

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Jamestown Associates
Attention: Accounts Payable
3931 S Sherwood Forrest Blvd
Suite 2
Baton Rouge, LA 70816

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-2	11/13/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Campaign for a Safe and He	TV	74

Flight Dates	Order #	Alt Order #
10/24/16 - 11/08/16	1536328	WOC10487110

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	21	22

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice # 1536328-2	Invoice Date 11/13/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/08/16
Advertiser Campaign for a Safe and HeTV		Product	Estimate Number 74

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<table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>8</td> <td>WCVB</td> <td>M</td> <td>10/31/16</td> <td>5:55 PM</td> <td>Newscenter 5 at 5</td> <td>5-6p</td> <td>:30</td> <td>CSHM101716H</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>9</td> <td>WCVB</td> <td>Tu</td> <td>11/01/16</td> <td>5:12 PM</td> <td>Newscenter 5 at 5</td> <td>5-6p</td> <td>:30</td> <td>CSHM101716H</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>WCVB</td> <td>W</td> <td>11/02/16</td> <td>5:28 PM</td> <td>Newscenter 5 at 5</td> <td>5-6p</td> <td>:30</td> <td>CSHM101716H</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WCVB</td> <td>Th</td> <td>11/03/16</td> <td>5:35 PM</td> <td>Newscenter 5 at 5</td> <td>5-6p</td> <td>:30</td> <td>CSHM101716H</td> <td>\$5,000.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>WCVB</td> <td>F</td> <td>11/04/16</td> <td>5:15 PM</td> <td>Newscenter 5 at 5</td> <td>5-6p</td> <td>:30</td> <td>CSHM101716H</td> <td>\$5,000.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	8	WCVB	M	10/31/16	5:55 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM	9	WCVB	Tu	11/01/16	5:12 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM	7	WCVB	W	11/02/16	5:28 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM	6	WCVB	Th	11/03/16	5:35 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM	10	WCVB	F	11/04/16	5:15 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM																						
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DUPLICATE INVOICE



Send Payment To:
WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

www.thebostonchannel.com

Invoice # 1536328-2	Invoice Date 11/13/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/08/16
Advertiser Campaign for a Safe and He		Product TV	Estimate Number 74

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/16	11/08/16	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WCVB Tu 11/08/16 5:28 PM Newscenter 5 at 5 5-6p :30 CSHM101716H \$5,000.00 NM									
7	10/24/16	11/08/16	Newscenter 5 at 6	6-630p	MTWTF--	:30	4	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 4 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/31/16 6:27 PM Newscenter 5 at 6 6-630p :30 CSHM101716H \$9,000.00 NM									
5 WCVB W 11/02/16 6:13 PM Newscenter 5 at 6 6-630p :30 CSHM101716H \$9,000.00 NM									
7 WCVB Th 11/03/16 6:14 PM Newscenter 5 at 6 6-630p :30 CSHM101716H \$9,000.00 NM									
8 WCVB F 11/04/16 6:10 PM Newscenter 5 at 6 6-630p :30 CSHM101716H \$9,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 11/07/16 6:24 PM Newscenter 5 at 6 6-630p :30 CSHM101716H \$9,000.00 NM									
8	10/24/16	11/08/16	Newscenter 5 at 7	7-730p	MTWTF--	:30	4	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 4 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/31/16 6:58 PM Newscenter 5 at 7 7-730p :30 CSHM101716H \$9,000.00 NM									
7 WCVB Tu 11/01/16 7:25 PM Newscenter 5 at 7 7-730p :30 CSHM101716H \$9,000.00 NM									
5 WCVB W 11/02/16 7:27 PM Newscenter 5 at 7 7-730p :30 CSHM101716H \$9,000.00 NM									
8 WCVB Th 11/03/16 6:59 PM Newscenter 5 at 7 7-730p :30 CSHM101716H \$9,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB M 11/07/16 Newscenter 5 at 7 7-730p :00 \$9,000.00 NM See MG 8.10									
10 WCVB M 11/07/16 OTR ELECTION SPECIAL 7-8pm :00 \$9,000.00 NM See MG 8.11									
11 WCVB M 11/07/16 7:25 PM OTR ELECTION SPECIAL 7-8pm :30 CSHM101716H \$10,000.00 NM MG for 8.10,14.1									
9	10/24/16	11/08/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 10/31/16 12:23 AM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									
9 WCVB Tu 11/01/16 11:49 PM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									
6 WCVB W 11/02/16 12:14 AM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									
8 WCVB Th 11/03/16 12:00 AM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									
10 WCVB F 11/04/16 11:51 PM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WCVB M 11/07/16 12:14 AM Jimmy Kimmel Jimmy Kimmel :30 CSHM101716H \$3,000.00 NM									

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Invoice # 1536328-2	Invoice Date 11/13/16	Invoice Month November 2016	Invoice Period 10/31/16 - 11/08/16
Advertiser Campaign for a Safe and He		Product TV	Estimate Number 74

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/24/16	11/08/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$3,000.00	NM
10	10/24/16	11/06/16	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Sa 11/05/16 5:39 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 CSHM101716H \$700.00 NM									
3 WCVB Su 11/06/16 5:27 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 CSHM101716H \$700.00 NM									
11	10/24/16	11/06/16	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB Sa 11/05/16 6:28 AM 6a Weekend Eyeopener 558-7a :30 CSHM101716H \$2,000.00 NM									
3 WCVB Su 11/06/16 6:41 AM 6a Weekend Eyeopener 558-7a :30 CSHM101716H \$2,000.00 NM									
12	10/24/16	11/06/16	Weekend GMA	7-8a	-----SS	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Su 11/06/16 7:59 AM Weekend GMA 7-8a :30 CSHM101716H \$5,000.00 NM									
13	10/24/16	11/05/16	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 11/05/16 8:24 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 CSHM101716H \$4,000.00 NM									
14	10/24/16	11/05/16	7p Sat News Weekend	658-730p	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Sa 11/05/16 7:32 PM 7p Sat News Weekend 658-730p :30 CSHM101716H \$1,500.00 NM									
15	10/24/16	11/06/16	8a Sun Wknd Eyeopener	Su 8-9a	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Su 11/06/16 8:28 AM 8a Sun Wknd Eyeopener Su 8-9a :30 CSHM101716H \$4,000.00 NM									
16	10/24/16	11/06/16	6p News Sunday	6-630p	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB Su 11/06/16 6:10 PM 6p News Sunday 6-630p :30 CSHM101716H \$4,000.00 NM									

Total Spots 60

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INVOICE

DUPLICATE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-2	11/13/16	November 2016	10/31/16 - 11/08/16
Advertiser		Product	Estimate Number
Campaign for a Safe and He		TV	74

Payment Terms 30 Days

<u>Gross Total</u>	\$288,900.00
<u>Agency Commission</u>	\$43,335.00
<u>Net Amount Due</u>	\$245,565.00

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