

# ORDER



**Orders**  
**Order / Rev:** 1207055  
**Alt Order #:** WOC14310604  
**Product Desc:** TV  
**Estimate:** 2297  
**Flight Dates:** 09/27/23 - 10/03/23  
**Original Date / Rev:** 09/26/23 / 09/27/23  
**Order Type:** GENERAL

**WTVR**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave STE 600  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Taylor/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 278574  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/03/23	28	\$7,240.00	\$6,154.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	28	\$7,240.00	\$6,154.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$7,240.00</b>	<b>\$6,154.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVR	09/27/23	10/03/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/27/23</td> <td>10/03/23</td> <td>MTWTF--</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/27/23	10/03/23	MTWTF--	1	\$375.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/27/23	10/03/23	MTWTF--	1	\$375.00	0.00																						
N 2	WTVR	09/27/23	10/03/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00												
(Program: CBS6 THIS MRNG) 1295934 Index: 99 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/27/23</td> <td>10/03/23</td> <td>MTWTF--</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/27/23	10/03/23	MTWTF--	1	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/27/23	10/03/23	MTWTF--	1	\$450.00	0.00																						
N 3	WTVR	09/27/23	10/03/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00												
(Program: CBS MORNINGS) 1295934 Index: 114 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/27/23</td> <td>10/03/23</td> <td>MTWTF--</td> <td>2</td> <td>\$550.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/27/23	10/03/23	MTWTF--	2	\$550.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/27/23	10/03/23	MTWTF--	2	\$550.00	0.00																						
N 4	WTVR	09/27/23	10/03/23	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00												
(Program: CBS MORNINGS) 1295934 Index: 106 <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1207055  
 Alt Order #: WOC14310604  
 Flight Dates: 09/27/23 - 10/03/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2297  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	09/27/23	10/03/23	M-F 4-430am M-F 4-430am	CM	4:00 AM-4:30 AM	MTWTF--	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
(Program: CBS MRNG NEWS) 1295934 Index: 117															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/23	10/03/23	MTWTF--			2			\$500.00		0.00			
N 6	WTVR	09/27/23	10/03/23	M-F 430-5am M-F 430-5am	CM	4:30 AM-5:00 AM	MTWTF--	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
(Program: CBS6 EARLY MRNG 430A) 1295934 Index: 112															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----			0			\$0.00		0.00			
Week:		10/02/23	10/08/23	MT-----			1			\$20.00		0.00			
N 7	WTVR	09/27/23	09/30/23	SA 6-630am News SA 6-630am News	CM	6:00 AM-6:30 AM	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: CBS6 SAT MRNG AT 6A) 1295934 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S-			1			\$75.00		0.00			
N 8	WTVR	09/27/23	09/30/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S-			1			\$125.00		0.00			
N 9	WTVR	09/27/23	10/01/23	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: CBS6 SUN MRNG AT 6A) 1295934 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S			1			\$100.00		0.00			
N 10	WTVR	09/27/23	10/01/23	SU 7-730am News SU 7-730am News	CM	7-730am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S			1			\$125.00		0.00			
N 11	WTVR	09/27/23	10/03/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: VA THIS MORNING) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/23	10/03/23	MTWTF--			1			\$150.00		0.00			
N 12	WTVR	09/27/23	10/03/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/23	10/03/23	MTWTF--			1			\$375.00		0.00			
N 13	WTVR	09/27/23	10/03/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: PRICE IS RIGHT) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/23	10/03/23	MTWTF--			2			\$500.00		0.00			
N 14	WTVR	09/27/23	10/03/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/23	10/03/23	MTWTF--			1			\$450.00		0.00			

Order / Rev: 1207055  
 Alt Order #: WOC14310604  
 Flight Dates: 09/27/23 - 10/03/23

Advertiser: Taylor/Republican/Delegate  
 Product Desc: TV  
 Estimate: 2297  
**WTVR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WTVR	09/27/23	10/03/23	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
(Program: CBS6 NEWS AT 4P)															
1295934 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			1			\$450.00			0.00		
N 16	WTVR	09/27/23	10/03/23	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: CBS6 LIVE AT 5P)															
1295934 Index: 92															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			2			\$150.00			0.00		
N 17	WTVR	09/27/23	10/03/23	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: CBS6 NEWS AT 530P)															
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			1			\$300.00			0.00		
N 18	WTVR	09/27/23	10/03/23	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
(Program: CBS6 NEWS AT 11P)															
1295934 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			2			\$350.00			0.00		
N 19	WTVR	09/27/23	10/03/23	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	XMTWTF--	:30	1	\$65.00	P-6	0.00	NM	1	\$65.00
(Program: LATE SHOW W/COLBERT)															
1295934 Index: 116															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			1			\$65.00			0.00		
N 20	WTVR	09/27/23	10/01/23	SU 1030-1130am SU 1030-1130am	CM	10:30 AM-11:30 AM	AI-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: FACE THE NATION)															
1295934 Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S			1			\$100.00			0.00		
N 21	WTVR	09/27/23	10/03/23	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: CBS6 THIS MRNG)															
1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			1			\$60.00			0.00		
N 22	WTVR	09/27/23	10/03/23	SA 1205-1235am SA 1205-1235am	CM	1205-1235am	-----S-	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
(Program: LATE SHOW W/COLBERT)															
1295934 Index: 116															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	-----S-			1			\$30.00			0.00		
													Totals	28	\$7,240.00