

STATION: WSKV-FM	ORDER#: 3207527	DATE: 04/27/2023
MARKET: UM - Stanton, KY	AMOUNT: \$181.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 20	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: DALLAS	SLS PH: 512 275 6477	
SALESPERSON: Georgia Migliuri	SLS FAX: N/A	
SLS EMAIL: Georgia.Migliuri@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4443689
ADVERTISER: Kelly Craft for Governor	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: EST. 5630 (5/01-5/07) 2023 PRIMARY ELECTION Rural	AGY EST: 5631	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 05-01-2023 TO 5/7/2023	[X]Unwired []Spot []Mod	
TOT # OF WEEKS: 1		
PRIM. DEMO: Adults 18+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 04/27/2023 16:20

COMMENTS

04/27/2023: New political order, please confirm back through exchange if able, if not confirm to melissa.costello@genmediapartners.com. thanks!

04/27/2023: New Order 4/27 - The new order will run Mon 5/1 - Sun 5/7. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! #10;#10;Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

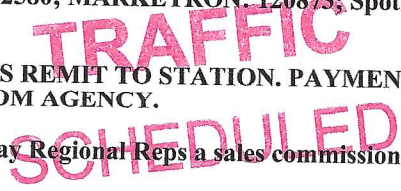
This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE: Advertiser name and estimate number, along with; date/rate/spot length/ isci code/ per spot and gross & net totals.



WEEK#1 5/1/2023 To 5/7/2023 WK TOT \$181.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	5/1/2023	5/5/2023	5	\$7.50	\$37.50
	2		MTWTF..	10:00AM	3:00PM	30	5/1/2023	5/5/2023	5	\$13.50	\$67.50
	3		MTWTF..	3:00PM	7:00PM	30	5/1/2023	5/5/2023	5	\$7.50	\$37.50
	4	S.	6:00AM	7:00PM	30	5/6/2023	5/6/2023	3	\$7.50	\$22.50
	5	S	6:00AM	7:00PM	30	5/7/2023	5/7/2023	2	\$8	\$16

STATION:	WSKV-FM	ORDER#:	3207527	DATE:	04/27/2023
MARKET:	UM - Stanton, KY	AMOUNT:	\$181.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4443689
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST. 5630 (5/01-5/07) 2023 PRIMARY ELECTION Rural	AGY EST:	5631		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-01-2023 TO 5/7/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/27/2023 16:20

TOTAL	May														Total
SPOT	20														20
CASH	181.00														181.00
TOTAL	181.00														181.00

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

TRAFFIC INSTRUCTION #708054: Kelly Craft for Governor
Est. 5631, Kelly Craft for Governor - Rural Radio 5.1 - 5.7
Estimate Flight: 05/01/23 - 05/07/23
Instruction Dates: 05/01/23 - 05/07/23

Agency: AxMedia
Client: Kelly Craft for Governor
Product: 2023 Primary Election
Mkt/Sta: **Bowling Green/Glasgow, KY:**WGGC-FM,WHHT-FM,WHSX-FM,WKLX-FM, **Cincinnati:**WNKR-FM, **Evansville:**WBIO-FM,WFMW-AM,WMSK-FM, **Huntington-Ashland:**WDHR-FM,WDOC-AM,WKKS-FM,WMDJ-FM,WSIP-FM, **Johnsn City-Kingsprt-Bristl:**WTCW-AM, **Knoxville:**WANO-AM,WTUK-FM, **Lexington-Fayette:**WCYO-FM,WEZJ-FM,WBLE-FM,WFLW-AM,WFTG-AM,WHBN-AM,WHIR-AM,WJRS-FM,WJSN-FM,WKCA-FM,WKDO-FM,WKDP-AM,WKDP-FM,WKXO-AM,WKYB-FM,WKYM-FM,WKYN-FM,WLKS-FM,WMKZ-FM,WRLV-FM,WSGS-FM,WSKV-FM,WTBK-FM,WWAG-FM,WZXi-AM, **Louisville:**WAIN-FM,WBRT-AM,WGRK-FM,WIKI-FM,WKMO-FM,WLCB-AM,WLSK-FM,WMTL-AM,WULF-FM,WVLC-FM,WXBC-FM, **Nashville:**WANY-FM,WFKN-AM,WHOP-AM,WKDZ-FM,WKQY-FM,WKYR-FM,WTKY-FM,WVFB-FM, **Paducah:**WCBL-AM,WCKK-FM,WFGS-FM,WIBV-FM,WMJL-FM,WNBS-AM,WRIK-AM,WWWKY-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
5/1/2023	5/7/2023				KC0323RD	Jobs	:30	100%	
Line Comments: Spot on hand.									

Traffic Disclaimer
 Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!

05/06/23 05/06/23

Mon Tue Wed Thu Fri Sat Sun
0 0 0 0 0 1 0

Cuts/week
1

\$/week
\$7.50

Total Spots: 20

Order Total: \$181.00

Advertiser Authorization: _____ Station Authorization: _____

Monthly Billing Summary

2023 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec