

ORDER



Orders
Order / Rev: 3616877
Alt Order #: 27857956
Product Desc: ordr
Estimate: 706712
Flight Dates: 07/06/22 - 07/12/22
Original Date / Rev: 07/05/22 / 07/05/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact: Rhonda Jameson
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Michigan Families United PAC
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	1	\$300.00	\$255.00	0.00
Totals	1	\$300.00	\$255.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Grand Rapids WOTV	1%	\$300.00
Market	100%	\$30,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$29,700.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	07/08/22	07/08/22	Fri Prime Hour 1 Friday 8-9p	CM	8-9p	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

SHARK TANK (R)-ABC

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/22	07/10/22	----F--		1				\$300.00		0.00			
													Totals	1	\$300.00