


CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

FOURTH QUARTER 2016

WCWJ(TV) aired the following programs originally produced and broadcast primarily for an audience of children 13-16 years of age during this quarter:

ALL IN WITH LAILA ALI (BOUNCE)
ANIMAL ATLAS (SYNDICATED)
ANIMAL RESCUE (SYNDICATED)
ANIMAL TAILS (BOUNCE)
BIZ KID\$ (SYNDICATED)
CALLING DR. POL (CW)
CULTURE CLICK (BOUNCE)
DOG TALES (SYNDICATED)
DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION (CW)
EVERYDAY HEALTH (BOUNCE)
MADE IN HOLLYWOOD: TEEN EDITION (SYNDICATED)
RESCUE ME WITH DR. LISA (CW)

I hereby certify that the above programming was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. 303a, and 47 C.F.R. 73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. 73.670, Note 2.



Marc Hefner
Vice President & General Manager
WCWJ(TV)



Date

CERTIFICATION OF COMPLIANCE
WITH FCC E/I AND PUBLICATION REQUIREMENTS
FOR CHILDREN'S PROGRAMMING


FOURTH QUARTER 2016

no WCWJ(TV), during every program broadcast during the quarter that is considered educational and informational, including any and all network and syndicated programming, aired an E/I logo throughout every program.

DUE TO A TECHNICAL ERROR, 12.5 HOURS OF BOUNCE NETWORK PROGRAMMING THAT AIRED BETWEEN 9/10/16 AND 10/15/16 DID NOT CONTAIN THE E/I SYMBOL. THE TECHNICAL ISSUE HAS SINCE BEEN RESOLVED, AND, WITH ONE EXCEPTION ON 11/05/16, ALL REGULARLY SCHEDULED BOUNCE E/I PROGRAMMING HAS INCLUDED THE E/I SYMBOL AS OF 10/22/16. BOUNCE ESTABLISHED NEW PROCESSES TO ENSURE THAT THIS ISSUE DOES NOT RECUR. TO ADDRESS ANY POSSIBLE CONCERNS ABOUT COMPLIANCE WITH FCC REQUIREMENTS FOR E/I PROGRAMMING, BOUNCE REBROADCAST THE 12.5 HOURS OF E/I PROGRAMMING THAT ORIGINALLY AIRED WITHOUT THE E/I SYMBOL, FOR A TOTAL OF 12.5 HOURS OF E/I PROGRAMMING IN ADDITION TO BOUNCE'S REGULARLY SCHEDULED E/I PROGRAMMING. SEE ATTACHED BOUNCE MAKE UP BROADCASTS ATTACHMENT. THE FCC STAFF WAS NOTIFIED OF THE ERROR AND THE STEPS TAKEN TO RESOLVE THE ERROR.

no WCWJ(TV), when it provided scheduling information to program guide publishers, identified each educational and informational children's program as having educational and information value for children by including the E/I logo or other notation.

no WCWJ(TV) provided the target age range for each educational/informational program to all program guide publishers with the scheduling information for that program.



Marc Hefner
Vice President & General Manager
WCWJ(TV)

11/8/17

Date

The purpose of the instant amendment is to provide a revised attachment:

**Bounce: Commercial Limits and Website Rules Compliance
Certification Fourth Quarter 2016**

No other changes are proposed.



COMMERCIAL LIMITS AND WEBSITE RULES COMPLIANCE CERTIFICATION FOURTH QUARTER 2016

During the fourth quarter of 2016 (October 1, 2016 – December 31, 2016) the following Educational/ Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: All In With Laila Ali (October 1, 2016 – December 31, 2016)
Time: Saturdays 10:00 AM - 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: All In With Laila Ali (October 1, 2016 – December 31, 2016)
Time: Saturdays 10:30 AM - 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Culture Click (October 1, 2016 – December 31, 2016)
Time: Saturdays 11:00 AM – 11:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Animal Tails (October 1, 2016 – December 31, 2016)
Time: Saturdays 11:30 AM - 12:00 PM ET
Duration: 30 minutes
Rating: TV-G E/I

Program: Everyday Health (October 1, 2016 – December 31, 2016)
Time: Saturdays 12:00 PM - 12:30 PM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (October 1, 2016 – December 31, 2016)
Time: Saturdays 12:30 PM - 1:00 PM ET
Duration: 30 minutes
Rating: TV-PG E/I



COMMERCIAL LIMITS AND WEBSITE RULES COMPLIANCE CERTIFICATION FOURTH QUARTER 2016

During the fourth quarter of 2016 (October 1, 2016 – December 31, 2016) the following Educational/ Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: All In With Laila Ali (October 30, 2016 – November 27, 2016)
Time: Sundays 10:00 AM – 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: All In With Laila Ali (October 30, 2016)
Time: Sunday 10:30 AM – 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: All In With Laila Ali (November 27, 2016)
Time: Sunday 10:30 AM – 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: All In With Laila Ali (December 04, 2016)
Time: Sunday 11:00 AM – 11:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: All In With Laila Ali (December 04, 2016)
Time: Sunday 11:30 AM – 12:00 PM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Culture Click (November 6, 2016- November 20, 2016)
Time: Sundays 10:30 AM – 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Culture Click (December 11, 2016)
Time: Sunday 10:30 AM – 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I



COMMERCIAL LIMITS AND WEBSITE RULES COMPLIANCE CERTIFICATION FOURTH QUARTER 2016

During the fourth quarter of 2016 (October 1, 2016 – December 31, 2016) the following Educational/ Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Everyday Health (November 6, 2016– November 27, 2016)
Time: Sundays 11:00 AM – 11:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (November 6, 2016– November 27, 2016)
Time: Sundays 11:30 AM - 12:00 PM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (December 4, 2016)
Time: Sunday 10:00 AM – 10:30 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (December 4, 2016)
Time: Sunday 10:30 AM – 11:00 AM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (December 4, 2016)
Time: Sunday 12:00 PM – 12:30 PM ET
Duration: 30 minutes
Rating: TV-PG E/I

Program: Everyday Health (December 4, 2016)
Time: Sunday 12:30 PM – 1:00 PM ET
Duration: 30 minutes
Rating: TV-PG E/I