



125 West 55th St
New York, NY 10019

Contract # 28401426	Changes as of: 5/17/2024 at 7:38 AM	Version: Current State Version 1
CPE: 978/993/14802	Flight: 5/21/24 - 5/27/24	Station: KSNV
Agency: BUYING TIME	Advertiser: ROSEN - SEN	Market: Las Vegas
650 MASSACHUSETTS AVE NW	Product: Political	Office: WASHINGTON
SUITE 210	Agency Order #: 13442488	Service: Nielsen
20001	Buyer: Neckel, Danny	Primary Demo:
	Salesperson: JARED SALLES	Assistant: JARED SALLES1
	202-955-5342	202-955-5342
	Separation:	Total CPP: \$0.00
	Comments: Separation: 30;PopulationBuyType: CPP	Total GRP:
		Traffic #: 6094743
		Con Type: POLITICAL/VOTE
		Total \$: \$56,375.00
		Total Spots: 172

#	Day/Time	DP	Program	Rate	Len	5/21 - 5/27							Total Spots	Total \$	CPP*	GRP*
						5/21	5/22	5/23	5/24	5/25	5/26	5/27				
1	Tu-F,M 5a-5:30a		News 3 Today 5AM	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		News 3 Today 5AM	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		News 3 Today 6AM	\$650.00	30	1	1	1	1	0	0	1	5	\$3,250.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		News 3 Today 6AM	\$650.00	30	1	1	1	1	0	0	1	5	\$3,250.00	\$0.00	0.0
5	Tu-F,M 7a-8a		Today Show	\$600.00	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
6	Tu-F,M 8a-9a		Today Show	\$600.00	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
7	Tu-F,M 9a-10a		Today Third Hour-NBC	\$250.00	30	2	2	2	2	0	0	2	10	\$2,500.00	\$0.00	0.0
8	Tu-F,M 10a-11a		Today with Hoda & Jenna-NBC	\$200.00	30	2	2	2	2	0	0	2	10	\$2,000.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Dateline	\$150.00	30	2	2	2	2	0	0	2	10	\$1,500.00	\$0.00	0.0
10	Tu-F,M 12n-12:30p		News 3 Live at Noon	\$175.00	30	2	2	2	2	0	0	2	10	\$1,750.00	\$0.00	0.0
11	Tu-F,M 12:30p-1p		News 3 Live at Noon	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
12	Tu-F,M 1p-2p		NBC News Daily-NBC	\$200.00	30	2	2	2	2	0	0	2	10	\$2,000.00	\$0.00	0.0
13	Tu-F,M 2p-2:30p		Drew Barrymore Show	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
14	Tu-F,M 2:30p-3p		Drew Barrymore Show	\$125.00	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
15	Tu-F,M 3p-3:30p		News 3 Live at 3P	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
16	Tu-F,M 3:30p-4p		News 3 Live at 3P	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
17	Tu-F,M 4p-5p		Family Feud	\$550.00	30	1	1	1	0	0	0	1	4	\$2,200.00	\$0.00	0.0
18	Tu-F,M 5p-5:30p		News 3 Live at 5P	\$650.00	30	1	1	1	1	0	0	1	5	\$3,250.00	\$0.00	0.0
19	Tu-F,M 5:30p-6p		NBC Nightly News	\$1,200.00	30	1	1	1	1	0	0	1	5	\$6,000.00	\$0.00	0.0
20	Tu-F,M 6p-6:30p		News 3 Nightly at 6P	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0



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650 MASSACHUSETTS AVE NW	Product: Political	Office: WASHINGTON
SUITE 210	Agency Order #: 13442488	Service: Nielsen
20001	Buyer: Neckel, Danny	Primary Demo:
	Salesperson: JARED SALLES	Assistant: JARED SALLES1
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$56,375.00
		Total Spots: 172
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 6094743

#	Day/Time	DP	Program	Rate	Len	5/21 - 5/27							Total Spots	Total \$	CPP*	GRP*
						5/21	5/22	5/23	5/24	5/25	5/26	5/27				
21	Tu-F,M 6:30p-7p		News 3 Live at 630P	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
22	Tu-F,M 7p-7:30p		News 3 at 7PM News	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
23	Tu-F,M 7:30p-8p		Entertainment Tonight	\$350.00	30	1	1	1	1	0	0	1	5	\$1,750.00	\$0.00	0.0
24	Tu-M 11p-11:35p		News 3 Late News (M-Sun)	\$300.00	30	1	1	1	1	1	1	1	7	\$2,100.00	\$0.00	0.0
25	Tu-F,M 11:35p-12:37a		Tonight Show-NBC	\$200.00	30	2	2	2	2	0	0	2	10	\$2,000.00	\$0.00	0.0
26	Tu 9p-11p		The Voice Tue LIVE-NBC	\$1,400.00	30	1	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
27	Sa 6a-6:30a		News 3 at Sunrise	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
28	Sa 6:30a-7a		News 3 at Sunrise	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
29	Sa 7a-7:30a		Saturday Today	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
30	Sa 7:30a-8a		Saturday Today	\$300.00	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0
31	Sa 5p-5:30p		News 3 Live at 5P Saturday	\$275.00	30	0	0	0	0	1	0	0	1	\$275.00	\$0.00	0.0
32	Sa 6p-6:30p		News 3 Nightly at 6P Sat.	\$250.00	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
33	Sa 7p-8p		Entertainment Tonight	\$150.00	30	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0
34	Su 5:30a-6a		News 3 Live Today	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
35	Su 6a-7a		Sunday Today	\$250.00	30	0	0	0	0	0	2	0	2	\$500.00	\$0.00	0.0
36	Su 7a-8a		Meet The Press	\$200.00	30	0	0	0	0	0	2	0	2	\$400.00	\$0.00	0.0
37	Su 5p-5:30p		News 3 Live at 5p Sunday	\$275.00	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
38	Su 6p-6:30p		News 3 Nightly at 6P Sunday	\$275.00	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
TOTALS:						32	31	31	30	9	8	31	172	\$56,375.00	\$0.00	0.0



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Agency: BUYING TIME 650 MASSACHUSETTS AVE NW SUITE 210 20001	Advertiser: ROSEN - SEN Product: Political	Market: Las Vegas Office: WASHINGTON
Agency Order #: 13442488	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Neckel, Danny	Primary Demo:	Total \$: \$56,375.00
Salesperson: JARED SALLES 202-955-5342	Assistant: JARED SALLES1 202-955-5342	Total Spots: 172
Separation:		Total CPP: \$0.00
		Total GRP:
		Traffic #: 6094743

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/17/24 7:38 AM	BRADLEY PHILIPPS	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$225,500
KSNV Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	172	\$56,375.00	N/A	0.0
Total	100%	172	\$56,375.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	141	\$46,075.00
2024-Jun	31	\$10,300.00
Total	172	\$56,375.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/17/24 7:46 AM					\$0	\$0	
Queued for Electronic Contracting	5/17/24 7:42 AM					\$0	\$0	
New	5/17/24 7:38 AM	BRADLEY PHILIPPS	New	172		\$56,375.00	\$56,375.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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