

Sandhill Media Group Issues and Programs List

Stations KUPI KQPI, KSNA, KAOX KUPY KQEO, KSPZ-AM, 4th Quarter 2022

Issue Needs or Problem	Title of the program	Description, Interview and Guest with Title	Date & Time and length of program
Fentanyl producers and sellers targeting children	Fentanyl is Deadly	<p>Topic: Neal Larson interviews Canyon County Sherriff, Kieran Donahue regarding the fentanyl coming through the Southern U.S. border into Idaho. Fentanyl producers and sellers are targeting children as potential buyers of this often lethal drug.</p> <p>Issue: Fentanyl is becoming a deadly issue in Idaho and Sheriff Donahue of Canyon County shares some concerning details regarding the topic. He also makes recommendations on how parents and school administrators can become informed and help support law enforcement in saving lives.</p>	This program ran on all stations 10.2.22 between 6am-7am 9 Minutes
Misidentification of animals is a problem for some Idaho and out-of-state hunters.	Hunter Identification	<p>run time: 5:02</p> <p>topic: It's the beginning of hunting season, so Heather Sampson reviews game identification for hunters in Idaho. The information comes from Idaho's Fish and Game website.</p> <p>issue: Misidentification of game is problematic for the health of a species if it becomes widespread and can impact the availability of game and the ability to hunt in the future. Also, hunters should know that there are legal penalties for harvesting a misidentified species.</p>	This program ran on 10/9/22 on all stations between 6am-7am 5 minutes
Overcrowding of animals at shelter	Animal Shelter	<p>Topic: Heather Sampson interviews Chris Abbott, director of the Pocatello Animal Shelter on overcrowding at the shelter.</p> <p>Issue: Many people got pets during COVID and are no longer able to keep them, sometimes due to change in lease terms and other reasons. The animal shelter in Pocatello is experiencing overcrowding and Heather Sampson interviews Chris Abbott about solutions to the problem, including adoption, spaying and neutering pets, and an adoption event at a local car dealership on October 22, 2022.</p>	This program ran on all stations 10.16.22 between 6am-7m 8 minutes

Issues Needs or Programs	Title of the Program	Description, Interview and Guest with Title	Date & Time and length of program
Keeping Kids Safe when Trick or Treating	Halloween Safety	<p>Heather Sampson interviews Sgt. Lovell of the Bonneville County Sherriff's Department about Halloween Safety .</p> <p>issue: Sgt. Lovell gives Halloween safety tips such as using reflective materials and lights to make children more visible while trick or treating, having a parent or responsible party supervise trick-or-treating groups, sticking to familiar neighborhoods, and checking candy at home rather than eating it while trick-or-treating.</p>	This ran on all stations 10/23/22 between 6am-7am 8 Minutes
Sexual and Domestic Abuse	Abuse Awareness	<p>Topic: Heather Sampson interviews Tai Simpson of the Idaho Coalition Against Sexual and Domestic Violence.</p> <p>Issue: Tai Simpson shares ideas about how to raise awareness and support for local sexual violence and domestic violence resources in order to prevent violence and support victims.</p>	This ran on all stations 11.6.22 between 6 -7am 5 Minutes
Upcoming Holiday Season Needs	Community Programs	<p>Topic: Heather Sampson interviews Captain John Birks of the Salvation Army about their community programs this holiday season.</p> <p>Issue: The Salvation Army is in need of volunteers to help with the Thanksgiving dinner, Christmas Dinner boxes, Angel Tree program, and bell ringing fundraiser. The organization also accepts donations. Captain John Birks informs listeners about how to get in touch with the Salvation Army if they are in need or would like to volunteer</p>	This ran on all stations 11.13.22 between 6-7am 7 Minutes
Too many don't have warm coats for the winter months.	311 Clothing Closet	<p>KAOX airdate: 11.20.2022 6:30a</p> <p>Runtime: 9:07</p> <p>Topic: Heather Sampson interviews Nick Bowes, outreach pastor for Rise Church in Idaho Falls. He runs 311 a free clothing closet available to all in East Idaho.</p> <p>Issue: Nick Bowes is the organizer of 311 Clothing Closet, as well as a coat drive called "No Freeze November". All in the community are invited to donate to the community closet and coat drive and anyone in need of coats or clothing are invited to use 311 as a resource.</p>	This ran on 11.20.22 between 6:7am 9 minutes

Safer Driving on Snowy and Icy Roads	Winter Driving Tips	Issue: Winter driving can be hazardous in Southeast Idaho. Heather Sampson shares winter driving tips to help keep drivers safe.	Ran on all stations 12.4.22 between 6am-7am 6 minutes
How to Drive Safe with Snow Plows on the Road	Winter Driving Tips #2	Topic: Driving safely with snow plows on the road. Issue: It is the time of year where snowplows are out clearing roads in East Idaho. Heather Sampson goes over some safety tips to help people share the road safely with large snowplows.	Ran on all stations 12.18.22 between 6am-7am 5 minutes