STATION:

WSKV-FM

ORDER#: 3207365

DATE:

04/20/2023

MARKET:

UM - Stanton, KY

**AMOUNT: \$57.00** 

AGENCY:

MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

SPOTS: 6

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th Fl. Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

**DALLAS** 

SLS PH: 512 275 6477

SALES OFFICE: SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4443413** 

ADVERTISER:

Kelly Craft for Governor

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST 5594 (4/24-4/25) 2023 PRIMARY ELECTION

**AGY EST: 5594** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-24-2023 TO 4/30/2023

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 18+

[X]Cash []Trade

**SPOT TYPE:** 

LAST SENT: 04/20/2023 17:44

## COMMENTS

04/20/2023: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

04/20/2023: New Order 4/20 - The new order will run Mon 4/24 + Tue 4/25 only. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! 

 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MES REMID TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\* SEND ALL INVOICES TO MEDIA FINANCIAL SERRVICES. INCLUDE ESTIMATE NUMBER AND ADVERTISER, ALONG WITH date/rate/time/spot length/isci code per spot on invoices. Nab form should be on file.

WEEK#1 4/24/2023 To 4/30/2023

WK TOT \$57.00

WK TOTAL SPOTS 6

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MT	6:00AM	10:00AM	30	4/24/2023	4/25/2023	2	\$7.50	\$15
	2		MT	10:00AM	3:00PM	30	4/24/2023	4/25/2023	2	\$13.50	\$27
	3		MT	3:00PM	7:00PM	30	4/24/2023	4/25/2023	2	\$7.50	\$15

STATION:

WSKV-FM

ORDER#: 3207365

DATE: 04/20/2023

MARKET:

UM - Stanton, KY

**AMOUNT: \$57.00** 

AGENCY:

MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

SPOTS:

1655 Palm Beach Lakes Blvd. 9th FI, Suite 903

Invoices@MediaFinancial.com

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

**DALLAS** 

**SLS PH:** 512 275 6477

SLS FAX: N/A

SALESPERSON:

Georgia Migliuri

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

**AGY CLI:** 

**CONTRACT # FOR INVOICING 4443413** 

ADVERTISER:

INVOICE: MEDIA FINANCIAL SERVICES

Kelly Craft for Governor

AGY PRD:

**AGY EST: 5594** 

PRODUCT: EST 5594 (4/24-4/25) 2023 PRIMARY ELECTION

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-24-2023 TO 4/30/2023

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 18+

[X]Cash []Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 04/20/2023 17:44

TOTAL	Apr							Total
SPOT	6	***************************************						6
CASH	57.00							57.00
TOTAL	57.00							57.00

## DISCLAIMER

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.



## TRAFFIC INSTRUCTION #705832: Kelly Craft for Governor

Est. 5594, Kelly Craft for Governor - Rural Radio 4.24 -4.25

> Estimate Flight: 04/24/23 - 04/30/23 Instruction Dates: 04/24/23 - 04/30/23

Agency:

AxMedia

Client: Product: Kelly Craft for Governor 2023 Primary Election

Mkt/Sta:

Bowling Green/Glasgow, KY:WGGC-FM,WHHT-FM,WHSX-FM,WKLX-FM, Cincinnati:WNKR-FM, Evansville:WBIO-FM,WFMW-AM,WMSK-FM, Huntington-Ashland:WDHR-FM,WDOC-AM,WKKS-FM,WMDJ-FM,WSIP-FM, Johnsn City-Kngsprt-BristI:WTCW-AM, Knoxville:WANO-AM,WTUK-FM, Lexington-Fayette:WCYO-FM,WEZJ-FM,WFLE-FM,WFLW-AM,WFTG-AM,WHBN-AM,WHR-AM,WJRS-FM,WJSN-FM,WKCO-FM,WKDD-FM,WKDP-AM,WKDP-FM,WKXO-AM,WKYB-FM,WKYM-FM,WKYN-FM,WKXS-FM,WMKZ-FM,WRLV-FM,WSGS-FM,WSKV-FM,WTBK-FM,WWAG-FM,WZXI-AM, Louisville:WANY-FM,WBRT-AM,WGRK-FM,WIKI-FM,WKMO-FM,WLCB-AM,WLSK-FM,WMTL-AM,WULF-FM,WVLC-FM,WXBC-FM, Nashville:WANY-FM,WFKN-AM,WHOP-AM,WKDZ-FM,WKWY-FM,WKYR-FM,WTKY-FM,WVFB-FM, Paducah:WCBL-AM,WCCK-FM,WFGS-FM,WIBV-FM,WMJL-FM,WNBS-AM,WRIK-AM,WWKY-FM

DP **Start Date End Date** Start Time End Time ISCI / Ad-ID **Creative Title** Len Rot% Seq# 4/24/2023 4/30/2023 KC0323RD Jobs :30 100%

Line Comments: Spot on hand.

Traffic Disclaimer \*Do not down convert any HD spots. Please run the SD spots that are provided for SD channels\* (Only run per your contracted dates & times. This is NOT a contract.)

Signature:	Si	gna	ture:	
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CareOf
Address
Address
City, State Zip

Order #9129 Confirmation

#533 - Kelly Craft for Governor 4/21/2023 1:16:41 PM

Kelly Craft for Governor Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 West Palm Beach, FL 33401

Line#	Start	Stop	Station Type	Data	en aringan "C	Cuts	Days		Rate	Order Date	The wat the same as	Entry Tota
1. 177	7104/25/23	04/25/23	WSKV-FM Day	6-8 AM			1	1	\$7.50	4/21/2023		\$7.50
	House											
			57501[0	4/05/23-04/	04/24 KG	C0323RI	) Kelly	Craft	for Governor	(30s)]100.00%		
SPOT SU	MMARY FOR	ORDER LINE	#17771 <wskv-< td=""><td>FM&gt; ue Wed Thu</td><td>Fri Sai</td><td>Sun</td><td></td><td></td><td>Cuts/Week</td><td>\$/week</td><td></td><td></td></wskv-<>	FM> ue Wed Thu	Fri Sai	Sun			Cuts/Week	\$/week		
	04/25/23	04/25/23	0		0 0				1	\$7.50	)	
2. 177	7204/24/23	04/24/23	WSKV-FM Day	8-10AM			1	1	\$7.50	4/21/2023		\$7.50
	House		5750110	1/05/22_04/	04/24 20	ומכרכחי	7 Voll.	. Craft	for Corrornor	(30s)]100.00%		
CDOT CU	MMARY FOR	ODDER I THE			04/24 N	20323KI	) verr)	CLAIL	. IOI GOVERNOI	(305)]100.00%		
SPUT 50			#17772 <wskv- Mon 1</wskv- 	ue Wed Thu	Fri Sat	Sun			Cuts/Week	\$/week		
2 433		04/24/23	1		0 0				1	\$7.50	)	
3. 1//		04/25/23	WSKV-FM Day	MID DAY			2	2	\$13.50	4/21/2023		\$27.00
	House		57501[0	4/05/23-04/	04/24 KG	C0323RI	) Kelly	Craft	for Governor	(30s)]100.00%		
SPOT SU	IMMARY FOR	ORDER LINE	#17773 <wskv-< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></wskv-<>									
	04/24/23	04/25/23	Mon 7	ue Wed Thu		Sun 0			Cuts/Week 2	\$/week \$27.00		
4. 177	7404/24/23	04/25/23	WSKV-FM Day	AFTERNOON			2	2	\$7.50	4/21/2023		\$15.00
	House		,							-,,		+==:-
			57501[0	4/05/23-04/	04/24 KG	C0323RI	) Kelly	r Craft	for Governor	(30s)]100.00%		
SPOT SU	IMMARY FOR	ORDER LINE	#17774 <wskv-< td=""><td>FM&gt; ue Wed Thu</td><td>Eri Sat</td><td>r Sun</td><td></td><td></td><td>Cuts/Week</td><td>\$/week</td><td></td><td></td></wskv-<>	FM> ue Wed Thu	Eri Sat	r Sun			Cuts/Week	\$/week		
	04/24/23	04/25/23			0 0				2	\$15.00	)	
	Total	Spots: 6								Order	Total:	\$57.00
Advert	tiser Aut	chorizati	on:		A	Stat	tion 2	Author	rization:		aler t	
				Mont	hly Bi	lling	Sumn	nary				
2023	Jan	Feb	Mar Ap		2.0	Jun	Ju	1	Aug S	ep Oct	Nov	De
			57.0	0.00	J							