ORDER

Orders Order / Rev: 26324 Alt Order #: 26806103 Product Desc: MIKE BLOOMBERG 2020 Estimate: 0131 WCOV-TV Flight Dates: 02/22/20 - 03/03/20 Primary AE: Christopher Lynch Original Date / Rev: 02/28/20 / 02/28/20 WASH Sales Office: Order Type: **GENERAL** Sales Region: NAT Agency Name: **Assembly Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 711 3rd Ave. 3rd Floor Billing Cycle: EOM/EOC New York, NY 10017 Agency Commission: 15% Advertiser Political- Mike Bloomberg 2020 Name: Demographic: A35+ New Business Thru: Advertiser External ID: Product Codes: PL1 Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/27/20	02/23/20	5	\$85.00	\$72.25		
02/24/20	03/03/20	77	\$10,285.00	\$8,742.25		

CAND

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	77	\$10,285.00	\$8,742.25	136.40
Totals	82	\$10,370.00	\$8,814.50	140.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch	eran de la companya d	***	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCOV-TV	10%	\$10,370.00
Market	100%	\$103,700.00

Revenue Code 3:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$93,330.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	WCOV	02/24/20	02/28/20	Court 2p-3p Pat C	t CM	2p-3p	MTWTF	:30	8	\$50.00L-4	2.50 NM	6	\$300.00
	E 1 WCOV 02/24/20 02/28/20 Court 2p-3p Pat Ct CM 2 M-F 2p-3p Paterniity Crt COMMENTS APPLY TO SUB LINES A THRU A Paternity Court												
	COMME	NTS APP	LY TO SU	B LINES A THRU A	4						- 1		
	Paternity	/ Court											
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 02/2	24/20	03/01/20	MTWTF	8	\$50.00	2.50						

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MIKE BLOOMBERG 2020

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02/22/20 - 03/03/20

Estimate:

Ln Ch Start End Inventory Code	Break Start/End	Time Days Len Spots Rate Pri Rtg Type Spots Amoun
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sr</u> Week: 02/24/20 03/01/20 MTWTF	8 \$50.00	Rating 2.50
Spot Ch Date Range Description 2 VCOV 02/24/20-03/01/20 Court 2p-3p Pat Ct	Start/End Time	Weekdays Length Rate Rtg Type
Credited	2р-3р	MTWThF :30 (\$50.00) 2.50 NM
[CLOSED AND CREDITED] 5 VCOV 02/24/20-03/01/20 Court 2p-3p Pat Ct	2p-3p	MTWThF :30 (\$50.00) 2.50 NM
Credited	25 05	.30 (\$30.00) 2.30 NW
[closed and credited] E 2 WCOV 02/24/20 02/28/20 Court 2p-3p Pat Ct	CM 2p-3p	MTWTF 1:00 2 \$100.00L-4 2.50 NM 1 \$100.0
M-F 2p-3p Paterniity COMMENTS APPLY TO SUB LINES A THRU A Paternity Court		7.00.00 Z \$100.00 Z-4 Z.50 NW
Start Date End Date Weekdays Sp Week: 02/24/20 03/01/20 MTWTF Spot Ch Date Range Description 1 VCOV 02/24/20-03/01/20 Court 2p-3p Pat Ct Credited [CLOSED AND CREDITED]	oots/Week Rate 2 \$100.00 Start/End Time 2p-3p	Rating 2.50 Weekdays Length Rate Rtg Type MTWThF 1:00 (\$100.00) 2.50 NM
E 3 WCOV 02/24/20 02/28/20 Court 3p-4p Real	CM 3p-4p	MTWTF :30 8 \$50.00L-4 1.50 NM 6 \$300.0
M-F 3p-4p The Real COMMENTS APPLY TO SUB LINES A THRU A The Real		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 02/24/20 03/01/20 MTWTF	ots/Week Rate 8 \$50.00	Rating 1.50
Spot Ch Date Range Description 2 VCOV 02/24/20-03/01/20 Court 3p-4p Real Credited	Start/End Time 3p-4p	Weekdays <u>Length</u> <u>Rate</u> <u>Rtg Type</u> MTWThF :30 (\$50.00) 1.50 <i>NM</i>
[CLOSED AND CREDITED]		
6 WCOV 02/24/20-03/01/20 Court 3p-4p Real Credited	3p-4p	MTWThF :30 (\$50.00) 1.50 <i>NM</i>
[CLOSED AND CREDITED] 4 WCOV 02/24/20 02/28/20 Court 3p-4p Real	CM 2- 4-	NT 75
M-F 3p-4p Real COMMENTS APPLY TO SUB LINES A THRU A The Real	CM 3p-4p	MTWTF 1:00 2 \$100.00L-4 1.50 NM 2 \$200.0
300.400 (300.000)	ots/Week Rate 2 \$100.00	Rating 1.50
E 5 WCOV 02/24/20 02/28/20 Court 4p-5p Ellen M-F 4p-5p Ellen	CM 4p-5p	MTWTF 1:00 5 \$100.00L-4 1.20 NM 4 \$400.0
COMMENTS APPLY TO SUB LINES A THRU A Ellen		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spr</u> Week: 02/24/20 03/01/20 MTWTF	<u>ots/Week</u> <u>Rate</u> 5 \$100.00	Rating 1.20
Spot Ch Date Range Description 8 VCOV 02/24/20-03/01/20 Court 4p-5p Ellen	Start/End Time 4p-5p	Weekdays Length Rate Rtg Type
Credited [CLOSED AND CREDITED]	4p-5p	MTWThF <i>1:00 (\$100.00) 1.20 NM</i>
E 6 WCOV 02/24/20 02/28/20 Early Fringe 5-6pm BI	BTCM 5p-6p	MTWTF :30 8 \$50.00L-4 1.20 NM 6 \$300.0
M-F 5p-6p Big Bang ⁻ COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory	Гћеогу	
	ots/Week Rate 8 \$50.00 Start/End Time 5p-6p	Rating 1.20 Weekdays Length Rate Rtg Type MTwThF :30 (\$50.00) 1.20 NM
6 NCOV 02/24/20-03/01/20 Early Fringe 5-6pm BBT Credited	5p-6p	MTWThF :30 (\$50.00) 1.20 <i>NM</i>
[CLOSED AND CREDITED] E 7 WCOV 02/24/20 02/28/20	CM 5p-6p	MTWTF 1:00 2 \$100.00L-4 1.20 NM 1 \$100.00
	P	

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Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End T	Time Days	Len Spo	ots Rate	e Pri	Rtg Type	Spots	Amount
	Early Fringe 5-6pm				·			0 71	•	
COMMENTS APPLY TO Big Bang Theory	M-F 5p-6p Big Ban SUB LINES A THRU A	g Theory								
Start Date End Da	ite Weekdays S	Spots/Week	Rate	Rating				Ī		
Week: 02/24/20 03/01/2	MTWTF	2	\$100.00	1.20						
Spot Ch Date Range 2 VCOV 02/24/20-03/01/2	Description O Forty Frings F 6nm D		/End Time		Weekdays	Length		Rtg Type		
Credited	o Larry Frilige 3-opin bi	B <i>T</i> 5p-6	þ		MTWThF	1:00 (\$1	00.00)	1.20 <i>NM</i>		
[CLOSED AND CRE	DITED]									
E 8 WCOV 02/24/20 02/28		CM	6p-630p	MTWTF	:30	4 \$50.0	00L-4	1.00 NM	2	\$100.00
COMMENTS APPLY TO Daily Mail	M-F 6p-630p Daily SUB LINES A THRU A	Iviaii								
Start Date End Da	-	Spots/Week	Rate	Rating						
Week: 02/24/20 03/01/2 <u>Spot</u> <u>Ch</u> Date Range	0 MTWTF Description	4 Start	\$50.00 End Time	1.00	Weekdays	Length	Rate	Rtg Type		
2 NCOV 02/24/20-03/01/2		6p-63			MTWThF			1.00 NM		
Credited										
[closed and credited] 3 VCOV 02/24/20-03/01/2	Marian	6p-63	30n		MTWThF	:30 (\$	50.00)	1.00 NM		
Credited	own op odop DW	ор-о.	Зор		MIMITIF	.30 (\$	00.00)	1.00 14141		
[CLOSED AND CRE										
9 WCOV 02/24/20 02/28/	20 M-F 6p-630p DM M-F 6p-630p Daily	CM Mail	6p-630p	MTWTF-	1:00	1 \$100.0	00 L-4	1.00 NM	1	\$100.00
COMMENTS APPLY TO Daily Mail		iviali								
<u>Start Date</u> <u>End Da</u> Week: 02/24/20 03/01/2		pots/Week	Rate	Rating						
E 10 WCOV 02/24/20 02/28/	S. Distriction		\$100.00 9p-935p	1.00 MTWTF-	:30	4 \$150.0	01-3	2.80 NM	3	\$450.00
COMMENTS APPLY TO Wcov 9 O'Clock Local	M-F 9p-935p Late N		.,		.00	,	,020	2.00 14101	3	Ψ450.00
Start Date End Da	te Weekdays S	pots/Week	Rate	Rating						
Week: 02/24/20 03/01/2		4	\$150.00	2.80		• 000000000				
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 WCOV 02/24/20-03/01/2	Description 0 M-F 9p-935p Late Nev		/End Time 35p		Weekdays MTWThF	Length (\$1)		Rtg Type 2.80 NM		
Credited	The state and the		, op		131 W 1111	.50 (\$7)	00.007	2.00 14101		
[CLOSED AND CRE										
11 WCOV 02/24/20 02/28/	20 M-F 9p-935p Late N M-F 9p-935p Late N		9p-935p	MTWTF-	- 1:00	1 \$300.0	0L-3	2.80 NM	1	\$300.00
COMMENTS APPLY TO Wcov 9 O'Clock Local	SUB LINES A THRU A	vews						i		
<u>Start Date</u> <u>End Da</u> Week: 02/24/20 03/01/2		pots/Week	Rate	Rating						
E 12 WCOV 02/24/20 02/28/		CM	\$300.00 935p-1005p	2.80 MTWTF-	- :30	4 \$50.0	01-4	1.80 NM	3	\$150.00
	M-F 935p-1005p Ar		осор тосор		.00	τ ψου.υ	OL-4	1.00 14101	3	ψ130.00
COMMENTS APPLY TO Andy Griffith	SUB LINES A THRU A									
Start Date End Da		pots/Week	Rate	Rating						
Week: 02/24/20 03/01/2 <u>Spot</u> <u>Ch</u> <u>Date</u> Range) MTWTF Description	4 Start/	\$50.00 End Time	1.80	Weekdays	Longth	Doto	Dta Tuna		
2 NCOV 02/24/20-03/01/2			-1005p		MTWThF	Length :30 (\$t		Rtg Type 1.80 NM		
Credited [CLOSED AND CRE	DITED]						,			
13 WCOV 02/24/20 02/28/			935p-1005p	MTWTF-	- 1:00	1 \$100.0	0L-4	1.80 NM	1	\$100.00
COMMENTS APPLY TO Andy Griffith	M-F 935p-1005p Ar SUB LINES A THRU A	idy								
Start Date End Da		pots/Week	Rate	Rating				1		
Week: 02/24/20 03/01/20 E 14 WCOV 02/24/20 02/28/3		1	\$100.00	1.80		4 455 -	01. 1	4.00.633	-	The second second
L 14 VVCOV UZ/Z4/ZU UZ/28/.	20 M-F 1005p-1105p M-F 1005p-1105p D		1005p-1105p	MTWTF-	- :30	4 \$20.0	0L-4	1.30 NM	3	\$60.00

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Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$20.00 1.30 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 VCOV 02/24/20-03/01/20 M-F 1005p-1105p 1005p-1105p MTWThF----:30 (\$20.00) 1.30 NM Credited [CLOSED AND CREDITED] 15 WCOV 02/24/20 02/28/20 M-F 1005p-1105p 1005p-1105p CM MTWTF--1:00 \$40.00L-4 1.30 NM \$40.00 M-F 1005p-1105p Dr. Oz COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$40.00 1.30 E 16 WCOV 02/24/20 02/28/20 M-F 1105p-1205am CM 1105p-1205am MTWTF--:30 \$15.00L-4 1.70 NM 3 \$45.00 M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis Weekdays Start Date End Date Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--4 \$15.00 1.70 Ch Date Range Start/End Time Description <u>Weekdays</u> Length Rate Rtg Type 4 VCOV 02/24/20-03/01/20 M-F 1105p-1205am 1105p-1205am MTWThF---:30 (\$15.00) 1.70 NM Credited [CLOSED AND CREDITED] E 17 WCOV 02/24/20 02/28/20 M-F 1105p-1205am 1105p-1205am MTWTF--1:00 \$30.00 L-4 1.70 NM 0 \$0.00 M-F 1105p-1205am Mathis COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$30.00 1.70 Ch Date Range Description Start/End Time Rate Rtg Type <u>Weekdays</u> Length 1 VCOV 02/24/20-03/01/20 M-F 1105p-1205am 1105p-1205am MTWThF---1:00 (\$30.00)1.70 NM Credited [CLOSED AND CREDITED] E 18 WCOV 02/24/20 02/28/20 M-F 1205am-105a 1205a-105a MTWTF--:30 4 \$10.00L-4 1.70 NM 3 \$30.00 M-F 1205a-105a People Crt COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--4 \$10.00 1.70 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/24/20-03/01/20 M-F 1205am-105a 1205a-105a MTWThF---:30 (\$10.00) 1.70 NM Credited [CLOSED AND CREDITED] 19 WCOV 02/24/20 02/28/20 M-F 1205am-105a 1205a-105a MTWTF--1:00 \$20.00L-4 1.70 NM 1 \$20.00 M-F 1205a-105a People Crt COMMENTS APPLY TO SUB LINES A THRU A People's Court Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$20.00 1.70 E 20 WCOV 02/24/20 02/28/20 M-F 105a-135a CM 105a-135a MTWTF--:30 \$5.00L-4 1.50 NM 2 \$10.00 M-F 105a-135a COMMENTS APPLY TO SUB LINES A THRU A Paternity Court Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 02/24/20 03/01/20 MTWTF--\$5.00 1.50 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/24/20-03/01/20 M-F 105a-135a 105a-135a MTWThF--:30 (\$5.00) 1.50 NM Credited [CLOSED AND CREDITED] 3 VCOV 02/24/20-03/01/20 M-F 105a-135a 105a-135a MTWThF----:30 (\$5.00) 1.50 NM Credited [CLOSED AND CREDITED]

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Flight Dates:

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Estimate:

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		nventory Code	A STATE OF THE STA	Start/End		- The state of the	DESCRIPTION OF THE PARTY OF THE	-	Rtg Type	Spots	Amount
21 WCOV 02/24/20 COMMENTS APPL Paternity Court	1	M-F 105a-135a	CM A	105a-135a	MTWTF-	1:00	1 \$	10.00L-4	1.50 NM	0	\$0.00
Week: 02/24/20 03	nd Date 3/01/20	Weekdays MTWTF	Spots/Week	\$10.00	Rating 1.50						
<u>Spot</u> <u>Ch Date Range</u> 1 VCOV 02/24/20-03		scription - 105a-135a		<u>rt/End Time</u> a-135a		Weekdays MTWThF	<u>Length</u> - 1:00		Rtg Type 1.50 NM		
Credited [closed and cre		A F 405 - 005		105 005							
E 22 WCOV 02/24/20 (COMMENTS APPL TMZ	N	И-F 135a-205a	CM A	135a-205a	MTWTF-	:30	4	\$5.00 L-4	1.30 NM	2	\$10.00
	3/01/20 <u>Des</u>	Weekdays MTWTF cription	Donato and	\$5.00 rt/End Time	Rating 1.30	Weekdays	Length		Rtg Type		
Credited [CLOSED AND	CREDITE	0]	135	a-205a		MTWThF	- :30	(\$5.00)	1.30 <i>NM</i>		
2 VCOV 02/24/20-03 Credited [CLOSED AND			135	a-205a		MTWThF	:30	(\$5.00)	1.30 <i>NM</i>		
23 WCOV 02/24/20 0	02/28/20 N		CM	135a-205a	MTWTF-	1:00	1 \$	10.00L-4	1.30 NM	0	\$0.00
COMMENTS APPLY	Y TO SUB I	LINES A THRU		_							
	3/01/20	Weekdays MTWTF cription	Spots/Week 1	4.0.00	Rating 1.30	Madida	1 4	D-1-	D: T		
1 VCOV 02/24/20-03 Credited				<u>t/End Time</u> a-205a		Weekdays MTWThF	Length 1:00	0.098 T-94 SST 0.00	Rtg Type 1.30 NM		
[closed and cre	dited]										
E 32 WCOV 02/24/20 0 COMMENTS APPLY 9-1-1: Lone Star-FO	M Y TO SUB L	lon 7p-8p	CM A	7p-8p	M	- :30	1 \$60	00.00 L-2	3.60 NM	1	\$600.00
Annual Control of the		Weekdays	Spots/Week	Rate	Rating						
	3/01/20 3/08/20	M 	1	\$600.00 \$600.00	3.60 3.60						
E 33 WCOV 02/24/20 0		on 7p-8p	CM	7p-8p	M	- 1:00	1 \$1,20	00.00L-2	3.60 NM	1	\$1,200.00
COMMENTS APPLY 9-1-1: Lone Star-FO	Y TO SUB L	fon 7p-8p LINES A THRU A	A								
Week: 02/24/20 03	3/01/20	Weekdays M		Rate \$1,200.00	Rating 3.60						
Week: 03/02/20 03 E 34 WCOV 02/24/20 0	3/08/20 M	on 8n-9n	CM	\$1,200.00 8p-9p	3.60 M	- :30	1 000	0.001.0	2.50. NINA		\$000.00
COMMENTS APPLY Prodigal Son-FOX	M	lon 8p-9p		ob-ab	V	30	1 \$60	00.00L-2	3.50 NM	1	\$600.00
		<u>Weekdays</u> M	Spots/Week	Rate \$600.00	Rating 3.50						
Week: 03/02/20 03	/08/20		0	\$600.00	3.50						
E 35 WCOV 02/24/20 0		on 8p-9p Ion 8p-9p	CM	8p-9p	M	- 1:00	1 \$1,20	0.00L-2	3.50 NM	1	\$1,200.00
COMMENTS APPLY Prodigal Son-FOX	Y TO SUB L	INES A THRU A		_							
		Weekdays M	Spots/Week	Rate \$1,200.00	Rating 3.50						
Week: 03/02/20 03	/08/20			\$1,200.00	3.50						
43 WCOV 02/26/20 0		ed 7p-8p /ed 7p-8p	СМ	7p-8p	W	- :30	1 \$60	0.00L-2	3.00 NM	1	\$600.00

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0131

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 02/24/20 03/01/20 --W----\$600.00 3.00 44 WCOV 02/26/20 02/26/20 Wed 7p-8p CM 7p-8p --W---1:00 \$1,200.00 L-2 3.00 NM \$1,200.00 Wed 7p-8p COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/24/20 03/01/20 --W---\$1,200.00 3.00 45 WCOV 02/22/20 02/29/20 Sa 930p-10p CM 930p-10p ----5-:30 \$25.00 L-4 1.80 NM 1 \$25.00 Sa 930p-10p COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ----S-\$25.00 1.80 Week: 02/24/20 03/01/20 ----S-\$25.00 1 1.80 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 NCOV 02/24/20-03/01/20 Sa 930p-10p 930p-10p :30 (\$25.00) 1.80 NM --Sa Credited [closed and credited] E 46 WCOV 02/22/20 02/29/20 Sa 10p-11p CM 10p-11p ----S-:30 \$15.00 L-4 0.60 NM 1 0 \$0.00 Sa 10p-11p COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 1 \$15.00 0.60 Ch Date Range Start/End Time Description Weekdays Length Rate Rtg Type 1 NCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p -Sa :30 (\$15.00) 0.60 NM See MG 47.3,47.4 [program not airing] Week: 02/24/20 03/01/20 \$15.00 0.60 E 47 WCOV 02/22/20 02/29/20 Sa 10p-11p CM 10p-11p ----S-1:00 \$30.00 L-4 0.60 NM 2 \$45.00 Sa 10p-11p COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 02/17/20 02/23/20 ----5-1 \$30.00 0.60 Ch Date Range Spot Description Start/End Time Weekdays Length Rate Rtg Type 1 VCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p (\$30.00) 0.60 NM -----Sa--1:00 See MG 47.3,47.4 [program not airing] 3 VCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p ----Sa--1:00 \$30.00 0.60 NM MG for 46.1,47.1 4 VCOV 02/17/20-02/23/20 Sa 10p-11p 10p-11p ----Sa--:30 \$15.00 0.60 NM MG for 46.1,47.1 Week: 02/24/20 03/01/20 1 \$30.00 0.60 Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 2 NCOV 02/24/20-03/01/20 Sa 10p-11p 10p-11p ---Sa--1:00 (\$30.00)0.60 NM Credited [closed and credited] E 48 WCOV 02/22/20 02/29/20 Sa 11p-12a CM 11p-12a ----S-:30 \$10.00L-4 0.40 NM \$10.00 Sa 11p-12a COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory Start Date End Date Spots/Week Weekdays Rate Rating Week: 02/17/20 02/23/20 ----5-1 \$10.00 0.40 Week: 02/24/20 03/01/20 0 \$10.00 0.40 E 50 WCOV 02/22/20 02/29/20 Sa 12a-1a CM 12a-1a ----S-:30 \$5.00L-4 0.30 NM \$5.00 Sa 12a-1a COMMENTS APPLY TO SUB LINES A THRU A Intervention Start Date **End Date** Weekdays Spots/Week Rate Rating

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Political- Mike Bloomberg 2020

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

02/22/20 - 03/03/20

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2 Week: 02/2		02/23/20 03/01/20	S-	1	\$5.00 \$5.00	0.30 0.30						
E 57 WCOV				CM	1p-2p	-TWTF	:30	3	\$50.00L-4	0.00 NM	1	\$50.00
201 11001	OLIZOIL	.0 02/20/20	M-F 1p-2p Peopl		1p 2p		.00	J	Ψ00.00Ε 4	0.00 14141		ψ00.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/2		03/01/20	-TWTF	3		0.00	Mark days			Dt. T		
	Date Ra		escription Court 1p-2p PC	<u>Star</u> 1p-2	t/End Time		Weekdays -TwThF	<u>Len</u>		Rtg Type 0.00 NM		
	dited	0 00/01/20 0	out ip zp i o	., 2					.00 (\$00.00)	0.00 1111		
		ND CREDIT	. 950									
		0-03/01/20 C	ourt 1p-2p PC	1p-2	p		-TWThF	-	:30 (\$50.00)	0.00 NM		
	dited OSED A	ND CREDIT	FDI									
			Daytime 10a-11a	JusticeCM	10a-11a	-TWTF-	:30	1	\$25.00L-4	0.00 NM	0	\$0.00
200 11001	OL/LO/L	.0 02/20/20	M-F 10a-11a Jus		100 110		.00		Ψ20.00Ε 4	0.00 14141		ψ0.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 02/2		03/01/20	-TWTF	1	\$25.00	0.00						
	Date Ra		escription aytime 10a-11a Ju		t/End Time		Weekdays -TWThF	<u>Len</u>		Rtg Type 0.00 NM		
	dited	J-03/01/20D	ayınıne 10a-11a sı	151106 104-	TTA		I WITH THE		.50 (\$20.00)	0.00 14141		
		ND CREDIT	ED]									
N 63 WCOV	03/02/2	0 03/02/20	M-F 9p-935p Late	e News CM	9p-935p	M	1:00	1	\$300.00L-3	0.00 NM	1	\$300.00
12			M-F 9p-935p Late									
<u>Star</u> Week: 03/0	nt Date	End Date 03/08/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating						
-			Court 2p-3p Pat 0		2p-3p	0.00 MT	:30	2	\$50.00L-4	2.50 NM	2	\$100.00
1101 11001	00/02/2	00/00/20	M-F 2p-3p Paterr		2p 0p	141	.00	2	Ψ00.00L-4	2.50 14141	1	Ψ100.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/08/20	MT	2	\$50.00	2.50						
N65 WCOV	03/02/2	0 03/03/20	Court 3p-4p Real M-F 3p-4p The R		3p-4p	MT	:30	2	\$50.00 L-4	1.50 NM	2	\$100.00
makes as Constitution	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/08/20	MT	2	\$50.00	1.50						
N 66 WCOV	03/02/2	0 03/03/20	Early Fringe 5-6p M-F 5p-6p Big Ba		5р-6р	MT	:30	2	\$50.00L-4	1.20 NM	2	\$100.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/08/20	MT	2	\$50.00	1.20						
N67 WCOV	03/02/2	0 03/03/20	M-F 6p-630p DM		6p-630p	MT	:30	2	\$50.00L-4	1.00 NM	2	\$100.00
21			M-F 6p-630p Dai		-							
Star Week: 03/0	rt Date	End Date 03/08/20	Weekdays MT	Spots/Week 2	<u>Rate</u> \$50.00	Rating 1.00						
			M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	1.80 NM	1	\$50.00
			M-F 935p-1005p								Ů	400.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/0		03/08/20	M	1	\$50.00	1.80						
N 69 WCOV	03/02/2	0 03/02/20	M-F 1005p-1105p M-F 1005p-1105p		1005p-1105p	M	:30	1	\$20.00L-4	1.30 NM	1	\$20.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/08/20	M	1	\$20.00	1.30			045.001.4	4 70 1114		* 45.00
N70 WCOV	03/02/2	0 03/02/20	M-F 1105p-1205a M-F 1105p-1205a		1105p-1205a	am M	:30	1	\$15.00L-4	1.70 NM	1	\$15.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0		03/08/20	M	1	\$15.00	1.70					;)	
N71 WCOV	03/02/2	0 03/02/20	M-F 1205am-105		1205a-105a	M	:30	1	\$10.00L-4	1.70 NM	1	\$10.00
C.	4 D-4-	End D-4-	M-F 1205a-105a		D-1	Detin						
Star Week: 03/0	rt Date 02/20	End Date 03/08/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$10.00	Rating 1.70						
N72 WCOV				CM	105a-135a	M	:30	1	\$5.00L-4	1.50 NM	1	\$5.00
				and the second s		print()						

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Order / Rev:

26324

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26806103

Product Desc:

MIKE BLOOMBERG 2020

WCOV-TV

Flight Dates:

02/22/20 - 03/03/20

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 105a-135a M-F 105a-135a									
Sta Week: 03	art Date	End Date 03/08/20	Weekdays M	Spots/Week	<u>Rate</u> \$5.00	Rating 1.50				- 1		
N 73 WCOV			M-F 135a-205a M-F 135a-205a	CM	135a-205a	M	:30	1	\$5.00L-4	1.30 NM	1	\$5.00
Sta Week: 03	art Date /02/20	End Date 03/08/20	Weekdays M	Spots/Week	<u>Rate</u> \$5.00	Rating 1.30	*					
N74 WCOV	02/29/2	0 02/29/20	Sa 10p-11p Sa 10p-11p	СМ	10p-11p	S-	:30	1	\$15.00L-4	0.60 NM	1	\$15.00
Sta Week: 02	art Date /24/20	End Date 03/01/20	Weekdays	Spots/Week 1	Rate \$15.00	Rating 0.60						
N 75 WCOV	03/02/2	0 03/02/20	Mon 7p-8p Mon 7p-8p	СМ	7p-8p	M	:30	1	\$600.00L-2	3.60 NM	1	\$600.00
Sta Week: 03/	art Date /02/20	End Date 03/08/20	Weekdays M	Spots/Week 1	Rate \$600.00	Rating 3.60						
N 76 WCOV	03/02/2	0 03/02/20	Mon 8p-9p Mon 8p-9p	СМ	8p-9p	M	:30	1	\$300.00L-3	3.50 NM	1	\$300.00
Sta Week: 03/	art Date /02/20	End Date 03/08/20	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 3.50						
										Totals	82	\$10,370.00