

# ORDER



**Orders**  
**Order / Rev:** 1213666  
**Alt Order #:** WOC14329025  
**Product Desc:** TV  
**Estimate:** 2315  
**Flight Dates:** 10/18/23 - 10/24/23  
**Original Date / Rev:** 10/17/23 / 10/24/23  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** Matthew Mulzoff  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave STE 600  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Taylor/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 278574  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/24/23	74	\$38,925.00	\$33,086.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	74	\$38,925.00	\$33,086.25	0.00
<b>Totals</b>	<b>74</b>	<b>\$38,925.00</b>	<b>\$33,086.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/18/23	10/24/23	M-F 530-6am News M-F 530-6am News (Program: CBS6 EARLY MRNG 530A) 1295934 Index: 103	CM	5:30 AM-6:00 AM	MTWTF--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/18/23	10/24/23	MTWTF--		2		\$175.00		0.00					
N 2	WTVR	10/18/23	10/24/23	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG) 1295934 Index: 99	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/18/23	10/24/23	MTWTF--		5		\$375.00		0.00					
N 3	WTVR	10/18/23	10/24/23	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG) 1295934 Index: 99	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/18/23	10/24/23	MTWTF--		5		\$450.00		0.00					
N 4	WTVR	10/18/23	10/24/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a (Program: CBS MORNINGS) 1295934 Index: 114	CM	7:00 AM-8:00 AM	MTWTF--	:30	2	\$825.00	P-2	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1213666  
 Alt Order #: WOC14329025  
 Flight Dates: 10/18/23 - 10/24/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2315  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/18/23	10/24/23	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/23	10/24/23	MTWTF--					2	\$825.00		0.00			
		(Program: CBS MORNINGS)													
		1295934 Index: 106													
N 6	WTVR	10/18/23	10/21/23	SA 6-630am News	CM	6:00 AM-6:30 AM	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/23	10/24/23	MTWTF--					5	\$225.00		0.00			
		(Program: CBS6 SAT MRNG AT 6A)													
		1295934 Index: 100													
N 7	WTVR	10/18/23	10/21/23	SA 7-730am News	CM	7-730am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S-					1	\$75.00		0.00			
		(Program: CBS6 SAT MRNG AT 7A)													
		1295934 Index: 102													
N 8	WTVR	10/18/23	10/21/23	SA 8-9am News	CM	8-9am	-----S-	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S-					2	\$450.00		0.00			
		(Program: CBS THIS MRNG SAT)													
		1295934 Index: 104													
N 9	WTVR	10/18/23	10/22/23	SU 730-8am News	CM	730-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S					1	\$225.00		0.00			
		(Program: CBS6 SUN MRNG AT 7A)													
		1295934 Index: 102													
N 10	WTVR	10/18/23	10/22/23	SU 730-8am News	CM	730-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S					1	\$225.00		0.00			
		(Program: CBS6 SUN MRNG AT 7A)													
		1295934 Index: 102													
N 11	WTVR	10/18/23	10/22/23	SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S					1	\$500.00		0.00			
		(Program: CBS SUN MRNG)													
		1295934 Index: 98													
N 12	WTVR	10/18/23	10/24/23	M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/23	10/24/23	MTWTF--					5	\$150.00		0.00			
		(Program: VA THIS MORNING)													
		1295934 Index: 103													
N 13	WTVR	10/18/23	10/24/23	M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$575.00	P-2	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/23	10/24/23	MTWTF--					5	\$575.00		0.00			
		(Program: LETS MAKE A DEAL)													
		1295934 Index: 108													
N 14	WTVR	10/18/23	10/24/23	M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/23	10/24/23	MTWTF--					5	\$800.00		0.00			
		(Program: PRICE IS RIGHT)													
		1295934 Index: 106													

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 Product Desc: TV  
 Estimate: 2315  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					5	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WTVR	10/18/23-10/24/23		M-F 11am-12pm			11:00 AM-12:00 P		MTWThF----	:30	<del>(\$800.00)</del>	0.00	NM		
Credited															
N 15	WTVR	10/18/23	10/24/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					5	\$450.00		0.00			
N 16	WTVR	10/18/23	10/24/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
(Program: CBS6 NEWS AT 4P) 1295934 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					4	\$150.00		0.00			
N 17	WTVR	10/18/23	10/24/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 LIVE AT 5P) 1295934 Index: 92															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					5	\$300.00		0.00			
N 18	WTVR	10/18/23	10/24/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 NEWS AT 530P) 1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					5	\$300.00		0.00			
N 19	WTVR	10/18/23	10/24/23	M-F CBS Evening News M-F CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
(Program: CBS EVE NWS) 1295934 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/18/23-10/24/23		M-F CBS Evening News			6:30 PM-7:00 PM		MTWThF----	:30	<del>(\$600.00)</del>	0.00	NM		
Credited															
N 20	WTVR	10/18/23	10/24/23	M-F 730-8pm News M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
(Program: CBS6 NEWS AT 730P) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--					4	\$300.00		0.00			
N 21	WTVR	10/18/23	10/22/23	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	P-3	0.00	NM	0	\$0.00
(Program: CBS6 WKND NEWS SUN) 1295934 Index: 88															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/16/23-10/22/23		SU 630-7pm News			6:30 PM-7:00 PM		-----Su	:30	<del>(\$200.00)</del>	0.00	NM		
Credited															
N 22	WTVR	10/18/23	10/21/23	SA 7-730pm SA 7-730pm	CM	7-730pm	-----S-	:30	1	\$65.00	P-6	0.00	NM	1	\$65.00
(Program: IN DEPTH W/GRAHAM) 1295934 Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S-					1	\$65.00		0.00			
N 23	WTVR	10/18/23	10/24/23	Tuesday Prime A Various	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
(Program: FBI)															

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 Alt Order #: WOC14329025  
 Flight Dates: 10/18/23 - 10/24/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2315  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	-T-----					1	\$300.00		0.00			
N24	WTVR	10/18/23	10/24/23	Tuesday Prime C Various	CM	10:00 PM-11:00 PM	T-----	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
(Program: FBI MOST WANTED)															
1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	-T-----					1	\$350.00		0.00			
N25	WTVR	10/18/23	10/22/23	SU 1030-1130am SU 1030-1130am	CM	10:30 AM-11:30 AM	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
(Program: FACE THE NATION)															
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S					1	\$300.00		0.00			
N26	WTVR	10/18/23	10/22/23	NFL Game Local Team NFL Game Local Team	CM	1-8pm	-----S	:30	2	\$6,500.00	P-3	0.00	NM	2	\$13,000.00
(Program: NFL EARLY GAME)															
1295934 Index: 89															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S					2	\$6,500.00		0.00			
N27	WTVR	10/18/23	10/24/23	Wednesday Prime A Wednesday Prime A	CM	8-9pm/8-11pm	--W----	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	--W----					1	\$500.00		0.00			
Week:		10/23/23	10/29/23	-----					0	\$500.00		0.00			
N28	WTVR	10/18/23	10/24/23	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$30.00	P-6	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S					2	\$30.00		0.00			
Week:		10/23/23	10/29/23	-----					0	\$30.00		0.00			
N29	WTVR	10/18/23	10/24/23	SEC Football Late Game SEC Football Late Game	CM	330-730pm	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S-					1	\$1,000.00		0.00			
Week:		10/23/23	10/29/23	-----					0	\$1,000.00		0.00			
N30	WTVR	10/18/23	10/24/23	SA 630-7am News SA 630-7am News	CM	630-7am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S-					1	\$100.00		0.00			
Week:		10/23/23	10/29/23	-----					0	\$100.00		0.00			
Totals													74	\$38,925.00	