

ISSUES REPORT

FOX 17 WXMI

Scripps Broadcasting Holdings LLC

Grand Rapids/Kalamazoo/Battle Creek

Second Quarter

April 1, 2022 – June 30, 2022

ISSUES REPORT
FOX 17 WXMI 2nd QUARTER
APRIL 1, 2022 – JUNE 30, 2022

FOX 17 broadcasts seven newscasts -- FOX 17 MORNING NEWS (4:30-9am Sunday through Saturday), FOX 17 NEWS AT ELEVEN (11am-noon Monday through Friday), FOX 17 NEWS AT FOUR (4-5pm Monday through Friday), FOX 17 NEWS AT FIVE (5-6pm Monday through Friday), FOX 17 NEWS AT SIX (6-7pm Monday through Friday), FOX 17 NEWS AT TEN (10-11pm Sunday through Saturday) and FOX 17 NEWS AT ELEVEN (11-11:30pm Sunday through Saturday) – plus one lifestyle program -- FOX 17 MORNING MIX (9-10am Monday through Friday).

WXMI has identified the following issues as significant to our viewers. The list includes issues most frequently covered for the Second Quarter of 2022: (1) Crime & Safety (2) Community Events (3) Education & Youth Issues (4) Economy and (5) Government & Politics (6) Health.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

1. **CRIME & SAFETY:**

APRIL

- A. **“Walker Community Care”** 04/01/22 5pm 2:16
FOX 17 is in a suburban community just northwest of Grand Rapids where the Walker Police Department has implemented its Community Care positive-policing initiative, which has patrol officers providing needy people with groceries, children’s car seats and other safety equipment that they cannot afford.
- B. **“Jury Getting Kidnap Trial”** 04/01/22 10pm 3:40
FOX 17 is on the scene at Grand Rapids Federal Court as closing arguments wrap up and the case prepares to go to the jury next week in the trial for four Barry County militia members accused of masterminding a plot to kidnap Gov. Gretchen Whitmer, transport her to Wisconsin, put her on “trial” and then execute the governor.
- C. **“New Police Dog”** 04/04/22 6pm 2:01
A FOX 17 crew goes all the way to White Cloud for a story on the Newaygo County Sheriff’s Department’s newest deputy and his handler – a police dog named Si, a 2-year-old German shepherd from Slovakia that the department recently obtained from a specialty kennel down in Indiana.

MAY

- A. **“Two Shooting Decisions”** 05/03/22 4pm 4:30
FOX provides live coverage of a press conference where the Kent County prosecutor presents his findings regarding two highly publicized cases from

March – 1) a traffic accident where a sheriff’s deputy in training accidentally fired his gun twice, and 2) an attempted home invasion where the homeowner shot and killed a man trying to enter his residence.

- B. **“Killer’s Sentence Reduced”** 05/09/22 5pm 2:29
FOX 17 is on the scene at Calhoun County Circuit Court in Battle Creek where, as part of a plea agreement for showing investigators where the body had been buried, Derek Horton receives a reduced sentence of from 15 to 30 years in prison for killing his girlfriend 11 months before.
- C. **“A Violent Weekend”** 05/16/22 5pm 2:11
FOX 17 speaks with city officials and Grand Rapids Police after a particularly violent and deadly weekend, which saw multiple shootings including two people killed in incidents at two separate locations miles away from each other, but in areas where this sort of violent crime doesn’t usually occur.

JUNE

- A. **“Mental-Health Training”** 06/02/22 6pm 2:42
A day after a screaming man suffering a mental-health crisis grabbed a police officer’s gun and shot him in the leg, a FOX 17 crew is at the Battle Creek Police Department speaking with supervisors and a sociology professor about training for officers when responding to mental-health calls.
- B. **“A Rough 1st 90 Days”** 06/03/22 5pm 3:37
A FOX 17 crew sits down for an exclusive interview looking back on his first 90 days on the job with new Grand Rapids police chief Eric Winstrom, an officer for more than 20 years in Chicago who was greeted during his first month in West Michigan with a highly controversial case where a white officer shot a black man to death that has been the focus of national attention.
- C. **“Cop Charged with Murder”** 06/10/22 10pm 5:30
In a story that has gone viral and garnered nationwide attention, FOX 17 has crews on the scene in both Grand Rapids District Court and at the Calhoun County Jail in Battle Creek where a white Grand Rapids police officer is arraigned on a second-degree murder charge for shooting a black man to death in April.

2. COMMUNITY EVENTS:

APRIL

- A. **“Start Of Ramadan”** 04/05/22 10pm 2:08
FOX 17 speaks with a local Imam as well as Muslim Association students at Grand Valley State University in Allendale who explain everything that is involved with the celebration of the holy month of Ramadan, which is now just beginning and will continue through early May.
- B. **“Tigers Home Opener”** 04/08/22 6pm 3:53

FOX 17 is live at Comerica Park in downtown Detroit for coverage of a packed house on hand for the first home game of the Detroit Tigers' 2022 baseball season against the Chicago White Sox – the first home opener without capacity restrictions in three years.

- C. **“Grand Rapids Comic-Con”** 04/09/22 10pm 2:36
FOX 17 is on the scene at the DeltaPlex Arena in Walker for the biggest day of Grand Rapids Comic-Con, which this year once again hosts thousands of people, many of them dressed up in colorful costumes, after taking two years off due to the coronavirus pandemic.

MAY

- A. **“Holland Bands Together”** 05/05/22 10pm 2:02
FOX 17 is on the scene in Holland, where community leaders and businesses have come together in a public show of support for Ukraine during Holland's busiest time of year – the annual Tulip Time Festival that attracts thousands -- by collecting bandages, diapers and other essential supplies that they've arranged to be distributed in the war-torn country.
- B. **“Tulip Time”** 05/08/22 10pm 2:28
FOX 17 is on the scene in Holland for the first big weekend of the 2022 Tulip Time festival, which attracts thousands of people to the Lake Michigan shoreline community to see millions of tulips and is resuming its popular activities after time off for the coronavirus pandemic.
- C. **“River Bank Run”** 05/14/22 10pm 3:49
FOX 17 has crews presenting live reports and then covering the Amway River Bank Run in Grand Rapids, a qualifying race for the Boston Marathon that played host to 10,000 runners in various races that resumed after abbreviated versions were offered the past two years due to the coronavirus pandemic.

JUNE

- A. **“Rosa Parks Circle Reopens”** 06/01/22 5pm 1:51
FOX 17 is live on the scene in downtown Grand Rapids as the city removes the construction gates and fences and officially reopens one of its most popular gathering spots – Rosa Parks Circle – to the public after being closed for more than a year for more than \$3 million in renovations.
- B. **“Arts Festivals Return”** 06/03/22 5pm 6:10
FOX 17 devotes two crews to covering two large arts festivals attracting thousands of visitors while resuming publicly for the first time in three years due to the coronavirus pandemic – the 42nd Festival of the Arts in downtown Grand Rapids and the 71st Arts Fair in Kalamazoo.
- C. **“Big Golf Tourney Here”** 06/19/22 10pm 6:00
FOX 17 has two crews at the Meijer LPGA Classic at the Blythefield Country Club in Belmont during the day – one speaking with tournament officials about the hundreds of thousands of dollars donated and all the money poured back into

the community by the tourney, and the other documenting the final day of competition among the world's best women golfers.

3. **EDUCATION & YOUTH ISSUES:**

APRIL

- A. **“Excellence In Education”** 04/05/22 5pm 2:33
A FOX 17 crew goes to Muir in Ionia County to profile a first-grade teacher at Twin Rivers Elementary School who works 10 to 12 hours per day and has been honored as this week's statewide Excellence In Education winner by the Michigan Lottery.
- B. **“College Enrollments Plunge”** 04/06/22 6pm 2:20
After Central Michigan University announces publicly that its enrollment has dropped 44 percent in the past 10 years, FOX 17 presents statistics showing West Michigan's other public universities' numbers also have plunged, while at the same time the region's community college enrollments have all shot up.
- C. **“Jaheim Forever Home”** 04/18/22 11am 3:10
FOX 17 presents the latest installment of its popular “Forever Home” stories, seeking an adoptive family for Jaheim, an 11-year-old Grand Rapids boy with a variety of interests who is currently in the foster care system and who is looking for a family to take him in permanently and love him.

MAY

- A. **“Juvenile Reform”** 05/04/22 5pm 2:57
Middle and High School students from Kalamazoo are advocating reform within the juvenile justice system by spending the day at the Michigan Capital lobbying lawmakers.
- B. **“Attack Closes College”** 05/02/22 5pm 2:06
FOX 17 spoke with a cybersecurity expert at Kellogg Community College in Battle Creek, which was forced to cancel all classes today due to a ransomware attack on Friday that continued spreading and impacting all of the college's technology systems over the weekend.
- C. **“Foster Parents Needed”** 05/19/22 5pm 2:14
As part of National Foster Awareness Month, FOX 17 goes to Wyoming to speak with a foster and adoptive mother as well as her formerly fostered and now adopted teenage daughter about the crucial importance of teen fostering and the desperate need for foster parents all around West Michigan.

JUNE

- A. **“Teacher Retires After 45 Years”** 06/03/22 5pm 2:39
FOX 17 has a crew at Grandville High School for the final day of the 2021-2022 school year where business instructor John Schwalm is wrapping up a 45-year teaching career, with all of it spent instructing 15,000-plus students in the

same school system along with serving as an adjunct professor at three colleges in the metropolitan Grand Rapids area.

- B. **“Lids For Kids”** 06/04/22 10pm 2:55
FOX 17 is at Garfield Park in Grand Rapids, which is filled with hundreds of children attending a Lids For Kids event where a group of businesses and organizations have funded free bicycle helmets, sessions on bike safety tips and many other family friendly activities.
- C. **“Go Grads!”** 06/06/22 11am 2:34
As part of our popular “Go Grads!” series, FOX 17 goes to the Byron Center home of a Hudsonville High School senior who suffers from a neurodegenerative disease and has a history of overcoming obstacles – this latest by attending Grand Rapids Community College’s Secchia Institute for Culinary Arts with a goal of starting up her own baking business.

4. **ECONOMY:**

APRIL

- A. **“New Eatery Very Successful”** 04/01/22 6pm 2:10
FOX 17 is on the scene at Tiki Boiz on the Lake Michigan shoreline in Muskegon, a Hawaiian restaurant that started out as a simple food truck but was so popular that it recently opened a restaurant with long lines waiting to get inside, despite cold winter weather, the coronavirus pandemic and a skyrocketing inflation rate.
- B. **“Inflation At Record Level”** 04/12/22 5pm 3:14
A FOX 17 crew speaks with two experts on the economy after a new Consumer Price Index report is released, showing that inflation has now hit 8.5 percent – the highest level since back in 1981, making the relative cost of goods that Americans can’t live without the most in more than 40 years.
- C. **“DeltaPlex Announces Shutdown”** 04/27/22 4pm 2:28
FOX 17 is live at the scene at the DeltaPlex Arena, a popular festival, convention, concert and sports venue in Walker, after it was announced earlier in the day that it would be going out of business on July 31 and closing after 70 years.

MAY

- A. **“Downtown Market Reopens”** 05/01/22 10pm 1:58
FOX 17 is on the scene at the Downtown Market in Grand Rapids’ city center, a large outdoor shopping venue featuring 60-plus unique artisans and vintage vendors plus 20 food merchants today reopening to hundreds of customers for the first time since the coronavirus pandemic began.
- B. **“Tulip Time Impact”** 05/03/22 8am 2:46
FOX 17 is on the scene in Holland speaking with business owners and economic experts about the impact on small businesses of the thousands of

people attending the annual Tulip Time celebration, which returns this year after a hiatus due to the coronavirus pandemic.

- C. **“Muskegon No. 3 In U.S.”** 05/06/22 5pm 2:13
FOX 17 has a crew in Muskegon speaking with local real-estate and business experts after Fortune magazine announces that the Lake Michigan shoreline county of 173,000 ranks third in America when it comes to overpriced homes, saying that 59 percent of all of Muskegon County’s homes are “overvalued.”

JUNE

- A. **“Fireworks Stores Excited”** 06/04/22 10pm 3:04
A month out from the July 4 holiday, a FOX 17 crew visits several fireworks stores around the Grand Rapids metropolitan area and their operator’s express optimism about this year’s sales since they all recently have received years’ worth of orders from China that were held up since 2020 due to the coronavirus pandemic.
- B. **“Businesses Back at Pier”** 06/06/22 10pm 2:24
FOX 17 is in Grand Haven where, starting this week, a redevelopment program launched by the City of Grand Haven will bring shops, restaurants, retailers and assorted other businesses back to Chinook Pier and the surrounding area on the Grand River shoreline for the first time in two years.
- C. **“Kellogg’s Reorganizes”** 06/21/22 6pm 3:46
FOX 17 is on the scene in Battle Creek, after a story goes viral worldwide as Kellogg’s announces that it is splitting up into three independent companies and moving a portion of its local corporate headquarters to Chicago, which directly impacts all of the company’s 31,000 employees and especially the 2,000-plus working in “Cereal City.”

5. GOVERNMENT & POLITICS:

APRIL

- A. **“No Re-Election Bid”** 04/05/22 10pm 2:46
FOX 17 speaks with Congressman Fred Upton of Berrien County, at his office in Washington, D.C., where he announced that he would not seek another two-year term in the U.S. House of Representatives after devoting the past 30-plus years of his life to serving the people of West Michigan.
- B. **“Lawmakers Urge Biden”** 04/06/22 10pm 3:11
FOX 17 speaks with Congressman Peter Meijer of Grand Rapids about a bipartisan letter that he and other members of Congress have penned to President Biden urging “critical areas” where increased military assistance to Ukraine is required immediately.
- C. **“Sen. Gary Peters at FOX 17”** 04/11/22 5pm 4:14
FOX 17 plays host to U.S. Sen. Gary Peters, who sits down with us in our Grand Rapids studio for an exclusive interview to discuss several bills that he

has sponsored, held hearings on or been actively involved with President Biden signing into law lately.

MAY

- A. **“Election Day Coverage”** 05/03/22 10pm 30:00
FOX 17 devotes two crews to covering the results of the many elections, referendums and special votes around our West Michigan coverage area today, led by the widely publicized special election to fill the 74th District Michigan House of Representatives seat vacated when Mark Huizenga won a special election to fill a vacant State Senate seat.
- B. **“Wyatt’s Law Signed”** 05/05/22 10pm 2:16
FOX 17 is on the scene in Lansing as Gov. Gretchen Whitmer signs into a law a package of legislation known as Wyatt’s Law that establishes statewide checks and balances on child abuse, and also speaks with Wyatt’s mother in Macomb County about the new laws and the abuse her son endured.
- C. **“Protests Disrupt Meeting”** 05/11/22 5pm 2:45
A FOX 17 crew speaks with city administrators and commissioners after the second straight Grand Rapids City Commission meeting was disrupted and then halted early by residents protesting the shooting death of Patrick Lyoya by a white Grand Rapids police officer, a story that has attracted national attention.

JUNE

- A. **“Mackinac Policy Conference”** 06/01/22 10pm 3:02
A FOX 17 crew goes all the way to Michigan’s Upper Peninsula to spend the week covering the Mackinac Policy Conference, an annual gathering of the state’s political and business leaders on Mackinac Island where they discuss and establish political policy and other issues of statewide importance.
- B. **“Candidate Arrested By FBI”** 06/09/22 5pm 2:48
FOX 17 is on the scene in Allendale after the FBI raids the home of Ryan Kelley and then arrests the Republican candidate for governor for his participation in the Jan. 6, 2021, insurrection and deadly rioting at the U.S. Capitol in Washington, D.C. – FOX 17 video that later went viral and was used by CNN and other news sources around the world.
- C. **“Governor Nixes Casino”** 06/15/22 10pm 4:45
FOX 17 has crews in both Lansing and Fruitport Township, after Gov. Gretchen Whitmer denies final approval for a \$200 million gambling casino scheduled to be built by the Little River Band of Ottawa Indians in southern Muskegon County, saying she was placed in an “impossible position” by the U.S. Department of the Interior.

6. HEALTH:

APRIL

- A. **“Two Heart Transplants”** 04/04/22 10pm 3:17
As part of National Organ Donation Month, FOX 17 is in Caledonia interviewing a music teacher who has received two heart transplants in the past six years due to a rare congenital heart defect followed by his body eventually rejecting that first heart last year.
- B. **“Ukraine Medical Supplies”** 04/05/22 5pm 3:00
FOX 17 interviews a Grand Rapids man who just returned from delivering 550 pounds of medicine and other much-needed medical supplies to Lviv in the midst of that city of 700,000 in Ukraine being under constant attack by Russian military forces.
- C. **“Autism Awareness”** 04/19/22 11am 3:23
During National Autism Acceptance Month, FOX 17 is at the Grand Rapids home of a professional piano tuner with autism, who has more than 300 clients, and also speaks with the Autism Alliance Of Michigan about the importance of autistic people being paired with jobs that they love.

MAY

- A. **“Postpartum Pilot Program”** 05/04/22 7am 2:39
On World Maternal Mental Health Day, FOX 17 interviews a local medical expert about a pilot program she has started that provides weekly checks with new mothers to identify and address postpartum depression so that they are not “suffering in silence.”
- B. **“New Nurses Contract”** 05/05/22 5pm 2:50
A FOX 17 crew goes to Muskegon where Trinity Health Muskegon and the union representing its 1,800 nurses announce a new four-year collective bargaining agreement, effective immediately, after contentious negotiations that saw the nurses there threaten to picket.
- C. **“Saving Lives 44 Years”** 05/09/22 8am 1:55
On National Nurses’ Appreciation Day, FOX 17 is on the scene at Helen DeVos Children’s Hospital in downtown Grand Rapids, where three nurses have now been working together for 44 years saving the lives of babies in the Neonatal Intensive Care Unit.

JUNE

- A. **“New Hospital Approved”** 06/09/22 4pm 2:18
FOX 17 has a crew in Byron Center, where Trinity Health Michigan receives Michigan Department of Health And Human Services final approval to build a new \$30 million, 96-bed adult psychiatric hospital employing 170 trained health-care experts to be called the Southridge Behavioral Hospital on its campus there.
- B. **“A Miracle Patient”** 06/10/22 8am 2:59
FOX 17 has a crew at the Grand Rapids home of Paxton, a 3-year-old boy who has defied all odds and is now living happy and healthy after a golf-ball-sized

tumor was discovered at the base of his brain and spinal cord at the age of 10 months – a situation that is fatal 99 percent of the time. Two of Paxton’s doctors at Helen DeVos Children’s Hospital tell FOX 17 that the child is “a miracle patient.”

- C. **“Vaccines OK’d for Tots”** 06/20/22 6pm 2:04
After the Centers for Disease Control and Prevention approves COVID-19 vaccines for children younger than 5, FOX 17 has a crew at the Kent County Health Department in Grand Rapids speaking with the county immunization supervisor about countywide preparations for the arrival and implementation of both Pfizer’s and Moderna’s juvenile vaccines.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 2nd Quarter

April 1 – June 30, 2022

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. **CRIME & SAFETY:**

- A. MAB/Lie or Law :30 14 Airings 05/23 – 06/30
Know the state law about bike safety, its everybody's road, everybody's rules.

2. **DRUGS, ALCOHOL, AND GAMBLING:**

- A. MAB/Win Life Back :30 27 Airings 04/12 – 06/27
If you or someone you love is struggling with a gambling addiction, seek help at the Michigan Problem Gambling helpline.
- B. MAB/Justina :30 13 Airings 04/22 – 06/22
There is help for people addicted to drugs, don't be afraid to get them the help they need.
- C. Partnership to End Addiction :30 20 Airings 05/21 – 06/30
During this unprecedented time, being in quarantine really impacts people in recovery and those who are misusing. Sponsored by Drugfree.org.

3. **EDUCATION:**

- A. Mi Library Is Now :30 17 Airings 05/21 – 6/30
Mi Library Is Now is an awareness campaign highlighting the essential nature and evolution of libraries to meet the needs of the public. Sponsored by Mi Library Is Now.
- B. College :30/:45/:60 24 Airings 04/02 – 06/25
As you grow up and prepare to go away to college, don't forget to thank your parents for all their support along the way. Sponsored by The Foundation for a Better Life.
- C. Dare To STEM :15/:30/:60 18 Airings 04/02 – 06/25
STEM get a tough rep for being calculated and reserved for those who have a "knack for it", but it's actually fun, messy and for all kids. Sponsored by the Ad Council.

4. **HEALTH & FITNESS:**

- A. Spill Your Guts :30/:60 5 Airings 05/01 – 06/29

The Crohn's and Colitis Foundation is here to help you find a specialist and to help you live your best life. Sponsored by the Crohn's and Colitis Foundation.

- B. Be The Match :60/:90 19 Airings 04/06 – 06/30
You could be a bone marrow match for someone who is fighting a life-threatening blood cancer. Sponsored by National Marrow Donor Program.
- C. MAB/Stay Well :30 24 Airings 04/01 – 06/30
Be kind to your mind, share your feelings and have hope. Talk to a “Stay Well” Counselor for free, confidential help.
- D. MAB/Kids Vaccine :30 25 Airings 04/01 – 06/15
It is important to make sure your children have received their COVID vaccine.
- E. MAB/Caught Up 30 26 Airings 04/01 – 06/15
It's important to make sure your children are caught up on their vaccines to prevent 14 childhood illnesses.
- F. Feeding America :60 32 Airings 04/02 – 06/30
Hunger knows no boundaries, it touches every community in the U.S., including your own. Sponsored by Feeding America.

5. OTHER:

- A. Annie's Song :15/:30/:60/:90 23 Airings 04/02 – 06/25
The world is beautiful, you just have to stop and look around to notice it. Sponsored by The Foundation for a Better Life.
- B. Am I A Tree/Our Colors :15/:30/:60 30 Airings 04/02 – 06/25
Make the forest part of your story. Sponsored by DiscovertheForest.org
- C. Gratitude :30/:60 12 Airings 04/02 – 06/25
Do something nice for someone you love. Sponsored by The Foundation for a Better Life.
- D. Haircut :15/:30/:60 20 Airings 04/02 – 06/25
You are never alone when you have people supporting you through life's struggles. Sponsored by The Foundation for a Better Life.
- E. Help Ukraine :30 38 Airings 06/24 – 06/30
Consider donating to help Ukrainian children. Sponsored by NAB and UNICEF.

FOX 17 ON-AIR TALENT APPEARANCES
2nd Quarter 2022

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the 2nd Quarter of 2022.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
4/9/22	Michelle Dunaway Tessa DiTirro	Alternative in Motion Wheel Run 5k Board Member
4/22/22	Elliot Grandia	West Side Community Cleanup Host/Volunteer
4/22/22	Haleigh Vaughn	Mattawan High School PALS Conference Guest Speaker
4/23/22	Tessa DiTirro Michelle Dunaway	Community Conversations at Candied Yam Attendee
4/29/22	Josh Berry	Roguewood Elementary School Mystery Reader
5/11/22	Michelle Dunaway	Collections and Cocktails Grand Rapids Public Museum, Attendee
5/11/22	Tessa DiTirro	Mary Free Bed Luncheon Attendee
5/12/22	Michelle Dunaway	Believe the Child Lunch Attendee
5/14/22	Tessa DiTirro Josh Berry Robb Westaby Marisa Oberle	Tulip Time Parade Celebrity Walker
5/17/22	Haleigh Vaughn	Stockbridge Area Senior Center Guest Speaker
5/19/22	Tessa DiTirro	Alternatives in Motion Luncheon Emcee
5/19/22	Candace Monacelli	Senior Scholarship Brunch Caledonia's Women's Association, Speaker
5/21/22	Haleigh Vaughn	Girls on the Run West Michigan Volunteer

5/23/22	Candace Monacelli	PROOF Awards Taping for Virtual Event Emcee
6/3/22	Elliot Grandia	Young Life Concert Fundraiser Emcee
6/4/22	Elliot Grandia Max Goldwasser	Chase the Bear Golf Tournament Celebrity Golfer
6/4/22	Candace Monacelli	Lids for Kids – Bike Safety Emcee
6/23/22	Candace Monacelli	Drinks on the Diamond White Caps Foundation, Emcee
6/25/22	Candace Monacelli	Take Steps Walk Crohn’s and Colitis Foundation, Emcee
6/28/22	Kevin Craig	Brian Bush Putt for Life, planning meeting St. Judes Fundraiser

FOX 17 Special Projects
2nd Quarter 2022

Pay It Forward Person of the Month

West Michigan has a great history of philanthropy and community service. The Pay It Forward Awards, presented by Lake Michigan Credit Union, are FOX 17's way of recognizing the many selfless acts that take place in West Michigan each and every day. We want to make sure good deeds don't go unnoticed! Viewers nominate someone they feel goes above and beyond, and FOX 17 chooses a Pay it Forward Person of the Month. We air their story during all newscasts one day a month, and promote during the week of the airing to watch and see who was nominated this month.

Schedule: April 25 - 29, May 23 – 27, June 20 - 24

Children's Advocacy Center Believe the Child Luncheon

FOX 17 was the official television sponsor of the annual Believe the Child Luncheon event. FOX 17's Michelle Dunaway hosted the event which helps raise needed funds to provide services at no cost to children after being sexually abused. FOX 17 interviewed organizers during their FOX 17 Morning News and during the FOX 17 Morning Mix programs and posted information about the event on-line and on our social media.

Schedule: April 18 – May 12

Event Date: May 12, 2022

Lids for Kids

FOX 17 was the official television sponsor of the 7th annual Lids for Kids event. FOX 17's Candace Monacelli hosted the event which promoted bike safety and over 500 children were fitted for a free bike helmet! FOX 17 interviewed organizers during their FOX 17 Morning News and during the FOX 17 Morning Mix programs and posted information about the event online and on our social media. FOX 17 was also present at the event giving away water bottles and other prizes under the FOX 17 tent.

Schedule: May 16 – June 4

Event Date: June 4, 2022

Take Steps (Crohn's & Colitis Foundation)

FOX 17 was the official television sponsor of the annual Take Steps event. FOX 17's Candace Monacelli hosted the event which helps raise needed funds to support patient programs, enhance professional education efforts, and propel critical research for cures. FOX 17 interviewed organizers during their FOX 17 Morning News and during the FOX 17 Morning Mix programs and posted information about the event on-line and on our social media. FOX 17 produced commercials and ran them at no cost to the organizers.

Schedule: May 30 – June 25

Event Date: June 25, 2022

Pride Month

Throughout the month of June FOX 17 aired public service announcements in support and celebration of Pride Month. FOX 17 aired these spots all throughout June absolutely free of charge.

Schedule: June 1 - 30, 2022

FOX 17 Road Crew

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 2nd quarter of 2022:

DATE	TIME	EVENT
06/4/22	9am – 12:00pm	Lids For Kids – Grand Rapids

2nd QUARTER
FOX NEWS SUNDAY GUESTS

April 3, 2022

Biden Agenda:

Rep. Suzan DelBene (D-WA)

Border/Gas prices/Midterms:

Sen. John Cornyn (R-TX)

Ukraine:

John Kirby

April 10, 2022

Biden Agenda:

Jen Psaki

GOP Agenda:

Sen. Mitch McConnell (R-KY)

April 17, 2022

GOP Agenda:

Rep. Kevin McCarthy (R-CA)

Covid:

Dr. Ashish Jha

April 24, 2022

Border/Dem Agenda:

Rep. Henry Cuellar (D-TX)

Border/GOP Agenda:

Rep. Michael McCaul (R-TX)

May 1, 2022

Border

Sec. Alejandro Mayorkis

Ukraine/Russia:

Sen. Bob Menendez (D-NJ)

May 8, 2022

SCOTUS/Abortion:

Sen. Lindsey Graham (R-SC)

Abortion/Biden Agenda:

Sen. Chris Murphy (D-CT)

May 15, 2022

Abortion:

Gov. Kevin Stitt (R-OK)

Gov. Jared Polis (D-CO)

PA Senate Primary:

Kathy Barnette

May 22, 2022

GOP Primaries:

Ronna McDaniel

Economy:

Brian Deese

May 29, 2022

AL Primary:

Rep. Mo Brooks (R-AL)

Guns/Crime:

Sen. Ben Cardin (D-MD)

June 5, 2022

Economy:

Gene Sperling

Guns/Midterms:

Rep. Steve Scalise (R-LA)

June 12, 2022

Guns/Jan 6/Economy:

Sen. Chris Coons (D-DE)

Gov. Asa Hutchinson (R-AR)

June 19, 2022

Economy:

Brian Deese

Gun Legislation:

Sen. Mike Lee (R-UT)

June 26, 2022

SCOTUS/Roe:

Sen. Lindsey Graham (R-SC)

Stacey Abrams