

Quarterly Issues Report

Station: WBWN-FM

Location: 236 Greenwood Ave, Bloomington, IL. 61704

For quarter beginning:

 ☐ January 1, 2023

 X ☒ April 1, 2023

 ☐ July 1, 2023

 ☐ October 1, 2023

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

Quarterly Issues/Programs List

Issue: Local News

How Issue Was Treated: Local News Cast

Title: Local News

Date: 4-1-23 through 6-30-23

**Time: Local News runs every Monday-Friday at the following times:
6a, 7a, 8a**

Description:

WBWN-FM ran a total of 3 one minute local news casts each weekday (Monday –Friday) for a total of 15 local news casts each week during the dates above.

Quarterly Issues/Programs List

Issue: LIVE LINERS/LOCAL PSA's

**How Issue Was Treated: WBWN-FM Live Liners for Local PSA's
In Studio from 4-1-23 through 6-30-23**

Title: Local Charity Events

Date: 4-1-23 through 6-30-23

Time: Midnight to Midnight

Description:

WBWN-FM ran live liners/local PSA's for local charity events during the 2nd quarter of 2023. Each on air person is required to promote one local charity event during their airshift to promote these local events during the dates and times above.

Copies of Live liners are attached.

B104/BEST BUDDIES FRIENDSHIP WALK

4-1-23 THRU 4-29-23

JOIN B104 FOR THE BEST BUDDIES FRIENDSHIP WALK AT THE CORN CRIB ON APRIL 29TH!

HELP US CELEBRATE INCLUSION FOR PEOPLE WITH INTELLECTUAL AND DEVELOPMENTAL DISABILITIES BUT RAISING FUNDS!

FUNDS RAISED SUPPORT MEANINGFUL FRIENDSHIPS, HELP WITH INCLUSIVE JOB OPPORTUNITIES, AND LEADERSHIP DEVELOPMENT FOR ALL.

JOIN US AT THE CORN CRIB ON APRIL 29TH AND WALK FOR INCLUSION! LOTS OF FUN WITH KARAOKE, A LASER OPS MOBILE VIDEOGAMING STATION, WALK THROUGH THE "THAT KID PLACE" MOBILE MUSEUM, AND ACTIVITIES FOR ALL AGES!

JOIN THE B104 TEAM, OR START YOUR OWN BEST BUDDIES FRIENDSHIP WALK TEAM. GET DETAILS AND SIGN UP AT

WBWN.COM

B104/HISTORY MAKERS GALA

5-17-23 THRU 6-21-23

Join the McLean County Museum of History for the celebration of the 2023 History Makers during the gala on June 21st.

Annual History Makers Gala

Wednesday, June 21, 2023

Brown Ballroom inside ISU's Bone Student Center

Each year, the History Makers Gala recognizes long-standing residents whose outstanding, life-long contributions of time and talents have helped to make McLean County a better place to live. The honorees for the 2023 History Makers Gala include Dotti Bushnell, Hank & Mary Campbell, Charles & Willie Halbert, and Guy Fraker. Get your tickets before the June 9 deadline! Tickets are on-sale at mchistory.org or by calling the Museum at 309-827-0428.

B104/COP ON TOP FOR SPECIAL OLYMPICS

5-15-23 THRU 5-19-23

JOIN B104 AT DUNKIN' THIS FRIDAY FOR THE ANNUAL "COP ON TOP" TO SUPPORT THE LAW ENFORCEMENT TORCH RUN AND SPECIAL OLYMPICS OF ILLINOIS.

B104 WILL BE AT THE DUNKIN' ON OAKLAND AVE IN BLOOMINGTON, AND ON FRIDAY FROM 5A-NOON, YOU CAN STOP BY AND MAKE A DONATION TO HELP THE THOUSANDS OF SPECIAL OLYMPICS ATHLETES IN OUR AREA.

MAKE A DONATION AND RECEIVE A FREE DONUT! ILLINOIS RUNS ON DUNKIN'

YOUR MORNING PICK-ME-UP CAN MAKE A DIFFERENCE WHEN YOU VISIT DUNKIN' ON OAKLAND THIS FRIDAY FROM 5A-NOON TO SUPPORT COP ON TOP WITH BLOOMINGTON-NORMAL'S #1 COUNTRY, B104!

B104/POWER OF THE PURSE FOR UNITED WAY

5-29-23 THRU 6-14-23

**WHO: POWER OF THE PURSE WITH UNITED WAY OF
MCLEAN COUNTY**

**WHEN: WEDNESDAY, JUNE 14TH AT THE DOUBLETREE BY
HILTON**

**WHAT: BID ON OVER 130 DESIGNER BAGS FROM VERA
BRADLEY, COACH, KATE SPADE, MICHAEL KORS, AND MORE,
IN THE SILENT AUCTION! ALL PROCEEDS BENEFIT THE
UNITED WAY OF MCLEAN COUNTY!**

**OTHER: DON'T MISS OUT ON THE 50/50 RAFFLE, JACK LEWIS
LAGO'S GEM BRACELET RAFFLE, OR THE BREMER JEWELRY
LOUIS VUITON PURSE BASKET RAFFLE!**

**HOW: TICKETS ARE ON SALE NOW AND MUST BE
PURCHASED BY JUNE 12TH AT 5PM (DEADLINE EXTENDED)**

MORE DETAILS AT WBWN.COM!

B104/DINNER WITH DOUG COLLINS TO BENEFIT MARCFIRST

5-23-23 THRU 6-11-23

Get your tickets for an Evening with Doug and Chris Collins on Sunday, June 11, 2023 in Bloomington to benefit Marcfirst!

Evening with Doug and Chris Collins

Sunday, June 11, 2023

DoubleTree by Hilton in Bloomington

6:00pm

Join us for an evening of dinner, drinks, and a Q&A with Doug and Chris Collins while supporting Marcfirst, a local Bloomington-Normal organization.

Tickets are on-sale now at dinnerwithdougcollins.com

Doug Collins is an ISU Legend, four-time NBA All-Star, First-Team All-American at ISU, and College Basketball Hall of Famer. He coached famous athletes like Michael Jordan and Scottie Pippen!

Chris Collins is the 2022-2023 Big Ten Coach of the Year, current head men's basketball coach at Northwestern, and Jim Phelan National Coach of the Year.

All money raised at the event directly benefits Marcfirst's future growth.

Marcfirst helps kids, teens, and adults with and without disabilities. They offer various therapies for kids with disabilities or delays including ABA Therapy (the gold standard of treatment for Autism Spectrum Disorder), Speech & Language Therapy, Physical Therapy, and even Aquatics Therapy. For teens, Marcfirst has a Transition program that helps support young adults as they transition from high school to the "real world." Some of the adult programs include supported employment program, supportive living, community day services, and a wellness program that partners with Carle Health and Fitness. They also offer a Behavioral Health Clinic that assists those with mental health disorders of all ages (kids – adults) with and without disabilities.

B104/SPECIAL OLYMPICS SUMMER GAMES

5-25-23 THRU 6-11-23

Special Olympics Illinois is bringing the Summer Games to Bloomington-Normal on June 9-11, 2023 with so many opportunities to join the inclusion revolution!

The annual Illinois State Games will be held predominately at Illinois State University with additional competition at Normal Community High School and Kingsley Junior High.

We welcome 3,000 Special Olympics athletes from across Illinois to compete in events such as Athletics (track and field), Swimming, Bocce, Gymnastics (rhythmic and artistic), Powerlifting, and Soccer.

Join the Inclusion Revolution by volunteering at the Summer Games at soill.org/summergames

More specific event timeline can also be found at soill.org/summergames

B104/ROLLIN FOR HOMIES WITH EXTRA CHROMIES

6-5-23 THRU 6-11-23

Motorcycle riders, B104 invites you to ride this Sunday, June 11th in the "Down for a Ride, Rollin' for Homies with Extra Chromies" benefit ride for **Central Illinois Down Syndrome Organization** (CIDSO).

CIDSO has a mission of supporting and providing educational services to families who have been touched by Down Syndrome. You can help raise awareness and funds for this mission by being a part of the ride through central Illinois.

Registration is Sunday, June 11th from 9am to 10:30am at the American Legion Post 1276 Deer Creek. Stops along the route include: AJ's Lounge in Benson, Fat Albert's in Gridley, Merna Tap in Merna and the Sit N' Bull in Hudson. The ride will end at OZ'Z Bar in Creve Coeur.

Along the route there will be chances to win 4-day tickets for Tailgate N' Tallboys (provided by Walters Brothers Harley Davidson) as well as free swag from El Bandido Yankee Tequila!

We hope to see you on the road or at any of the stops to help benefit Central Illinois Down Syndrome Organization!

B104/BREWS AT THE ZOO

6-12-23N THRU 6-24-23

JOIN B104 FOR BREWS AT THE ZOO, SATURDAY JUNE 24TH, FROM 3-8PM AT MILLER PARK ZOO!

ENJOY TASTINGS FROM 15 LOCAL AND REGIONAL BREWERIES, FOOD FROM BLOOMINGTON-NORMAL RESTAURANTS, A WINE BAR, AND WILDLIFE ENCOUNTERS WITH ZOOKEEPERS THROUGHOUT THE EVENING.

TICKETS ARE LIMITED FOR THIS 21 AND OLDER EVENT, SO BUY YOURS NOW!

FIND FULL DETAILS AND TO PURCHASE TICKETS AT WBWN.COM, WITH MILLER PARK ZOOLOGICAL SOCIETY AND B104.

B104/SUPERHERO SUMMER BLOOD DRIVE W AMERICAN RED CROSS

6-12-23 THRU 6-29-23

Join B104 and the American Red Cross and be a superhero this summer! Give blood at the Superhero Summer Blood Drive, at 2 convenient locations, Wednesday, June 14th from 11a-6pm at the Par-a-Dice Hotel in East Peoria, and Thursday, June 29th from Noon-6p at Eastland Mall in Bloomington!

Every two seconds, someone in the U.S. needs blood, so come roll up a sleeve and help save lives! Visit redcrossblood.org, use the free Red Cross Blood Donor App or call 800-RED-CROSS to make an appointment today. Thank you for using your superpowers and giving blood!

For more details or to schedule an appointment, visit WBWN.com.

* Someone in the U.S. needs blood every two seconds. It could be a next door neighbor, your best friend, or a family member. Help make sure hospitals are ready for anything this summer! Summer blood shortages are not uncommon, but they can be overcome when generous volunteer donors roll up their sleeves to restock the shelves.

B104/RELAY FOR LIFE MCLEAN COUNTY

6-26-23 THRU 7-22-23

WHO: JOIN B104 AND THE AMERICAN CANCER SOCIETY

WHAT: RELAY FOR LIFE OF MCLEAN COUNTY

WHEN: SATURDAY, JULY 22ND

WHERE: HEARTLAND COMMUNITY COLLEGE

RELAY FOR LIFE

HELP FIGHT CANCER AND GET SOME GOOD EXERCISE!

YOU CAN JOIN THE 5K WALK/RUN THAT BENEFITS THE
AMERICAN CANCER SOCIETY!

WALK OR RUN FOR SOMEONE YOU KNOW AND FOR THE
MILLIONS OF PEOPLE WHO ARE DIAGNOSED WITH CANCER
EVERY YEAR!

MORE DETAILS AT [WBWN DOT COM](http://WBWN.DOT.COM)

B104/YA BUD MUSIC FESTIVAL TO BENEFIT DAVID D STILES FOUNDATION

6-19-23 THRU 7-28-23

WHAT: GET YOUR TICKETS FOR THE YA BUD MUSIC FESTIVAL WITH DYLAN SCOTT

WHEN: JULY 28TH AT THE MCLEAN COUNTY FAIRGROUNDS

OTHER: TICKETS ARE ON SALE NOW! AND DON'T FORGET THE VIP TICKETS ARE ALL INCLUSIVE, WITH PARTY PIT ACCESS, VIP PARKING, AND FOOD & BEVERAGES (INCLUDING ALCOHOL) IN THE VIP TENT!

WHERE: GET YOUR TICKETS NOW AT WBWN.COM

OTHER: PROCEEDS BENEFIT THE DAVID D STILES SCHOLARSHIP FOUNDATION

WHO: WITH BLOOMINGTON NORMAL'S #1 COUNTRY, B-104!

Quarterly Issues/Programs List

Issue: Morning Show Interviews

**How Issue Was Treated: WBWN-FM had Morning show interviews
for local charity events from 4-1-23
through 6-30-23**

Title: Local Charity Events/Morning Show Interviews

Date: 4-1-23 through 6-30-23

Time: during morning show Monday-Friday from 5:30a-10a

Description:

WBWN-FM ran live morning show interviews for local charity events during the 2ND quarter of 2023.

Copies of Morning show interview details are attached.

Quarterly Issues/Programs List

Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

**Title: Wet Nose Wednesday with Humane Society of Central
Illinois**

Date: 4-5-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: BEST BUDDIES FRIENDSHIP WALK

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Best Buddies
Friendship Walk**

Title: Best Buddies Freindship Walk

Date: 4-11-23

Time: 8:40am

Description:

Morning Show Interview and social media video post for the Best Buddies Friendship Walk at the Corn Crib April 29th, to celebrate inclusion for people with intellectual and developmental disabilities.

Quarterly Issues/Programs List

Issue: WISH BONE CANINE RESCUE

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Wish Bone

Date: 4-12-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Sample For A Cure

**How Issue Was Treated: Morning Show Interview and Social
Media Post About Sample For a
Cure**

Title: Sample for a Cure

Date: 4-20-23

Time: 8:40

Description:

**Morning Show interview to talk about Sample for a Cure at Destihl
Brewery to benefit St Jude Children's Research Hospital.**

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 4-26-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: HUMANE SOCIETY OF CENTRAL ILLINOIS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

**Title: Wet Nose Wednesday with Humane Society of Central
Illinois**

Date: 5-3-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Diamonds & Desserts for Girl Scouts

How Issue Was Treated:

Morning Show Interview and Social Media Posts for Diamonds & Desserts

Title: Diamonds & Desserts

Date: 5-9-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Girl Scouts of Central Illinois for the Diamonds & Desserts Event at Jack Lewis Jewelers. Proceeds go directly to the Girl Scouts.

Quarterly Issues/Programs List

Issue: WISH BONE CANINE RESCUE

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Wish Bone

Date: 5-10-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Wish Bone Canine Rescue for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: MY LOVEABLE ANGELS

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with My Loveable Angels

Date: 5-17-23

Time: 8:40am

Description:

Morning Show Interview and social media video with My Loveable Angels for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 5-24-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Humane Society of Central Illinois

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with HSCI

Date: 6-6-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Humane Society of Central Illinois for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Make Music Normal

How Issue Was Treated:

Morning Show Interview and Social Media Posts for Make Music Normal

Title: Make Music Normal

Date: 6-23

Time: 8:40am

Description:

Morning Show Interview and social media post for Make Music Normal in Uptown Normal Jun 23 & 24. Free music and events for all ages in the Town of Normal.

Quarterly Issues/Programs List

Issue: Ya Bud Music Festival

How Issue Was Treated:

Morning Show Interview and Social Media Posts for Ya Bud Music Festival

Title: Ya Bud Music Festival

Date: 6-27-23

Time: 8:40am

Description:

Morning Show Interview and social media post about the Ya Bud Music Festival with Dylan Scott, July 28th at the McLean Co Fair. Proceeds benefit the David D Stiles Scholarship fund.

Quarterly Issues/Programs List

Issue: Pet Central Helps

How Issue Was Treated:

**Morning Show Interview and Social Media Posts for Wet Nose
Wednesday**

Title: Wet Nose Wednesday with Pet Central Helps

Date: 6-27-23

Time: 8:40am

Description:

Morning Show Interview and social media video with Pet Central Helps for Wet Nose Wednesday. They bring in an adoptable dog with hopes to find them and adoptable or foster home, and talk about fundraising events for that month.

Quarterly Issues/Programs List

Issue: Recorded Local PSA's

**How Issue Was Treated: WBWN-FM ran a total of 781 Recorded
PSA's Featuring Local
Charities/Events.**

Title: WBWN PSA ROTATOR

Date: 4-1-23 through 6-30-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 781 one minute local Recorded PSA's to
help promote local charities and their events as listed below.**

Quarterly Issues/Programs List

Issue: American Cancer Society Relay for Life 2023

**How Issue Was Treated: WBWN-FM ran a total of 30 recorded
PSA's**

Date: 6-4-23 thru 6-30-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 30 promotional announcements about
this event.**

Confirmation with Stratus Order # 1126445

Quarterly Issues/Programs List

Issue: AMERICAN RED CROSS SUPERHERO SUMMER BLOOD
DRIVE

How Issue Was Treated: WBWN-FM ran a total of 55 recorded
PSA's

Date: 6-14-23 THRU 6-28-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 55 promotional announcements about
this event.

Confirmation with Stratus Order #1118781

Quarterly Issues/Programs List

Issue: BEST BUDDIES FRIENDSHIP WALK

**How Issue Was Treated: WBWN-FM ran a total of 125 recorded
PSA's**

Date: 4-1-23 THROUGH 4-28-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 125 promotional announcements about
this event.**

Confirmation with Stratus Order #1078829

Quarterly Issues/Programs List

Issue: GOLDEN FOX BREWING – JEEPS AGAINST SUICIDE

**How Issue Was Treated: WBWN-FM ran a total OF 72 recorded
PSA's**

Date: 5-5-23 THRU 5-20-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 72 promotional announcements about this event.

Confirmation with Stratus Order #1100682

Quarterly Issues/Programs List

Issue: Marcfirst Evening with Doug Collins

How Issue Was Treated: WBWN-FM ran a total OF 30 recorded
PSA's

Date: 5-27-23 thru 6-5-23

Time: Midnight to Midnight

Description:

WBWN-FM ran a total of 30 promotional announcements about
this event.

Confirmation with Stratus Order #1111458

Quarterly Issues/Programs List

Issue: HISTORY MAKERS GALA

**How Issue Was Treated: WBWN-FM ran a total OF 40 recorded
PSA's**

Date: 5-22-23 THRU 6-4-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 40 promotional announcements about
this event.**

Confirmation with Stratus Order #1107939

Quarterly Issues/Programs List

Issue: McLean County Fair Hog Wild 5K

**How Issue Was Treated: WBWN-FM ran a total OF 14 recorded
PSA's**

Date: 6-26-23 thru 6-30-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 14 promotional announcements about
this event.**

Confirmation with Stratus Order #1126396

Quarterly Issues/Programs List

Issue: Miller Park Zoo – Brews at the Zoo

**How Issue Was Treated: WBWN-FM ran a total OF 50 recorded
PSA's**

Date: 6-8-23 thru 6-23-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 50 promotional announcements about
this event.**

Confirmation with Stratus Order #1118767

Quarterly Issues/Programs List

Issue: Special Olympics Summer Games

**How Issue Was Treated: WBWN-FM ran a total OF 40 recorded
PSA's**

Date: 5-31-23 thru 6-9-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 40 promotional announcements about
this event.**

Confirmation with Stratus Order #1113149

Quarterly Issues/Programs List

Issue: Tee it Up for GFPD

**How Issue Was Treated: WBWN-FM ran a total OF 80 recorded
PSA's**

Date: 4-30-23 thru 5-14-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 80 promotional announcements about
this event.**

Confirmation with Stratus Order #1092351

Quarterly Issues/Programs List

Issue: United Way Power of the Purse

**How Issue Was Treated: WBWN-FM ran a total OF 47 recorded
PSA's**

Date: 5-25-23 thru 6-7-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 47 promotional announcements about
this event.**

Confirmation with Stratus Order #1111390

Quarterly Issues/Programs List

Issue: EEO (Equal Employer Announcements)

**How Issue Was Treated: WBWN-FM ran a total of 178 recorded
PSA's for Radio Bloomington and
Equal Employer Opportunity**

Title: EEO Employer

Date: 4-3-23 through 6-30-23

Time: Midnight to Midnight

Description:

**WBWN-FM ran a total of 178 promotional announcements about
WBWN-FM and Radio Bloomington being an EEO Employer.**

Confirmation with Stratus Order #1082887