

# ORDER



**Orders**  
**Order / Rev:** 1209205  
**Alt Order #:** WOC14316756  
**Product Desc:** TV  
**Estimate:** 2298  
**Flight Dates:** 10/04/23 - 10/10/23  
**Original Date / Rev:** 10/02/23 / 10/09/23  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave STE 600  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Taylor/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 278574  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/10/23	72	\$28,400.00	\$24,140.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	72	\$28,400.00	\$24,140.00	0.00
<b>Totals</b>	<b>72</b>	<b>\$28,400.00</b>	<b>\$24,140.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/04/23	10/10/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/23	10/10/23	MTWTF--			4		\$375.00		0.00				
N 2	WTVR	10/04/23	10/10/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/23	10/10/23	MTWTF--			5		\$450.00		0.00				
N 3	WTVR	10/04/23	10/10/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
(Program: CBS MORNINGS) 1295934 Index: 114															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/04/23	10/10/23	MTWTF--			5		\$550.00		0.00				
N 4	WTVR	10/04/23	10/10/23	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: CBS MORNINGS) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1209205  
 Alt Order #: WOC14316756  
 Flight Dates: 10/04/23 - 10/10/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2298  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/04/23	10/07/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	MTWTF--			5			\$500.00			0.00		
N 6	WTVR	10/04/23	10/07/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
(Program: CBS THIS MRNG SAT) 1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S-			1			\$200.00			0.00		
N 7	WTVR	10/04/23	10/08/23	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: CBS6 SUN MRNG AT 6A) 1295934 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$100.00			0.00		
N 8	WTVR	10/04/23	10/08/23	SU 7-730am News SU 7-730am News	CM	7-730am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$200.00			0.00		
N 9	WTVR	10/04/23	10/08/23	SU 730-8am News SU 730-8am News	CM	730-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$225.00			0.00		
N 10	WTVR	10/04/23	10/08/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$150.00	P-6	0.00	NM	0	\$0.00
(Program: CBS SUN MRNG) 1295934 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$150.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVR	10/02/23-10/08/23	SU 9-1030am			9:00 AM-10:30 AM	-----Su	:30	<del>(\$150.00)</del>	0.00	NM				
See MG 23.2,23.3,23.4 [political]															
N 11	WTVR	10/04/23	10/10/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	6	\$150.00	P-3	0.00	NM	6	\$900.00
(Program: VA THIS MORNING) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	MTWTF--			6			\$150.00			0.00		
N 12	WTVR	10/04/23	10/10/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$575.00	P-2	0.00	NM	5	\$2,875.00
(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	MTWTF--			5			\$575.00			0.00		
N 13	WTVR	10/04/23	10/10/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: PRICE IS RIGHT) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	MTWTF--			5			\$500.00			0.00		
N 14	WTVR	10/04/23	10/10/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 NEWS AT NOON)															

Order / Rev: 1209205  
 Alt Order #: WOC14316756  
 Flight Dates: 10/04/23 - 10/10/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2298  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		5				\$450.00		0.00			
N 15	WTVR	10/04/23	10/10/23	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	0	\$0.00
(Program: JENNIFER HUDSON)															
1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		1				\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/04/23-10/10/23		M-F 3-4pm		3:00 PM-4:00 PM	MTWThF----	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 23.2,23.3,23.4 [political]															
N 16	WTVR	10/04/23	10/10/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
(Program: CBS6 NEWS AT 4P)															
1295934 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		5				\$275.00		0.00			
N 17	WTVR	10/04/23	10/10/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 LIVE AT 5P)															
1295934 Index: 92															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		5				\$300.00		0.00			
N 18	WTVR	10/04/23	10/10/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 NEWS AT 530P)															
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		5				\$300.00		0.00			
N 19	WTVR	10/04/23	10/10/23	M-F 730-8pm News M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 NEWS AT 730P)															
1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/23	10/10/23	MTWTF--		5				\$300.00		0.00			
N 20	WTVR	10/04/23	10/08/23	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	P-3	0.00	NM	0	\$0.00
(Program: CBS6 WKND NEWS SUN)															
1295934 Index: 88															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	-----S		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/02/23-10/08/23		SU 630-7pm News		6:30 PM-7:00 PM	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 23.2,23.3,23.4 [program change due to NFL Late Game]															
N 21	WTVR	10/04/23	10/07/23	SA 730-8pm SA 730-8pm	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: IN DEPTH W/GRAHAM)															
1295934 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/23	10/08/23	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/02/23-10/08/23		SA 730-8pm		7:30 PM-8:00 PM	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 21.2 [Recon- Sports Late Run]															
2	WTVR	10/09/23	10/10/23	M-F 4-430pm News		4-430pm	MT-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 21.1 10/07															
N 22	WTVR	10/04/23	10/10/23	Tuesday Prime A Various	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$400.00	P-6	0.00	NM	0	\$0.00
(Program: FBI)															
1295934 Index: 104															

Order / Rev: 1209205  
 Alt Order #: WOC14316756  
 Flight Dates: 10/04/23 - 10/10/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2298  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	-T-----			1			\$400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WTVR	10/04/23-10/10/23		Tuesday Prime A	8:00 PM-9:00 PM		-T-----	:30	<del>(\$400.00)</del>		0.00	NM			
See MG 23.2,23.3,23.4 [LUR is \$300 please change rate]															
N23	WTVR	10/04/23	10/10/23	Tuesday Prime C	CM	10:00 PM-11:00 PM	T-----	:30	1	\$400.00	P-6	0.00	NM	3	\$1,225.00
Various (Program: FBI MOST WANTED) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	-T-----			1			\$400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WTVR	10/04/23-10/10/23		Tuesday Prime C	10:00 PM-11:00 P		-T-----	:30	<del>(\$400.00)</del>		0.00	NM			
See MG 23.2,23.3,23.4 [LUR is \$350 please change rate]															
2	NTVR	10/04/23-10/10/23		Tuesday Prime C	10:00 PM-11:00 P		-T-----	:30	\$350.00		0.00	NM			
Ⓜ MG for 15.1,22.1,20.1,10.1,23.1															
3	NTVR	10/04/23-10/10/23		Tuesday Prime A	8:00 PM-9:00 PM		-T-----	:30	\$300.00		0.00	NM			
Ⓜ MG for 15.1,22.1,20.1,10.1,23.1															
4	NTVR	10/04/23-10/10/23		M-F 10-11am	10-11am		MTWThF----	:30	\$575.00		0.00	NM			
Ⓜ MG for 15.1,22.1,20.1,10.1,23.1															
N24	WTVR	10/04/23	10/10/23	SEC Football Late Game	CM	330-730pm	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
SEC Football Late Game (Program: FBI MOST WANTED) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/04/23	10/10/23	-----S-			2			\$1,000.00			0.00		
													Totals	72	\$28,400.00