

## **Quarterly Issues Report**

Station: WBWN-FM

Location: 236 Greenwood Ave, Bloomington, IL. 61704

For quarter beginning:

\_\_\_\_\_ January 1, 2023

\_\_\_\_\_ April 1, 2023

\_\_\_\_\_ July 1, 2023

X  October 1, 2023

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

## **Quarterly Issues/Programs List**

**Issue: Local News**

**How Issue Was Treated: Local News Cast**

**Title: Local News**

**Date: 10-1-23 through 12-31-23**

**Time: Local News runs every Monday-Friday at the following times:  
6a, 7a, 8a**

**Description:**

**WBWN-FM ran a total of 3 one minute local news casts each weekday (Monday –Friday) for a total of 15 local news casts each week during the dates above.**

## **Quarterly Issues/Programs List**

**Issue: LIVE LINERS/LOCAL PSA's**

**How Issue Was Treated: WBWN-FM Live Liners for Local PSA's  
In Studio from 10-1-23 through 12-31-23**

**Title: Local Charity Events**

**Date: 10-1-23 through 12-31-23**

**Time: Midnight to Midnight**

**Description:**

**WBWN-FM ran live liners/local PSA's for local charity events during the 4th quarter of 2023. Each on air person is required to promote one local charity event during their airshift to promote these local events during the dates and times above.**

**Copies of Live liners are attached.**

**Snyder Shriner's 5K Run-Walk Tentac Enterprises**

**WHAT: JOIN B104 FOR THE 9TH ANNUAL SNYDER  
SHRINERS RUN/WALK TO BENEFIT THE SHRINERS  
HOSPITALS FOR CHILDREN.**

**WHEN: SATURDAY, OCTOBER 14TH AT 1 BRICKYARD DRIVE  
IN BLOOMINGTON.**

**HOW: TO REGISTER FOR THE RUN/WALK, GO TO SNYDER  
SHRINERS RACE DOT COM.**

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**Entry fee is just \$30 per person and all participants receive  
a swag bag including a t shirt. Awards will be given in all  
age categories for the top finishers.**

**WHAT: AMERICAN RED CROSS ANNUAL EVENING OF STARS**

**WHEN: TUESDAY, NOVEMBER 14TH**

**WHERE: ISU'S BROWN BALLROOM**

**WHO: FEATURING NFL HALL OF FAMER EMMITT SMITH**

**OTHER2: TICKETS ARE \$200 EACH OR \$750 FOR THE RED CARPET EXPERIENCE AND ARE ON SALE NOW!**

**HOW: GET MORE DETAILS AND TICKET INFORMATION AT [WBWN.COM](http://WBWN.COM)**

**WITH: THE AMERICAN RED CROSS AND B104**

WHAT: UPTOWN NORMAL TREAT FEAST

WHEN: THURSDAY, OCTOBER 26TH, 5-6:30pm

OTHER: BRING THE FAMILY FOR A SAFE, FUN, AND FREE  
TRICK OR TREATING EXPERIENCE AROUND THE BUSINESS IN  
UPTOWN NORMAL!

OTHER2: FOR MORE DETAILS, HEAD TO THE EVENTS TAB AT  
WBWN DOT COM

WHO: WITH UPTOWN NORMAL AND B104

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There is no designated starting point or a line through  
Uptown Normal, trick or treaters can make their own way  
through the streets by any route they choose

## **Toys for Tots of McLean County**

B104 WANTS TO MAKE SURE EVERY CHILD WAKES UP WITH SOMETHING SPECIAL UNDER THE TREE ON CHRISTMAS MORNING, SO ONCE AGAIN WE ARE ASKING FOR YOUR HELP WITH TOYS FOR TOTS OF MCLEAN COUNTY!

EACH YEAR TOYS FOR TOTS OF MCLEAN COUNTY COLLECTS AND DISTRIBUTES THOUSANDS OF TOYS TO CHILDREN IN OUR AREA, AND WE CAN'T DO THAT WITHOUT YOUR HELP!

WHILE YOU ARE SHOPPING THIS HOLIDAY SEASON, GRAB AN EXTRA, NEW, UNWRAPPED TOY TO DONATE TO TOYS FOR TOTS.

THE FULL LIST OF DROP OFF LOCATIONS AT [WBWN.COM](http://WBWN.COM), INCLUDING O'BRIEN NISSAN (2029 IRELAND GROVE RD IN BLOOMINGTON), WHERE YOU CAN DROP OFF YOUR TOY DONATIONS FOR THE KIDS OF MCLEAN COUNTY.

FOR MORE DETAILS HEAD TO [WBWN.COM](http://WBWN.COM).

WITH TOYS FOR TOTS OF MCLEAN COUNTY, O'BRIEN NISSAN, AND BLOOMINGTON-NORMAL'S #1 COUNTRY, B104!

**WHAT: 30th ANNUAL FESTIVAL OF TREES**

**WHEN: THURSDAY, NOVEMBER 16TH – SATURDAY,  
NOVEMBER 18TH**

**WHERE: INTERSTATE CENTER IN BLOOMINGTON**

**OTHER: KICK-OFF THE HOLIDAY SEASON AND BROWSE THE  
HOLIDAY ITEMS, WITH VIRTUAL AND IN PERSON SHOPPING  
EXPERIENCES. ALL PROCEEDS BENEFIT THE BABY FOLD,  
WHICH SERVES CHILDREN AND FAMILIES IN MCLEAN  
COUNTY.**

**WHO: FOR MORE DETAILS, HEAD TO [WBWN.COM](http://WBWN.COM)**

**OTHER: KEEP LISTENING TO B104 FOR A CHANCE TO WIN A  
FAMILY 4-PACK OF TICKETS!**

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**The Festival of Trees will feature a holiday marketplace  
offering both virtual and safe in-person options. Browse the  
holiday items at the Interstate Center and bid on the items  
through the online silent auction. All proceeds from The**



**Festival of Trees will help to provide positive changes in the lives of children and families served by The Baby Fold.**

**WHAT: WINTER BOOT DRIVE WITH COUNTRY FINANCIAL  
REPRESENTATIVE MELISSA ISENBURG**

**WHEN: NOW THROUGH JANUARY 7TH, DROP OFF A PAIR OF  
NEW WINTER BOOTS FOR KIDS KINDERGARTEN THROUGH  
12TH GRADE TO HELP KIDS IN NEED LOCALLY.**

**WHERE: DROP OFF THE NEW WINTER BOOTS AT THE B104  
STUDIOS, OR MELISSA'S OFFICE, 2203 EASTLAND DRIVE  
SUITE 4 IN BLOOMINGTON.**

**WHY: WINTER IS HERE AND IT'S ONLY GOING TO GET  
COLDER, AND WE MIGHT SEE ICE AND SNOW, SO WE WANT  
TO MAKE SURE THAT KIDS HAVE A PAIR OF NEW WINTER  
BOOTS, TO HELP THEM STAY WARM DURING THESE COLD,  
POSSIBLY SNOWY WINTER MONTHS.**

**WHO: WINTER BOOT DRIVE, WITH COUNTRY FINANCIAL  
REPRESENTATIVE MELISSA ISENBURG, AND  
BLOOMINGTON-NORMAL'S #1 COUNTRY, B104.**

**FIND MORE DETAILS AT [WBWN.COM](http://WBWN.COM)**

**WHAT: ANNUAL "GIFT OF LIFE" BLOOD DRIVE**

**WHEN: THURSDAY, DECEMBER 28TH 11:00 am – 5:30 pm**

**WHERE: THE CHATEAU HOTEL IN BLOOMINGTON AND THE  
HOLIDAY INN AND SUITES IN EAST PEORIA**

**WHY: THE RED CROSS IS FACING CRITICAL BLOOD  
SHORTAGE DURING THE HOLIDAYS. YOUR DONATION WILL  
HELP SAVE HUNDREDS OF LIVES AND TOUCH COUNTLESS  
OTHERS.**

**OTHER: FIND DETAILS AND SCHEDULE YOUR APPOINTMENT  
ONLINE AT [WBWN.COM](http://WBWN.COM)**

**WHO: WITH THE AMERICAN RED CROSS AND B104**



## **Quarterly Issues/Programs List**

**Issue: Morning Show Interviews**

**How Issue Was Treated: WBWN-FM had Morning show interviews  
for local charity events from 10-1-23  
through 12-31-23**

**Title: Local Charity Events/Morning Show Interviews**

**Date: 10-1-23 through 12-31-23**

**Time: during morning show Monday-Friday from 5:30a-10a**

**Description:**

**WBWN-FM ran live morning show interviews for local charity events during the 4th quarter of 2023.**

**Copies of Morning show interview details are attached.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 10-2-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Emily Bell, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**

## **Quarterly Issues/Programs List**

**Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with HSCI**

**Date: 10-4-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 10-9-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Abi Cox, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**



## **Quarterly Issues/Programs List**

**Issue: Wish Bone Canine Rescue**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with My Loveable Angels**

**Date: 10-1093**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

## **Quarterly Issues/Programs List**

**Issue: Breast Cancer Awareness Month**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post About Breast Cancer  
Awareness Month with Gale Keeran  
Center for Women**

**Date: 10-30-23**

**Time: 8:40am**

**Description:**

**Morning Show interview for with Melissa and Marie from Gale Keeran Center for Women about Breast Cancer Awareness Month and serices offered to women in our community.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 10-23-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Kim Logsdon, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**

## **Quarterly Issues/Programs List**

**Issue: Pet Central Helps**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with Pet Central Helps**

**Date: 10-24-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

**Issue: American Red Cross**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Evening of Stars**

**Date: 10-26-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Lyn Hruska to discuss the 2023  
Evening of Stars with the American Red Cross.**

## **Quarterly Issues/Programs List**

**Issue: Breast Cancer Awareness Month**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post About Breast Cancer  
Awareness Month with Gale Keeran  
Center for Women**

**Date: 10-30-23**

**Time: 8:40am**

**Description:**

**Morning Show interview for with Melissa and Marie from Gale  
Keeran Center for Women about Breast Cancer Awareness Month  
and serices offered to women in our community.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 10-30-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Latrice Galloway, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 11-6-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Siobhan King, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**



## **Quarterly Issues/Programs List**

**Issue:** Toys for Tots

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Toys for Tots**

**Date:** 11-7-23

**Time:** 8:40am

**Description:**

**Morning Show Interview with Troy Zeigler from McLean County  
Toys for Tots about the Toys for Tots Kickoff and opening events  
for the season to collect new and unwrapped toys for kids in our  
area.**

## **Quarterly Issues/Programs List**

**Issue: Humane Society of Central Illinois**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with HSCI**

**Date: 11-8-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

## **Quarterly Issues/Programs List**

**Issue: Festival Of Trees**

**How Issue Was Treated: Morning Show Interview and social media post**

**Title: Baby Fold Festival Of Trees**

**Date: 11-9-23**

**Time: 8:40am**

**Description:**

**Morning Show Interview for the Festival of Trees. Festival of Trees supports Baby Fold programs for vulnerable children and families, including adoption services, foster care, residential care and special education. The festival included 38 decorated 7-foot trees, 45 decorated 4-foot trees and dozens of wreaths, centerpieces and gingerbread houses on display and available for bidding.**

## **Quarterly Issues/Programs List**

**Issue: Toys for Tots Silver Ball**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Toys for Tots**

**Date: 11-20-23**

**Time: 8:40am**

**Description:**

**Morning Show Interview with Morgan Schulte about the Annual Silver Ball to Benefit Toys for Tots which raises money to buy new and unwrapped toys for kids in our area.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 11-20-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Dana Curby, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**

**Quarterly Issues/Programs List**

**Issue: My Loveable Angels**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with My Loveable Angels**

**Date: 11-22-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

## **Quarterly Issues/Programs List**

**Issue:** Giving Fence

**How Issue Was Treated:** Morning Show Interview and social media post

**Title:** Giving Fence

**Date:** 11-28-23

**Time:** 8:40am

**Description:**

**Morning Show Interview with Tahnee Lathrop of the Washington Crossing Depot where the Giving Fence Is Located at the Southwest Corner of W. Washington and Morris. People can donate gently used winter coats, hats, scarves and gloves on the fence, or take what they need. Their Motto...Take what you need, leave what you can.**

## **Quarterly Issues/Programs List**

**Issue:** Pet Central Helps

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title:** Wet Nose Wednesday with Pet Central Helps

**Date:** 11-29-23

**Time:** 7:40am

**Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.



## **Quarterly Issues/Programs List**

**Issue:** Toys for Tots

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Toys for Tots**

**Date:** 11-30-23

**Time:** 8:40am

**Description:**

**Morning Show Interview with Troy Zeigler from McLean County  
Toys for Tots about the Toys for Tots events for the season to collect  
new and unwrapped toys for kids in our area.**

**Issue: Feature a Teacher**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post**

**Title: Feature a Teacher**

**Date: 12-4-23**

**Time: 8:40am**

**Description:**

**Morning Show interview with Mario Reeves, a local teacher in the area. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.**

## **Quarterly Issues/Programs List**

**Issue: Winter Boot Drive**

**How Issue Was Treated: Morning Show Interview and Social  
Media Post About the Winter Boot  
Drive**

**Title: Back to School Shoe Drive with Melissa Isenberg**

**Date: 12-5-23**

**Time: 8:40am**

**Description:**

**Morning Show interview for the Winter Boot Drive with Melissa Isenberg, Country Financial Representative, to collect new boots to keep kids warm this winter.**

## **Quarterly Issues/Programs List**

**Issue: Santa's Station in Uptown Normal**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts**

**Date: 12-6-23**

**Time: 8:40am**

**Description:**

**Morning Show Interview with Morgan Schulte about Santa's Station in Uptown Normal through the holiday season so kids can visit Santa and make donations to a different local charity every day.**

## **Quarterly Issues/Programs List**

**Issue: Humane Society of Central Illinois**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with HSCI**

**Date: 12-6-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

## **Quarterly Issues/Programs List**

**Issue: Wish Bone Canine Rescue**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title: Wet Nose Wednesday with Wish Bone**

**Date: 12-13-23**

**Time: 8:40am**

**Description:**

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

## **Quarterly Issues/Programs List**

**Issue: Toys for Tots**

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Toys for Tots**

**Date: 12-12-23**

**Time: 8:40am**

**Description:**

**Morning Show Interview with Troy Zeigler from McLean County Toys for Tots about the Toys for Tots events for the season to collect new and unwrapped toys for kids in our area.**

## **Quarterly Issues/Programs List**

**Issue:** Pet Central helps

**How Issue Was Treated:**

**Morning Show Interview and Social Media Posts for Wet Nose  
Wednesday**

**Title:** Wet Nose Wednesday with PCH

**Date:** 12-27-23

**Time:** 8:40am

**Description:**

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.



## **Quarterly Issues/Programs List**

**Issue:** Sunrise Rotary Oktoberfest

**How Issue Was Treated:**

WBWN-FM ran a total of 82 Recorded PSA's

**Date:** 10-1-23 through 10-14-23

**Time:** Midnight to Midnight

**Description:**

WBWN-FM ran a total of 82 recorded promotional announcements about the event.

Confirmation with Stratus Order #1170192

## **Quarterly Issues/Programs List**

**Issue: Red Cross Evening of Stars**

**How Issue Was Treated:**

**WBWN-FM ran a total of 173 Recorded PSA's**

**Date: 10-1-23 through 11-12-23**

**Time: Midnight to Midnight**

**Description:**

WBWN-FM ran a total of 173 recorded promotional announcements about the event.

Confirmation with Stratus Order #1174020

## **Quarterly Issues/Programs List**

**Issue:** Marcfirst D’Vine Affair 2023

**How Issue Was Treated:**

**WBWN-FM ran a total of 80 Recorded PSA’s**

**Date: 10-2-23 through 10-29-23**

**Time: Midnight to Midnight**

**Description:**

WBWN-FM ran a total of 80 recorded promotional announcements about the event.

Confirmation with Stratus Order #1176684

## **Quarterly Issues/Programs List**

**Issue: Cardinals Caravan**

**How Issue Was Treated:**

**WBWN-FM ran a total of 45 Recorded PSA's**

**Date: 12-23-23 through 12-31-23**

**Time: Midnight to Midnight**

**Description:**

WBWN-FM ran a total of 45 recorded promotional announcements about the event.

Confirmation with Stratus Order #1219814

## **Quarterly Issues/Programs List**

**Issue: EEO Employer 2023**

**How Issue Was Treated:**

**WBWN-FM ran a total of 184 Recorded PSA's**

**Date: 10-1-23 through 12-31-23**

**Time: Midnight to Midnight**

**Description:**

WBWN-FM ran a total of 184 recorded promotional announcements about the event.

Confirmation with Stratus Order #1082887

## **Quarterly Issues/Programs List**

**Issue:** American Red Cross Gift of Life Blood Drive

**How Issue Was Treated:**

**WBWN-FM ran a total of 54 Recorded PSA's**

**Date: 12-14-23 through 12-27-23**

**Time: Midnight to Midnight**

**Description:**

WBWN-FM ran a total of 54 recorded promotional announcements about the event.

Confirmation with Stratus Order #1216442