

ORDER



Orders
Order / Rev: 1203312
Alt Order #: WOC14297251
Product Desc: TV
Estimate: 2292
Flight Dates: 09/20/23 - 09/26/23
Original Date / Rev: 09/19/23 / 09/19/23
Order Type: GENERAL

WTVR
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Taylor/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 278574
Agency External ID: 114639
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	15	\$4,660.00	\$3,961.00
09/25/23	09/26/23	18	\$4,505.00	\$3,829.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	15	\$4,660.00	\$3,961.00	0.00
October 2023	18	\$4,505.00	\$3,829.25	0.00
Totals	33	\$9,165.00	\$7,790.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/20/23	09/26/23	M-F 5-530am News M-F 5-530am News (Program: CBS6 EARLY MRNG 5A) 1295934 Index: 111	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$60.00	P-6	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		3				\$60.00		0.00			
N 2	WTVR	09/20/23	09/26/23	M-F 530-6am News M-F 530-6am News (Program: CBS6 EARLY MRNG 530A) 1295934 Index: 103	CM	5:30 AM-6:00 AM	MTWTF--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		1				\$175.00		0.00			
N 3	WTVR	09/20/23	09/26/23	M-F 6-630am News M-F 6-630am News (Program: CBS6 THIS MRNG) 1295934 Index: 99	CM	6:00 AM-6:30 AM	MTWTF--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		1				\$375.00		0.00			
N 4	WTVR	09/20/23	09/26/23	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG) 1295934 Index: 99	CM	6:30 AM-7:00 AM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00

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N 5	WTVR	09/20/23	09/26/23	M-F CBS Mornings 7-8aCM	CM	7:00 AM-8:00 AM	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		1				\$450.00		0.00			
		(Program: CBS MORNINGS) 1295934 Index: 114													
N 6	WTVR	09/20/23	09/26/23	M-F CBS Mornings 8-9aCM	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		2				\$500.00		0.00			
		(Program: CBS MORNINGS) 1295934 Index: 106													
N 7	WTVR	09/20/23	09/26/23	M-F 4-430am	CM	4:00 AM-4:30 AM	MTWTF--	:30	1	\$15.00	P-6	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		1				\$15.00		0.00			
		(Program: CBS MRNG NEWS) 1295934 Index: 117													
N 8	WTVR	09/20/23	09/26/23	M-F 430-5am	CM	4:30 AM-5:00 AM	MTWTF--	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		1				\$20.00		0.00			
		(Program: CBS6 EARLY MRNG 430A) 1295934 Index: 112													
N 9	WTVR	09/20/23	09/23/23	SA 6-630am News	CM	6:00 AM-6:30 AM	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	-----S-		1				\$75.00		0.00			
		(Program: CBS6 SAT MRNG AT 6A) 1295934 Index: 100													
N 10	WTVR	09/20/23	09/23/23	SA 7-730am News	CM	7-730am	-----S-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	-----S-		2				\$200.00		0.00			
		(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102													
N 11	WTVR	09/20/23	09/24/23	SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	-----S		1				\$100.00		0.00			
		(Program: CBS6 SUN MRNG AT 6A) 1295934 Index: 100													
N 12	WTVR	09/20/23	09/24/23	SU 7-730am News	CM	7-730am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/23	09/24/23	-----S		1				\$200.00		0.00			
		(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102													
N 13	WTVR	09/20/23	09/26/23	M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		2				\$150.00		0.00			
		(Program: VA THIS MORNING) 1295934 Index: 103													
N 14	WTVR	09/20/23	09/26/23	M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		2				\$375.00		0.00			
		(Program: LETS MAKE A DEAL) 1295934 Index: 108													
N 15	WTVR	09/20/23	09/26/23		CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/23	09/26/23	MTWTF--		2				\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm M-F 11am-12pm											
				(Program: PRICE IS RIGHT) 1295934 Index: 106											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		2		\$500.00		0.00					
N 16	WTVR	09/20/23	09/26/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
				(Program: CBS6 NEWS AT NOON) 1295934 Index: 96											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		2		\$450.00		0.00					
N 17	WTVR	09/20/23	09/26/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
				(Program: CBS6 NEWS AT 4P) 1295934 Index: 94											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		2		\$275.00		0.00					
N 18	WTVR	09/20/23	09/26/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				(Program: CBS6 LIVE AT 5P) 1295934 Index: 92											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		1		\$300.00		0.00					
N 19	WTVR	09/20/23	09/26/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				(Program: CBS6 NEWS AT 530P) 1295934 Index: 93											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		1		\$300.00		0.00					
N 20	WTVR	09/20/23	09/26/23	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				(Program: CBS6 NEWS AT 11P) 1295934 Index: 97											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		2		\$350.00		0.00					
N 21	WTVR	09/20/23	09/26/23	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	XMTWTF--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				(Program: LATE SHOW W/COLBERT) 1295934 Index: 116											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/20/23	09/26/23	MTWTF--		1		\$75.00		0.00					
N 22	WTVR	09/20/23	09/24/23	SU 1030-1130am SU 1030-1130am	CM	10:30 AM-11:30 AM	AI-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				(Program: FACE THE NATION) 1295934 Index: 93											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/18/23	09/24/23	-----S		1		\$200.00		0.00					
													Totals	33	\$9,165.00