

# ORDER



**Orders**  
**Order / Rev:** 26324  
**Alt Order #:** 26806103  
**Product Desc:** MIKE BLOOMBERG 2020  
**Estimate:** 0131  
**Flight Dates:** 02/22/20 - 03/03/20  
**Original Date / Rev:** 02/28/20 / 02/28/20  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

WCOV-TV

**Agency Name:** Assembly  
**Buying Contact:**  
**Billing Contact:**  
 711 3rd Ave. 3rd Floor  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political- Mike Bloomberg 2020  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	5	\$85.00	\$72.25
02/24/20	03/03/20	77	\$10,285.00	\$8,742.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$85.00	\$72.25	3.70
March 2020	77	\$10,285.00	\$8,742.25	136.40
<b>Totals</b>	<b>82</b>	<b>\$10,370.00</b>	<b>\$8,814.50</b>	<b>140.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCOV-TV	10%	\$10,370.00
Market	100%	\$103,700.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$93,330.00
WAKA	0%	\$0.00
WNCN	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct	CM	2p-3p	MTWTF--	:30	8	\$50.00	L-4	2.50	NM	6	\$300.00
				M-F 2p-3p Paternity Crt											
COMMENTS APPLY TO SUB LINES A THRU A															
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/24/20	03/01/20	MTWTF--		8		\$50.00		2.50					

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WCOV	02/24/20	02/28/20	Court 2p-3p Pat Ct	CM	2p-3p	MTWTF--	1:00	2	\$100.00	L-4	2.50	NM	1	\$100.00
M-F 2p-3p Paternity Cr Paternity Court COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/24/20	03/01/20	MTWTF--			2	\$100.00	2.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WCOV	02/24/20-03/01/20	Court 2p-3p Pat Ct				2p-3p	MTWThF----	:30	(\$50.00)	2.50	NM			
Credited [CLOSED AND CREDITED]															
5	WCOV	02/24/20-03/01/20	Court 2p-3p Pat Ct				2p-3p	MTWThF----	:30	(\$50.00)	2.50	NM			
Credited [closed and credited]															
E 3	WCOV	02/24/20	02/28/20	Court 3p-4p Real	CM	3p-4p	MTWTF--	:30	8	\$50.00	L-4	1.50	NM	6	\$300.00
M-F 3p-4p The Real The Real COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/24/20	03/01/20	MTWTF--			8	\$50.00	1.50						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WCOV	02/24/20-03/01/20	Court 3p-4p Real				3p-4p	MTWThF----	:30	(\$50.00)	1.50	NM			
Credited [CLOSED AND CREDITED]															
6	WCOV	02/24/20-03/01/20	Court 3p-4p Real				3p-4p	MTWThF----	:30	(\$50.00)	1.50	NM			
Credited [CLOSED AND CREDITED]															
4	WCOV	02/24/20	02/28/20	Court 3p-4p Real	CM	3p-4p	MTWTF--	1:00	2	\$100.00	L-4	1.50	NM	2	\$200.00
M-F 3p-4p The Real The Real COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/24/20	03/01/20	MTWTF--			2	\$100.00	1.50						
E 5	WCOV	02/24/20	02/28/20	Court 4p-5p Ellen	CM	4p-5p	MTWTF--	1:00	5	\$100.00	L-4	1.20	NM	4	\$400.00
M-F 4p-5p Ellen Ellen COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/24/20	03/01/20	MTWTF--			5	\$100.00	1.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
8	WCOV	02/24/20-03/01/20	Court 4p-5p Ellen				4p-5p	MTWThF----	1:00	(\$100.00)	1.20	NM			
Credited [CLOSED AND CREDITED]															
E 6	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBTCM	CM	5p-6p	MTWTF--	:30	8	\$50.00	L-4	1.20	NM	6	\$300.00
M-F 5p-6p Big Bang Theory Big Bang Theory COMMENTS APPLY TO SUB LINES A THRU A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/24/20	03/01/20	MTWTF--			8	\$50.00	1.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WCOV	02/24/20-03/01/20	Early Fringe 5-6pm BBT				5p-6p	MTWThF----	:30	(\$50.00)	1.20	NM			
Credited [closed and credited]															
6	WCOV	02/24/20-03/01/20	Early Fringe 5-6pm BBT				5p-6p	MTWThF----	:30	(\$50.00)	1.20	NM			
Credited [CLOSED AND CREDITED]															
E 7	WCOV	02/24/20	02/28/20		CM	5p-6p	MTWTF--	1:00	2	\$100.00	L-4	1.20	NM	1	\$100.00

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WCOV-TV

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E 8	WCOV	02/24/20	02/28/20	Early Fringe 5-6pm BBT M-F 5p-6p Big Bang Theory	CM	6p-630p	MTWTF--	:30	4	\$50.00	L-4	1.00	NM	2	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 2 \$100.00 1.20 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 Early Fringe 5-6pm BBT 5p-6p MTWThF---- 1:00 (\$100.00) 1.20 NM Credited [CLOSED AND CREDITED]															
E 9	WCOV	02/24/20	02/28/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MTWTF--	1:00	1	\$100.00	L-4	1.00	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Daily Mail <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$50.00 1.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 M-F 6p-630p DM 6p-630p MTWThF---- :30 (\$50.00) 1.00 NM Credited [closed and credited] 3 WCOV 02/24/20-03/01/20 M-F 6p-630p DM 6p-630p MTWThF---- :30 (\$50.00) 1.00 NM Credited [CLOSED AND CREDITED]															
E 10	WCOV	02/24/20	02/28/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	:30	4	\$150.00	L-3	2.80	NM	3	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$150.00 2.80 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/24/20-03/01/20 M-F 9p-935p Late News 9p-935p MTWThF---- :30 (\$150.00) 2.80 NM Credited [CLOSED AND CREDITED]															
E 11	WCOV	02/24/20	02/28/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	MTWTF--	1:00	1	\$300.00	L-3	2.80	NM	1	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Wcov 9 O'Clock Local <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 1 \$300.00 2.80															
E 12	WCOV	02/24/20	02/28/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	MTWTF--	:30	4	\$50.00	L-4	1.80	NM	3	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$50.00 1.80 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 M-F 935p-1005p 935p-1005p MTWThF---- :30 (\$50.00) 1.80 NM Credited [CLOSED AND CREDITED]															
E 13	WCOV	02/24/20	02/28/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	MTWTF--	1:00	1	\$100.00	L-4	1.80	NM	1	\$100.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 1 \$100.00 1.80															
E 14	WCOV	02/24/20	02/28/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz	CM	1005p-1105p	MTWTF--	:30	4	\$20.00	L-4	1.30	NM	3	\$60.00

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WCOV-TV

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15	WCOV	02/24/20	02/28/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz	CM	1005p-1105p	MTWTF--	1:00	1	\$40.00	L-4	1.30	NM	1	\$40.00
COMMENTS APPLY TO SUB LINES A THRU A Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$20.00 1.30 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WCOV 02/24/20-03/01/20 M-F 1005p-1105p 1005p-1105p MTWThF---- :30 (\$20.00) 1.30 NM Credited [CLOSED AND CREDITED]															
E 16	WCOV	02/24/20	02/28/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	MTWTF--	:30	4	\$15.00	L-4	1.70	NM	3	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$15.00 1.70 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 4 WCOV 02/24/20-03/01/20 M-F 1105p-1205am 1105p-1205am MTWThF---- :30 (\$15.00) 1.70 NM Credited [CLOSED AND CREDITED]															
E 17	WCOV	02/24/20	02/28/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	MTWTF--	1:00	1	\$30.00	L-4	1.70	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A Judge Mathis <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 1 \$30.00 1.70 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/24/20-03/01/20 M-F 1105p-1205am 1105p-1205am MTWThF---- 1:00 (\$30.00) 1.70 NM Credited [CLOSED AND CREDITED]															
E 18	WCOV	02/24/20	02/28/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	MTWTF--	:30	4	\$10.00	L-4	1.70	NM	3	\$30.00
COMMENTS APPLY TO SUB LINES A THRU A People's Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$10.00 1.70 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/24/20-03/01/20 M-F 1205am-105a 1205a-105a MTWThF---- :30 (\$10.00) 1.70 NM Credited [CLOSED AND CREDITED]															
19	WCOV	02/24/20	02/28/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	MTWTF--	1:00	1	\$20.00	L-4	1.70	NM	1	\$20.00
COMMENTS APPLY TO SUB LINES A THRU A People's Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 1 \$20.00 1.70															
E 20	WCOV	02/24/20	02/28/20	M-F 105a-135a M-F 105a-135a	CM	105a-135a	MTWTF--	:30	4	\$5.00	L-4	1.50	NM	2	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/24/20 03/01/20 MTWTF-- 4 \$5.00 1.50 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WCOV 02/24/20-03/01/20 M-F 105a-135a 105a-135a MTWThF---- :30 (\$5.00) 1.50 NM Credited [CLOSED AND CREDITED] 3 WCOV 02/24/20-03/01/20 M-F 105a-135a 105a-135a MTWThF---- :30 (\$5.00) 1.50 NM Credited [CLOSED AND CREDITED]															

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21	WCOV	02/24/20	02/28/20	M-F 105a-135a M-F 105a-135a	CM	105a-135a	MTWTF--	1:00	1	\$10.00	L-4	1.50	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--			1			\$10.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WCOV	02/24/20-03/01/20		M-F 105a-135a			105a-135a			MTWThF----	1:00	<del>(\$10.00)</del>	1.50	NM	
Credited [closed and credited]															
E 22	WCOV	02/24/20	02/28/20	M-F 135a-205a M-F 135a-205a	CM	135a-205a	MTWTF--	:30	4	\$5.00	L-4	1.30	NM	2	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--			4			\$5.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WCOV	02/24/20-03/01/20		M-F 135a-205a			135a-205a			MTWThF----	:30	<del>(\$5.00)</del>	1.30	NM	
Credited [CLOSED AND CREDITED]															
2	WCOV	02/24/20-03/01/20		M-F 135a-205a			135a-205a			MTWThF----	:30	<del>(\$5.00)</del>	1.30	NM	
Credited [CLOSED AND CREDITED]															
23	WCOV	02/24/20	02/28/20	M-F 135a-205a M-F 135a-205a	CM	135a-205a	MTWTF--	1:00	1	\$10.00	L-4	1.30	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--			1			\$10.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WCOV	02/24/20-03/01/20		M-F 135a-205a			135a-205a			MTWThF----	1:00	<del>(\$10.00)</del>	1.30	NM	
Credited [closed and credited]															
E 32	WCOV	02/24/20	03/02/20	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$600.00	L-2	3.60	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----			1			\$600.00		3.60			
Week:		03/02/20	03/08/20	-----			0			\$600.00		3.60			
E 33	WCOV	02/24/20	03/02/20	Mon 7p-8p Mon 7p-8p	CM	7p-8p	M-----	1:00	1	\$1,200.00	L-2	3.60	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A 9-1-1: Lone Star-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----			1			\$1,200.00		3.60			
Week:		03/02/20	03/08/20	-----			0			\$1,200.00		3.60			
E 34	WCOV	02/24/20	03/02/20	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$600.00	L-2	3.50	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----			1			\$600.00		3.50			
Week:		03/02/20	03/08/20	-----			0			\$600.00		3.50			
E 35	WCOV	02/24/20	03/02/20	Mon 8p-9p Mon 8p-9p	CM	8p-9p	M-----	1:00	1	\$1,200.00	L-2	3.50	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A Prodigal Son-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	M-----			1			\$1,200.00		3.50			
Week:		03/02/20	03/08/20	-----			0			\$1,200.00		3.50			
43	WCOV	02/26/20	02/26/20	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	:30	1	\$600.00	L-2	3.00	NM	1	\$600.00

Order / Rev: 26324  
 Alt Order #: 26806103  
 Flight Dates: 02/22/20 - 03/03/20

Advertiser: Political- Mike Bloomberg 2020  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0131

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----					1	\$600.00		3.00			
44	WCOV	02/26/20	02/26/20	Wed 7p-8p Wed 7p-8p	CM	7p-8p	--W----	1:00	1	\$1,200.00	L-2	3.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A The Masked Singer-FO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----					1	\$1,200.00		3.00			
45	WCOV	02/22/20	02/29/20	Sa 930p-10p Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$25.00	L-4	1.80	NM	1	\$25.00
COMMENTS APPLY TO SUB LINES A THRU A Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S-					1	\$25.00		1.80			
Week:		02/24/20	03/01/20	-----S-					1	\$25.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/24/20-03/01/20		Sa 930p-10p			930p-10p	-----Sa--	:30	<del>(\$25.00)</del>		1.80	NM		
Credited [closed and credited]															
E 46	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.60	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S-					1	\$15.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/17/20-02/23/20		Sa 10p-11p			10p-11p	-----Sa--	:30	<del>(\$15.00)</del>		0.60	NM		
See MG 47.3,47.4 [program not airing]															
Week:		02/24/20	03/01/20	-----					0	\$15.00		0.60			
E 47	WCOV	02/22/20	02/29/20	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----S-	1:00	1	\$30.00	L-4	0.60	NM	2	\$45.00
COMMENTS APPLY TO SUB LINES A THRU A Beat Shazam															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S-					1	\$30.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	02/17/20-02/23/20		Sa 10p-11p			10p-11p	-----Sa--	1:00	<del>(\$30.00)</del>		0.60	NM		
See MG 47.3,47.4 [program not airing]															
3	WCOV	02/17/20-02/23/20		Sa 10p-11p			10p-11p	-----Sa--	1:00	\$30.00		0.60	NM		
Ⓜ MG for 46.1,47.1															
4	WCOV	02/17/20-02/23/20		Sa 10p-11p			10p-11p	-----Sa--	:30	\$15.00		0.60	NM		
Ⓜ MG for 46.1,47.1															
Week:		02/24/20	03/01/20	-----S-					1	\$30.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WCOV	02/24/20-03/01/20		Sa 10p-11p			10p-11p	-----Sa--	1:00	<del>(\$30.00)</del>		0.60	NM		
Credited [closed and credited]															
E 48	WCOV	02/22/20	02/29/20	Sa 11p-12a Sa 11p-12a	CM	11p-12a	-----S-	:30	1	\$10.00	L-4	0.40	NM	1	\$10.00
COMMENTS APPLY TO SUB LINES A THRU A Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S-					1	\$10.00		0.40			
Week:		02/24/20	03/01/20	-----					0	\$10.00		0.40			
E 50	WCOV	02/22/20	02/29/20	Sa 12a-1a Sa 12a-1a	CM	12a-1a	-----S-	:30	1	\$5.00	L-4	0.30	NM	1	\$5.00
COMMENTS APPLY TO SUB LINES A THRU A Intervention															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 26324  
 Alt Order #: 26806103  
 Flight Dates: 02/22/20 - 03/03/20

Advertiser: Political- Mike Bloomberg 2020  
 Product Desc: MIKE BLOOMBERG 2020  
 Estimate: 0131

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WCOV	02/25/20	02/28/20	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	-TWTF--	:30	3	\$50.00	L-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----S-		1				\$5.00		0.30			
		Week: 02/24/20	03/01/20	-----		0				\$5.00		0.30			
E 60	WCOV	02/25/20	02/28/20	Daytime 10a-11a Justice M-F 10a-11a Justice	CM	10a-11a	-TWTF--	:30	1	\$25.00	L-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		1				\$25.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WCOV	02/24/20-03/01/20	Court 1p-2p PC	1p-2p	-TWThF----	:30		<del>(\$50.00)</del>		0.00	NM		
					Credited										
					[CLOSED AND CREDITED]										
		3	WCOV	02/24/20-03/01/20	Court 1p-2p PC	1p-2p	-TWThF----	:30		<del>(\$50.00)</del>		0.00	NM		
					Credited										
					[CLOSED AND CREDITED]										
N 63	WCOV	03/02/20	03/02/20	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	1:00	1	\$300.00	L-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$300.00		0.00			
N 64	WCOV	03/02/20	03/03/20	Court 2p-3p Pat Ct M-F 2p-3p Paternity Crt	CM	2p-3p	MT-----	:30	2	\$50.00	L-4	2.50	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		2				\$50.00		2.50			
N 65	WCOV	03/02/20	03/03/20	Court 3p-4p Real M-F 3p-4p The Real	CM	3p-4p	MT-----	:30	2	\$50.00	L-4	1.50	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		2				\$50.00		1.50			
N 66	WCOV	03/02/20	03/03/20	Early Fringe 5-6pm BBTC M-F 5p-6p Big Bang Theory	CM	5p-6p	MT-----	:30	2	\$50.00	L-4	1.20	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		2				\$50.00		1.20			
N 67	WCOV	03/02/20	03/03/20	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	MT-----	:30	2	\$50.00	L-4	1.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	MT-----		2				\$50.00		1.00			
N 68	WCOV	03/02/20	03/02/20	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	1.80	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$50.00		1.80			
N 69	WCOV	03/02/20	03/02/20	M-F 1005p-1105p M-F 1005p-1105p Dr. Oz	CM	1005p-1105p	M-----	:30	1	\$20.00	L-4	1.30	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$20.00		1.30			
N 70	WCOV	03/02/20	03/02/20	M-F 1105p-1205am M-F 1105p-1205am Mathis	CM	1105p-1205am	M-----	:30	1	\$15.00	L-4	1.70	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$15.00		1.70			
N 71	WCOV	03/02/20	03/02/20	M-F 1205am-105a M-F 1205a-105a People Crt	CM	1205a-105a	M-----	:30	1	\$10.00	L-4	1.70	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----		1				\$10.00		1.70			
N 72	WCOV	03/02/20	03/02/20		CM	105a-135a	M-----	:30	1	\$5.00	L-4	1.50	NM	1	\$5.00

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Advertiser: Political- Mike Bloomberg 2020  
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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 105a-135a											
				M-F 105a-135a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$5.00		1.50			
N 73	WCOV	03/02/20	03/02/20	M-F 135a-205a	CM	135a-205a	M-----	:30	1	\$5.00	L-4	1.30	NM	1	\$5.00
				M-F 135a-205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$5.00		1.30			
N 74	WCOV	02/29/20	02/29/20	Sa 10p-11p	CM	10p-11p	-----S-	:30	1	\$15.00	L-4	0.60	NM	1	\$15.00
				Sa 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----S-					1	\$15.00		0.60			
N 75	WCOV	03/02/20	03/02/20	Mon 7p-8p	CM	7p-8p	M-----	:30	1	\$600.00	L-2	3.60	NM	1	\$600.00
				Mon 7p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$600.00		3.60			
N 76	WCOV	03/02/20	03/02/20	Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$300.00	L-3	3.50	NM	1	\$300.00
				Mon 8p-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$300.00		3.50			
													Totals	82	\$10,370.00