ORDER

Orders Order / Rev: 26304 Alt Order #: 26803904 Product Desc: MIKE BLOOMBERG 2020 Estimate: 0128 Flight Dates: 12/30/19 - 03/29/20 Primary AE: Christopher Lynch Original Date / Rev: 02/17/20 / 02/17/20 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Assembly **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 711 3rd Ave. 3rd Floor Billing Cycle: EOM/EOC New York, NY 10017 Agency Commission: 15% Advertiser Name: Political- Mike Bloomberg 2020

Bill Plan

01/27/20

Net Amount

\$4,794.00

Start Date | # Spots Gross Amount

02/21/20

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

A35+

PL1

AGY

POL

CAND

Totals

New Business Thru:

Agency External ID:

Unit Code:

Advertiser External ID:

Month	# Spots	Gross Amount	Net Amount	Rating	
February 2020	136	\$5,640.00	\$4,794.00	188.20	
Totals	136	\$5,640.00	\$4,794.00	188.20	

General

Print Date 02/17/20 08:38:05

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch	-		Start Of Order - End Of Order	100%

\$5,640.00

 Order Share
 Share
 Total

 WCOV-TV
 6%
 \$5,640.00

 Market
 100%
 \$94,000.00

136

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	94%	\$88,360.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

						V-2007 - 100-200 - 100-2	an reason	1000				A2200 150	
Ln	Ch	Start	End	Inventory Code	e Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	02/17/20	02/21/20	M-F 7a-8a	CM	7a-8a	-TWTF	:30	8	\$10.00L-4	0.40 NM	8	\$80.00
				M-F 7a-8a Andy	/Daily Mail								
				B LINES A THRU	Α						- 1		
	Andy Gr	ffith/Daily									- 1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	/eek: 02/1	7/20	02/23/20	-TWTF	8	\$10.00	0.40						
N 2	WCOV	02/17/20	02/21/20	Daytime 8a-9a R	Real CM	8a-9a	-TWTF	:30	8	\$10.00L-4	0.50 NM	8	\$80.00
				M-F 8a-9a The F	Real								
	COMME	NTS APP	LY TO SU	B LINES A THRU	Α								
	The Rea	I											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	leek: 02/1	7/20	02/23/20	-TWTF	8	\$10.00	0.50						

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WCOV-TV

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Order / Rev:

26304

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #:

26803904

Product Desc:

MIKE BLOOMBERG 2020

Flight Dates:

12/30/19 - 03/29/20

Estimate:

0128

Ln Ch Sta	art End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 3 WCOV 02/1		M-F 9a-10a Oz	150	9a-10a	-TWTF	:30	8	\$10.00L-4	0.50 NM	8	\$80.00
Dr. Oz		JB LINES A THRU									
Start Dat Week: 02/17/20	02/23/20	-TWTF	Spots/Week 8	Rate \$10.00	Rating 0.50						
N 4 WCOV 02/1 COMMENTS Judge Mable	APPLY TO SU	Daytime 10a-11a M-F 10a-11a Jus JB LINES A THRU	stice	10a-11a	-TWTF	:30	8	\$25.00 L-4	0.60 NM	8	\$200.00
Start Dat Week: 02/17/20		Weekdays -TWTF	Spots/Week 8	Rate \$25.00	Rating 0.60						
N 5 WCOV 02/1 COMMENTS Hot Bench		Court 11a-12n Hi M-F 11a-12n Hoi JB LINES A THRU	Bench	11a-12n	-TWTF	:30	8	\$50.00 L-4	1.30 NM	8	\$400.00
Start Dat Week: 02/17/20		Weekdays -TWTF	Spots/Week 8	Rate \$50.00	Rating 1.30						
COMMENTS	APPLY TO SU	Court 12n-1p Mar M-F 12n-1p Judg JB LINES A THRU	e Mathis	12n-1p	-TWTF	:30	8	\$50.00 L-4	1.70 NM	8	\$400.00
Judge Mathis <u>Start Dat</u> Week: 02/17/20		Weekdays -TWTF	Spots/Week 8	<u>Rate</u> \$50.00	Rating 1.70						
N 7 WCOV 02/1 COMMENTS People's Cour	7/20 02/21/20 APPLY TO SU	Court 1p-2p PC M-F 1p-2p Peopl JB LINES A THRU	CM e's Court	1p-2p	-TWTF	:30	8	\$50.00 L-4	2.30 NM	8	\$400.00
Start Date Week: 02/17/20		<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$50.00	Rating 2.30						
N 8 WCOV 02/1 COMMENTS Paternity Cou	APPLY TO SU	Court 2p-3p Pat 0 M-F 2p-3p Paterr JB LINES A THRU	niity Crt	2р-3р	-TWTF	:30	8	\$50.00 L-4	2.50 NM	8	\$400.00
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 8	<u>Rate</u> \$50.00	Rating 2.50						
The Real	APPLY TO SU	Court 3p-4p Real M-F 3p-4p The R IB LINES A THRU	27,07,100	3р-4р	-TWTF	:30	8	\$50.00L-4	1.20 NM	8	\$400.00
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 8	Rate \$50.00	Rating 1.20						
Ellen	APPLY TO SU	Court 4p-5p Ellen M-F 4p-5p Ellen IB LINES A THRU		4р-5р	-TWTF	1:00	8	\$100.00L-4	1.20 NM	8	\$800.00
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 8	Rate \$100.00	Rating 1.20						
N11 WCOV 02/17		M-F 5p-6p Big Ba	ing Theory	5р-6р	-TWTF	:30	8	\$50.00 L-4	1.20 NM	8	\$400.00
Big Bang The	ory	B LINES A THRU	Spots/Week	Rate	Rating						
Week: 02/17/20 N 12 WCOV 02/17	02/23/20	-TWTF	8 CM	\$50.00 6p-630p	1.20	.20		\$50.00L 4	4.00.1114		# 000 00
COMMENTS A	APPLY TO SU	M-F 6p-630p Divi B LINES A THRU	y Mail	ор-озор	-TWTF	:30	4	\$50.00L-4	1.00 NM	4	\$200.00
Start Date Week: 02/17/20	02/23/20	Weekdays -TWTF	Spots/Week 4	Rate \$50.00	Rating 1.00						
N 13 WCOV 02/17		M-F 9p-935p Late M-F 9p-935p Late B LINES A THRU /	News	9p-935p	-TWTF	:30	4	\$150.00L-3	2.80 NM	4	\$600.00

Totals

136

\$5,640.00

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Order / Rev:

12/30/19 - 03/29/20

Advertiser:

Political- Mike Bloomberg 2020

Alt Order #: Flight Dates: 26803904

Product Desc:

MIKE BLOOMBERG 2020

Estimate:

0128

WCOV-TV

Ln Ch Start	End	Inventory Code	e Break	Start/End	Гime Days	Len Sp	ote	Rate Pri	Pta Type	Snote	Amount
Wcov 9 O'Cloc		monday cour	, Droun	OttareEna	Time Days	Len op	Ols	Nate Fil	rig Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 02/17/20	02/23/20	-TWTF	4	Ţ.00.00	2.80						
N14 WCOV 02/17/	20 02/21/20	M-F 935p-1005p M-F 935p-1005p		935p-1005p	-TWTF	:30	4	\$50.00L-4	1.80 NM	4	\$200.00
COMMENTS A Andy Griffith	PPLY TO SU	JB LINES A THRU									
<u>Start Date</u> Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 4	Rate \$50.00	Rating 1.80						
N 15 WCOV 02/17/	20 02/21/20			1005p-1105	p -TWTF	:30	8	\$20.00L-4	1.30 NM	8	\$160.00
COMMENTS A Dr. Oz	PPLY TO SU	M-F 1005p-1105 IB LINES A THRU									
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 8	Rate \$20.00	Rating 1.30						
N 16 WCOV 02/17/	20 02/21/20			1105p-1205a	am -TWTF	:30	8	\$15.00L-4	1.70 NM	8	\$120.00
COMMENTS Al Judge Mathis	PPLY TO SU	M-F 1105p-1205 B LINES A THRU	am Mathis A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20 N17 WCOV 02/17/2	02/23/20	-TWTF M-F 1205am-105	8	\$15.00	1.70						
N 17 WCOV 02/17/	20 02/21/20	M-F 1205am-105		1205a-105a	-TWTF	:30	8	\$10.00L-4	1.70 NM	8	\$80.00
COMMENTS AI People's Court	PPLY TO SU	B LINES A THRU	A								
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 8	<u>Rate</u> \$10.00	Rating 1.70						
N 18 WCOV 02/17/2	20 02/21/20	M-F 105a-135a	CM	105a-135a	-TWTF	:30	4	\$5.00L-4	1.50 NM	4	\$20.00
COMMENTS AF Paternity Court	PPLY TO SU	M-F 105a-135a B LINES A THRU	А								
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$5.00	Rating 1.50						
N 19 WCOV 02/17/2	20 02/21/20	M-F 135a-205a	СМ	135a-205a	-TWTF	:30	4	\$5.00L-4	1.30 NM	4	\$20.00
COMMENTS AF	PPLY TO SU	M-F 135a-205a B LINES A THRU	A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/17/20	02/23/20	-TWTF	4	\$5.00	1.30						
N 22 WCOV 02/18/2	20 02/18/20	Tues 7p-8p Tues 7p-8p The I	CM Resident	7p-8p	-T	:30	2	\$150.00L-4	1.90 NM	2	\$300.00
The Resident-Fo		B LINES A THRU									
<u>Start Date</u> Week: 02/17/20	End Date 02/23/20	Weekdays -T	Spots/Week 2	Rate \$150.00	Rating 1.90						
N 23 WCOV 02/19/2	20 02/19/20		CM	7p-8p	W	:30	2	\$150.00L-4	3.00 NM	2	\$300.00
COMMENTS AF The Masked Sin		Wed 7p-8p Mask B LINES A THRU	ed Singer A								
Start Date Week: 02/17/20	End Date 02/23/20	Weekdays W	Spots/Week 2	<u>Rate</u> \$150.00	Rating 3.00						