

ORDER



Orders
Order / Rev: 1215469
Alt Order #: WOC14334254
Product Desc: TV
Estimate: 2333
Flight Dates: 10/25/23 - 10/31/23
Original Date / Rev: 10/24/23 / 10/30/23
Order Type: GENERAL

WTVR
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Taylor/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business End:
Advertiser External ID: 278574
Agency External ID: 114639
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	9	\$3,650.00	\$3,102.50
10/30/23	10/31/23	8	\$3,545.00	\$3,013.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	9	\$3,650.00	\$3,102.50	0.00
November 2023	8	\$3,545.00	\$3,013.25	0.00
Totals	17	\$7,195.00	\$6,115.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVR	10/25/23	10/31/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/25/23</td> <td>10/31/23</td> <td>MTWTF--</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/25/23	10/31/23	MTWTF--	1	\$375.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/25/23	10/31/23	MTWTF--	1	\$375.00	0.00																						
N 2	WTVR	10/25/23	10/31/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/25/23</td> <td>10/31/23</td> <td>MTWTF--</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/25/23	10/31/23	MTWTF--	1	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/25/23	10/31/23	MTWTF--	1	\$450.00	0.00																						
N 3	WTVR	10/25/23	10/31/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00												
(Program: CBS MORNINGS) 1295934 Index: 114 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/25/23</td> <td>10/31/23</td> <td>MTWTF--</td> <td>1</td> <td>\$825.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/25/23	10/31/23	MTWTF--	1	\$825.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/25/23	10/31/23	MTWTF--	1	\$825.00	0.00																						
N 4	WTVR	10/25/23	10/31/23	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00												
(Program: CBS MORNINGS) 1295934 Index: 106																											

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 Flight Dates: 10/25/23 - 10/31/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2333

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/25/23	10/31/23	M-F 430-5am M-F 430-5am	CM	4:30 AM-5:00 AM	MTWTF--	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
(Program: CBS6 EARLY MRNG 430A) 1295934 Index: 112															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$70.00			0.00		
N 6	WTVR	10/25/23	10/28/23	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
(Program: CBS6 SAT MRNG AT 6A) 1295934 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S-			1			\$175.00			0.00		
N 7	WTVR	10/25/23	10/28/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S-			1			\$200.00			0.00		
N 8	WTVR	10/25/23	10/28/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: CBS THIS MRNG SAT) 1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S-			1			\$450.00			0.00		
N 9	WTVR	10/25/23	10/29/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
(Program: CBS SUN MRNG) 1295934 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S			1			\$750.00			0.00		
N 10	WTVR	10/25/23	10/31/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
(Program: VA THIS MORNING) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$225.00			0.00		
N 11	WTVR	10/25/23	10/31/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$875.00	P-1	0.00	NM	1	\$875.00
(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$875.00			0.00		
N 13	WTVR	10/25/23	10/31/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$700.00			0.00		
N 15	WTVR	10/25/23	10/31/23	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
(Program: JENNIFER HUDSON) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$450.00			0.00		
N 16	WTVR	10/25/23	10/31/23	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: CBS6 NEWS AT 730P) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			1			\$600.00			0.00		
N 17	WTVR	10/25/23	10/29/23		CM	10:30 AM-11:30 AM	AI-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00

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 Product Desc: TV
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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 1030-1130am											
				SU 1030-1130am											
(Program: FACE THE NATION)															
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----S			1		\$450.00		0.00				
N 18	WTVR	10/25/23	10/31/23	M-F 430-5am	CM	430-5am	-----	:30	0	\$100.00	P-2	0.00	NM	1	\$100.00
				M-F 430-5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	--WTF--			1		\$100.00		0.00				
Week:		10/30/23	11/05/23	-----			0		\$100.00		0.00				
N 19	WTVR	10/28/23	10/28/23	SA 8-9am News	CM	8-9am	-----1-	:30	1	\$0.00	P-1	0.00	NM	1	\$0.00
				SA 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----1-			1		\$0.00		0.00				
													Totals	17	\$7,195.00