

# **ISSUES REPORT**

**FOX 17 WXMI**

**Scripps Broadcasting Holdings LLC**

**Grand Rapids/Kalamazoo/Battle Creek**

**Third Quarter**

**July 1, 2022 – September 30, 2022**

**ISSUES REPORT**  
**FOX 17 WXMI 3<sup>rd</sup> QUARTER**  
**JULY 1, 2022 – SEPTEMBER 30, 2022**

FOX 17 broadcasts seven newscasts -- FOX 17 MORNING NEWS (5:00-9am Sunday through Saturday), FOX 17 NEWS AT ELEVEN (11am-noon Monday through Friday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT SEVEN (7-7:30pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX (9-10am Monday through Friday).

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the Second Quarter of 2022: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy and (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

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1. **CRIME & SAFETY:**

**JULY**

- A. **“Marijuana Dispensary Break-Ins”**      07/05/22      5pm      3:15  
After several marijuana dispensaries in Cedar Springs were broken into over the weekend, FOX 17 is there speaking with shop operators and the Kent County Sheriff’s Office, which believes the burglaries were coordinated and conducted by the same group of individuals.
- B. **“Attempted Murder of Cop”**      07/08/22      5pm      2:26  
A FOX 17 crew reports from Grand Rapids after the Kent County Prosecutor’s Office files attempted murder charges in adult court against a teenager who waited for a Grand Rapids Police cruiser before firing gunshots at an officer, and now faces a total sentence of life plus 14 years in prison.
- C. **“Alarmed About Crime”**      07/09/22      10pm      2:44  
FOX 17 speaks with representatives of the Grand Rapids Area Chamber of Commerce and the Grand Rapids Police Department after the Chamber sends a letter to City of Grand Rapids officials expressing businesses’ widespread complaints about skyrocketing crime in the city and GRPD’s slow response times.

**AUGUST**

- A. **“Impaired Driver Charged”**      08/01/22      4pm      3:01  
FOX 17 has a crew live at the Ionia County Courthouse, where a woman is arraigned on multiple felony charges after a weekend accident where the SUV she

was driving while under the influence of prescription drugs struck five bicycle riders, killing two of them and seriously injuring the other three.

- B. **“Marlena Appeals”** 08/03/22 5pm 2:50  
FOX 17 has a crew in Lansing, where the Michigan Court of Appeals is hearing the case of a Holland woman who refused to follow statewide masking mandates and wouldn't close her popular Marlena's Bistro restaurant during the coronavirus pandemic, only to see it forcibly shut down by the state for six months while she was arrested, was jailed and was fined \$15,000 – a story that attracted national attention for FOX 17.
- C. **“Governor Kidnap Re-Trial”** 08/09/22 4pm 3:31  
FOX 17 has a crew reporting from Federal Court in Grand Rapids where, after a mistrial earlier this year, the re-trial begins today for two men accused of masterminding a plot by a group of Barry County militia members to kidnap and kill Gov. Gretchen Whitmer in 2020 due to their disagreement with her coronavirus pandemic restriction orders.

## SEPTEMBER

- A. **“Illegal Guns In-Depth”** 09/02/22 5pm 3:08  
After the Grand Rapids Police Department seizes three illegal guns near an intersection they identify as having the highest rate of violent crime in the city, FOX 17 interviews the police chief, who says GRPD recovers at least one illegally possessed or stolen gun daily for a total of more than 400 since the start of 2022.
- B. **“Police Officer Acquitted”** 09/02/22 10pm 2:59  
A FOX 17 crew reports from the courthouse shortly after a jury finds a Grand Rapids Police Department officer not guilty of careless discharge of a firearm after the policeman accidentally fired his gun when he stepped into a hole while chasing a man fleeing in the dark.
- C. **“Fast-Food Workers Beaten”** 09/06/22 10pm 2:43  
FOX 17 interviews one of the victims plus police officers after a drive-through customer, upset over a spilled drink, comes inside a Burger King restaurant in Wyoming, climbs over the counter and then body-slams, beats and knocks out the teeth of two teenage girl employees before running away, seriously injuring both and leaving one of the girls hospitalized in serious condition with a broken jaw and nerve damage.

## 2. COMMUNITY EVENTS:

### JULY

- A. **“Fourth of July Returns”** 07/01/22 5pm 2:36  
A FOX 17 crew speaks with city officials and shows preparations beginning for Grand Rapids' annual fireworks extravaganza, which is expected to attract a crowd of more than 10,000 people for the first time in three years due to the coronavirus pandemic.

B. **“First Foodie Fest”** 07/03/22 10pm 2:42  
FOX 17 has a crew at Calder Plaza in downtown Grand Rapids for the big final day of the very first GR Foodie Fest, a free family friendly Fourth of July weekend food festival and taste fest that features dozens of food vendors, local cuisine, live music, comedians and merchandise, and has already attracted thousands of people to the city center.

C. **“Huge Pickleball Tourney”** 07/23/22 10pm 1:57  
FOX 17 has a crew at Belknap Park in downtown Grand Rapids where 1,000 players from 38 states and six countries play for \$90,000 in prize money and attract an audience of 250 watching the 2022 Beer City Open pickleball tournament – one of America’s largest competitions for the relatively new sport.

## AUGUST

A. **“44th Hispanic Festival”** 08/05/22 8am 2:18  
Kicking off the weekend shared by two of West Michigan’s biggest and most popular festivals, FOX 17 has a morning-show crew in Grand Rapids for the opening day of the 44th annual Hispanic Festival, which features performers and food from across the United States, Mexico and Latin America and attracts thousands of people yearly to Michigan’s second largest city.

B. **“Coast Guard Festival”** 08/05/22 10pm 2:49  
Kicking off the weekend shared by two of West Michigan’s biggest and most popular festivals, FOX 17 has a nightside crew in Grand Haven at the Coast Guard Festival, which attracts 350,000 people annually to the Lake Michigan shoreline community of 10,000 known as “Coast Guard City, USA.”

C. **“Polish Festival Returns”** 08/26/22 8am 2:28  
FOX 17 has a crew live with the president of the Polish Heritage Society at Calder Plaza in downtown Grand Rapids for the first day of the Grand Rapids Polish Festival, a free celebration attracting thousands of people with musicians, vendors, food, culture and traditions from Poland and Lithuania for the first time in three years due to the coronavirus pandemic.

## SEPTEMBER

A. **“9/11 21st Anniversary”** 09/11/22 10pm 4:04  
FOX 17 has a crew covering three events each attended by hundreds of people in Grand Rapids and the surrounding region commemorating the 21st anniversary of the Sept. 11, 2001, terrorist attacks in New York City, Washington, D.C., and Shanksville, Pa.

B. **“Popular Corn Maze”** 09/12/22 11am 3:07  
FOX 17 has a crew at Robinette’s Apple Haus & Winery for the live unveiling of the 2022 design – modeled after “The Big Apple” -- for their fall corn maze, which opens today and attracts thousands of people from all over Michigan to the suburban Grand Rapids orchard every autumn.

- C. **“ArtPrize Gets Underway”** 09/15/22 8am 3:37  
FOX 17 has a crew live at the ArtPrize Hub in downtown Grand Rapids as the world’s largest art competition starts its three-week 2022 run with more than 750 artists exhibiting their works at sites in and near the city’s center, attracting more than 500,000 visitors to Grand Rapids.

3. **EDUCATION & YOUTH ISSUES:**

**JULY**

- A. **“Jaelyn Forever Home”** 07/04/22 6am 2:03  
FOX 17 presents the latest installment of its popular “Forever Home” stories, seeking an adoptive family for Jaelyn, a 17-year-old Grand Rapids girl who loves animals, wants to be a veterinarian, is currently in the foster care system and who is looking for a family to take her in permanently and love her.
- B. **“Global Robotics Team”** 07/05/22 7am 2:14  
FOX 17 has a crew in Holland to chronicle the exploits of the Holland Christian School robotics team, a year-round endeavor whose teenage students go to school during the day and then spend their evenings training for Science, Technology, Engineering and Mathematics (STEM) competitions worldwide.
- C. **“Financial Literacy”** 07/07/22 8am 2:38  
FOX 17 is live in Kalamazoo speaking with educators and students at Western Michigan University’s Sanford Center for Financial Planning and Wellness about the state’s new requirement that students complete financial literacy courses while in school.

**AUGUST**

- A. **“Bus Driver Shortage”** 08/05/22 5pm 2:29  
A FOX 17 crew goes to Middleville to speak with the Thornapple-Kellogg superintendent, who just announced that, due to a big shortage of bus drivers compared to past years, the school district would be eliminating bus routes and establishing walking zones where students living there are expected to walk to school.
- B. **“School Security Training”** 08/16/22 5pm 3:11  
With the first day of classes for the 2022-2023 school year exactly one week away, a FOX 17 crew spends the day with 75 school security officers from all over Kent County who are taking part in the School Security Academy at the Grand Rapids Public Schools University campus.
- C. **“School Building Safety”** 08/18/22 8am 3:43  
FOX 17 has a crew with experts from a Grand Rapids architect and a Grand Rapids security firm, both of which design school buildings around the nation, as we tour Rockford High School showing updated improved back-to-school safety measures that have been installed and implemented to make parents and students feel more comfortable and secure.

## SEPTEMBER

- A. **“Give A Child A Book”** 09/01/22 7pm 2:29  
FOX 17 focuses on the “Give A Child A Book” drive of parent company E.W. Scripps, which combats illiteracy by providing books to needy children around Grand Rapids in a segment that airs on the station’s new 7 p.m. newscast, also known as FOX 17 Unfiltered, which connects with viewers by featuring the positive aspects throughout the West Michigan community.
- B. **“Overcoming Adversity”** 09/02/22 7pm 2:10  
FOX 17 interviews a Grand Rapids Community College voice major who, although she suffers from blindness, has been celebrated by the school for her love of music, keen interest in musicology and burgeoning musical career by writing for 272,000 YouTube subscribers to deepen their appreciation of classical, film and art music.
- C. **“Back To School”** 09/03/22 11pm 60:00  
Multiple FOX 17 crews speak with education experts and law enforcement officials from around the State of Michigan about safety, security, teacher and bus-driver shortages plus other aspects of returning to school after this current Labor Day weekend during a specially prepared hour-long “Back To School” segment aired during the newscast.

## 4. ECONOMY:

## JULY

- A. **“Gas Prices Impact Boaters”** 07/04/22 5pm 2:31  
On the Independence Day holiday, FOX 17 has a crew at the Yacht Basin Marina in Holland, speaking with marina operators and boat owners about the skyrocketing cost of gasoline and how it is affecting them on the most popular boating weekend of the year.
- B. **“Kalamazoo Business Soars”** 07/11/22 11am 2:16  
FOX 17 has a crew in Kalamazoo where an 18-year-old new high-school graduate and her mother started up Sugar Sweet Bath & Body Treats online during the coronavirus pandemic, have seen the business grow immensely since then and now have their products being sold by the Fresh Thyme Markets chain.
- C. **“GR Is Wimee’s Home”** 07/14/22 10pm 2:39  
FOX 17 chronicles the enormous success of the popular “Wimee’s Words” educational children’s show about a lovable robot that was founded in 2016 and calls downtown Grand Rapids home with a public TV studio and retail store selling books, clothing and toys, while the television show reaches 8 million viewers in New York, Los Angeles and on other Public Broadcasting Service stations around America.

## AUGUST

- A. **“New Ice Cream Business”** 08/04/22 11am 3:21  
FOX 17 is live in Zeeland for the opening day of business and people lined up to visit a new ice cream shop – The Parlor By House Of Flavors, which features 40 different flavors of ice cream and is the first new location opened by the popular original House of Flavors in Ludington.
- B. **“Whole Foods Opens”** 08/17/22 8am 3:00  
FOX 17 has a crew live in Kentwood, where Whole Foods opens up its first store in West Michigan with a crowd of hundreds of people lined up for hours to receive gifts and be among the first inside the 45,400-square-foot popular national fresh organic foods and grocery store.
- C. **“House Prices & Rent”** 08/18/22 6pm 2:40  
FOX 17 has a crew in Rockford speaking with the owner of a local development company about the current market for purchasing homes and renting properties, which both remain on the rise and are still steadily climbing throughout West Michigan right now.

## SEPTEMBER

- A. **“Solar Cuts Water Bills”** 09/13/22 5pm 2:27  
FOX 17 has a crew at the Grand Rapids water filtration plant, where the city’s water systems manager explains that switching to solar technology has allowed Grand Rapids to reduce its power usage by more than \$1.55 million and thereby slash its 325,000 customers’ water bills in the process.
- B. **“\$250 Million Development”** 09/14/22 5pm 3:26  
A FOX 17 crew reports in Muskegon where the city just signed an agreement with developers for the largest amount of public space ever offered on Muskegon Lake – 3 acres of parks and 1 mile of shoreline known as the Adelaide Pointe project, which will cost \$250 million and feature parks, condominiums, apartments, an event center and a hotel and restaurant.
- C. **“Rail Strike Looming”** 09/14/22 6pm 2:47  
FOX 17 has a crew reporting from the Grand Rapids railyard about this week’s possible nationwide strike of the two major railroad labor unions representing 60,000 engineers and conductors, which would shut down the country’s supply chain, have a huge impact on West Michigan farms and cause gasoline prices to soar once again.

## 5. GOVERNMENT & POLITICS:

## JULY

- A. **“No-Fault Reform Anniversary”** 07/01/22 5pm 3:11  
FOX 17 has a crew at the Michigan State Capitol in Lansing speaking with lawmakers, advocates and critics about everything that has taken place – both

the good and the bad -- leading up to today's one-year anniversary of no-fault auto insurance reform taking effect in Michigan.

- B. **“Reproductive Rights Protest”** 07/04/22 5pm 2:55  
A FOX 17 crew goes to the Michigan State Capitol in Lansing where thousands of people converge from around the state for a coordinated Independence Day protest of last week's announcement in Washington, D.C., that the U.S. Supreme Court had overturned the Roe vs. Wade abortion decision.
- C. **“Gubernatorial Debate”** 07/20/22 7pm 60:00  
FOX 17 goes to Oakland County where the station organizes, moderates, covers and presents the entire statewide debate of the five Republican candidates for governor leading up to Michigan's Aug. 2 primary election.

## AUGUST

- A. **“Ballot Machines Tested”** 08/01/22 5pm 2:27  
Leading up to Tuesday's statewide primary elections, FOX 17 has a crew in Wyoming where, like their peers all around Michigan, officials from the City Clerk's Office are putting the finishing touches on publicly testing the tabulator machines that will count the votes.
- B. **“Election Day Coverage”** 08/02/22 10pm 60:00  
FOX 17 devotes five crews to covering the candidates' watch parties around the state and results of the many primary elections, referendums and special votes throughout our West Michigan coverage area today, led by the Republican primary for governor and the hotly contested battle for Congressman Peter Meijer's seat, which is attracting national attention.
- C. **“Canvassing & Certifying”** 08/04/22 6pm 4:01  
A FOX 17 crew spends all day with the Board of Canvassers at the Kent County Administration Building in Grand Rapids as they start at 9 a.m. and don't finish up until 4 p.m. beginning the process of first canvassing and then certifying all the votes from Tuesday's statewide primary election.

## SEPTEMBER

- A. **“Vote On Abortion”** 09/09/22 5pm 2:42  
A FOX 17 crew goes to Lansing for a meeting of the Michigan Secretary of State's Office Bureau of Elections' Board of State Canvassers where board members approve by a 4-0 vote placing an abortion-rights proposal on the fall election ballot statewide, as ordered a day earlier by the Michigan Supreme Court.
- B. **“Attorney General Visits”** 09/09/22 10pm 3:46  
FOX 17 devotes a crew to following Michigan Attorney General Dana Nessel around Muskegon as she first meets with the school superintendent and other staff members to discuss school safety, and then later on hosts a community forum on voting and her department's enforcement of election laws.



- C. **“Whitmer Campaign Stop”** 09/12/22 10pm 3:08  
FOX 17 covers Gov. Gretchen Whitmer spending the afternoon and evening in Grand Rapids, first hosting a press conference where she and her supporters tout her administration’s accomplishments while in office, followed by a Grillin’ With Gretchen event to hear from Michiganders and share the governor’s vision for the state’s future.

6. **HEALTH:**

**JULY**

- A. **“New Trinity Health Clinic”** 07/06/22 10pm 2:19  
FOX 17 has a crew in Muskegon where Trinity Health is opening a new Special Needs Car Seat Clinic where therapists and certified child safety technicians evaluate car seat needs and requirements for families who have children with disabilities and/or behavioral challenges.
- B. **“Mental Health for Minorities”** 07/10/22 10pm 2:09  
A FOX 17 crew speaks with a Grand Rapids mother and social worker plus a national psychiatric group about a local organization raising awareness concerning the unique mental health struggles faced by racial and ethnic minority communities.
- C. **“New Eating Disorder Center”** 07/13/22 10pm 1:59  
FOX sends a crew to Marne, where a West Michigan mental health center has opened the new 18-acre Sanford West, the state of Michigan’s first health campus dedicated to treating up to 134 patients with eating disorders.

**AUGUST**

- A. **“Facts About Monkeypox”** 08/04/22 5pm 2:33  
On the day that President Biden declared the monkeypox outbreak a national public health emergency, FOX 17 interviews Kent County Health Department doctors and Grand Rapids LGBTQ+ officials presenting the facts about monkeypox.
- B. **“Rural Doctors & Nurses”** 08/05/22 5pm 2:47  
With 140 small-town hospitals closing around America during recent years, FOX 17 details a new partnership between Priority Health, based in Grand Rapids, and the Homeward mobile health care agency that is providing doctors and nurses to rural areas that now need them most around Michigan.
- C. **“Monkeypox Alert Issued”** 08/26/22 5pm 3:10  
FOX 17 has a crew at Grand Valley State University in Allendale speaking with the Director of Health Services and students after health officials at the school issued an alert warning about the current spread of monkeypox as students return to campus to begin the fall semester.



# COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 3<sup>rd</sup> Quarter

July 1 – September 30, 2022

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

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## 1. **CRIME & SAFETY:**

- A. MAB/Lie or Law :30 17 Airings 7/01 – 8/16  
Know the state law about bike safety, its everybody's road, everybody's rules.
- B. MAB/Here For You :30 23 Airings 7/18 – 8/26  
If you are struggling financially due to medical bills related to being a victim of a crime, find out if you are eligible for compensation.

## 2. **DRUGS, ALCOHOL, AND GAMBLING:**

- A. MAB/Win Life Back :30 8 Airings 7/27 – 8/5  
If you or someone you love is struggling with a gambling addiction, seek help at the Michigan Problem Gambling helpline.
- B. MAB/Justina :30 9 Airings 7/18 – 9/2  
There is help for people addicted to drugs, don't be afraid to get them the help they need.
- C. Partnership to End Addiction :30 17 Airings 7/2 – 7/28  
During this unprecedented time, being in quarantine really impacts people in recovery and those who are misusing. Sponsored by Drugfree.org.

## 3. **EDUCATION:**

- A. Mi Library Is Now :30 14 Airings 7/4 – 8/3  
Mi Library Is Now is an awareness campaign highlighting the essential nature and evolution of libraries to meet the needs of the public. Sponsored by Mi Library Is Now.
- B. College :30/:45/:60 13 Airings 7/2 – 7/30  
As you grow up and prepare to go away to college, don't forget to thank your parents for all their support along the way. Sponsored by The Foundation for a Better Life.
- C. Dare to STEM/Unstoppable :15/:30/:60 29 Airings 7/2 – 9/24  
STEM get a tough rep for being calculated and reserved for those who have a "knack for it", but it's fun, messy, and for all kids. Sponsored by the Ad Council.

4. **HEALTH & FITNESS:**

- A. Be The Match :60/:90 25 Airings 7/10 – 9/11  
You could be a bone marrow match for someone who is fighting a life-threatening blood cancer. Sponsored by National Marrow Donor Program.
- B. MAB/Stay Well :30 24 Airings 7/1 – 9/27  
Be kind to your mind, share your feelings and have hope. Talk to a “Stay Well” Counselor for free, confidential help.
- C. Stand Up to Cancer :30/:60 9 Airings 9/22 – 9/29  
Stand up to show support for loved ones affected by cancer. Sponsored by the Entertainment Industry Foundation.
- D. MAB/Caught Up :30 16 Airings 7/7 – 9/30  
It’s important to make sure your children are caught up on their vaccines to prevent 14 childhood illnesses.
- E. MAB/Happy Dance :30 23 Airings 7/7 – 9/27  
Kids are all doing the happy dance because the safe and effective COVID vaccine is now approved for children.

5. **OTHER:**

- A. Annie’s Song :15/:30/:60/:90 20 Airings 7/16 – 9/24  
The world is beautiful, you just have to stop and look around to notice it. Sponsored by The Foundation for a Better Life.
- B. Help Ukraine :30 14 Airings 7/2 – 7/4  
Consider donating to help Ukrainian children. Sponsored by NAB and UNICEF.
- C. Am I A Tree/Our Colors :15/:30/:60 40 Airings 7/2 – 9/24  
Make the forest part of your story. Sponsored by DiscovertheForest.org
- D. Ronald McDonald House :15/:30 81 Airings 7/5 – 9/29  
Ronald McDonald House helps families feel at home while their children are in the hospital. Sponsored by Ronald McDonald House Charities.
- E. EWS/Media Scholars Foundation :30 32 Airings 7/24 – 9/29  
The Washington Media Scholars Foundation provides the opportunity for college students to gain firsthand knowledge of the public policy advertising field.

**FOX 17 ON-AIR TALENT APPEARANCES**  
**3<sup>rd</sup> Quarter 2022**

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FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the 3<sup>rd</sup> Quarter of 2022.

<b><u>DATE</u></b>	<b><u>TALENT</u></b>	<b><u>EVENT</u></b>
7/4/22	Michelle Dunaway Haleigh Vaughn	East Grand Rapids Parade Celebrity Walker
7/9/22	Max Goldwasser	Special Olympics Christmas in July Emcee
7/19/22	Michelle Dunaway	FOX 17 Day at the Museum Host
7/30/22	Kevin Craig	Brian Bush Putt for Life (St. Jude's) Emcee, Celebrity Golfer
8/6/22	Kevin Craig Max Goldwasser Ruta Ulcinaite	Grand Haven Coast Guard Parade Celebrity Walker
8/13/22	Michelle Dunaway Lauren Edwards	El Informador Backpack Giveaway
8/27/22	Kevin Craig	Calder Plaza Polish Festival Celebrity Bartender
9/1/22	Michelle Dunaway	Relax at Rosa Promoted If You Give a Child a Book Campaign
9/7/22	Michelle Dunaway	Music on the Lawn Promoted If You Give a Child a Book Campaign
9/9/22	Michelle Dunaway	FOX 17 Football Blitz Game Promoted Kid's Food Basket Battle of the Bags
9/11/22	Kevin Craig	Holy Trinity Alpine Parish Festival Emcee
9/15/22	Jamie Sherrod	Boys & Girls Club "Be Great Tailgate" Emcee

9/17/11	Tessa DeTirro	West Side Walk (Gilda's Club) Emcee
9/22/22	Todd Chance	Break the Stigma Emcee
9/25/22	Todd Chance	MasterChef Jr. Live Emcee
9/30/22	Max Goldwasser Ruta Ulcinaite	Sow Hope Celebrity Guest

**FOX 17 Special Projects**  
**3<sup>rd</sup> Quarter 2022**

## **Pay It Forward Person of the Month**

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay it Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month.

**Schedule:** July 25 – 29, August 22 – 26, September 26 - 30



## **Hispanic Heritage Month**

September 15 through October 15 FOX 17 aired public service announcements in support and celebration of Hispanic Heritage Month. FOX 17 aired these spots absolutely free of charge.

**Schedule:** September 15 – October 15, 2022

## **El Informador Backpack Giveaway**

FOX 17 was excited to team up with El Informador to help increase awareness and excitement for their 2022 Backpack Giveaway event. El Informador gives away thousands backpacks full of school supplies to children before school starts. The FOX 17 Road Crew was also there to hand out school supplies to the children.

**On-Air Schedule:** July 18 – August 13

**Event Date:** August 13, 2022

## **If You Give A Child A Book Campaign**

FOX 17 aired public service announcements informing the public about the If You Give A Child A Book Campaign. This is a collaboration between FOX 17, the Scripps Howard Foundation and Grand Rapids Public Schools to raise money for books for a local Title 1 school. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** August 29 – September 9, 2022

## **FOX 17 Day at the Museum**

FOX 17 teamed up with the Boys and Girls Club of Grand Rapids to give 40 children the opportunity to see the Sistine Chapel exhibit at the Gerald R. Ford Presidential Museum. Tickets were given to all three local clubs and 40 children were brought to the Museum to enjoy the museum free of charge. Extra tickets were also given to Ronald McDonald House, Ele's Place and Children's Advocacy Center.

**Event Date:** July 19, 2022

## **Gilda's Club West Side Walk**

FOX 17 aired public service announcements informing the public about Gilda's Club West Side Walk, to honor the thousands of lives impacted through Gilda's Club FREE cancer and grief programming. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** August 29 – September 17, 2022

**Event Date:** September 17, 2022

## **I Understand Love Heals – Break the Stigma Event**

FOX 17 aired public service announcements informing the public about Break the Stigma event. I Understand Love Heals works to bring the conversation to everyday places to reduce stigma and bring understanding to something difficult to understand. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** September 5 – 22, 2022

**Event Date:** September 22, 2022

## **Kids Food Basket – Battle of the Bags**

FOX 17 teamed up with Kids Food Basket to help them reach their goal of 200,000 decorated bags by September 30. Kids Food Basket uses these decorated bags to fill with healthy food and distribute to a child's school or distribution site, ensuring children have access to the healthy food they need to thrive. FOX 17 had a tent at a football game every Friday in September with lunch bags and markers to encourage kids to decorate bags. We also aired public service announcements for the Kids Food Basket Pop-Up Event. FOX 17 aired these spots absolutely free of charge.

**On-Air Schedule:** September 12 – 27, 2022

**Event Date:** September 27, 2022

## 3<sup>rd</sup> QUARTER

### FOX NEWS SUNDAY GUESTS

**July 3, 2022**

**Foreign Policy:**

John Kirby

**SCOTUS/Abortion**

Gov. Tate Reeves (R-MS)

**July 10, 2022**

**Infrastructure:**

Sec. Pete Buttigieg

**Reconciliation/Biden Agenda:**

Sen. John Barrasso (R-WY)

Sen. Dick Durbin (D-IL)

**July 17, 2022**

**Economy:**

Jared Bernstein

**Mid-terms:**

Sen. Rick Scott (R-FL)

**July 24, 2022**

**Covid**

Dr. Ashish Jha

**Jan 6 Hearings**

Rep. Liz Cheney (R-WY)

**July 31, 2022**

**Reconciliation:**

Sen. Joe Manchin (D-WV)

**MI Primary:**

Tudor Dixon

**August 7, 2022**

**Inflation Reduction Bill**

Sen. Ben Cardin (D-MD)

**China/Taiwan/Russia/Afghanistan**

Amb. Nikki Haley

**August 14, 2022:**

**Afghanistan:**

Gen. Jack Keane

**Rededication of Mormon Temple:**

Sen. Mitt Romney (R-MA)



**August 21, 2022**

**CDC/Teachers/Midterms**

Gov. Chris Sununu (R-NH)

**Inflation Reduction Act**

Sec. Jennifer Granholm

**August 28, 2022**

**Student loans/midterms:**

Cedric Richmond

**Afghanistan**

General Frank McKenzie (Ret.)

**Breast Cancer vaccine trials**

Keith Knutson, Ph.D.

**September 4, 2022**

**Midterms:**

Rep. Sean Patrick Maloney (D-NY)

Rep. Tom Emmer (R-MN)

**Student Loans/Teacher Shortage/Covid review**

Gov. Phil Murphy (D-NJ)

**September 11, 2022**

**Queen Elizabeth II Death:**

Amb. Julie Hartley

**Midterms:**

Sen. Tim Scott (R-SC)

Sen. Jon Tester (D-MT)

**9/11 Anniversary**

Andy Pettitte

**September 18, 2022**

**Abortion:**

Sen. Lindsey Graham (R-SC)

**Economy:**

Jared Bernstein

**September 25, 2022**

**Midterms:**

Rep. Elise Stefanik (R-NY)

**Permitting Bill:**

Sen. Joe Manchin (D-WV)

**Ukraine:**

Gen. Jack Keane