03/01/20		0	\$15.00	0.60						
N47 WCOV 02/22/20 02/29/20	Sa 10p-11p	CM	10p-11p		-S- 1:00	1	\$30.00L-4	0.60 NM	2	\$45.00
COMMENTS APPLY TO SUE Beat Shazam	Sa 10p-11p 3 LINES A THRU	Α								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 02/23/20	S-	1 Stort	\$30.00 End Time	0.60	Mookdovo	Longt	h Boto	Dta Type		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>De</u> 1 VCOV 02/17/20-02/23/20 Sa	escription 2 100-110	10p-			Weekdays Sa	Lengt		Rtg Type 0.60 NM		
See MG 47.3,47.4	2 10p-11p	ТОР-	i ip		34	1.0	0 (\$00.00)	0.00 14141		
[program not airing]										
3 VCOV 02/17/20-02/23/20 Sa	a 10p-11p	10p-	11p		Sa	1:0	0 \$30.00	0.60 NM		
MG for 46.1,47.1	F 70 M + 300 € 3 7 C - TO M • 50	3057500 <b>.</b>	64 SEECO					a sometiments asserted		
4 VCOV 02/17/20-02/23/20 Sa	a 10p-11p	10p-	11p		sa	:3	0 \$15.00	0.60 NM		
MG for 46.1,47.1										
Week: 02/24/20 03/01/20	S-	1	\$30.00	0.60						
	escription	Start	End Time		Weekdays	Lengt		Rtg Type		
2 VCOV 02/24/20-03/01/20 Sa	a 10p-11p	10p-1	11p		Sa	1:0	0 (\$30.00)	0.60 <i>NM</i>		
Credited [closed and credited]										
N 48 WCOV 02/22/20 02/29/20	Sa 11p-12a	CM	11p-12a		-S- :30	1	\$10.00L-4	0.40 NM	1	\$10.00
COMMENTS APPLY TO SUE	Sa 11p-12a	Δ								
Big Bang Theory	D LINES A TTINO	Α								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 02/23/20	S-	1	\$10.00	0.40						
Week: 02/24/20 03/01/20	0 10 1	0	\$10.00	0.40	- 00		05.001.4	0.00.1114		<b>AF 00</b>
N 50 WCOV 02/22/20 02/29/20	Sa 12a-1a Sa 12a-1a	CM	12a-1a		-5- :30	1	\$5.00L-4	0.30 NM	1	\$5.00
COMMENTS APPLY TO SUB Intervention		Α								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 02/23/20	S-	1	\$5.00	0.30						
Week: 02/24/20 03/01/20		0	\$5.00	0.30	- 00		<b>A</b> EO 001 4	0.00.1114	•	0450.00
	Court 1p-2p PC M-F 1p-2p Peop		1p-2p	-TWT	F :30	3	\$50.00L-4	0.00 NM	3	\$150.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/24/20 03/01/20	-TWTF	3	\$50.00	0.00		100	005.00	0.00	1977	***
60 WCOV 02/25/20 02/28/20	Daytime 10a-11a M-F 10a-11a Jus	stice	10a-11a	-TWT	F :30	1	\$25.00L-4	0.00 NM	1	\$25.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				ı	l.	

Print Date: 02/27/20 16:06:50

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Political- Mike Bloomberg 2020

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Product Desc:

MIKE BLOOMBERG 2020

WCOV-TV

Flight Dates:

02/22/20 - 03/02/20

Estimate:

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
Start D Week: 02/24/2		End Date 03/01/20	Weekdays -TWTF	Spots/Week	Rate	Rating						
				1 011	\$25.00	0.00	1.00		#200 001 0	0.00 NINA		¢200.00
N 63 WCOV 03	3/02/20	0 03/02/20	M-F 9p-935p Late		9p-935p	M	1:00	1	\$300.00L-3	0.00 NM	1	\$300.00
			M-F 9p-935p Late	e News								
Start D	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/02/2	20	03/08/20	M	1	\$300.00	0.00						
						The state of the s				Totals	86	\$9,920.00