

ORDER



Orders
Order / Rev: 1214359
Alt Order #: WOC14331164
Product Desc: TV
Estimate: 2319
Flight Dates: 10/18/23 - 10/24/23
Original Date / Rev: 10/19/23 / 10/24/23
Order Type: GENERAL

WTVR
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Taylor/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 278574
Agency External ID: 114639
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/24/23	18	\$7,425.00	\$6,311.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	18	\$7,425.00	\$6,311.25	0.00
Totals	18	\$7,425.00	\$6,311.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVR	10/18/23	10/24/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/18/23</td> <td>10/24/23</td> <td>MTWTF--</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/18/23	10/24/23	MTWTF--	1	\$375.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/18/23	10/24/23	MTWTF--	1	\$375.00	0.00																						
N 2	WTVR	10/18/23	10/24/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/18/23</td> <td>10/24/23</td> <td>MTWTF--</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/18/23	10/24/23	MTWTF--	1	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/18/23	10/24/23	MTWTF--	1	\$450.00	0.00																						
N 3	WTVR	10/18/23	10/24/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00												
(Program: CBS MORNINGS) 1295934 Index: 114 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/18/23</td> <td>10/24/23</td> <td>MTWTF--</td> <td>1</td> <td>\$825.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/18/23	10/24/23	MTWTF--	1	\$825.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/18/23	10/24/23	MTWTF--	1	\$825.00	0.00																						
N 5	WTVR	10/18/23	10/21/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00												
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1214359
 Alt Order #: WOC14331164
 Flight Dates: 10/18/23 - 10/24/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2319
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
N 6	WTVR	10/18/23	10/21/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/16/23	10/22/23	-----S-	2	\$200.00	0.00										
		(Program: CBS THIS MRNG SAT) 1295934 Index: 104															
N 7	WTVR	10/18/23	10/22/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/16/23	10/22/23	-----S-	1	\$450.00	0.00										
		(Program: CBS SUN MRNG) 1295934 Index: 98															
N 8	WTVR	10/18/23	10/24/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/16/23	10/22/23	-----S	1	\$500.00	0.00										
		(Program: VA THIS MORNING) 1295934 Index: 103															
N 9	WTVR	10/18/23	10/24/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$575.00	P-2	0.00	NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$150.00	0.00										
		(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	<u>Spots</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
Spot		1	WTVR	10/18/23-10/24/23	M-F 10-11am	10:00 AM-11:00 A	MTWThF----	:30		(\$575.00)	0.00	NM					
		Credited															
N 10	WTVR	10/18/23	10/24/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$800.00	0.00										
		(Program: PRICE IS RIGHT) 1295934 Index: 106															
N 11	WTVR	10/18/23	10/24/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$450.00	0.00										
		(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
N 12	WTVR	10/18/23	10/24/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$275.00	0.00										
		(Program: CBS6 NEWS AT 4P) 1295934 Index: 94															
N 13	WTVR	10/18/23	10/24/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$300.00	0.00										
		(Program: CBS6 LIVE AT 5P) 1295934 Index: 92															
N 14	WTVR	10/18/23	10/24/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$300.00	0.00										
		(Program: CBS6 NEWS AT 530P) 1295934 Index: 93															
N 15	WTVR	10/18/23	10/24/23	M-F CBS Evening News M-F CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:		10/18/23	10/24/23	MTWTF--	1	\$900.00	0.00										
		(Program: CBS EVE NWS) 1295934 Index: 97															

Order / Rev: 1214359
 Alt Order #: WOC14331164
 Flight Dates: 10/18/23 - 10/24/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2319
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--		1				\$900.00		0.00			
N 16	WTVR	10/18/23	10/24/23	M-F 730-8pm News M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: CBS6 NEWS AT 730P) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	MTWTF--		1				\$300.00		0.00			
N 17	WTVR	10/18/23	10/22/23	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	P-3	0.00	NM	0	\$0.00
(Program: CBS6 WKND NEWS SUN) 1295934 Index: 88															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/16/23-10/22/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
Credited															
N 18	WTVR	10/18/23	10/24/23	Tuesday Prime A Various	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
(Program: FBI) 1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	-T-----		1				\$300.00		0.00			
N 19	WTVR	10/18/23	10/24/23	Tuesday Prime C Various	CM	10:00 PM-11:00 PM	PI-T-----	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
(Program: FBI MOST WANTED) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/23	10/24/23	-T-----		1				\$350.00		0.00			
N 20	WTVR	10/18/23	10/22/23	SU 1030-1130am SU 1030-1130am	CM	10:30 AM-11:30 AM	AI-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
(Program: FACE THE NATION) 1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/23	10/22/23	-----S		1				\$300.00		0.00			
													Totals	18	\$7,425.00