

STATION: WSKV-FM	ORDER#: 3207645	DATE: 05/04/2023
MARKET: UM - Stanton, KY	AMOUNT: \$253.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 28	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4443915
ADVERTISER: Kelly Craft for Governor	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST. 5662 (5/8-5/16 1pm cutoff) 2023 PRIMARY ELECTION Rural	AGY EST: 5662	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 05-08-2023 TO 5/21/2023	[X]Unwired []Spot []Mod	
TOT # OF WEEKS: 2		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 05/04/2023 11:25

COMMENTS

05/04/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you d like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

05/04/2023: New Order 5/4 - The new order will run Monday 5/8 - Tuesday 5/16 with a 1pm cutoff on Tuesday 5/16. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! #10;#10;Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.
THIS FLIGHT RUNS 5/8-5/16 W/IPM CUTOFF.

WEEK#1 5/8/2023 To 5/14/2023 WK TOT \$181.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	5/8/2023	5/12/2023	5	\$7.50	\$37.50
	3		MTWTF..	10:00AM	3:00PM	30	5/8/2023	5/12/2023	5	\$13.50	\$67.50
	5		MTWTF..	3:00PM	7:00PM	30	5/8/2023	5/12/2023	5	\$7.50	\$37.50
	7	S.	6:00AM	7:00PM	30	5/13/2023	5/13/2023	3	\$7.50	\$22.50
	8	S	6:00AM	7:00PM	30	5/14/2023	5/14/2023	2	\$8	\$16

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4443915	
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST. 5662 (5/8-5/16 1pm cutoff) 2023 PRIMARY ELECTION Rural	AGY EST:	5662	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
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SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/04/2023 11:25	

WEEK#2 **5/15/2023 To 5/21/2023** **WK TOT \$72.00** **WK TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	30	5/15/2023	5/16/2023	4	\$7.50	\$30
	4		M.....	10:00AM	3:00PM	30	5/15/2023	5/15/2023	2	\$13.50	\$27
	6		M.....	3:00PM	7:00PM	30	5/15/2023	5/15/2023	2	\$7.50	\$15

TOTAL	May										Total
SPOT	28										28
CASH	253.00										253.00
TOTAL	253.00										253.00

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees”; or “handling charges”; or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.



TRAFFIC INSTRUCTION #709518: Kelly Craft for Governor
Est. 5662, Kelly Craft for Governor - Rural Radio 5.8 - 5.16
Estimate Flight: 05/08/23 - 05/21/23
Instruction Dates: 05/08/23 - 05/16/23

Agency: AxMedia
Client: Kelly Craft for Governor
Product: 2023 Primary Election
Mkt/Sta: **Bowling Green/Glasgow, KY:**WGGC-FM,WHHT-FM,WHSX-FM,WKLX-FM, **Cincinnati:**WNKR-FM, **Evansville:**WBIO-FM,WFMW-AM,WMSK-FM, **Huntington-Ashland:**WDHR-FM,WDOC-AM,WKKS-FM,WMDJ-FM,WSIP-FM, **Johnsn City-Kingsprt-Bristl:**WTCW-AM, **Knoxville:**WANO-AM,WTUK-FM, **Lexington-Fayette:**WCYO-FM,WEZJ-FM,WFLE-FM,WFLW-AM,WFTG-AM,WHBN-AM,WHIR-AM,WJRS-FM,WJSN-FM,WKCA-FM,WKDO-FM,WKDP-AM,WKDP-FM,WKXO-AM,WKYB-FM,WKYM-FM,WKYN-FM,WLKS-FM,WKZ-FM,WRLV-FM,WVGS-FM,WSKV-FM,WTBK-FM,WWAG-FM,WZXI-AM, **Louisville:**WAIN-FM,WBRT-AM,WGRK-FM,WIKI-FM,WKMO-FM,WLCB-AM,WLSK-FM,WMTL-AM,WULF-FM,WVLC-FM,WXBC-FM, **Nashville:**WANY-FM,WFKN-AM,WHOP-AM,WKDZ-FM,WKWY-FM,WKYR-FM,WTKY-FM,WVFB-FM, **Paducah:**WCBL-AM,WVCK-FM,WVGS-FM,WIBV-FM,WMJL-FM,WNBS-AM,WRIK-AM,WWWKY-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
5/8/2023	5/16/2023				KC0423RD	Outsider	:30	25%	
5/8/2023	5/16/2023				KC0523RD	Clear Choice	:30	75%	

Line Comments: Spots on hand.

Traffic Disclaimer

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!

CareOf
 Address
 Address
 City, State Zip

Order #9140 Confirmation
 #533 - Kelly Craft for Governor
 5/5/2023 1:22:24 PM

Kelly Craft for Governor
 Media Financial Services
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 West Palm Beach, FL 33401
 11111111111111111111111111111111

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total
1.	1781105/08/23	05/16/23	WSKV-FM	Day	6-8 AM	5	5	\$7.50	5/5/2023	\$37.50
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									
SPOT SUMMARY FOR ORDER LINE #17811<WSKV-FM>										
	05/08/23	05/12/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
	05/15/23	05/16/23			1 0 1 0 1 0 0			3		\$22.50
					1 1 0 0 0 0 0			2		\$15.00
2.	1781205/13/23	05/13/23	WSKV-FM	Day	7-9AM	2	1	\$7.50	5/5/2023	\$15.00
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									
SPOT SUMMARY FOR ORDER LINE #17812<WSKV-FM>										
	05/13/23	05/13/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					0 0 0 0 0 2 0			2		\$15.00
3.	1781305/09/23	05/16/23	WSKV-FM	Day	8-10AM	4	4	\$7.50	5/5/2023	\$30.00
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									
SPOT SUMMARY FOR ORDER LINE #17813<WSKV-FM>										
	05/09/23	05/11/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
	05/15/23	05/16/23			0 1 0 1 0 0 0			2		\$15.00
					1 1 0 0 0 0 0			2		\$15.00
4.	1781405/14/23	05/14/23	WSKV-FM	Day	Gospel Hour	2	1	\$8.00	5/5/2023	\$16.00
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									
SPOT SUMMARY FOR ORDER LINE #17814<WSKV-FM>										
	05/14/23	05/14/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					0 0 0 0 0 0 2			2		\$16.00
5.	1781505/08/23	05/16/23	WSKV-FM	Day	MID DAY	7	7	\$13.50	5/5/2023	\$94.50
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									
SPOT SUMMARY FOR ORDER LINE #17815<WSKV-FM>										
	05/08/23	05/12/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
	05/15/23	05/16/23			1 1 1 1 1 0 0			5		\$67.50
					1 1 0 0 0 0 0			2		\$27.00
6.	1781605/13/23	05/13/23	WSKV-FM	Day	COME ON HOME	1	1	\$7.50	5/5/2023	\$7.50
	House									
	57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%									

SPOT SUMMARY FOR ORDER LINE #17816<WSKV-FM>

	05/13/23	05/13/23		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week			
				0	0	0	0	0	1	0	1	\$7.50			
7.	1781705/08/23	05/16/23	WSKV-FM Day	AFTERNOON DRIVE							7	7	\$7.50	5/5/2023	\$52.50

House

57502[05/02/23-05/01/24 KC0423RD Outsider(30s)]25.00%, 57503[05/02/23-05/01/24 KC0523RD Clear Choice(30s)]75.00%

SPOT SUMMARY FOR ORDER LINE #17817<WSKV-FM>

	05/08/23	05/12/23		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week
				1	1	1	1	1	0	0	5	\$37.50
	05/15/23	05/16/23		1	1	0	0	0	0	0	2	\$15.00

Total Spots: 28	Order Total: \$253.00
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Advertiser Authorization: _____ Station Authorization: _____

Monthly Billing Summary

2023	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
					253.00	0.00						