# **Quarterly Issues Report**

Station:	WBWN-FM				
Location:	236 Greenwood Ave, Bloomington, IL. 61704				
For quarter	beginning:				
	January 1, 2023				
	_ April 1, 2023				
X_	July 1, 2023				
	_ October 1, 2023				

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

**Issue:** Local News

**How Issue Was Treated:** Local News Cast

**Title: Local News** 

**Date:** 7-1-23 through 9-30-23

**<u>Time:</u>** Local News runs every Monday-Friday at the following times:

6a, 7a, 8a

## **Description:**

WBWN-FM ran a total of 3 one minute local news casts each weekday (Monday –Friday) for a total of 15 local news casts each week during the dates above.

**Issue:** LIVE LINERS/LOCAL PSA's

How Issue Was Treated: WBWN-FM Live Liners for Local PSA's In Studio from 7-1-23 through 9-30-23

**Title:** Local Charity Events

**Date:** 7-1-23 through 9-30-23

**Time:** Midnight to Midnight

#### **Description:**

WBWN-FM ran live liners/local PSA's for local charity events during the 3rd quarter of 2023. Each on air person is required to promote one local charity event during their airshift to promote these local events during the dates and times above.

Copies of Live liners are attached.

## **B104/Humane Society Empty the Shelter Event**

The **Humane Society of Central Illinois** (HSCI) and the **Peoria County Animal Protection Services** (PCAPS) are taking part in the Empty the Shelters Event to save animals and save you money!

**BISSELL Pet Foundation**, a national animal welfare organization dedicated to ending pet homelessness, is excited to announce it has teamed up with **MetLife Pet Insurance** for Empty the Shelters July 6th – 31st.

This reduced-fee adoption event allows people to adopt a pet at participating shelters for just \$50 or less.

Interested adopters in Central Illinois can find more details online at HSCI or PCAPS.

For more information on adopting or donating to "Empty the Shelters," visit www.bissellpetfoundation.org/empty-the-shelters.

#### **B104/Back to School Shoe Drive**

No kid should have to go back to school with work out shoes full of holes or NO SHOES AT ALL!

B104 is teaming with Country Financial Representative Melissa Isenburg to collect new athletic style shoes for kids from kindergarten through 12th grade. Our goal is to collect at least 300 pairs of new shoes to distribute to children in need locally.

You can drop off the new shoes at Melissa's office at

2203 Eastland Drive, Suite 4 in Bloomington

or the B104 Studios at

236 Greenwood Avenue in Bloomington

The shoes need to be new. They don't have to be in a box. However, if they are not in a box, please connect them by tying the laces to each other to keep matching pairs together.

Let's STEP UP (see what we did there ⓐ) to help local kids in need go back to school with new shoes to wear with Country Financial Representative Melissa Isenburg and Bloomington-Normal's #1 Country, B104.

#### B104/VOLLEYPALOOZA 2023

Join us for the 2nd Annual Volleypalooza, a multi-venue sand volleyball tournament to benefit local charities!

Get your team together for this all-day sand volleyball tournament at rotating locations including CRAFTED, Gill St. Sports Bar & Restaurant, Kegler's Pub, and The Windjammer.

Proceeds from Volleypalooza will be split among the four benefitting charities: Boys & Girls Club, Child Protection Network, Bright Point, and Habitat for Humanity.

Registration is now open! Visit <u>maztermindzmedia.com/volleypalooza</u> to get sign up your team today.

Interested in being a sponsor of Volleypalooza? Visit <a href="maxtermindzmedia.com/volleypalooza"><u>maxtermindzmedia.com/volleypalooza</u></a>

#### B104/Susan G Komen More Than Pink Walk

Susan G. Komen is bringing the MORE THAN PINK Walk back to Bloomington-Normal on September 9 and they're asking you to join their fight against breast cancer.

Susan G. Komen MORE THAN PINK Walk Saturday, September 9 State Farm Corporate Campus South Site opens at 7:30am Opening Ceremony begins at 9:00am

Imagine a world without breast cancer. A world where 1 in 8 women won't be diagnosed with breast cancer. If we could raise ONE more dollar, take ONE more step, share ONE more story, think of the impact we could make. We might save ONE more mother, ONE more sister, ONE more friend.

That's the power we have when we come together as ONE for the Susan G. Komen Bloomington-Normal MORE THAN PINK Walk.

The power of ONE starts with you. When you walk with Komen, you are making a difference in getting closer to a world without breast cancer.

Take the first step and register to join us at komen.org/bloomingtonwalk

#### **B104/REINDEER OPEN/TOYS FOR TOTS**

The Annual Reindeer Open is coming to the El Paso Golf Club to benefit Toys for Tots of McLean County!

Join us in support of Toys for Tots as they host their second Reindeer Open golf outing on August 28th!

Toys for Tots Reindeer Open Monday, August 28th

El Paso Golf Club (2860 County Rd 600 N, El Paso, IL 61738) There will also be a 50/50 drawing, on-course games, and raffle baskets that you don't wanna miss!

#### **B104/DAY OF DOZER**

In its 19th year 'Illinois Day of the Dozer' still giving kids the ultimate ride

On Saturday, September 9th kids will get the experience of a lifetime... a chance to see and ride heavy construction and farming equipment!

The event runs from 10am to 4pm at the McLean County Fairgrounds in Bloomington.

In its 18 years, more than 12,000 kids have attended this one-of-a-kind event! On this day, the kids will be in the driver's seat and actually drive dozers, excavators, and other heavy equipment with a professional operator at their side.

Additional farming, construction and Emergency vehicles will be on exhibit, plus the world's largest sandbox and other kid friendly activities. Food, refreshments, and souvenirs will be available. It's a great day for good dirty fun!

Tickets for kids are \$6 in advance, and \$7 at the gate. Admission includes souvenir 'hard hat'. Purchase tickets in advance at: Hy-Vee Bloomington, The School Shop, and Stark Excavating. (Tickets not required for adults)

Proceeds will benefit the "Stay 4" Project; a local initiative designed to address the high school drop-out crisis and help low-income students that demonstrate the ability to succeed yet are at risk of dropping out.

For more information **CLICK HERE!** 

#### B104/THAT'S WHAT SHE SAID/UNITED WAY

**That's What She Said** is a one-night live event that raises women's voices through the power of storytelling. You are invited to attend a celebration of local women who brave the microphone to share intimate, personal stories as TWSS takes to the Bloomington-Normal stage for the fourth time, and the second time at the BCPA on September 22nd, 2023. Click **HERE** for tickets.

Your Bloomington Normal TWSS23 Speakers are: Connie Blick, Monica Bullington, Terri Cannon, Kristy DeWall, Luisa Gomez, Shrima Karthik, Sonya Mau, Heather Miller and Emcee Sharon Peoples.

Grab your friends, co-workers, and gal pals for the ultimate girls night out! Hear stories from the women you know and love. You will laugh. You will cry. You will leave feeling empowered, uplifted and proud of the women in your life! #womensupportingwomen

Get your tickets today!

#### **B104/EVERGREEN CEMETARY WALK**

The McLean County Museum of History invites you to the 29th Annual Evergreen Cemetery Walk this Fall.

Evergreen Cemetery Walk September 30 and October 1, 7, 8 Performances at 11am and 2pm

The Annual Evergreen Memorial Cemetery Walk is an award-winning, live outdoor theater program suitable for ages ten and up that brings local history to life. This year's 29<sup>th</sup> Annual Evergreen Cemetery Walk will be held over two weekends, September 30, and October 1, 7, 8, with performances at 11 a.m. and 2 p.m. each day.

Tickets are on sale now! Purchase your tickets in-person at the Museum (200 N. Main St. in Bloomington), by phone at 309-827-0428, or online at mchistory.org

Tickets cost \$20 for the general public, \$18 for Museum members, and \$8 for children or students with valid ID.

#### **B104/DAY OF PLAY**

Uptown Normal is being transformed into one giant playground for the Children Discovery Museum's Day of Play!

Day of Play Saturday, September 23<sup>rd</sup>

10:00am - 3:00pm Uptown Normal

<u>Day of Play</u> embodies the Children's Discovery Museum's mission of "Inspiring the love of learning through the power of play." The whole day is FREE and designed to provide opportunities for all kids and parents to play and learn together! Fun, physically engaging activities are central to a healthy lifestyle.

<u>Day of Play</u> transforms Uptown Normal into a giant playground. More than 60 community partners will feature interactive, engaging, and exciting PLAY activities. The CDM Education staff will feature a host of STEAM experiences! Attendees will also enjoy stage performances, a bike rodeo, and touch-a-truck area as well as \$4 admission to the Children's Discovery Museum!

#### **B104/ST JUDE WALK/RUN**

Join us Saturday September 23rd, during Childhood Cancer Awareness Month, for the St. Jude Walk/Run and We Care Half Marathon, to raise money in the fight against childhood cancer with St. Jude Children's Research Hospital.

Cumulus Radio Bloomington encourages you to register for and donate to the annual **St. Jude Walk/Run and We Care Half Marathon!** 

NEW LOCATION!!! This year the event will be held at Illinois Wesleyan University's Shirk Center. You can walk, or run, it's up to you! The 1 Mile Walk is FREE! Timed 5K Race is \$25, timed 10K Race is \$40, and Half Marathon is \$65.

The money raised will benefit the kids of **St. Jude Children's Research Hospital** where families never receive a bill from St. Jude for treatment, travel, housing or food, because all a family should worry about is helping their child live.

You can register for the 1 Mile Walk, 5k walk/run, 10k walk/run or the We Care Half Marathon – Join a team, register as an individual or donate to someone who is already participating by **CLICKING HERE**.

Be a part of the 2023 St. Jude Walk/Run and We Care Half Marathon on Saturday, September 23rd to help St. Jude end childhood cancer.

#### **B104/CAMP BRUEGALA**

The Bloomington-Normal Jaycees invite you to raise a glass at the 23rd Annual Bruegala charity beer festival!

Camp Bruegala
Saturday, September 30th
5:00 - 10:00pm
On the Square in Downtown Bloomington

Enjoy local food, beer, and live music! Local and regional breweries will be on-site for sampling and delicious local food vendors will be there, too. Enjoy live music from Kill the Martian and Retrofit.

Returning this year is a \$20 admission fee at the gate.

Profits from the event will benefit two local charities: Association of Horizon and Child Protection Network.

Keep up to date with full details at <u>bruegala.com</u> or on the <u>Bruegala Facebook Page</u>.

**<u>Issue:</u>** Morning Show Interviews

How Issue Was Treated: WBWN-FM had Morning show interviews for local charity events from 7-1-23 through 9-30-23

**<u>Title:</u>** Local Charity Events/Morning Show Interviews

**Date:** 7-1-23 through 9-30-23

Time: during morning show Monday-Friday from 5:30a-10a

## **Description:**

WBWN-FM ran live morning show interviews for local charity events during the 3<sup>rd</sup> quarter of 2023.

Copies of Morning show interview details are attached.

**Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS** 

# **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with HSCI

**Date:** 7-5-23

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue: Back to School Shoe Drive** 

**How Issue Was Treated:** Morning Show Interview and Social Media Post About the Back to

**School Shoe Drive** 

**<u>Title:</u>** Back to School Shoe Drive with Melissa Isenberg

**Date:** 7-11-23

**Time: 8:40am** 

## **Description:**

Morning Show interview for the Back to School Shoe Drive with Melissa Isenberg, Country Financial Representative, to collect new shoes for kids to go back to school.

**Issue:** Relay for Life

**How Issue Was Treated:** Morning Show Interview and Social

**Media Post** 

**Title:** Relay for Life of McLean County

**Date: 7-12-23** 

**Time: 8:40am** 

### **Description:**

Morning Show interview about Relay for Life McLean County. The American Cancer Society Relay For Life movement is the world's largest peer-to-peer fundraising event dedicated to saving lives from cancer. For over 35 years, communities across the world have come together to honor and remember loved ones and take action for lifesaving change. Funds raised through Relay For Life directly support breakthrough research, 24/7 support for cancer patients, access to lifesaving screenings, and much more.

**Issue:** Ya Bud Music Festival

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Title:** Ya Bud Music Festival

**Date:** 7-21-23

**Time:** 8:40am

## **Description:**

Morning Show interview with Heather Stiles about the Ya Bud Music Festival at the McLean County Fair with Dylan Scott and Matt Schuster, Friday July 28<sup>th.</sup> Proceeds benefit the David D Stiles Scholarship Fund which provides scholarships to youth in the area based on "spirit".

**<u>Issue:</u>** My Loveable Angels

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**<u>Title:</u>** Wet Nose Wednesday with My Loveable Angels

**Date: 7-19-23** 

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**<u>Issue:</u>** Pet Central Helps

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with Pet Central Helps

**Date: 7-26-23** 

**Time: 8:40am** 

### **Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Ya Bud Music Festival

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Title:** Ya Bud Music Festival

**Date:** 7-27-23

**Time:** 8:40am

## **Description:**

Morning Show interview with Matt Schuster about the about the Ya Bud Music Festival at the McLean County Fair, Friday July 28<sup>th.</sup> Proceeds benefit the David D Stiles Scholarship Fund which provides scholarships to youth in the area based on "spirit".

**<u>Issue:</u>** Humane Society of Central Illinois

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with HSCI

**Date:** 8-2-23

**Time: 8:40am** 

### **Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Back to School Shoe Drive

How Issue Was Treated: Morning Show Interview and Social Media Post About the Back to School Shoe Drive

School Shoe Bilve

**<u>Title:</u>** Back to School Shoe Drive with Melissa Isenberg

**Date:** 8-7-23

**Time: 8:40am** 

### **Description:**

Morning Show interview for the Back to School Shoe Drive with Melissa Isenberg, Country Financial Representative, to collect new shoes for kids to go back to school.

**<u>Issue:</u>** Wish Bone Canine Rescue

## **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**<u>Title:</u>** Wet Nose Wednesday with Wish Bone Canine Rescue

**Date:** 8-9-23

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Toys for Tots

## **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Reindeer Open

**Date:** 8-9-23

**Time: 8:40am** 

# **Description:**

Morning Show Interview with Troy Zeigler from McLean County Toys for Tots about the Reindeer Open on 8/28 at El Paso Golf Club.

**Issue:** My Loveable Angels

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**<u>Title:</u>** Wet Nose Wednesday with My Loveable Angels

**Date:** 8-16-23

**Time: 8:40am** 

## **Description:**

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** More Than Pink Walk

# **How Issue Was Treated:**

Morning Show Interview and Social Media Posts More Than Pink Walk

**Date:** 8-17-23

**Time:** 8:40am

## **Description:**

Morning Show Interview about the More Than Pink Walk to Benefit Susan G. Komenn. State Farm Corporate South, 9/9.

**Issue:** Pet Central Helps

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with Pet Central Helps

**Date:** 8-23-23

**Time: 7:40am** 

### **Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** St Jude Walk/Run

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for the St. Jude Walk/Run

**Title:** St Jude Walk/Run

**Date:** 8-24-23

**Time: 7:40am** 

### **Description:**

Morning Show Interview and social media video with Megan Fitzgerald from St. Jude Children's Research Hospital about the 2023 St Jude Walk, Run, and We Care Half Marathon, September 23 at IWU's Shirk Center. Money raised makes sure no family ever receives a bill from St. Jude for treatment, travel, housing, or food.

**<u>Issue:</u>** Humane Society of Central Illinois

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with HSCI

**Date:** 8-30-23

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Quarterly Issues/Programs List

**Issue:** Volleypalooza

## **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Volleypalooza

**Title:** Volleypalooza

**Date:** 8-31-23

**Time: 8:40am** 

## **Description:**

Morning Show Interview about the 2<sup>nd</sup> annual Volleypalooza. A multivenua sand volleyball tournament to benefit local charities. Saturday, September 23<sup>rd</sup>.

# **Issue:** Quarterly Issues/Programs List

**Issue:** Day of the Dozer

### **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Day of the Dozer

**Title:** Day of the Dozer

**Date:** 9-1-23

**Time: 8:40am** 

### **Description:**

Morning Show Interview about the 19<sup>th</sup> annual Day of the Dozer, Saturday September 9<sup>th</sup> at the McLean Co Fairgrounds. Kids can ride dozers, excavators, heavy farm equipment and more. Proceeds benefit the Stay 4 Project.

**Issue:** Feature a Teacher

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Title:** Feature a Teacher

**Date:** 9-4-23

**Time: 8:40am** 

## **Description:**

Morning Show interview with Andy Goveia from Thomas Metcalf. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.

**Issue:** My Loveable Angels

### **How Issue Was Treated:**

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with My Loveable Angels

**Date:** 9-13-23

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Feature a Teacher

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Title:** Feature a Teacher

**Date:** 9-18-23

**Time: 8:40am** 

### **Description:**

Morning Show interview with Kelsey Holt, a teacher at Olympia Middle School. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.

**<u>Issue:</u>** Wish Bone Canine Rescue

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**<u>Title:</u>** Wet Nose Wednesday with Wish Bone Canine Rescue

**Date:** 9-20-23

**Time:** 8:40am

### **Description:**

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month. **Issue:** Day of Play

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Date:** 9-21-23

**Time:** 8:40am

# **Description:**

Morning Show interview with Amy Pitzer from Children's Discovery Museum about the annual Day of Play in Uptown Normal. A free event open to the public that provides day long activities for kids in our community.

**Issue:** Brews for a Cause

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Date:** 9-22-23

**Time: 8:40am** 

## **Description:**

Morning Show interview with Melissa Jewett and Jeff Mroz about Brews for a Cause at Keg Grove Brewery 9/29. October is Breast Cancer Awareness Month, and the money raised at the event will help pay for life saving mammograms for anyone who can't afford them.

**Issue:** Feature a Teacher

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Title:** Feature a Teacher

**Date:** 9-25-23

**Time: 8:40am** 

### **Description:**

Morning Show interview with Drew Scott, a teacher at Leroy Elementary. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.

**<u>Issue:</u>** Pet Central helps

**How Issue Was Treated:** 

Morning Show Interview and Social Media Posts for Wet Nose Wednesday

**Title:** Wet Nose Wednesday with PCH

**Date:** 9-27-23

**Time: 8:40am** 

### **Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue:** Bruegala

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Date:** 9-28-23

**Time:** 8:40am

# **Description:**

Morning Show interview with Bloomington Normal Jaycees about Camp Bruegala, the 23<sup>rd</sup> annual charity beer festival. Profits this year benefit Association of Horizon and Child Protection Network.

**Issue:** Brews for a Cause

**How Issue Was Treated:** Morning Show Interview and Social Media Post

**Date:** 9-29-23

**Time: 8:40am** 

## **Description:**

Morning Show interview with Melissa Jewett and Jeff Mroz about Brews for a Cause at Keg Grove Brewery 9/29. October is Breast Cancer Awareness Month, and the money raised at the event will help pay for life saving mammograms for anyone who can't afford them.

**<u>Issue:</u>** American Cancer Society Relay for Life

**How Issue Was Treated:** 

WBWN-FM ran a total of 88 Recorded PSA's

**Date:** 7-1-23 through 7-21-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 88 recorded promotional announcements about the event.

**<u>Issue:</u>** Bloomington Normal Jaycees Bruegala 2023

**How Issue Was Treated:** 

WBWN-FM ran a total of 60 Recorded PSA's

**Date:** 9-11-23 through 9-29-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 60 recorded promotional announcements about the event.

**<u>Issue:</u>** BN Sunrise Brats & Bags

**How Issue Was Treated:** 

WBWN-FM ran a total of 50 Recorded PSA's

**Date:** 7-19-23 through 8-2-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 50 recorded promotional announcements about the event.

**Issue:** Day of the Dozer 2023

**How Issue Was Treated:** 

WBWN-FM ran a total of 76 Recorded PSA's

**Date:** 8-19-23 through 9-8-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 76 recorded promotional announcements about the event.

**Issue:** EEO Employer 2023

**How Issue Was Treated:** 

WBWN-FM ran a total of 183 Recorded PSA's

**Date:** 7-1-23 through 9-30-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 183 recorded promotional announcements about the event.

**Issue:** ISU 18th Annual Fan Fair

**How Issue Was Treated:** 

WBWN-FM ran a total of 36 Recorded PSA's

**Date:** 8-25-23 through 8-30-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 36 recorded promotional announcements about the event.

**<u>Issue:</u>** McLean County Museum Evergreen Cemetary Walk

**How Issue Was Treated:** 

WBWN-FM ran a total of 80 Recorded PSA's

**Date:** 9-7-23 through 9-29-23

**<u>Time:</u>** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 80 recorded promotional announcements about the event.

**<u>Issue:</u>** McLean County Hogwild 5K

**How Issue Was Treated:** 

WBWN-FM ran a total of 46 Recorded PSA's

**Date:** 7-1-23 through 7-16-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 46 recorded promotional announcements about the event.

**<u>Issue:</u>** Project Oz Play for Prevention

**How Issue Was Treated:** 

WBWN-FM ran a total of 150 Recorded PSA's

**Date:** 9-11-23 through 9-29-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 150 recorded promotional announcements about the event.

**<u>Issue:</u>** Red Cross Evening of Stars

**How Issue Was Treated:** 

WBWN-FM ran a total of 22 Recorded PSA's

**Date:** 9-26-23 through 9-30

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 22 recorded promotional announcements about the event.

**Issue:** St Jude Walk/Run

**How Issue Was Treated:** 

WBWN-FM ran a total of 100 Recorded PSA's

**Date:** 8-21-23 through 9-17-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 100 recorded promotional announcements about the event.

**<u>Issue:</u>** Sunrise Rotary Oktoberfest

**How Issue Was Treated:** 

WBWN-FM ran a total of 83 Recorded PSA's

**Date:** 9-19-23 through 9-30-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 83 recorded promotional announcements about the event.

**Issue:** Susan G Komen More Than Pink Walk

**How Issue Was Treated:** 

WBWN-FM ran a total of 106 Recorded PSA's

**Date:** 8-12-23 through 9-8-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 106 recorded promotional announcements about the event.

**Issue:** Volleypalooza

**How Issue Was Treated:** 

WBWN-FM ran a total of 80 Recorded PSA's

**Date:** 7-26-23 through 8-31-23

**Time:** Midnight to Midnight

## **Description:**

WBWN-FM ran a total of 80 recorded promotional announcements about the event.