

ORDER



WCOV-TV

Orders
Order / Rev: 26273
Alt Order #: 26800711
Product Desc: MIKE BLOOMBERG 2020
Estimate: 0127
Flight Dates: 12/30/19 - 03/29/20
Original Date / Rev: 02/12/20 / 02/12/20
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Assembly
Buying Contact:
Billing Contact:
 711 3rd Ave. 3rd Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political- Mike Bloomberg 2020
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/14/20	1	\$10.00	\$8.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	1	\$10.00	\$8.50	0.70
Totals	1	\$10.00	\$8.50	0.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCOV-TV	1%	\$10.00
Market	100%	\$1,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$990.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	02/13/20	02/14/20	Daytime 8a-9a Real	CM	8a-9a	---TF--	:30	1	\$10.00	L-4	0.70	NM	1	\$10.00
				M-F 8a-9a The Real											
COMMENTS APPLY TO SUB LINES A THRU A															
The Real															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/10/20	02/16/20	---TF--			1	\$10.00	0.70						

Totals 1 \$10.00