

ORDER



Orders
Order / Rev: 1206628
Alt Order #: WOC14309752
Product Desc: TV
Estimate: 2295
Flight Dates: 09/27/23 - 10/03/23
Original Date / Rev: 09/26/23 / 09/26/23
Order Type: GENERAL

WTVR
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Taylor/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 278574
Agency External ID: 114639
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/03/23	76	\$28,350.00	\$24,097.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	76	\$28,350.00	\$24,097.50	0.00
Totals	76	\$28,350.00	\$24,097.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/27/23	10/03/23	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	MTWTF--	:30	6	\$375.00	P-3	0.00	NM	6	\$2,250.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/23	10/03/23	MTWTF--			6		\$375.00		0.00				
N 2	WTVR	09/27/23	10/03/23	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 THIS MRNG) 1295934 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/23	10/03/23	MTWTF--			5		\$450.00		0.00				
N 3	WTVR	09/27/23	10/03/23	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
(Program: CBS MORNINGS) 1295934 Index: 114															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/23	10/03/23	MTWTF--			5		\$550.00		0.00				
N 4	WTVR	09/27/23	10/03/23	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: CBS MORNINGS) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1206628
 Alt Order #: WOC14309752
 Flight Dates: 09/27/23 - 10/03/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2295
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	09/27/23	09/30/23	SA 7-730am News SA 7-730am News	CM	7-730am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SAT MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			5			\$500.00			0.00		
N 6	WTVR	09/27/23	09/30/23	SA 8-9am News SA 8-9am News	CM	8-9am	-----S-	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
(Program: CBS THIS MRNG SAT) 1295934 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S-			1			\$200.00			0.00		
N 7	WTVR	09/27/23	10/01/23	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: CBS6 SUN MRNG AT 6A) 1295934 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S			1			\$100.00			0.00		
N 8	WTVR	09/27/23	10/01/23	SU 7-730am News SU 7-730am News	CM	7-730am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S			1			\$200.00			0.00		
N 9	WTVR	09/27/23	10/01/23	SU 730-8am News SU 730-8am News	CM	730-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SUN MRNG AT 7A) 1295934 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S			1			\$225.00			0.00		
N 10	WTVR	09/27/23	10/01/23	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS SUN MRNG) 1295934 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/23	10/01/23	-----S			1			\$150.00			0.00		
N 11	WTVR	09/27/23	10/03/23	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
(Program: VA THIS MORNING) 1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			5			\$150.00			0.00		
N 12	WTVR	09/27/23	10/03/23	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
(Program: LETS MAKE A DEAL) 1295934 Index: 108															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			5			\$375.00			0.00		
N 13	WTVR	09/27/23	10/03/23	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
(Program: PRICE IS RIGHT) 1295934 Index: 106															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			5			\$500.00			0.00		
N 14	WTVR	09/27/23	10/03/23	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
(Program: CBS6 NEWS AT NOON) 1295934 Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/23	10/03/23	MTWTF--			5			\$450.00			0.00		
N 15	WTVR	09/27/23	10/03/23		CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00

Order / Rev: 1206628
 Alt Order #: WOC14309752
 Flight Dates: 09/27/23 - 10/03/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2295
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4pm M-F 3-4pm (Program: JENNIFER HUDSON) 1295934 Index: 106											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	MTWTF--	1	\$75.00	0.00								
N 16	WTVR	09/27/23	10/03/23	M-F 4-430pm News M-F 4-430pm News (Program: CBS6 NEWS AT 4P) 1295934 Index: 94	CM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	MTWTF--	5	\$275.00	0.00								
N 17	WTVR	09/27/23	10/03/23	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5P) 1295934 Index: 92	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	MTWTF--	5	\$300.00	0.00								
N 18	WTVR	09/27/23	10/03/23	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NEWS AT 530P) 1295934 Index: 93	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	MTWTF--	5	\$300.00	0.00								
N 19	WTVR	09/27/23	10/03/23	M-F 730-8pm News M-F 730-8pm News (Program: CBS6 NEWS AT 730P) 1295934 Index: 106	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	MTWTF--	5	\$300.00	0.00								
N 20	WTVR	09/27/23	10/01/23	SU 630-7pm News SU 630-7pm News (Program: CBS6 WKND NEWS SUN) 1295934 Index: 88	CM	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----S	1	\$200.00	0.00								
N 21	WTVR	09/27/23	09/30/23	SA 730-8pm SA 730-8pm (Program: IN DEPTH W/GRAHAM) 1295934 Index: 91	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----S-	1	\$150.00	0.00								
N 22	WTVR	09/27/23	10/03/23	Tuesday Prime A Various (Program: FBI) 1295934 Index: 104	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	-T-----	1	\$400.00	0.00								
N 23	WTVR	09/27/23	10/03/23	Tuesday Prime C Various (Program: FBI MOST WANTED) 1295934 Index: 103	CM	10:00 PM-11:00 PM	PI-T-----	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	-T-----	1	\$400.00	0.00								
N 24	WTVR	09/27/23	10/03/23	NFL Sunday RS Early G&M NFL Sunday RS Early Game (Program: FBI MOST WANTED) 1295934 Index: 103	CM	1-5pm	-----S	:30	2	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	-----S	2	\$1,000.00	0.00								
N 25	WTVR	09/27/23	10/03/23	Monday Prime C Monday Prime C (Program: FBI MOST WANTED)	CM	10-11pm/9-11pm	M-----	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00

Order / Rev: 1206628
 Alt Order #: WOC14309752
 Flight Dates: 09/27/23 - 10/03/23

Advertiser: Taylor/Republican/Delegate
 Product Desc: TV
 Estimate: 2295

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1295934 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/23	10/03/23	M-----					1	\$350.00		0.00			
													Totals	76	\$28,350.00