

## WKKS PUBLIC INSPECTION FILE SECOND QUARTER 2023

WKKS and WKKS-FM provide listeners with regularly scheduled national, state and local news, sports and weather and regularly scheduled public affairs programming to address issues of concern to our listeners, including:

### NEWSCASTS

AP National News (24/7)

Local and Regional Newscasts at 7a, 730a, 8a, Noon, and 5p. Hourly Weather Forecasts

Special Weather Statements as warranted

### SPECIAL NEWS COVERAGE OF

Lewis County Fiscal Court

Vanceburg City Council

Lewis County Board of Education

Vanceburg Electric Plant Board

Lewis County Chamber of Commerce

Lewis County Tourism/Economic Development

Lewis County Emergency Management

### SPECIAL PROGRAMMING

EAS Weather Bulletins

Lewis County Extension Office Reports

### WEEKLY UPDATES FROM GOVERNOR ANDY BESHEAR

Severe Weather Response - High wind, tornadoes, flooding

Legislative session updates

Economic Development

Consumer Science information is a weekly public affairs program that airs Thursdays @12:15 p.m. and is hosted by Amanda Broderick with the local Extension Office.

Segments have included information on processed foods, chronic stress in today's world, probiotics, walking for exercise, using baby formula safety, benefits of an involved dad, bank phishing scams, and vaping among teens.

Religious programming Sunday mornings and Sunday nights, and Wednesday nights.

Lewis County High School Athletics (football, boys and girls basketball, baseball, softball, and volleyball).

Community Leaders (Interviews addressing local issues).

A local Bluegrass music program featuring local artists airs on Thursday evenings from 7:00 p.m. until 9:00 p.m.

We air :30 and :60 second public service messages for events, activities, and issues of concern in our local community. In addition to various national PSAs, this quarter, they include but are not limited to:

- Suicide Prevention
- High School Sports
- Don't text and drive
- Kentucky State Police
- Adoption
- Vanceburg Lions Club
- Tollesboro Lions Club
- Chamber of Commerce
- Girl Scouts
- First Steps
- Lewis County Extension Office
- Lewis County Library
- Lewis County Health Department
- Weather Safety
- Phone Scams
- Fire Prevention
- Lewis County Schools Extracurricular Activities
- Lewis County Adult Education

- Timely PSAs
- High School Diploma
- Kid Safety
- Ky Nect
- GED
- Suicide Prevention
- Gun Safety
- Vaccinate against Flu
- COVID PSAs
- Get Your Vaccine and Booster
- Get Your Vaccine/Younger 16-28
- Get Your Vaccine/Youth & Parent
- Colorectal Cancer

#### SECOND QUARTER 2023 ISSUES - WKKS & WKKS-FM PSAs

- Spring Severe Weather Preparedness
- EKY Flooding
- Local road checkpoints by Sheriff's Department
- Suicide Prevention
- Veterans
- KY Broadcasters
- Wildfires

Continued COVID-19 PSAs Include

Call First

Mental Health

COVID-19 Kentucky Broadcasters

COVID-19 Local

School construction. - Construction continues at Lions Lane facilities and work is underway on new Garrison Elementary facility. Work underway at Tollesboro Elementary and Laurel Elementary.

Work underway by local officials to construct a recreational park at the Black Oak Industrial Park. Hopes are to open splash pad in July.

Local Ambulance Service concerns after provider announced possible closure of local hub. Efforts continue to create a countywide ambulance service district after officials established an ambulance tax. Ambulance committee, and now Ambulance Tax Board meetings are being covered extensively.

## SCHOOLS

Assisted with providing information on school and athletic events for Lewis County Schools.

## DOWNTOWN VANCEBURG

Mayor Dane Blankenship interview about project improvements for city streets as well as local festivals. Sale of local trash pickup franchise.

## ROADS

News segments included stories on road improvements including safety improvements for school zones. Upcoming blacktopping projects on the AA Highway, KY 57 and KY 59 near Vanceburg.

Updates on road work being done in various areas of the county.

## WEATHER

Participation in local monthly testing of outdoor warning sirens and participation in events with local Emergency Management officials and National Weather Service officials in Wilmington, Ohio.

Provided listeners with special weather statements concerning flash flooding and high wind.

Promoted ways to receive weather and closing reports by subscribing to local texting service. (Promotion of Lewis County Alert System.)

Participation in national and state EAS testing.

## FARM AND HOME

Agriculture Extension Agent Phillip Knopka addressed various topics on his weekly program (Fridays at 12:15 p.m.). Phillip died May 3 as the result of a motor vehicle collision and a replacement has not been named for his position. These topics were covered prior to May 3.

Topics included:

Home & Farm  
Wild Pigs  
Backyard Chicken Basics  
Pasture Management  
Don't over fertilize your lawn

#### ADULT EDUCATION

Adult education is a critical part of the economy. Adults without a GED or high school diploma will struggle financially, often being a drain on society. Adult Ed reps recorded PSAs to run that promote the program and explain available funding to assist students. The Adult Ed office has fully reopened following a closure during much of the COVID-19 restrictions. PSAs from Vanceburg Mayor Dane Blankenship promoting local services available including online and in-person services.

#### WEATHER CONDITIONS

News and PSAs to stress fire safety (Spring Fire Hazard Season - Through end of April). News segments included information on outdoor burning safety. Special reports for spring storms and fire danger levels in the listening area. Shelter center was activated March 3-4 as high wind threatened extended power outages. Provided extended coverage of weather for March 3 event.

COVID-19 . . . With the issues surrounding response to the novel coronavirus (COVID-19) at the federal, state and local levels, WKKS and WKKS-FM have continued extended coverage and use of air time to provide news and information to our listeners on this continuing threat to our residents since mid-February 2020. We continue to devote a portion of each newscast to promote vaccine availability and provide current state and local information.

The daily coverage since March 6, 2020, when an emergency was declared in Kentucky has included newscasts with Local and State COVID information and numbers, and regular interviews with Judge Executive Todd Ruckel, Judge Executive Jimmy Lykins, Judge Executive Craig Stanfield, Emergency Management Directors George Sparks and Dennis Brown, Vanceburg Mayor Dana Blankenship, Health Director Anita Bertram and School Superintendent Jamie Weddington, among others. Most weekly press conferences with Governor Andy Beshear have been aired live. The daily press conferences ended in May 2021 with the improvement of numbers but have resumed as needed (Now every Thursday at 12:30 p.m.).

While the governor's press briefings no longer centered on COVID-19 beginning in early March 2022, WKKS and WKKS-FM have continued to carry the now weekly briefings which have been on a variety of topics of interest to Kentuckians. Many of the briefings since the end of July 2022 have focused on extensive flooding in Eastern Kentucky. Many local organizations and individuals have assisted in the post-flooding efforts of those affected communities. High winds and storms on March 3 also resulted in extensive damage to many areas of the state with some damage in Lewis County. Assistance for those suffering losses has been discussed during these briefings.

COVID-19 PSAs from every available source, including locally produced, have been aired extensively. Many of the interviews have been conducted in the offices of Lewis County Emergency Management and Lewis County Health Department and uploaded to WKKS Studios.

\* A copy of this document was placed in the station's local Public Inspection File on July 7, 2023.

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