

ISSUES REPORT

FOX 17 WXMI

Scripps Broadcasting Holdings LLC

Grand Rapids/Kalamazoo/Battle Creek

First Quarter

January 1 – March 31, 2022

ISSUES REPORT
FOX 17 WXMI 1st QUARTER
JANUARY 1 – MARCH 31, 2022

FOX 17 broadcasts seven newscasts -- FOX 17 MORNING NEWS (4:30-9am Sunday through Saturday), FOX 17 NEWS AT ELEVEN (11am-noon Monday through Friday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX (9-10am Monday through Friday).

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the First Quarter of 2022: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy and (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

1. **CRIME & SAFETY:**

JANUARY

- A. **“Kalamazoo Gun Violence”** 01/10/22 11am 1:59
FOX 17’s crew based in Kalamazoo documents the city’s historic gun violence numbers for the calendar year 2021, how they soared from the previous year due to the coronavirus pandemic, and how police solved most of the homicide and shootings cases.
- B. **“3 Chief Finalists Named”** 01/12/22 5pm 2:22
FOX 17 is live at the scene downtown at Grand Rapids Police Department headquarters as three finalists are named for the city’s new police chief, none of them from Grand Rapids. The finalists are the chief in Battle Creek, a retired inspector in Milwaukee, and a current commander in Chicago.
- C. **“Clerk Attacked with Sword”** 01/13/22 6pm 2:30
FOX 17 presents surveillance video, obtained through a Freedom of Information Act request, of a robber dressed as a ninja warrior using a katana sword to attack a clerk at a convenience store in Ionia County and sending the young man to the hospital with severe injuries.

FEBRUARY

- A. **“GR Unveils New Top Cop”** 02/01/22 11am 3:13
FOX 17 is live on the scene at Grand Rapids Police Department headquarters where city manager Mark Washington announces 20+-year Chicago Police

Department veteran Eric Winstrom as the new police chief of West Michigan's largest city, succeeding retiring chief Eric Payne.

- B. **“Skunk Leads to Unsolved Murder”** 02/04/22 6pm 3:02
FOX 17 covers a bizarre crime saga that started out with a Grand Rapids Police Department officer on patrol at night witnessing a man inside a vehicle in the city limits illuminating a skunk to shoot at it, which led to the man being taken into custody and the discovery of a stolen car and several stolen guns, which led to one of the guns being linked to an unsolved homicide of a teenager nearly a year ago.
- C. **“Elder Abuse/Murder”** 02/24/22 10pm 7:56
FOX 17 wraps up a 3-month-long investigation by airing the second installment of a two-part, in-depth series on two Allegan County men being charged with felony murder, elder abuse, and embezzlement in the gruesome death of their 82-year-old grandfather at his home in Pullman.

MARCH

- A. **“Staged Robbery Investigated”** 03/03/22 6pm 2:43
FOX 17 is at Federal Court in Grand Rapids where our investigative team dug up court paperwork and surveillance pictures on three friends since elementary school being investigated by the U.S. Department of Justice for staging an armed robbery of a cash transport van of an Okemos company one of them worked for, getting away with more than \$1 million in the process, and the many steps investigators used to piece the scheme together.
- B. **“Stabbing & Torture Victim”** 03/04/22 6pm 4:06
FOX 17 presents the first interview with the victim in a case that has been at the top of the area's news for more than a week – a 51-year-old Kalamazoo Township woman whose daughter is charged with attempted murder, torture, and unlawful imprisonment after stabbing her mother, then sitting on her for two hours while the woman bled out and then leaving her for dead.
- C. **“Governor Kidnap Trial”** 03/07/22 7pm 30:00
The FOX 17 news team concludes the news block by presenting a 30-minute special broadcast on the trial beginning tomorrow in Grand Rapids Federal Court for four Barry County militia members accused of masterminding a plot to kidnap Gov. Gretchen Whitmer, transport her to Wisconsin, put her on “trial” and then execute her.

2. COMMUNITY EVENTS:

JANUARY

- A. **“Snow Lovers”** 01/09/22 10pm 3:03
FOX 17 is on the scene at a ski resort in Belmont and a winter park in Muskegon, with both packed with winter snow enthusiasts, as an area-wide blizzard is followed by the first big weekend of 2022 for people going out to enjoy and coming to West Michigan ski resorts and winter parks from surrounding states.

B. **“Home Show Returns”** 01/14/22 8am 3:19
FOX 17 is live on the scene at DeVos Place in downtown Grand Rapids at the opening day of the big G.R. Remodeling and New Home Show. A crowd of thousands of people showed up after the Home Show took a year off last year due to the coronavirus pandemic.

C. **“Headliners Announced”** 01/17/22 7am 3:00
FOX 17 is on the scene at Gilda’s Club in downtown Grand Rapids as the nationally known headline acts are announced for the 2022 Laugh Fest in March, which will see the return of the five-day community-wide comedy festival after it was canceled in 2020 and conducted virtually in 2021 due to the COVID-19 pandemic.

FEBRUARY

A. **“International Auto Show”** 02/04/22 8am 2:57
FOX 17 is live at DeVos Place in downtown Grand Rapids for the opening day of the Michigan International Auto Show. A crowd of thousands of people showed up daily after the Auto Show took a year off last year due to the coronavirus pandemic.

B. **“Belding Beatnik Bazaar”** 02/18/22 6pm 2:21
FOX 17 reports on a packed house showing up in support of the Belding Beatnik Bazaar, a newly proposed unique farmers market and arts and crafts fair that received approval from the City Council to operate legally in the downtown area in 2022, breathing life into a small community that has been looking for ways of rejuvenation.

C. **“Gun Control Rally”** 02/23/22 6pm 3:14
FOX 17 has a crew report live in Lansing, where hundreds of young people from around West Michigan take part in a day-long Rally For Our Lives at the Michigan Capitol, organized by families associated with the deadly Oxford school shootings and intended to support gun-violence-prevention legislation supported by Gov. Whitmer and other state lawmakers.

MARCH

A. **“No-Fault Memorial”** 03/01/22 5pm 2:49
FOX 17 is on hand as families and caregivers from around the state, including many from West Michigan, pack a church in Lansing for a memorial service to remember loved ones lost as a result of changes to Michigan’s no-fault auto insurance.

B. **“Laugh Fest Returns”** 03/16/22 8am 4:26
FOX 17 devotes two Morning News crews to covering the big opening day of Laugh Fest in Grand Rapids, America’s first-ever “Seriously Funny” five-day community-wide festival of laughter featuring nationally known comedians that was canceled in 2020 and conducted virtually in 2021 due to the COVID-19 pandemic.

- C. **“St. Patrick’s Day”** 03/17/22 8am 4:08
FOX 17 devotes two Morning News crews – one in Grand Rapids and the other all the way up in Conklin -- to West Michigan’s first big St. Patrick’s Day celebration in three years, due to bans or limitations on crowds gathering in both 2020 and 2021 because of the coronavirus pandemic.

3. **EDUCATION & YOUTH ISSUES:**

JANUARY

- A. **“Excellence In Education”** 01/04/22 5pm 2:32
FOX 17 presents the latest installment in its popular “Excellence In Education” awards series that is sent out and picked up statewide, going all the way to Oakland County to honor Erich Beregzaszy, a highly acclaimed chemistry teacher at Athens High School in Troy.
- B. **“School Project A Reality”** 01/07/22 4pm 2:02
FOX 17 is at the scene at City High & Middle School where a teenage student who developed a parking app as part of his sophomore project now has seen the City of Grand Rapids install some of his active units in a busy downtown parking ramp.
- C. **“College Cannabis Training”** 01/20/22 6pm 1:56
FOX 17 has a crew on the scene interviewing officials at Kalamazoo Valley Community College, where the school is announcing that next month it will begin offering three cannabis certificate programs for work in the state’s rapidly expanding legalized marijuana industry.

FEBRUARY

- A. **“Child Calls 9-1-1”** 02/01/22 6pm 2:11
FOX 17 interviews a Grand Rapids man about preventative measures that he should have taken after his 3-year-old son brought what was thought to be a defunct Apple Watch into his crib with him and then was able to call 9-1-1 and talk with emergency dispatchers for several minutes before his mother overheard the call.
- B. **“Precautions For Children”** 02/02/22 6pm 3:14
FOX 17 interviews the mother of a 14-year-old Florida girl who police just located along with two other young girls and a 24-year-old man at a hotel in Fruitport Township, as she talks about warnings and precautions that parents of youngsters should be taking to protect their children from becoming involved in human trafficking.
- C. **“Let Michigan Kids Learn”** 02/21/22 6pm 2:28
FOX 17 has a crew on the scene in Ada to preview this evening’s Forest Hills school board meeting pitting two parental groups that are at odds over adopting the Let Michigan Kids Learn school voucher program for the three Forest Hills school districts.

MARCH

- A. **“Needy Children Overseas”** 03/06/22 10pm 2:29
After being told by overseas rescue groups that they couldn’t get enough jump ropes, FOX 17 goes to Spring Lake, where an 85-year-old man uses the basement of a local church to create hundreds of brightly colored jump ropes for children who are the victims of war and natural disasters.
- B. **“School Breakfast Week”** 03/07/22 8am 3:53
FOX 17 is live in a packed cafeteria at Sparta Middle School speaking with students, teachers, and administrators who are taking part in celebrating National School Breakfast Week.
- C. **“Mashone Forever Home”** 03/07/22 11am 3:04
FOX 17 presents the latest installment of its popular “Forever Home” stories, seeking an adoptive family for Mashone, a bubbly 12-year-old Grand Rapids girl currently in the foster care system who is looking for a family to take her in and love her.

4. ECONOMY:

JANUARY

- A. **“Downtown Economic Growth”** 01/12/22 8am 2:46
FOX 17’s crew based in Kalamazoo reports on city officials there announcing that they will now be officially overseeing economic growth by revealing plans for reorganizing the development of the entire downtown area.
- B. **“Supply-Chain Issues”** 01/19/22 6pm 2:12
With many American businesses suffering global supply-chain issues, FOX 17 is at a Grand Rapids auto repair shop that opened in the middle of the coronavirus pandemic and in the last three to four months has been experiencing severe problems with being able to get parts to repair vehicles.
- C. **“Big Expansion & Hiring”** 01/19/22 10pm 2:37
FOX 17 is on the scene in Holland, where LG Chem announces a huge expansion project that will see a new 1 million square foot plant and several other buildings, 1,000 well-paying jobs, and a \$1.5 billion investment by 2025 for the company.

FEBRUARY

- A. **“State Of Business 2022”** 02/01/22 8am 2:44
FOX 17 is at the Grand Rapids Chamber of Commerce speaking with officials there for a preview of the chamber’s State Of Business 2022 address and meeting, which will detail how local businesses have been faring against the coronavirus pandemic during the past year as well as a look ahead at the economic climate they face during the next 12 months.

- B. **“40-Year-High Inflation”** 02/15/22 6pm 3:24
 FOX 17 speaks with the director of the Central Michigan University economics program to explain the logistics surrounding the announcement that day that the national inflation rate had jumped to 7.5 percent, officially reaching its highest level in 40 years.
- C. **“From Local to Nationwide”** 02/28/22 8am 3:04
 FOX 17 is on the scene at 5-year-old Cellar Door Preserves in downtown Grand Rapids, which has just seen a financial bonanza after recently taking the sale of its 10 different jams and cocktail fruits nationwide, being sold now in food boutiques including sites all around Alaska and all over Chicago.

MARCH

- A. **“Gas Prices Highest Ever”** 03/08/22 6pm 2:48
 FOX 17 is on the scene at a station in Kalamazoo after the price per gallon for regular unleaded fuel soars 50 cents and reaches its highest point ever as the cost of gasoline continues to skyrocket in the wake of Russia’s invasion of Ukraine.
- B. **“New Business Climate”** 03/10/22 5pm 3:31
 On the second anniversary of Michigan’s first coronavirus case being confirmed, FOX 17 is in Kalamazoo speaking with business owners about the overwhelming economic impact of navigating an entirely new business climate every day during the past 24 months.
- C. **“Casino Impact”** 03/17/22 6pm 2:52
 FOX 17 is on the scene at the Gun Lake Casino chronicling the birthday of the 11-year-old casino and its millions of dollars in economic impact on not only the surrounding Wayland and Allegan County communities, but also all of West Michigan through the money it donates and/or puts back into the local economy.

5. GOVERNMENT & POLITICS:

JANUARY

- A. **“1 Year Since Riots”** 01/06/22 10pm 5:00
 On the one-year anniversary of the deadly riots at the U.S. Capitol in Washington, D.C., FOX 17 crews interview Congressman Peter Meijer about his experiences that day and Michigan Attorney General Dana Nessel about the after-effects and repercussions since then.
- B. **“Gun Storage Bill”** 01/19/22 6pm 3:05
 In the wake of the Oxford High School mass murder, FOX 17 interviews lawmakers who are introducing a bill that would criminalize unsafe gun storage, which the Oxford shooter’s parents could not be charged with since there was no law on the books at the time.

- C. **“House & Senate Hearing”** 01/20/22 6pm 3:37
FOX 17 is on the scene at both a long-term care facility in Grand Rapids and the Michigan Capitol in Lansing for a Joint Oversight Committee hearing on a report released this week by the Michigan Office of the Auditor General on COVID-19 deaths linked to nursing homes around the state.

FEBRUARY

- A. **“GR City Manager”** 02/08/22 5pm 4:01
FOX 17 conducts a one-on-one interview with Grand Rapids city manager Mark Washington, who explains the inner workings of municipal government and the responsibility he takes on as one of only 2 percent of city managers nationwide who is African-American.
- B. **“Pets & Livestock Bill”** 02/21/22 10pm 3:46
FOX 17 goes to the Michigan State Capitol in Lansing to speak with Wyoming State Rep. Tommy Brann, who leads a group of lawmakers that are pushing a bill before the House Tax Policy Committee that would make food for pets and livestock exempt from the state’s 6 percent sales tax.
- C. **“Special Election”** 02/28/22 10pm 2:58
FOX 17’s government reporter previews four Republicans pitted against each other in a special election tomorrow to fill the 74th District Michigan House of Representatives seat vacated when Mark Huizenga was elected to the Michigan Senate last year.

MARCH

- A. **“State Of The Union”** 03/01/22 10pm 3:39
FOX 17 talks with several local government experts and lawmakers in Washington, D.C., recapping this evening’s first State Of The Union address by President Joe Biden.
- B. **“Congressman On Russia”** 03/09/22 10pm 3:10
FOX 17 speaks with Congressman Peter Meijer of Grand Rapids in his office in Washington, D.C., about Russia’s invasion of Ukraine, as Meijer states his belief that the United States should seize the assets of Russian oligarchs that support Vladimir Putin and give the money to Ukraine.
- C. **“Gas-Tax Bill”** 03/10/22 10pm 2:58
With gasoline averaging \$4.26 a gallon around West Michigan due to Russia’s invasion of Ukraine, FOX 17 speaks with lawmakers about a Michigan House of Representatives bill that would immediately suspend the state’s 27 cents-per-gallon gas tax for six months.

6. **HEALTH:**

JANUARY

- A. **“Coronavirus Test Lines”** 01/07/22 6pm 2:52
Despite a winter blizzard, FOX 17 is on the scene in Holland as people are waiting in long lines amid the snow at COVID-19 testing sites all around West Michigan during the second big wave of the coronavirus pandemic.
- B. **“Live COVID-19 Update”** 01/12/22 6pm 2:56
FOX 17 is on the scene at Mercy Health St. Mary’s and Mercy Health Physician Partners in Grand Rapids for a live update on the current state of the coronavirus pandemic and what local physicians and hospitals are seeing in their daily battles against COVID-19.
- C. **“Boy’s Battle With MIS-C”** 01/20/22 8am 3:07
A FOX 17 crew goes to Helen DeVos Children’s Hospital in Grand Rapids to interview a mother from Hart in Oceana County who details her 11-year-old son’s life-threatening battle with Multisystem Inflammatory Syndrome (MIS-C), a deadly disorder that can develop after a child is infected with COVID-19.

FEBRUARY

- A. **“Vaccine For Kids”** 02/02/22 5pm 2:40
FOX 17 speaks with a pediatric infectious disease specialist at the Spectrum Health System in Grand Rapids, who says “this is absolutely huge” after the FDA and CDC begin the approval process for the coronavirus vaccine for children 5 and younger developed by Pfizer, which is based in Kalamazoo.
- B. **“COVID-19 Dad & Son”** 02/04/22 10pm 3:01
FOX 17 goes to Mary Free Bed Rehabilitation Hospital in downtown Grand Rapids to interview a father and son from Big Rapids who contracted the coronavirus at the same time, were both near death on ventilators for more than a week and are now both recovering and ready to be released.
- C. **“Heart Center Adds Beds”** 02/11/22 10pm 2:39
FOX 17 speaks with a man whose life was saved by “a miracle” at the Meijer Heart Center in Grand Rapids, which has just announced that due to high demand it is converting an entire floor to 24 new intensive-care-unit beds for heart patients.

MARCH

- A. **“2 Years Battling COVID”** 03/10/22 10pm 2:59
On the second anniversary of Michigan’s first coronavirus case being confirmed, FOX 17 is at Mary Free Bed Rehabilitation Hospital in Grand Rapids speaking with a woman who has been battling COVID-19 for almost the entire two years along with the doctor who has been overseeing her recovery efforts as well as those of other “long-haulers.”

- D. **“Understanding Food Allergies”** 03/15/22 8am 2:50
Since 32 million Americans live with food allergies, which send someone to the emergency room every 3 minutes for a bad reaction, FOX 17’s Candace Monacelli is on the scene at an allergy clinic and talks with health experts about her own 25-year battle with peanuts and peanut-product allergies.
- C. **“Too Much Melatonin”** 03/18/22 8am 2:35
FOX 17 speaks with both users and health experts locally about a national medical study showing that the use of melatonin to help with falling asleep is on the rise, but also that Americans are using far too much of it – more than twice the recommended amount on average.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2022

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. **CRIME & SAFETY:**

- A. MAB/Take Action :30 23 Airings 1/3 – 3/22
1 in 4 Michigan homes has high levels of radon. Don't wait to test for radon.
- B. Thank You First Responders :60/:90 22 Airings 1/5 -2/12
Thank you to all the first responders who run towards danger to keep our communities safe. Sponsored by First Responders Children's Foundation.

2. **DRUGS, ALCOHOL, AND GAMBLING:**

- A. MAB/Win Life Back ::30 27 Airings 1/3 – 3/28
If you or someone you love is struggling with a gambling addiction, seek help at the Michigan Problem Gambling helpline.
- B. MAB/Justina :30 15 Airings 1/27 – 3/21
There is help for people addicted to drugs, don't be afraid to get them the help they need.

3. **EDUCATION:**

- A. College :30/:45/:60 29 Airings 1/15 – 3/19
As you grow up and prepare to go away to college, don't forget to thank your parents for all their support along the way. Sponsored by The Foundation for a Better Life.
- B. Dare To STEM :15/:30/:60 22 Airings 1/1 – 3/19
STEM get a tough rep for being calculated and reserved for those who have a "knack for it", but it's actually fun, messy and for all kids.

4. **HEALTH & FITNESS:**

- A. Be The Match :60/:90 28 Airings 1/1 - 3/29
You could be a bone marrow match for someone who is fighting a life-threatening blood cancer. Sponsored by National Marrow Donor Program.
- B. MAB/Kids Vaccine :30 23 Airings 2/16 – 3/30
It is important to make sure your children have received their COVID vaccine.
- C. MAB/Stay Well :30 31 Airings 1/3 – 3/30

Be kind to your mind, share your feelings and have hope. Talk to a “Stay Well” Counselor for free, confidential help.

- D. MAB/Facing Flu :30 27 Airings 1/6 – 3/14
As we are approaching Flu season, don’t forget to get your flu shot.
- E. Spill Your Guts :30/:60 18 Airings 1/1 – 2/3
The Crohn’s and Colitis Foundation is here to help you find a specialist and to help you live your best life. Sponsored by the Crohn’s and Colitis Foundation.
- F. MAB/Caught Up 30 33 Airings 1/17 – 3/30
It’s important to make sure your children are caught up on their vaccines to prevent 14 childhood illnesses.

5. OTHER:

- A. Annie’s Song :15/:30/:60/:90 21 Airings 1/1 – 3/26
The world is beautiful, you just have to stop and look around to notice it. Sponsored by The Foundation for a Better Life.
- B. Am I A Tree/Our Colors :15/:30/:60 36 Airings 1/1 – 3/26
Make the forest part of your story. Sponsored by DiscovertheForest.org
- C. Gratitude :30/:60 21 Airings 1/1 – 3/26
Do something nice for someone you love. Sponsored by The Foundation for a Better Life.
- E. Haircut :15/:30/:60 26 Airings 1/1 – 3/19
You are never alone when you have people supporting you through life’s struggles. Sponsored by The Foundation for a Better Life.
- G. Shilo Harris :60 30 Airings 1/1 – 3/30
When soldiers are injured in battle, it affects their entire families. The Coalition to Salute America’s Heroes helps families and soldiers recover.

FOX 17 ON-AIR TALENT APPEARANCES

1st Quarter 2022

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
2/2/22	Michelle Dunaway Tessa DiTirro Elliot Grandia	Polar Plunge for Special Olympics Participant
3/2/22	Michelle Dunaway	Michigan Associate of Broadcasters Meeting Panelist
3/9/22	Tessa DiTirro	Paws, Claws and Corks for Humane Society Emcee
3/16/22	Josh Berry	LaughFest Brent Morin for Gilda's Club Host
3/17/22	Michelle Dunaway	Ada Business Lunch and Learn Panelist
3/17/22	Haleigh Vaughn	LaughFest Rock n Roll Improv for Gilda's Club Host
3/18/22	Michelle Dunaway	Laughfest Trivia Night for Gilda's Club Celebrity Guest
3/18/22	Elliot Grandia Ruta Ulcinaite	LaughFest River City Improv for Gilda's Club Host
3/18/22	Robb Westaby	LaughFest Dissociation Station for Gilda's Club Host
3/19/22	Max Goldwasser	LaughFest Maria Bamford for Gilda's Club Host
3/19/22	Candace Monacelli	LaughFest Pop Scholars for Gilda's Club Host

FOX 17 Special Projects
1st Quarter 2022

Pay It Forward Person of the Month

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay it Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month. We also aired a one-hour Pay It Forward Awards Special on February 10, 2022 where we announced our 2021 Pay It Forward Person of the Year.

Schedule: January 24 – 28, February 21 – 25, March 21 - 25

If You Give a Child a Book Campaign

FOX 17 teamed up with Scholastic Books and the Scripps Howard Foundation for the annual If You Give a Child a Book campaign. We used money raised during 3rd quarter 2021 to donate 1,824 books to Grand Rapids Public Schools. We ran coverage of the book distribution on January 18, 2022. We also ran a thank you spot, thanking the community for their donations free of charge.

Schedule: January 17 – 23 (Thank you Spot)
 January 18 during 6am, 7am and 8am newscasts (book distribution)

Literacy Week Read-Along

To celebrate National Reading Day, our talent participated in a read along of the book “My Very Favorite Book in the Whole Wide World” by Malcolm Mitchell. We posted the read along on our website and on Facebook.

Schedule: Posted on-line January 24, 2022

Paws, Claws and Corks – Humane Society of West Michigan

FOX 17 teamed up with the Humane Society of West Michigan to increase awareness and excitement for the Paws, Claws & Corks event. FOX 17 aired spots at no charge to encourage viewers to attend the virtual event and to donate to the Humane Society. In addition, FOX 17 produced a vignette about a local family who used the Humane Society of West Michigan to get their family pet. This was aired during our newscasts and also shown at the event.

Schedule: February 14 – March 9, 2022 (on-air and online)

1st QUARTER

FOX NEWS SUNDAY GUESTS

Jan 2, 2022

Schools/Covid

Education Secretary Miguel Cardona

Covid Mandates:

Gov. Asa Hutchinson (R-AR)

Jan 6/Capitol Police:

USCP Chief Tom Manger

Jan 9, 2022

Covid:

Dr. Rochelle Walensky

Covid/schools/crime:

Miami Mayor Frances Suarez

Congress:

Rep. James Clyburn (D-SC)

Jan 16, 2022

Agenda

Gov. Glenn Youngkin (R-VA)

Covid:

Dr. Ashish Jha

Jan 23, 2022

Ukraine

Fmr. Sec of State Mike Pompeo

Pro-Life Bills:

Gov. Kristi Noem (R-SD)

Jan 30, 2022

Foreign Policy:

John Kirby, Pentagon Press Secretary

SCOTUS/Ukraine:

Sen. Tom Cotton (R-AR)

Feb 6, 2022

Ukraine/Foreign Policy:

Jake Sullivan

Ukraine/SCOTUS/Crime:

Sen. Ben Cardin (D-MD)

Sen. John Barrasso (R-WY)

Feb 13, 2022

Ukraine

John Kirby

Energy/Security

Sen. Bill Cassidy (R-LA)
Mask Mandates
Gov. Jared Polis (D-CO)

February 20, 2022

Ukraine:

John Kirby

Ukraine/TX primary:

Sen. Ted Cruz (R-TX)

February 27, 2022

Ukraine/SCOTUS

Sen. Amy Klobuchar (D-MN)

Russia/Ukraine:

Condoleezza Rice

March 6, 2022

Ukraine:

Amb. Oksana Markarova

Sen. Chris Murphy (D-CT)

Sen. Joni Ernst (R-IA)

March 13, 2022

Ukraine:

Gen. Jack Keane

Wendy Sherman

Sen. Jim Risch (R-ID)

March 20, 2022

Ukraine/SCOTUS:

Sen. Ben Sasse (R-NE)

Covid:

Dr. Vivek Murthy

March 27, 2022

Ukraine:

Amb. Julianne Smith

GOP Politics:

Sen. Rick Scott

Ukraine/Midterms:

Rep. Ro Khanna