

**CERTIFICATION OF COMPLIANCE WITH
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING
THIRD QUARTER 2013**

WCWJ(TV) DTV CHANNEL 34 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Times Aired</u>	<u>Dates Aired</u>	<u>Total Commercial Matter (minutes, seconds)</u>
B-Daman Crossfire	Saturday 10:30am	8/17/13-9/28/13	5 m 0 s
Bolts & Blip	Saturday 8:30am	7/13/13-9/28/13	5 m 0 s
Dragonball Z Kai	Saturday 10:00am	7/6/13-9/28/13	5 m 0 s
	Saturday 10:30am	7/6/13-8/10/13	5 m 0 s
Justice League Unlimited	Saturday 9:00am	7/6/13-8/10/13	5 m 0 s
	Saturday 9:30am	7/6/13-9/28/13	5 m 0 s
Rescue Heroes	Saturday 7:00am	7/6/13-8/10/13	5 m 0 s
	Saturday 7:30am	8/17/13-9/28/13	
Sonic X	Saturday 8:00am	7/6/13-9/28/13	5 m 0 s
	Saturday 8:30am	7/6/13	5 m 0 s
The Adventures of Chuck and Friends	Saturday 7:00am	8/17-13-9/28/13	5 m 0 s
The New Adventures of Nanoboy	Saturday 7:30am	7/6/13-8/10/13	5 m 0 s
The Spectacular Spiderman	Saturday 9:00am	8/17/13-9/28/13	5 m 0 s
Yu-Gi-Oh!	Saturday 11:00am	7/6/13-9/28/13	5 m 0 s
Yu-Gi-Oh! Zexal	Saturday 11:30am	7/6/13-9/28/13	5 m 0 s


WCWJ(TV)
CERTIFICATION OF COMPLIANCE WITH FCC
E/I AND PUBLICATION REQUIREMENTS FOR CHILDREN'S PROGRAMMING

THIRD QUARTER 2013

yes WCWJ(TV), during every program broadcast during the quarter that is considered educational and informational, including any and all network and syndicated programming, aired an E/I logo throughout every program.

yes WCWJ(TV), when it provided scheduling information to program guide publishers, identified each educational and informational children's program as having educational and information value for children by including the E/I logo or other notation.

yes WCWJ(TV) provided the target age range for each educational/informational program to all program guide publishers with the scheduling information for that program.



Marc Hefner
Vice President & General Manager
WCWJ(TV)

Date


10/10/13

*Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicators, and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of *bona fide* program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; *and*, the website page to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WCWJ(TV) hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.



Marc Hefner
Vice President & General Manager
WCWJ(TV)

10/10/10

Date