

ORDER



Orders
Order / Rev: 1214470
Alt Order #: WOC14331166
Product Desc: TV
Estimate: 2320
Flight Dates: 10/25/23 - 10/31/23
Original Date / Rev: 10/19/23 / 10/30/23
Order Type: GENERAL

WTVR
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Taylor/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 278574
Agency External ID: 114639
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	51	\$22,755.00	\$19,341.75
10/30/23	10/31/23	23	\$9,710.00	\$8,253.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	51	\$22,755.00	\$19,341.75	0.00
November 2023	23	\$9,710.00	\$8,253.50	0.00
Totals	74	\$32,465.00	\$27,595.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/25/23	10/31/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	4	\$375.00	P-3	0.00	NM	4	\$1,500.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/23	10/31/23	MTWTF--			4		\$375.00		0.00				
N 2	WTVR	10/25/23	10/31/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/23	10/31/23	MTWTF--			4		\$450.00		0.00				
N 3	WTVR	10/25/23	10/31/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	4	\$825.00	P-2	0.00	NM	4	\$3,300.00
(Program: CBS MORNINGS) 1295934 Index: 114															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/23	10/31/23	MTWTF--			4		\$825.00		0.00				
N 4	WTVR	10/25/23	10/31/23	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$225.00	P-6	0.00	NM	3	\$675.00
(Program: CBS MORNINGS) 1295934 Index: 106															

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/25/23	10/28/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			3			\$225.00			0.00		
N 6	WTVR	10/25/23	10/28/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: CBS THIS MRNG SAT) 1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S-			2			\$200.00			0.00		
N 7	WTVR	10/25/23	10/29/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	5	\$500.00	P-2	0.00	NM	4	\$2,000.00
(Program: CBS SUN MRNG) 1295934 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/23	10/29/23	-----S			5			\$500.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	WTVR	10/23/23-10/29/23		SU 9-1030am			9:00 AM-10:30 AM	-----Su	:30	(\$500.00)	0.00	NM			
See MG 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12 [Order Separation]															
N 8	WTVR	10/25/23	10/31/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
(Program: VA THIS MORNING) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$150.00			0.00		
N 9	WTVR	10/25/23	10/31/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$575.00	P-2	0.00	NM	5	\$2,875.00
(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$575.00			0.00		
N 10	WTVR	10/25/23	10/31/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
(Program: PRICE IS RIGHT) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$800.00			0.00		
N 11	WTVR	10/25/23	10/31/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$450.00			0.00		
N 12	WTVR	10/25/23	10/31/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
(Program: CBS6 NEWS AT 4P) 1295934 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$275.00			0.00		
N 13	WTVR	10/25/23	10/31/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 LIVE AT 5P) 1295934 Index: 92															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/25/23	10/31/23	MTWTF--			5			\$300.00			0.00		
N 14	WTVR	10/25/23	10/31/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
(Program: CBS6 NEWS AT 530P)															

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/23	10/31/23	MTWTF--					5	\$300.00		0.00			
N 15	WTVR	10/25/23	10/31/23	M-F CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	3	\$2,700.00
(Program: CBS EVE NWS)															
1295934 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/23	10/31/23	MTWTF--					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVR	10/25/23-10/31/23		M-F CBS Evening News		6:30 PM-7:00 PM	MTWThF----	:30		(\$900.00)		0.00	NM		
Credited															
N 16	WTVR	10/25/23	10/31/23	M-F 730-8pm News	CM	7:30 PM-8:00 PM	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
(Program: CBS6 NEWS AT 730P)															
1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/23	10/31/23	MTWTF--					4	\$300.00		0.00			
N 17	WTVR	10/25/23	10/29/23	SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	5	\$200.00	P-3	0.00	NM	9	\$3,890.00
(Program: CBS6 WKND NEWS SUN)															
1295934 Index: 88															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----S					5	\$200.00		0.00			

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 Estimate: 2320
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----S					5	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/23/23-10/29/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12 [Program change from News to NFL Football-Game 2]															
2	WTVR	10/23/23-10/29/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12 [Program change from News to NFL Football-Game 2]															
3	WTVR	10/23/23-10/29/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12 [Program change from News to NFL Football-Game 2]															
4	WTVR	10/23/23-10/29/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12 [Program change from News to NFL Football-Game 2]															
5	WTVR	10/23/23-10/29/23	SU 630-7pm News			6:30 PM-7:00 PM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 17.6,17.7,17.8,17.9,17.10,17.11,17.12 [Program change from News to NFL Football-Game 2]															
6	MTVR	10/23/23-10/29/23	Friday Prime B			9-11pm	-----F----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5															
7	MTVR	10/23/23-10/29/23	Thursday Prime B			9-11pm	---Th----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5															
8	MTVR	10/23/23-10/29/23	SA-SU 11-1135pm News			11-1135pm	-----SaSu	:30		\$450.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5 [Recon-Sports Late Run]															
9	MTVR	10/23/23-10/29/23	M-F 1135pm-1235am			1135pm-1235am	MTWThF----	:30		\$280.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5															
10	MTVR	10/23/23-10/29/23	M-F 4-430pm News			4-430pm	MTWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5															
11	WTVR	10/23/23-10/29/23	M-F 4-430am			4-430am	MTWThF----	:30		(\$40.00)		0.00	NM		
Ⓜ See MG 17.13,17.14,17.15,17.16 [Oversold]															
12	MTVR	10/23/23-10/29/23	M-F 1135pm-1235am			1135pm-1235am	MTWThF----	:30		\$180.00		0.00	NM		
Ⓜ MG for 17.4,17.3,17.2,17.1,7.5,17.5															
13	MTVR	10/23/23-10/31/23	M-F 135-205am			135-205am	MTWThF----	:30		\$35.00		0.00	NM		
Ⓜ MG for 19.1,17.11															
14	MTVR	10/23/23-10/29/23	SU 205-235am			205-235am	-----Su	:30		\$10.00		0.00	NM		
Ⓜ MG for 19.1,17.11 [Recon-Sports Late Run]															
15	WTVR	10/23/23-10/29/23	SA 205-235am			205-235am	-----Sa--	:30		(\$10.00)		0.00	NM		
Ⓜ Credited															
16	MTVR	10/23/23-10/29/23	SU 135-205am			135-205am	-----Su	:30		\$10.00		0.00	NM		
Ⓜ MG for 19.1,17.11															
N18	WTVR	10/25/23	10/29/23	SU 1030-1130am	CM	10:30 AM-11:30 AM	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
SU 1030-1130am (Program: FACE THE NATION) 1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----S					1	\$300.00		0.00			
N19	WTVR	10/25/23	10/31/23	M-F 205-4am	CM	205-4am	MTWTF--	:30	1	\$25.00	P-3	0.00	NM	0	\$0.00
M-F 205-4am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	---TF--					1	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/23/23-10/29/23	M-F 205-4am			205-4am	---ThF----	:30		(\$25.00)		0.00	NM		
See MG 17.13,17.14,17.15,17.16 [Per Kristin]															
Week:		10/30/23	11/05/23	-----					0	\$25.00		0.00			

Totals 74 \$32,465.00