

# ORDER



**Orders**  
**Order / Rev:** 26324  
**Alt Order #:** 26806103  
**Product Desc:** MIKE BLOOMBERG 2020  
**Estimate:** 0131  
**Flight Dates:** 02/22/20 - 03/02/20  
**Original Date / Rev:** 02/27/20 / 02/27/20  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Assembly  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Ave. 3rd Floor  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political- Mike Bloomberg 2020  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	5	\$85.00	\$72.25
02/24/20	03/02/20	81	\$9,835.00	\$8,359.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	81	\$9,835.00	\$8,359.75	136.20
<b>Totals</b>	<b>86</b>	<b>\$9,920.00</b>	<b>\$8,432.00</b>	<b>139.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCOV-TV	10%	\$9,920.00
Market	100%	\$99,200.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$89,280.00
WAKA	0%	\$0.00
WNCN	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct	CM	2p-3p	MTWTF--	:30	8	\$50.00	L-4	2.50	NM	7	\$350.00
				M-F 2p-3p Paternity Ct											
COMMENTS APPLY TO SUB LINES A THRU A															
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			8		\$50.00		2.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	WCOV	02/24/20-03/01/20	Court 2p-3p Pat Ct			2p-3p		MTWThF----	:30	(\$50.00)	2.50	NM			
Credited															
[closed and credited]															

Order / Rev: 26324  
 Alt Order #: 26806103  
 Flight Dates: 02/22/20 - 03/02/20

Advertiser: Political- Mike Bloomberg 2020  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0131

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct M-F 2p-3p Paternity Ct	CM	2p-3p	MTWTF--	1:00	2	\$100.00	L-4	2.50	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			2		\$100.00		2.50				
3	WCOV	02/24/20	02/28/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	:30	8	\$50.00	L-4	1.50	NM	8	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			8		\$50.00		1.50				
4	WCOV	02/24/20	02/28/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MTWTF--	1:00	2	\$100.00	L-4	1.50	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			2		\$100.00		1.50				
5	WCOV	02/24/20	02/28/20	Court 4p-5p Ellen M-F 4p-5p Ellen	CM	4p-5p	MTWTF--	1:00	5	\$100.00	L-4	1.20	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			5		\$100.00		1.20				
6	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	MTWTF--	:30	8	\$50.00	L-4	1.20	NM	7	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			8		\$50.00		1.20				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/24/20-03/01/20	Early Fringe 5-6pm BBT			5p-6p	MTWThF----	:30		<del>(\$50.00)</del>		1.20	NM		
Credited [closed and credited]															
7	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	CM	5p-6p	MTWTF--	1:00	2	\$100.00	L-4	1.20	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			2		\$100.00		1.20				
8	WCOV	02/24/20	02/28/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MTWTF--	:30	4	\$50.00	L-4	1.00	NM	3	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			4		\$50.00		1.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/24/20-03/01/20	M-F 6p-630p DM			6p-630p	MTWThF----	:30		<del>(\$50.00)</del>		1.00	NM		
Credited [closed and credited]															
9	WCOV	02/24/20	02/28/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MTWTF--	1:00	1	\$100.00	L-4	1.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			1		\$100.00		1.00				
10	WCOV	02/24/20	02/28/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	4	\$150.00	L-3	2.80	NM	4	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	MTWTF--			4		\$150.00		2.80				
11	WCOV	02/24/20	02/28/20		CM	9p-935p	MTWTF--	1:00	1	\$300.00	L-3	2.80	NM	1	\$300.00

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		M-F 9p-935p Late News													
		M-F 9p-935p Late News													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Wcov 9 O'Clock Local													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$300.00		2.80			
12	WCOV	02/24/20	02/28/20	M-F 935p-1005p	CM	935p-1005p	MTWTF--	:30	4	\$50.00	L-4	1.80	NM	4	\$200.00
		M-F 935p-1005p Andy													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$50.00		1.80			
13	WCOV	02/24/20	02/28/20	M-F 935p-1005p	CM	935p-1005p	MTWTF--	1:00	1	\$100.00	L-4	1.80	NM	1	\$100.00
		M-F 935p-1005p Andy													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$100.00		1.80			
14	WCOV	02/24/20	02/28/20	M-F 1005p-1105p	CM	1005p-1105p	MTWTF--	:30	4	\$20.00	L-4	1.30	NM	4	\$80.00
		M-F 1005p-1105p Dr. Oz													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$20.00		1.30			
15	WCOV	02/24/20	02/28/20	M-F 1005p-1105p	CM	1005p-1105p	MTWTF--	1:00	1	\$40.00	L-4	1.30	NM	1	\$40.00
		M-F 1005p-1105p Dr. Oz													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$40.00		1.30			
16	WCOV	02/24/20	02/28/20	M-F 1105p-1205am	CM	1105p-1205am	MTWTF--	:30	4	\$15.00	L-4	1.70	NM	4	\$60.00
		M-F 1105p-1205am Mathis													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$15.00		1.70			
17	WCOV	02/24/20	02/28/20	M-F 1105p-1205am	CM	1105p-1205am	MTWTF--	1:00	1	\$30.00	L-4	1.70	NM	1	\$30.00
		M-F 1105p-1205am Mathis													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Judge Mathis													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$30.00		1.70			
18	WCOV	02/24/20	02/28/20	M-F 1205am-105a	CM	1205a-105a	MTWTF--	:30	4	\$10.00	L-4	1.70	NM	4	\$40.00
		M-F 1205a-105a People Crt													
		COMMENTS APPLY TO SUB LINES A THRU A													
		People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$10.00		1.70			
19	WCOV	02/24/20	02/28/20	M-F 1205am-105a	CM	1205a-105a	MTWTF--	1:00	1	\$20.00	L-4	1.70	NM	1	\$20.00
		M-F 1205a-105a People Crt													
		COMMENTS APPLY TO SUB LINES A THRU A													
		People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$20.00		1.70			
20	WCOV	02/24/20	02/28/20	M-F 105a-135a	CM	105a-135a	MTWTF--	:30	4	\$5.00	L-4	1.50	NM	4	\$20.00
		M-F 105a-135a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Paternity Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$5.00		1.50			
21	WCOV	02/24/20	02/28/20	M-F 105a-135a	CM	105a-135a	MTWTF--	1:00	1	\$10.00	L-4	1.50	NM	0	\$0.00
		M-F 105a-135a													
		COMMENTS APPLY TO SUB LINES A THRU A													

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Advertiser: Political- Mike Bloomberg 2020  
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$10.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCOV	02/24/20-03/01/20	M-F 105a-135a			105a-135a		MTWThF----	1:00	<del>(\$10.00)</del>		1.50	NM		
Credited [closed and credited]															
22	WCOV	02/24/20	02/28/20	M-F 135a-205a	CM	135a-205a	MTWTF--	:30	4	\$5.00	L-4	1.30	NM	4	\$20.00
M-F 135a-205a COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		4				\$5.00		1.30			
23	WCOV	02/24/20	02/28/20	M-F 135a-205a	CM	135a-205a	MTWTF--	1:00	1	\$10.00	L-4	1.30	NM	0	\$0.00
M-F 135a-205a COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--		1				\$10.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NCOV	02/24/20-03/01/20	M-F 135a-205a			135a-205a		MTWThF----	1:00	<del>(\$10.00)</del>		1.30	NM		
Credited [closed and credited]															
N 32	WCOV	02/24/20	03/02/20	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$600.00	L-2	3.60	NM	1	\$600.00
Mon 7p-8p COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----		1				\$600.00		3.60			
Week:		03/02/20	03/08/20	-----		0				\$600.00		3.60			
N 33	WCOV	02/24/20	03/02/20	Mon 7p-8p	CM	7p-8p	M-----	1:00	1	\$1,200.00	L-2	3.60	NM	1	\$1,200.00
Mon 7p-8p COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----		1				\$1,200.00		3.60			
Week:		03/02/20	03/08/20	-----		0				\$1,200.00		3.60			
N 34	WCOV	02/24/20	03/02/20	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$600.00	L-2	3.50	NM	1	\$600.00
Mon 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----		1				\$600.00		3.50			
Week:		03/02/20	03/08/20	-----		0				\$600.00		3.50			
N 35	WCOV	02/24/20	03/02/20	Mon 8p-9p	CM	8p-9p	M-----	1:00	1	\$1,200.00	L-2	3.50	NM	1	\$1,200.00
Mon 8p-9p COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----		1				\$1,200.00		3.50			
Week:		03/02/20	03/08/20	-----		0				\$1,200.00		3.50			
43	WCOV	02/26/20	02/26/20	Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$600.00	L-2	3.00	NM	1	\$600.00
Wed 7p-8p COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----		1				\$600.00		3.00			
44	WCOV	02/26/20	02/26/20	Wed 7p-8p	CM	7p-8p	--W----	1:00	1	\$1,200.00	L-2	3.00	NM	1	\$1,200.00
Wed 7p-8p COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----		1				\$1,200.00		3.00			

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**WCOV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WCOV	02/22/20	02/29/20	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	1.80	NM	1	\$25.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/17/20 02/23/20 -----S- 1 \$25.00 1.80 Week: 02/24/20 03/01/20 -----S- 1 \$25.00 1.80 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 Sa 930p-10p 930p-10p -----Sa-- :30 (\$25.00) 1.80 NM Credited [closed and credited]															
N46	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.60	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/17/20 02/23/20 -----S- 1 \$15.00 0.60 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p -----Sa-- :30 (\$15.00) 0.60 NM See MG 47.3,47.4 [program not airing] Week: 02/24/20 03/01/20 ----- 0 \$15.00 0.60															
N47	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	1:00	1	\$30.00	L-4	0.60	NM	2	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/17/20 02/23/20 -----S- 1 \$30.00 0.60 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p -----Sa-- 1:00 (\$30.00) 0.60 NM See MG 47.3,47.4 [program not airing] 3 WCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p -----Sa-- 1:00 \$30.00 0.60 NM (M) MG for 46.1,47.1 4 WCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p -----Sa-- :30 \$15.00 0.60 NM (M) MG for 46.1,47.1 Week: 02/24/20 03/01/20 -----S- 1 \$30.00 0.60 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 Sa 10p-11p 10p-11p -----Sa-- 1:00 (\$30.00) 0.60 NM Credited [closed and credited]															
N48	WCOV	02/22/20	02/29/20	Sa 11p-12a Sa 11p-12a	CM	11p-12a	-----S-	:30	1	\$10.00	L-4	0.40	NM	1	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/17/20 02/23/20 -----S- 1 \$10.00 0.40 Week: 02/24/20 03/01/20 ----- 0 \$10.00 0.40															
N50	WCOV	02/22/20	02/29/20	Sa 12a-1a Sa 12a-1a	CM	12a-1a	-----S-	:30	1	\$5.00	L-4	0.30	NM	1	\$5.00
COMMENTS APPLY TO SUB LINES A THRU A Intervention <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/17/20 02/23/20 -----S- 1 \$5.00 0.30 Week: 02/24/20 03/01/20 ----- 0 \$5.00 0.30															
57	WCOV	02/25/20	02/28/20	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	-TWTF--	:30	3	\$50.00	L-4	0.00	NM	3	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 -TWTF-- 3 \$50.00 0.00															
60	WCOV	02/25/20	02/28/20	Daytime 10a-11a Justice M-F 10a-11a Justice	CM	10a-11a	-TWTF--	:30	1	\$25.00	L-4	0.00	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 26324  
 Alt Order #: 26806103  
 Flight Dates: 02/22/20 - 03/02/20

Advertiser: Political- Mike Bloomberg 2020  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0131

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		1				\$25.00		0.00			
N63	WCOV	03/02/20	03/02/20	M-F 9p-935p Late NewsCM M-F 9p-935p Late News		9p-935p	M-----	1:00	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$300.00		0.00			
													Totals	86	\$9,920.00