

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**3931 S Sherwood Forrest Blvd**  
**Suite 2**  
**Baton Rouge, LA 70816**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-2	11/13/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Campaign for a Safe and He	TV	74

Flight Dates	Order #	Alt Order #
10/24/16 - 11/08/16	1536328	WOC10487110

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	21	22

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	11/08/16	6a Eyeopener	558-7a	MTWTF--	:30	3	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 3 \$6,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/31/16	6:13 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
5	WCVB	Tu	11/01/16	6:59 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
4	WCVB	W	11/02/16	6:12 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$6,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	Tu	11/08/16	6:37 AM	6a Eyeopener	558-7a	:30	CSHM101716H	\$6,000.00 NM
2	10/24/16	11/08/16	Good Morning America	658-9a	MTWTF--	:30	4	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 4 \$6,000.00									
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8	WCVB	M	10/31/16	8:39 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
6	WCVB	Tu	11/01/16	8:29 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
7	WCVB	W	11/02/16	7:38 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
5	WCVB	Th	11/03/16	7:24 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
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9	WCVB	M	11/07/16	8:39 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
10	WCVB	Tu	11/08/16	7:54 AM	Good Morning America	658-9a	:30	CSHM101716H	\$6,000.00 NM
3	10/24/16	11/08/16	LIVE WITH KELLY & MIC	9A-10A	MTWTF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/31/16	9:41 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	CSHM101716H	\$3,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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INVOICE

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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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	8	WCVB	W	11/02/16	4:41 PM	Newscenter 5 at 430	430-5p	:30	CSHM101716H	\$4,000.00	NM																																																																																																																				
	5	WCVB	Th	11/03/16	4:50 PM	Newscenter 5 at 430	430-5p	:30	CSHM101716H	\$4,000.00	NM																																																																																																																				
	9	WCVB	F	11/04/16	4:55 PM	Newscenter 5 at 430	430-5p	:30	CSHM101716H	\$4,000.00	NM																																																																																																																				
Weeks:			<u>Start Date</u> 11/07/16	<u>End Date</u> 11/13/16	<u>MTWTFSS</u> MT-----		<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00																																																																																																																							
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																				
	10	WCVB	M	11/07/16	4:57 PM	Newscenter 5 at 430	430-5p	:30	CSHM101716H	\$4,000.00	NM																																																																																																																				
6	10/24/16	11/08/16	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$5,000.00	NM																																																																																																																						
<table><tr><td>Weeks:</td><td></td><td></td><td><u>Start Date</u> 10/31/16</td><td><u>End Date</u> 11/06/16</td><td><u>MTWTFSS</u> MTWTF--</td><td></td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$5,000.00</td><td colspan="2"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>8</td><td>WCVB</td><td>M</td><td>10/31/16</td><td>5:55 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>CSHM101716H</td><td>\$5,000.00</td><td>NM</td></tr><tr><td></td><td>9</td><td>WCVB</td><td>Tu</td><td>11/01/16</td><td>5:12 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>CSHM101716H</td><td>\$5,000.00</td><td>NM</td></tr><tr><td></td><td>7</td><td>WCVB</td><td>W</td><td>11/02/16</td><td>5:28 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>CSHM101716H</td><td>\$5,000.00</td><td>NM</td></tr><tr><td></td><td>6</td><td>WCVB</td><td>Th</td><td>11/03/16</td><td>5:35 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>CSHM101716H</td><td>\$5,000.00</td><td>NM</td></tr><tr><td></td><td>10</td><td>WCVB</td><td>F</td><td>11/04/16</td><td>5:15 PM</td><td>Newscenter 5 at 5</td><td>5-6p</td><td>:30</td><td>CSHM101716H</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:			<u>Start Date</u> 10/31/16	<u>End Date</u> 11/06/16	<u>MTWTFSS</u> MTWTF--		<u>Spots/Week</u> 5	<u>Rate</u> \$5,000.00			Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		8	WCVB	M	10/31/16	5:55 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM		9	WCVB	Tu	11/01/16	5:12 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM		7	WCVB	W	11/02/16	5:28 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM		6	WCVB	Th	11/03/16	5:35 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM		10	WCVB	F	11/04/16	5:15 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00	NM																																			
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## DUPLICATE INVOICE


[www.thebostonchannel.com](http://www.thebostonchannel.com)

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-2	11/13/16	November 2016	10/31/16 - 11/08/16
Advertiser		Product	Estimate Number
Campaign for a Safe and HeTV			74

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/16	11/08/16	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	Tu	11/08/16	5:28 PM	Newscenter 5 at 5	5-6p	:30	CSHM101716H	\$5,000.00 NM
7	10/24/16	11/08/16	Newscenter 5 at 6	6-630p	MTWTF--	:30	4	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 4 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/31/16	6:27 PM	Newscenter 5 at 6	6-630p	:30	CSHM101716H	\$9,000.00 NM
5	WCVB	W	11/02/16	6:13 PM	Newscenter 5 at 6	6-630p	:30	CSHM101716H	\$9,000.00 NM
7	WCVB	Th	11/03/16	6:14 PM	Newscenter 5 at 6	6-630p	:30	CSHM101716H	\$9,000.00 NM
8	WCVB	F	11/04/16	6:10 PM	Newscenter 5 at 6	6-630p	:30	CSHM101716H	\$9,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	11/07/16	6:24 PM	Newscenter 5 at 6	6-630p	:30	CSHM101716H	\$9,000.00 NM
8	10/24/16	11/08/16	Newscenter 5 at 7	7-730p	MTWTF--	:30	4	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 4 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/31/16	6:58 PM	Newscenter 5 at 7	7-730p	:30	CSHM101716H	\$9,000.00 NM
7	WCVB	Tu	11/01/16	7:25 PM	Newscenter 5 at 7	7-730p	:30	CSHM101716H	\$9,000.00 NM
5	WCVB	W	11/02/16	7:27 PM	Newscenter 5 at 7	7-730p	:30	CSHM101716H	\$9,000.00 NM
8	WCVB	Th	11/03/16	6:59 PM	Newscenter 5 at 7	7-730p	:30	CSHM101716H	\$9,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$9,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WCVB	M	11/07/16		Newscenter 5 at 7	7-730p	:00		<del>\$9,000.00</del> NM
			See MG 8.10						
10	WCVB	M	11/07/16		OTR ELECTION SPECIAL	7-8pm	:00		<del>\$9,000.00</del> NM
			See MG 8.11						
11	WCVB	M	11/07/16	7:25 PM	OTR ELECTION SPECIAL	7-8pm	:30	CSHM101716H	\$10,000.00 NM
			MG for 8.10,14.1						
9	10/24/16	11/08/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 MTWTF-- 5 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/31/16	12:23 AM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM
9	WCVB	Tu	11/01/16	11:49 PM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM
6	WCVB	W	11/02/16	12:14 AM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM
8	WCVB	Th	11/03/16	12:00 AM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM
10	WCVB	F	11/04/16	11:51 PM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	11/07/16	12:14 AM	Jimmy Kimmel	Jimmy Kimmel	:30	CSHM101716H	\$3,000.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1536328-2	11/13/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
Campaign for a Safe and Healthy	TV	74	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/24/16	11/08/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	5	\$3,000.00	NM
10	10/24/16	11/06/16	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	11/05/16	5:39 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	CSHM101716H	\$700.00 NM
3	WCVB	Su	11/06/16	5:27 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	CSHM101716H	\$700.00 NM
11	10/24/16	11/06/16	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 2 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	11/05/16	6:28 AM	6a Weekend Eyeopener	558-7a	:30	CSHM101716H	\$2,000.00 NM
3	WCVB	Su	11/06/16	6:41 AM	6a Weekend Eyeopener	558-7a	:30	CSHM101716H	\$2,000.00 NM
12	10/24/16	11/06/16	Weekend GMA	7-8a	-----SS	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----SS 1 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/06/16	7:59 AM	Weekend GMA	7-8a	:30	CSHM101716H	\$5,000.00 NM
13	10/24/16	11/05/16	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/05/16	8:24 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	CSHM101716H	\$4,000.00 NM
14	10/24/16	11/05/16	7p Sat News Weekend	658-730p	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/05/16	7:32 PM	7p Sat News Weekend	658-730p	:30	CSHM101716H	\$1,500.00 NM
15	10/24/16	11/06/16	8a Sun Wknd Eyeopener	Su 8-9a	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/06/16	8:28 AM	8a Sun Wknd Eyeopener	Su 8-9a	:30	CSHM101716H	\$4,000.00 NM
16	10/24/16	11/06/16	6p News Sunday	6-630p	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -----S 1 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	11/06/16	6:10 PM	6p News Sunday	6-630p	:30	CSHM101716H	\$4,000.00 NM

**Total Spots 60**

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Advertiser	Product	Estimate Number	
Campaign for a Safe and Healthy	TV	74	

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$288,900.00</b>
<u>Agency Commission</u>	<b>\$43,335.00</b>
<u>Net Amount Due</u>	<b>\$245,565.00</b>

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