

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin Media
Attention: Accounts Payable
566 S Route 303
Blauvel, NY 010913

Send Payment To:

WPBF
PO Box 14466
Des Moines, IA 50306-3466

Property	WPBF		
Invoice #	3951666-1	Order #	3951666
Invoice Date	03/17/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/15/24	Flight Dates	03/09/24 - 03/17/24
Advertiser	Floridians for Economic Leadership		
Product	MARCH 2024		
Estimate #			
Account Executive	WPBF NATIONAL HOUSE		
Sales Office	WPBF National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/11/24	03/17/24	Good Morning America	7-8AM	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 03/11/24 7:50 AM Good Morning America 7-8AM :30 WestPal mTeam \$900.00 NM 3 WPBF Tu 03/12/24 7:55 AM Good Morning America 7-8AM :30 WestPal mTeam \$900.00 NM 4 WPBF W 03/13/24 7:25 AM Good Morning America 7-8AM :30 Memorabl eYear \$900.00 NM 5 WPBF Th 03/14/24 7:40 AM Good Morning America 7-8AM :30 WestPal mTeam \$900.00 NM 1 WPBF F 03/15/24 7:27 AM Good Morning America 7-8AM :30 WestPal mTeam \$900.00 NM									
2	03/11/24	03/17/24	Good Morning America	8-9AM	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 03/11/24 8:30 AM Good Morning America 8-9AM :30 Memorabl eYear \$800.00 NM 1 WPBF Tu 03/12/24 8:48 AM Good Morning America 8-9AM :30 Memorabl eYear \$800.00 NM 3 WPBF W 03/13/24 8:37 AM Good Morning America 8-9AM :30 WestPal mTeam \$800.00 NM 4 WPBF Th 03/14/24 8:46 AM Good Morning America 8-9AM :30 Memorabl eYear \$800.00 NM 5 WPBF F 03/15/24 8:47 AM Good Morning America 8-9AM :30 Memorabl eYear \$800.00 NM									
3	03/10/24	03/10/24	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -----S 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 03/10/24 7:41 AM GMA Sunday 7-8am Sun 7-8am :30 Memorabl eYear \$575.00 NM									
4	03/11/24	03/17/24	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 03/11/24 12:13 PM WPBF News 25 @ Noon 12pm-1230pm :30 WestPal mTeam \$350.00 NM									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

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PO Box 14466
Des Moines, IA 50306-3466

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Advertiser	Floridians for Economic Leadership		
Product	MARCH 2024		
Estimate #			

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	03/04/24	03/10/24	-----S	1	\$625.00																																																																																												
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1	WPBF	Su	03/10/24	6:10 PM	Sun 6pm News	6-630p	:30	Memorabl eYear	\$625.00	NM																																																																																							

Total Spots 28

Payment Terms 30 Days

Gross Total \$21,375.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE



Send Payment To:
WPBF
PO Box 14466
Des Moines, IA 50306-3466

www.thewpbfchannel.com

Invoice #	3951666-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/15/24
Advertiser	Floridians for Economic Leadership		
Product	MARCH 2024		
Estimate #			

Agency Commission **\$3,206.25**

Net Amount Due **\$18,168.75**

Invoice Balance as of 03/28/24 8:53:15 AM ET **\$0.00**

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>