STATION:

WSKV-FM

UM - Stanton, KY

ORDER#: 3207527

DATE:

04/27/2023

MARKET: REP:

Regional Reps Non-Rep

AMOUNT: \$181.00 SPOTS: 20

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903 WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

DALLAS

SLS PH: 512 275 6477

SALESPERSON:

Georgia Migliuri

SLS FAX: N/A

SLS EMAIL:

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4443689

ADVERTISER:

Kelly Craft for Governor

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

EST. 5630 (5/01-5/07) 2023

AGY EST: 5631

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

PRIMARY ELECTION Rural

WEST PALM BEACH, FL 33401

FLIGHT:

05-01-2023 TO 5/7/2023

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 18+

[X]Cash []Trade

SEC. DEMO:

SPOT TYPE:

LAST SENT: 04/27/2023 16:20

COMMENTS

04/27/2023: New political order, please confirm back through exchange if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

04/27/2023: New Order 4/27 - The new order will run Mon 5/1 - Sun 5/7. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE: Advertiser name and estimate number, along with; date/rate/spot length/ isci code/ per spot and gross & net totals.

WEEK#1

5/1/2023 To 5/7/2023

WK TOT \$181.00

WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAVO								
IVIC	LIN	SPITTP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF	6:00AM	10:00AM	30	5/1/2023	5/5/2023	5	\$7.50	\$37.50
	2		MTWTF	10:00AM	3:00PM	30	5/1/2023	5/5/2023	5	\$13.50	\$67.50
	3		MTWTF	3:00PM	7:00PM	30	5/1/2023	5/5/2023	5	\$7.50	\$37.50
	4		s.	6:00AM	7:00PM	30	5/6/2023	5/6/2023	3	\$7.50	\$22.50
-	5		S	6:00AM	7:00PM	30	5/7/2023	5/7/2023	2	\$8	\$16

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WSKV-FM

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DATE:

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MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

REP:

Regional Reps Non-Rep

SPOTS: 20

1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903 WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE: **DALLAS**

SLS PH: 512 275 6477

SALESPERSON:

Georgia Migliuri

SLS EMAIL:

SLS FAX: N/A

Georgia.Migliuri@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4443689

ADVERTISER:

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INVOICE: MEDIA FINANCIAL SERVICES

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AGY EST: 5631

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9th Fl, Suite 903

FLIGHT:

05-01-2023 TO 5/7/2023

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

SEC. DEMO:

Adults 18+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/27/2023 16:20

TOTAL	May							Total
SPOT	20							20
CASH	181.00							181.00
TOTAL	181.00							181.00

DISCLAIMER

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Date: 4/28/2023

TRAFFIC INSTRUCTION #708054: Kelly Craft for Governor Est. 5631, Kelly Craft for Governor - Rural Radio 5.1 -

Estimate Flight: 05/01/23 - 05/07/23 Instruction Dates: 05/01/23 - 05/07/23

Agency:

AxMedia

Client: Product:

Kelly Craft for Governor 2023 Primary Election

Mkt/Sta:

Bowling Green/Glasgow, KY:WGGC-FM,WHHT-FM,WHSX-FM,WKLX-FM, Cincinnati:WNKR-FM, Evansville:WBIO-FM,WFMW-AM,WMSK-FM, Huntington-Ashland:WDHR-FM,WDOC-AM,WKKS-FM,WMDJ-FM,WSIP-FM, Johnsn City-Kngsprt-Bristi:WTCW-AM, Knoxville:WANO-AM,WTUK-FM, Lexington-Fayette:WCYO-FM,WEZJ-FM,WFLE-FM,WFLW-AM,WFTG-AM,WHBN-AM,WHR-AM,WJRS-FM,WJSN-FM,WKCO-FM,WKDO-FM,WKDP-AM,WKDP-FM,WKXO-AM,WKYB-FM,WKYM-FM,WLKS-FM,WMKZ-FM,WRLV-FM,WSGS-FM,WSKV-FM,WTBK-FM,WWAG-FM,WZXI-AM,Louisville:WANY-FM,WBRT-AM,WGRK-FM,WIKI-FM,WKMO-FM,WLCB-AM,WLSK-FM,WMTL-AM,WULF-FM,WVLC-FM,WXBC-AM,WCCK-FM,WFKN-FM,WFKN-AM,WHOP-AM,WKDZ-FM,WKWY-FM,WKYR-FM,WTKY-FM,WVFB-FM, Paducah:WCBL-AM,WCCK-FM,WFGS-FM,WIBV-FM,WMJL-FM,WNBS-AM,WRIK-AM,WWKY-FM

Start Date **End Date** DP Start Time **End Time** ISCI / Ad-ID **Creative Title** Len Rot% Seg# 5/1/2023 5/7/2023 KC0323RD Jobs :30 100%

Line Comments: Spot on hand.

Traffic Disclaimer *Do not down convert any HD spots. Please run the SD spots that are provided for SD channels* (Only run per your contracted dates & times. This is NOT a contract.)

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CareOf
Address
Address
City, State Zip

Order #9137 Confirmation

#533 - Kelly Craft for Governor 4/28/2023 12:41:21 PM

Estimate #5631

Kelly Craft for Governor Media Financial Services 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 West Palm Beach, FL 33401

	Line# Start	Stop	Station Type	Data	Du Jan	Cuts D	ays	Rate	Order Date	Entry Tota
1.	1780205/01/2	3 05/05/23	WSKV-FM Day	7-9AM		5	5	\$7.50	4/28/2023	\$37.50
	House									
					04/24 KC	0323RD Ke	lly Craf	t for Governor(30s)]100.00%	
SF	OT SUMMARY FOR		#17802 <wskv Mon</wskv 	-FM> Tue Wed Thu	Fri Sat	Sun		Cuts/Week	¢ /wools	
75.20		3 05/05/23	1	1 1 1		0		5	\$/week \$37.50	
2.	1780305/06/2	3 05/06/23	WSKV-FM Day	8-10AM		2	1	\$7.50	4/28/2023	\$15.00
	House		575011	04/05/23-04/	04/24 KC	1323BD Ke	lly Craf	t for Governor(20-11100 000	
SP	OT SUMMARY FOR	ORDER LINE			01/21 1100	JJZJIW KE	rry Crar	t for Governor(308)]100.00%	
		3 05/06/23		Tue Wed Thu		Sun 0		Cuts/Week 2	\$/week \$15.00	
3.	1780405/07/23	3 05/07/23	WSKV-FM Day	Gospel Ho	ır	1	1	\$8.00	4/28/2023	\$8.00
	House		£7501 f	24/05/02 04/	04/04					
SD	OT SUMMARY FOR	ODDED LINE			04/24 KCC)323RD Ke.	lly Craf	t for Governor(30s)]100.00%	
31			Mon	Tue Wed Thu	Fri Sat	Sun		Cuts/Week	\$/week	
Л	1780505/01/23	3 05/07/23	0	0 0 0	0 0 	1		_ 1	\$8.00	
	House	03/03/23	wskv-FM Day	MID DAY		5	5	\$13.50	4/28/2023	\$67.50
	House		57501[(04/05/23-04/	04/24 KC0	323RD Kel	lly Craf	t for Governor(30s)1100.00%	
SP	OT SUMMARY FOR	ORDER LINE	#17805 <wskv< td=""><td>-FM></td><td></td><td></td><td></td><td></td><td></td><td></td></wskv<>	-FM>						
	05/01/23	05/05/23	Mon 1	Tue Wed Thu 1 1 1	Fri Sat 1 0	Sun 0		Cuts/Week 5	\$/week \$67.50	
5.	1780605/07/23	05/07/23	WSKV-FM Day	1-3PM		 1	1	\$8.00	4/28/2023	\$8.00
	House		Name According to the Control						,	\$0.00
					04/24 KC0	323RD Kel	ly Craf	t for Governor(3	30s)]100.00%	
SP	OT SUMMARY FOR		#17806 <wskv-< td=""><td>-FM> Tue Wed Thu</td><td>Fri Sat</td><td>Sun</td><td></td><td>Cuts/Week</td><td>\$ /Wash</td><td></td></wskv-<>	-FM> Tue Wed Thu	Fri Sat	Sun		Cuts/Week	\$ /Wash	
_		05/07/23	0	0 0 0	0 0	1 		1	\$/week \$8.00	
6.	1780705/01/23	05/05/23	WSKV-FM Day	AFTERNOON	DRIVE	5	5	\$7.50	4/28/2023	\$37.50
	House		5750110	4/05/23-04/0	14/24 KCO	30300 001	1 Cmo 64	for Governor(3		
SPO	OT SUMMARY FOR	ORDER LINE			71/21 1100	JZJND KEI	Ty Clait	for Governor(3	30s)]100.00%	
		05/05/23	Mon 1	Tue Wed Thu	Fri Sat	Sun 0		Cuts/Week	\$/Week \$37.50	
7.	1780805/06/23	05/06/23	WSKV-FM Day	 4-6РМ		1	 1	\$7.50	4/28/2023	¢7 F0
	House									\$7.50
			57501[0	4/05/23-04/0	4/24 KC0	323RD Kel	ly Craft	for Governor(3	30s)]100.00%	

05/06/23 05/06/23

Cuts/Week

\$/week \$7.50

Total Spots: 20 Order Total: \$181.00

Advertiser Authorization: Station Authorization:

Monthly Billing Summary

2023 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov De