

STATION:	WSKV-FM	ORDER#:	3207365	DATE:	04/20/2023
MARKET:	UM - Stanton, KY	AMOUNT:	\$57.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	6	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4443413	
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 5594 (4/24-4/25) 2023 PRIMARY ELECTION	AGY EST:	5594	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-24-2023 TO 4/30/2023	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/20/2023 17:44	

COMMENTS

04/20/2023: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

04/20/2023: New Order 4/20 - The new order will run Mon 4/24 + Tue 4/25 only. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! #10;#10;Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

***** SEND ALL INVOICES TO MEDIA FINANCIAL SERVICES. INCLUDE ESTIMATE NUMBER AND ADVERTISER, ALONG WITH date/rate/time/spot length/iscsi code per spot on invoices. Nab form should be on file.**

TRAFFIC
SCHEDULED

WEEK#1 4/24/2023 To 4/30/2023 WK TOT \$57.00 WK TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MT.....	6:00AM	10:00AM	30	4/24/2023	4/25/2023	2	\$7.50	\$15
	2		MT.....	10:00AM	3:00PM	30	4/24/2023	4/25/2023	2	\$13.50	\$27
	3		MT.....	3:00PM	7:00PM	30	4/24/2023	4/25/2023	2	\$7.50	\$15



TRAFFIC INSTRUCTION #705832: Kelly Craft for Governor
Est. 5594, Kelly Craft for Governor - Rural Radio 4.24 - 4.25
Estimate Flight: 04/24/23 - 04/30/23
Instruction Dates: 04/24/23 - 04/30/23

Agency: AxMedia
Client: Kelly Craft for Governor
Product: 2023 Primary Election
Mkt/Sta: **Bowling Green/Glasgow, KY:**WGGC-FM,WHHT-FM,WHSX-FM,WKLX-FM, **Cincinnati:**WNKR-FM, **Evansville:**WBIO-FM,WFMW-AM,WMSK-FM, **Huntington-Ashland:**WDHR-FM,WDOC-AM,WKKS-FM,WMDJ-FM,WSIP-FM, **Johnsn City-Kngsprt-Bristl:**WTCW-AM, **Knoxville:**WANO-AM,WTUK-FM, **Lexington-Fayette:**WCYO-FM,WEZJ-FM,WFLC-FM,WFLW-AM,WFTG-AM,WHBN-AM,WHIR-AM,WJRS-FM,WJSN-FM,WKCA-FM,WKDO-FM,WKDP-AM,WKDP-FM,WKXO-AM,WKYB-FM,WKYM-FM,WKYN-FM,WLKS-FM,WMKZ-FM,WRLV-FM,WSGS-FM,WSKV-FM,WTBK-FM,WWAG-FM,WZXI-AM, **Louisville:**WAIN-FM,WBRT-AM,WGRK-FM,WIKI-FM,WKMO-FM,WLCB-AM,WLSK-FM,WMTL-AM,WULF-FM,WVLC-FM,WXBC-FM, **Nashville:**WANY-FM,WFKN-AM,WHOP-AM,WKDZ-FM,WKQY-FM,WKYR-FM,WTKY-FM,WVFB-FM, **Paducah:**WCBL-AM,WCKK-FM,WFGS-FM,WIBV-FM,WMJL-FM,WNBS-AM,WRIK-AM,WWKY-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
4/24/2023	4/30/2023				KC0323RD	Jobs	:30	100%	

Line Comments: Spot on hand.

Traffic Disclaimer


Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!

CareOf
 Address
 Address
 City, State Zip

Order #9129 Confirmation
 #533 - Kelly Craft for Governor
 4/21/2023 1:16:41 PM

Kelly Craft for Governor
 Media Financial Services
 1655 Palm Beach Lakes Blvd.
 9th Fl, Suite 903
 West Palm Beach, FL 33401


Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total
1.	1777104/25/23	04/25/23	WSKV-FM	Day	6-8 AM	1	1	\$7.50	4/21/2023	\$7.50
	House									
	57501[04/05/23-04/04/24 KC0323RD Kelly Craft for Governor(30s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #17771<WSKV-FM>										
	04/25/23	04/25/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					0 1 0 0 0 0 0			1		\$7.50
2.	1777204/24/23	04/24/23	WSKV-FM	Day	8-10AM	1	1	\$7.50	4/21/2023	\$7.50
	House									
	57501[04/05/23-04/04/24 KC0323RD Kelly Craft for Governor(30s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #17772<WSKV-FM>										
	04/24/23	04/24/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					1 0 0 0 0 0 0			1		\$7.50
3.	1777304/24/23	04/25/23	WSKV-FM	Day	MID DAY	2	2	\$13.50	4/21/2023	\$27.00
	House									
	57501[04/05/23-04/04/24 KC0323RD Kelly Craft for Governor(30s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #17773<WSKV-FM>										
	04/24/23	04/25/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					1 1 0 0 0 0 0			2		\$27.00
4.	1777404/24/23	04/25/23	WSKV-FM	Day	AFTERNOON DRIVE	2	2	\$7.50	4/21/2023	\$15.00
	House									
	57501[04/05/23-04/04/24 KC0323RD Kelly Craft for Governor(30s)]100.00%									
SPOT SUMMARY FOR ORDER LINE #17774<WSKV-FM>										
	04/24/23	04/25/23			Mon Tue Wed Thu Fri Sat Sun			Cuts/week		\$/week
					1 1 0 0 0 0 0			2		\$15.00
Total Spots: 6									Order Total: \$57.00	

Advertiser Authorization: _____ Station Authorization: _____

Monthly Billing Summary

2023 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De

57.00 0.00