

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**3931 S Sherwood Forrest Blvd**  
**Suite 2**  
**Baton Rouge, LA 70816**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Campaign for a Safe and He	TV	74

Flight Dates	Order #	Alt Order #
10/24/16 - 11/08/16	1536328	WOC10487110

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	21	22

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	11/08/16	6a Eyeopener	558-7a	MTWTF--	:30	3	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 3 \$6,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/24/16	6:58 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
1	WCVB	Tu	10/25/16	6:28 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
3	WCVB	W	10/26/16	6:24 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
2	10/24/16	11/08/16	Good Morning America	658-9a	MTWTF--	:30	4	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 4 \$6,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/24/16	8:12 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
2	WCVB	Tu	10/25/16	8:50 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
4	WCVB	W	10/26/16	7:00 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
1	WCVB	F	10/28/16	7:27 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
3	10/24/16	11/08/16	LIVE WITH KELLY & MIC	9A-10A	MTWTF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/24/16	9:35 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM
1	WCVB	Tu	10/25/16	9:56 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM
2	WCVB	W	10/26/16	9:46 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM
5	WCVB	Th	10/27/16	9:30 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM
4	WCVB	F	10/28/16	9:46 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM
4	10/24/16	11/08/16	Midday News	1158a-1230p	MTWTF--	:30	4	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 4 \$3,500.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


[www.thebostonchannel.com](http://www.thebostonchannel.com)

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Campaign for a Safe and Healthy	TV	74	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
9	10/24/16	11/08/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$3,000.00	NM																																																																								
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	1	WCVB	Su	10/30/16	8:53 AM	8a Sun Wknd Eyeopener	Su 8-9a	:30	CSHM101716H	\$4,000.00	NM																																																																						
16	10/24/16	11/06/16	6p News Sunday	6-630p	-----S	:30	1	\$4,000.00	NM																																																																								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


[www.thebostonchannel.com](http://www.thebostonchannel.com)

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Campaign for a Safe and Healthy	TV	74	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/24/16</td><td>10/30/16</td><td>-----S</td><td>1</td><td>\$4,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WCVB</td><td>Su</td><td>10/30/16</td><td>6:16 PM</td><td>6p News Sunday</td><td>6-630p</td><td>:30</td><td>CSHM101716H</td><td>\$4,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/24/16	10/30/16	-----S	1	\$4,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WCVB	Su	10/30/16	6:16 PM	6p News Sunday	6-630p	:30	CSHM101716H	\$4,000.00 NM
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<u>Total Spots</u>							<b>46</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$221,400.00</b>
<u>Agency Commission</u>	<b>\$33,210.00</b>
<u>Net Amount Due</u>	<b>\$188,190.00</b>

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