## ORDER

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Orders	Order / Re		1203312	054						NIE		6	
	Alt Order		WOC14297	251						WIVE-IV	RICHMOND,	VA	
	Product D	esc:	TV							WTVR			
	Estimate:		2292	0/00/00				_					
	Flight Date		09/20/23 - 0				Primary A			Gianna Eliz	ardo		
	Original D		09/19/23 / 0	9/19/23			Sales Office			EWSDC			
	Order Typ	e:	GENERAL				Sales Reg	jion:		NAT			
Agency	Name:		Medium Bu	iying LLC									
	Buying Co	ontact:					Billing Typ	e:		Cash			
	Billing Cor	ntact:					Billing Cal	endar:		Broadcast			
	-		815 Grandv	iew Ave S	TE 600		Billing Cyc			EOM/EOC			
			Columbus, (	OH 43215			Agency Co		on:	15%			
Advertiser	Name:		Taylor/Rep	ublican/De	elegate								
	Demograp	ohic:	A35+				New Busir	ness Enc	1:				
	Product C	odes:	State Candi	date			Advertiser	Externa	I ID:	278574			
	Revenue	Code 1:	DISC				Agency Ex	xternal IE	D:	114639			
	Revenue	Code 2:	POL				Unit Code	:		General			
	Revenue	Code 3:	CAND				Order Sep	paration:		00:20:00			
	Priority:		P-6										
Bill Plan						Tota	als						
Start Date	End Date	# Spots	Gross Amour	nt Net A	mount	Mon			Spots	Gross Am	ount Ne	t Amount	Rating
08/28/23	09/24/23	15	\$4,660	0.00	\$3,961.00		tember 2023		15		60.00	\$3,961.00	0.00
09/25/23	09/26/23	18	\$4,505	5.00	\$3,829.25	Tota	ber 2023		18 33		05.00 65.00	\$3,829.25 \$7,790.25	0.00
Account Exe	outivos					Tota	10			<i>\$</i> 0,1		¢1,1001 <u></u> 0	0.00
Account Exec		Sales Offic	ce Sales I	Region	Start Date / E	End Da	ite	0	rder %	7			
Gianna Elizar	do			_	Start Of Orde	er - En	d Of Order		100%	 >			
Ln Ch	Start End		tory Code		C Start/End		Days	Len Sp		Rate Pri			Amount
N 1 WTVR	09/20/23 09/2		-530am News 5-530am News		5:00 AM-5:	30 AM	MTWTF	:30	3	\$60.00 P-6	0.00 NM	3	\$180.00
	n: CBS6 EARL\ I Index: 111												
	t Date End D			Spots/Weel		Rat							
Week: 09/2	20/23 09/26		TF	CM	3 \$60.00 5:30 AM-6:		).00 MTWTE	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
	n: CBS6 EARL	M-F 5	530-6am News		5.50 AM-0.		WI WI I'	.50		φ175.001-5	0.00 110		φ175.00
1295934	Index: 103		,		Data	Det							
Week: 09/2	t Date End D 20/23 09/26		ekdays <u>S</u> TF	Spots/Weel		Rat (	0.00						
N 3 WTVR	09/20/23 09/2		-630am News		6:00 AM-6:	30 AM	MTWTF	:30	1	\$375.00 P-3	0.00 NM	1	\$375.00
	n: CBS6 THIS N I Index: 99		5-630am News	6									
Star	t Date End D			Spots/Week	_	Rat	ing						
Week: 09/2			TF	1	+		).00	.00	-		0.00 111		<b># 450 00</b>
N 4 WIVR	09/20/23 09/2		30-7am News 330-7am News		6:30 AM-7:	UU AM	MIWIF	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
	n: CBS6 THIS N I Index: 99												

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Order / Rev:	1203312	Advertiser:	Taylor/Republican/Delegate	
Alt Order #:	WOC14297251	Product Desc:	TV	WTVR
Flight Dates:	09/20/23 - 09/26/23	Estimate:	2292	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Sta</u> Week: 09	art Date	End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 5 WTVR			M-F CBS Morning	js 7-8aCM		0.00 0 AM MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
(Progra	am: CBS	MORNINGS	M-F CBS Morning	gs 7-8a								
	34 Index: art Date	114 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/20/23	09/26/23	MTWTF	2	\$550.00	0.00						
N 6 WTVR	09/20/2	23 09/26/23	M-F CBS Morning M-F CBS Morning		8:00 AM-9:0	0 AM MTWTF	:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
· · ·	am: CBS   34 Index:	MORNINGS) 106		5								
<u>Sta</u> Week: 09	art Date 0/20/23	End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
N 7 WTVR			M-F 4-430am	CM		O AM MTWTF	:30	1	\$15.00 P-6	0.00 NM	1	\$15.00
(Progra	am: CBS I	MRNG NEW	M-F 4-430am S)									
	34 Index: art Date	117 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/20/23	09/26/23	MTWTF	1	\$15.00	0.00						
N 8 WTVR	09/20/2	23 09/26/23	M-F 430-5am M-F 430-5am	CM	4:30 AM-5:0	0 AM MTWTF	:30	1	\$20.00 P-6	0.00 NM	1	\$20.00
	am: CBS6 34 Index:	EARLY MR 112										
<u>Sta</u> Week: 09	art Date 0/20/23	End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00						
			SA 6-630am New	s CM		0 AMS-	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00
	am: CBS6 34 Index:	SAT MRNG	SA 6-630am New 6 AT 6A)	/S								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 N10 WTVR		09/24/23 23 09/23/23		s CM	\$75.00 7-730am	0.00	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
(Progra	am: CBS6	SAT MRNG	SA 7-730am New	/S								
129593	34 Index:	102	,	<b>•</b> • • • • •		<b>D</b> (1						
<u>Sta</u> Week: 09	art Date )/18/23	End Date 09/24/23	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N11 WTVR	09/20/2	23 09/24/23	SU 630-7am New SU 630-7am New		6:30 AM-7:0	0 AMS	:30	1	\$100.00 P-6	0.00 NM	1	\$100.00
				15								
	34 Index: art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/24/23	S	1	\$100.00	0.00	:30	4	¢200.00 P 2	0.00 NIM	1	¢200.00
NIZ WIVR	09/20/2	3 09/24/23	SU 7-730am New SU 7-730am New		7-730am	3	.30	1	\$200.00 P-3	0.00 NM	1	\$200.00
	am: CBS6 34 Index:	SUN MRNO	G AT 7A)									
<u>Sta</u> Week: 09	art Date )/18/23	End Date 09/24/23	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
N13 WTVR	09/20/2	23 09/26/23	M-F 9-10am	СМ	9:00 AM-10:	00 AMMTWTF	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
	am: VA TH 34 Index:	HIS MORNIN 103	M-F 9-10am IG)									
<u>Sta</u> Week: 09	art Date	End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
N14 WTVR			M-F 10-11am	CM		1:00 AIMTWTF	:30	2	\$375.00 P-3	0.00 NM	2	\$750.00
	am: LETS 34 Index:	MAKE A DE	M-F 10-11am EAL)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09 N15 WTVR		09/26/23	MTWTF	2 CM	\$375.00	0.00 2:00 PIMTWTF	:30	2	\$500.00 P-3	0.00 NM	2	\$1,000.00
	00/20/2			OW			.00	2	ψυυυ.υυτ-Ο	0.00 1111		ψ1,000.00

Order / Rev:	1203	3312			Advertiser:	Taylor/Repu	blican/D		ii Dale. 09/19/	20 10.00.40	o Faye	: 3013	
Alt Order #: WOC14297251					Product Desc: TV					WTVR			
Flight Dates:	09/2	0/23 - 09/2	6/23		Estimate:	2292							
Ln Ch St	tart	End	Inventory Code	Break	Start/End Tin	ne Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount	
			M-F 11am-12pm			-		-			-		
(Program: P	RICE	IS RIGHT)	M-F 11am-12pm										
1295934 Inc	dex: 10	)6 ´			_								
<u>Start Da</u> Week: 09/20/2		End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00							
N16 WTVR 09/	-		M-F 12-1230pm Ne		12:00 PM-12:3		:30	2	\$450.00 P-3	0.00 NM	2	\$900.00	
(Dec. 1997)			M-F 12-1230pm Ne	ews									
(Program: C 1295934 Inc	1ex: 96	NEVVSAIN S	IOON)										
Start Da		End Date		Spots/Week		Rating							
Week: 09/20/2	-	09/26/23	MTWTF	2	\$450.00	0.00	.20		Фо <b>7</b> 5 00 D 2	0.00 NIM	2	ФЕЕО 00	
N17 WTVR 09/	20/23	09/26/23	M-F 4-430pm News M-F 4-430pm News		4:00 PM-4:30		:30	2	\$275.00 P-3	0.00 NM	2	\$550.00	
(Program: C			P)										
1295934 Inc Start Da		F End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 09/20/2		09/26/23	MTWTF	2	\$275.00	0.00							
N18 WTVR 09/	/20/23	09/26/23	M-F 5-530pm News		5:00 PM-5:30	PM MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00	
(Program: C	BS6 L	IVE AT 5P	M-F 5-530pm News	6									
1295934 Inc			,										
<u>Start Da</u> Week: 09/20/2		End Date 09/26/23	<u>Weekdays</u> <u>S</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00							
N19 WTVR 09/	-		M-F 530-6pm News		5:30 PM-6:00 I		:30	1	\$300.00 P-3	0.00 NM	1	\$300.00	
			M-F 530-6pm News										
(Program: C 1295934 Inc			30P)										
Start Da		End Date		Spots/Week	Rate	Rating							
Week: 09/20/2	•	09/26/23	MTWTF	1	\$300.00	0.00			#050.00 D.0	0.00 1114		<b>*7</b> 00.00	
N20 WTVR 09/	20/23	09/26/23	M-F 11-1135pm Ne M-F 11-1135pm Ne		11:00 PM-11:3	5 PIMI WI F	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00	
(Program: C			•										
1295934 Inc Start Da		End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 09/20/2		09/26/23	MTWTF	2	\$350.00	0.00							
N21 WTVR 09/	/20/23	09/26/23	M-F 1135pm-1235a		11:35 PM-12:3	5 XIMTWTF	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00	
(Program: L	ATE S	HOW W/C	M-F 1135pm-1235a OLBERT)	am									
1295934 Inc	dex: 11	6											
<u>Start Da</u> Week: 09/20/2		End Date 09/26/23	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00							
N22 WTVR 09/			SU 1030-1130am	CM	10:30 AM-11:3		:30	1	\$200.00 P-3	0.00 NM	1	\$200.00	
			SU 1030-1130am			_							
(Program: F 1295934 Inc			N)										
Start Da		End Date		pots/Week		Rating							
Week: 09/18/2	3	09/24/23	S	1	\$200.00	0.00							
										Totals	33	\$9,165.00	

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