

Quarterly Issues Report

Station: WBWN-FM

Location: 236 Greenwood Ave, Bloomington, IL. 61704

For quarter beginning:

X January 1, 2023

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

Quarterly Issues/Programs List

Issue: Local News

How Issue Was Treated: Local News Cast

Title: Local News

Date: 1-1-23 through 3-31-23

**Time: Local News runs every Monday-Friday at the following times:
6a, 7a, 8a**

Description:

WBWN-FM ran a total of 3 one minute local news casts each weekday (Monday –Friday) for a total of 15 local news casts each week during the dates above.

Quarterly Issues/Programs List

Issue: LIVE LINERS/LOCAL PSA's

**How Issue Was Treated: WBWN-FM Live Liners for Local PSA's
In Studio from 1-1-23 through 3-31-
23**

Title: Local Charity Events

Date: 1-1-23 through 3-31-23

Time: Midnight to Midnight

Description:

WBWN-FM ran live liners/local PSA's for local charity events during the 1st quarter of 2023. Each on air person is required to promote one local charity event during their airshift to promote these local events during the dates and times above.

Copies of Live liners are attached.

B104/WILD GAME BANQUET

1/6 THROUGH 2/4

It's time for the McLean County Sportsmen's Association's 32nd Wild Game Banquet. Join B104 at this event that benefits the youth right here in Central Illinois.

The Wild Game Banquet will take place Saturday, February 4th at the Interstate Center in Bloomington.

There will be a buffet dinner, cash bar, raffles, auction and a free kid's raffle (12 and under). Doors open at 2:30 p.m. and around 4:30 p.m. dinner will be served.

You can purchase tickets at Freedom Sport Shop in El Paso, call Mike Finley at (309) 212-5502 or contact any McLean County Sportsmen's Association Board Member.

Tickets are \$45 in advance, \$55 at the door. (*Kids six and under are admitted free of charge*) Proceeds help fund local children's charities.

More details here: [McLean County Sportsmen's Association's Facebook page](#)

B104/POLAR PLUNGE

1/10 THROUGH 2/25

**POLAR PLUNGE FOR SPECIAL OLYMPICS ILLINOIS
SATURDAY, FEBRUARY 25TH AT MILLER PARK IN
BLOOMINGTON**

**SIGN UP TO TAKE THE PLUNGE INTO ICY COLD WATER
WHILE RAISING MONEY TO SUPPORT THOUSANDS OF
ATHLETES OF SPECIAL OLYMPICS ILLINOIS**

**JOIN OUR CUMULUS RADIO BLOOMINGTON TEAM OR GIVE US
A DONATION AT WBWN.COM OR CREATE YOUR OWN TEAM
WITH FRIENDS AND FAMILY!**

**WITH SPECIAL OLYMPICS ILLINOIS AND BLOOMINGTON-
NORMAL'S #1 COUNTRY, B104**

B104/PAWSOME AFFAIR

2/16 THROUGH 3/4

**WHAT: HUMANE SOCIETY OF CENTRAL ILLINOIS' ANNUAL
GALA – A PAWSOME AFFAIR**

WHEN: SATURDAY, MARCH 4TH

WHERE: BROWN BALLROOM AT I-S-U

**OTHER: BREAK OUT YOUR BEST 1920s SPIRIT FOR THIS
THEMED EVENT FOR A NIGHT OF SILENT AND LIVE
AUCTIONS, DINNER, AND ENTERTAINMENT**

**OTHER2: BUY TICKETS WHILE THEY'RE STILL AVAILABLE AT
WBWN.COM**

**WHO: WITH THE HUMANE SOCIETY OF CENTRAL
ILLINOIS AND B-104**

The gala is the Humane Society's largest fundraiser of the year

B104/SHARIN OF THE GREEN PARADE

2/21 THROUGH 3/11

**WHAT: THE 11th ANNUAL SHARIN OF THE GREEN
PARADE**

WHEN: SATURDAY, MARCH 11th

**OTHER: PARADE STEPS OFF AT 1:00 PM IN UPTOWN
NORMAL**

**OTHER2: SHARE YOUR GREEN WITH CHILDREN'S HOME
AND AID BY DONATING AT THE PARADE AND AT
PARTICIPATING UPTOWN NORMAL BUSINESSES**

OTHER3: DETAILS AT WBWN.COM

**WHO: WITH BLOOMINGTON-NORMAL'S #1 COUNTRY,
B104**

**Children's Home & Aid will be selling Sharin' of the Green t-
shirts in Uptown Normal on the day of the parade**

B104/MARCFIRST DAY OF GIVING

3.27 THROUGH 3.29

WHAT: JOIN B104 FOR JERSEY MIKE'S DAY OF GIVING ON WEDNESDAY MARCH 29TH!

WHERE: B104 WILL BE BROADCASTING LIVE AT JERSEY MIKE'S IN NORMAL FROM 3-5, WHERE 100% OF THE PROCEEDS FROM SALES WILL BENEFIT MARCFIRST.

HOW: PICK UP LUNCH OR DINNER AT JERSEY MIKE'S AND ON SOUTH MAIN IN NORMAL BECAUSE 100% OF THE PROCEEDS BENEFIT MARCFIRST, WHICH SERVES KIDS, TEENS AND ADULTS WITH AND WITHOUT DISABILITIES IN OUR COMMUNITY.

WHO: WITH BLOOMINGTON-NORMAL'S #1 COUNTRY B104

Wednesday, March 29 is Jersey Mike's Day of Giving where 100% of all proceeds from the Normal, IL location will go to Marcfirst!

B104 will be broadcasting live from 3 to 5pm handing out t-shirts! Stop by Jersey Mike's on South Main Street in Normal, pick up lunch/dinner and help us raise money for Marcfirst!

Quarterly Issues/Programs List

Issue: Childhood Cancer

How Issue Was Treated: **WBWN-FM Radio-Thon for 2-days raising money for Childhood Cancer**

Title: Country Cares for St. Jude Children's Research Hospital

Date: **2-9-23 AND 2-10-23**

Time: **6am-7pm and 6am-7pm**

Description:

WBWN-FM held a two-day radio-thon to raise money for St. Jude Children's Research Hospital. This two-day radio-thon included interviews with local children and family members with cancer and being treated at St. Jude Children's Research Hospital. This event was held Thursday, February 9th from 6am-7pm and Friday, February 10th from 6am-7pm. 26-total hours dedicated to promoting the mission of St. Jude Children's Research Hospital and Childhood Cancer.

Quarterly Issues/Programs List

Issue: Morning Show Interviews

**How Issue Was Treated: WBWN-FM had Morning show interviews
for local charity events from 1-1-23
through 3-31-23**

Title: Local Charity Events/Morning Show Interviews

Date: 1-1-23 through 3-31-23

Time: during morning show Monday-Friday from 5:30a-10a

Description:

WBWN-FM ran live morning show interviews for local charity events during the 1st quarter of 2023.

Copies of Morning show interview details are attached.

Quarterly Issues/Programs List

Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

**Title: Wet Nose Wednesday with Humane Society of Central
Illinois**

Date: 1-4-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: WISH BONE CANINE RESCUE

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Wish Bone

Date: 1-11-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: MY LOVEABLE ANGELS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with My Loveable Angels

Date: 1-18-23

Time: 8:40am

Description:

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

How Issue Was Treated: Morning Show Interview and Social Media Post

Title: Feature a Teacher

Date: 1-23-23

Time: 8:40am

Description:

Morning Show interview with teacher Candy Wehmeyer. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 1-25-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Girl Scouts

**How Issue Was Treated: Morning Show Interview and Social
Media Post About Girl Scout
Cookies**

Title: Girl Scout Cookies on Sale

Date: 2-3-23

Time: 8:40

Description:

Morning Show interview to talk about the Girl Scouts Cookie Sales, and that selling Girl Scout Cookies teaches young women to be independent and how to run a business.

Quarterly Issues/Programs List

Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

**Title: Wet Nose Wednesday with Humane Society of Central
Illinois**

Date: 2-8-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: WISH BONE CANINE RESCUE

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Wish Bone

Date: 2-15-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: MY LOVEABLE ANGELS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with My Loveable Angels

Date: 2-22-23

Time: 8:40am

Description:

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Special Olympics Illinois

**How Issue Was Treated: Morning Show Interview and Social
Media Post About the Polar Plunge**

Title: Polar Plunge For Special Olympics Of Illinois

Date: 2-22-23

Time: 8:40

Description:

Morning Show interview the Polar Plunge, Feb 25th at Miller Park Lake. All Proceeds benefit Special Olympics Of Illinois.

Quarterly Issues/Programs List

How Issue Was Treated: Morning Show Interview and Social Media Post

Title: Feature a Teacher

Date: 2-27-23

Time: 8:40am

Description:

Morning Show interview with teacher Stephanie Banks. Every week Faith features a different teacher to talk about their classroom, and focuses on their classroom wishlist encouraging people to help the teacher get much needed items for their class off the wishlist that week.

Quarterly Issues/Programs List

Issue: Respect Week

How Issue Was Treated: Morning Show Interview and social media post

Title: Respect Week

Date: 2-28-23

Time: 8:40am

Description:

Morning Show Interview with Laura Baumgardner, a teacher at Pontiac Township High School about Repect Week, to encourage inclusivity and repect for ALL!

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 3-1-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: UNITED WAY MCLEAN COUNTY

How Issue Was Treated: Morning Show Interview and Social
Media Post

Title: DOLLY PARTON'S IMAGINATION LIBRARY

Date: 3-2-23

Time: 8:40am

Description:

Morning Show interview with Laura Kraynak, chair for Dolly Parton's Imagination Library through United Way of McLean County. Parents can sign up their kids through age 5 to receive one free book a month through Dolly's Imagination Library.

Quarterly Issues/Programs List

Issue: Youth Activist Award

How Issue Was Treated:

Morning Show Interview and Social Media Posts

Date: 3-3-23

Time: 8:40am

Description:

Morning Show Interview with Bradley Ross Jackson, from Normal Community, who received the Youth Activist Award through the NAACP Image Awards for his work in the Bloomington Normal Community.

Quarterly Issues/Programs List

Issue: Humane Society of Central Illinois

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with HSCI

Date: 3-8-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: WISH BONE CANINE RESCUE

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Wish Bone

Date: 3-15-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 3-22-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: MarcFirst Day of Giving

How Issue Was Treated:

Morning Show Interview and Social Media Posts

Title: MarcFirst Day of Giving

Date: 3-27-23

Time: 8:40am

Description:

Morning Show Interview and social media post about MarcFirst Day of Giving with Jersey Mike's. 100% of the proceeds from sales on 3/29 will benefit MarcFirst, which servies kids, teens and adults with and without disabilities in our community.

Quarterly Issues/Programs List

Issue: St Jude Feed & Auction

How Issue Was Treated: Morning Show Interview and Social
Media Post

Title: St Jude Feed & Auction

Date: 3-30-23

Time: 8:40

Description:

**Morning Show interview about the St Jude Feed & Auction at Sit N
Bull in Hudson on April 1st. Food, drinks, auction items and more.
100% of proceeds benefit St. Jude Children's Research Hospital.**

Quarterly Issues/Programs List

Issue: Recorded Local PSA's

**How Issue Was Treated: WBWN-FM ran a total of 383 Recorded
PSA's Featuring Local
Charities/Events.**

Title: WBWN PSA ROTATOR

Date: 1-1-23 through 3-31-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 383 one minute local Recorded PSA's to help promote local charities and their events as listed below.

Quarterly Issues/Programs List

Issue: Humane Society Central Illinois Annual Gala

**How Issue Was Treated: WBWN-FM ran a total of 77 recorded
PSA's**

Date: 2-16-23 through 3-3-23

Time: Midnight to Midnight

Description:

**_WBWN-FM ran a total of 77 promotional announcements about
the HSCI Annual Gala**

Confirmation with Stratus Order #1058406

Quarterly Issues/Programs List

Issue: Pheasants Forever Fundraising Banquet

How Issue Was Treated: WBWN-FM ran a total of 58 recorded
PSA's

Date: 2-25-23 through 3-10-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 58 promotional announcements about
Pheasants Forever Fundraising Banquet**

Confirmation with Stratus Order #1061295

Quarterly Issues/Programs List

Issue: Sharin of the Green Parade/Children's Home & Aid

How Issue Was Treated: WBWN-FM ran a total of 83 recorded
PSA's

Date: 2-22-23 through 3-10-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 83 promotional announcements about the Sharin of the Green Parade to Benefit Children's Home & Aid.

Confirmation with Stratus Order #1059521

Quarterly Issues/Programs List

Issue: Special Olympics Polar Plunge

**How Issue Was Treated: WBWN-FM ran a total of 160 recorded
PSA's**

Date: 1-23-23 through 2-24-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 160 promotional announcements about the 2023 Polar Plunge for Special Olympics of Illinois.

Confirmation with Stratus Order #1043120