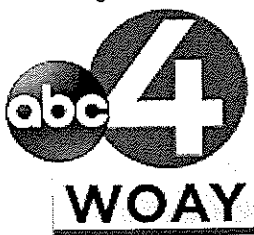


# CONTRACT



**WOAY-TV**  
 7113 Legends Hwy  
 Oak Hill, WV 25901  
 (304) 469-3361

<u>Contract / Revision</u> 9082 /		<u>Alt Order #</u> 10779171
<u>Advertiser</u> Black Bear PAC		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> 05/09/24 - 05/14/24	<u>Estimate #</u> 2591	
<u>Product</u> 589		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOAY-TV	<u>Account Executive</u> CoxReps Washingtor	<u>Sales Office</u> CoxReps-Nation
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

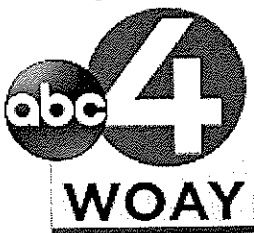
And:

Medium Buying LLC  
 1351 King Ave  
 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOAY	05/12/24	05/12/24	Newswatch At 6 Su	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	1			\$300.00				
N 2	WOAY	05/12/24	05/12/24	Sunday Prime Hour 4	10p-11p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	2			\$600.00				
N 3	WOAY	05/12/24	05/12/24	Newswatch at 11p SaSu	11p-1130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	1			\$150.00				
N 4	WOAY	05/12/24	05/12/24	Sunday Prime Hour 1	7p-8p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	2			\$1,000.00				
N 5	WOAY	05/11/24	05/11/24	Sa 12:00xm-1:00xm	12x-1x		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-	2			\$50.00				
N 6	WOAY	05/12/24	05/12/24	Su 5p-6p	5p-6p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	2			\$50.00				
N 7	WOAY	05/12/24	05/12/24	Formula 1	Various		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S	3			\$50.00				
N 8	WOAY	05/10/24	05/13/24	Newswatch At 5	5p-530p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--	2			\$150.00				
Week:		05/13/24	05/19/24	M-----	1			\$150.00				
N 9	WOAY	05/11/24	05/11/24	Sa 11:30p-12x	Sa 11:30p-12x		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-	1			\$50.00				
N 10	WOAY	05/11/24	05/11/24	Newswatch at 11p SaSu	11p-1130p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-	1			\$175.00				
N 11	WOAY	05/11/24	05/11/24	ABC World News Sa	SA 630p-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-	1			\$2,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WOAY-TV**  
 7113 Legends Hwy  
 Oak Hill, WV 25901  
 (304) 469-3361

<b>Contract / Revision</b> 9082 /	<b>Alt Order #</b> 10779171
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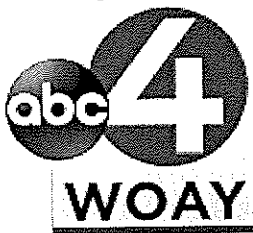
<b>Advertiser</b> Black Bear PAC	<b>Original Date / Revision</b> 05/09/24 / 05/09/24
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<b>Contract Dates</b> 05/09/24 - 05/14/24	<b>Product</b> 589	<b>Estimate #</b> 2591
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WOAY	05/11/24	05/12/24	X Games	X Games		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----SS				4	\$50.00			
N 13	WOAY	05/13/24	05/13/24	Monday Prime Hour 3	10p-11p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				2	\$700.00			
N 14	WOAY	05/10/24	05/13/24	Jimmy Kimmel Live!	1135p-1237a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				1	\$50.00			
Week:		05/13/24	05/19/24	M-----				1	\$50.00			
N 15	WOAY	05/12/24	05/12/24	Sunday Prime Hour 4	10p-11p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				2	\$700.00			
N 16	WOAY	05/13/24	05/13/24	Monday Prime Hour 2	9p-10p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				2	\$800.00			
N 17	WOAY	05/09/24	05/10/24	Friday Prime Other	9:00 PM-11:00 PM		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$550.00			
N 18	WOAY	05/13/24	05/13/24	Monday Prime Hour 1	8p-9p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	M-----				2	\$1,000.00			
N 19	WOAY	05/12/24	05/12/24	Good Morning America Su	8a-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				2	\$150.00			
N 20	WOAY	05/11/24	05/11/24	Sa 7p-8p	7p-8p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				2	\$75.00			
N 21	WOAY	05/11/24	05/11/24	Sa 1p-2p	1p-2p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				2	\$25.00			
N 22	WOAY	05/12/24	05/12/24	Su 1p-2p	1p-2p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				2	\$25.00			
N 23	WOAY	05/12/24	05/12/24	This Week	9a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				2	\$150.00			
N 24	WOAY	05/10/24	05/13/24	M-F 1230p-1p	1230p-1p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				1	\$50.00			
Week:		05/13/24	05/19/24	M-----				2	\$50.00			
N 25	WOAY	05/10/24	05/13/24	NewsWatch At 6	6p-630p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				1	\$400.00			
Week:		05/13/24	05/19/24	M-----				2	\$400.00			
N 26	WOAY	05/10/24	05/13/24	NewsWatch At Noon	12p-1230p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$100.00			
Week:		05/13/24	05/19/24	M-----				1	\$100.00			
N 27	WOAY	05/10/24	05/13/24	Early Fringe 530p-6p M-F	530p-6p		:30			NM	3	\$225.00

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<u>Contract / Revision</u> 9082 /	<u>Alt Order #</u> 10779171
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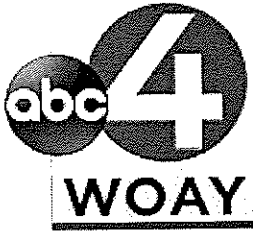
<u>Advertiser</u> Black Bear PAC	<u>Original Date / Revision</u> 05/09/24 / 05/09/24
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<u>Contract Dates</u> 05/09/24 - 05/14/24	<u>Product</u> 589	<u>Estimate #</u> 2591
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$75.00			
Week:		05/13/24	05/19/24	M-----				1	\$75.00			
N 28	WOAY	05/10/24	05/13/24	ABC World News M-F	630p-7p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$2,000.00			
Week:		05/13/24	05/19/24	M-----				1	\$2,000.00			
N 29	WOAY	05/11/24	05/11/24	Good Morning America Sa	8a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				4	\$125.00			
N 30	WOAY	05/09/24	05/14/24	Prime Access ROT M-F	7p-8p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$150.00			
Week:		05/13/24	05/19/24	M-----				2	\$150.00			
N 31	WOAY	05/12/24	05/12/24	Sunday Prime Other	8:00 PM-10:00 PM		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S				4	\$1,500.00			
N 32	WOAY	05/10/24	05/14/24	Newswatch Early Edition	6a-7a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$50.00			
Week:		05/13/24	05/19/24	M-----				3	\$50.00			
N 33	WOAY	05/10/24	05/14/24	M-F 9a-10a	9a-10a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				2	\$50.00			
Week:		05/13/24	05/19/24	M-----				4	\$50.00			
N 34	WOAY	05/10/24	05/14/24	Early Fringe ROT M-F	4p-5p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$50.00			
Week:		05/13/24	05/19/24	M-----				3	\$50.00			
N 35	WOAY	05/10/24	05/13/24	M-F 3p-4p	3p-4p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$50.00			
Week:		05/13/24	05/19/24	M-----				3	\$50.00			
N 36	WOAY	05/10/24	05/13/24	M-F 2p-3p	2p-3p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$75.00			
Week:		05/13/24	05/19/24	M-----				3	\$75.00			
N 37	WOAY	05/10/24	05/13/24	M-F 1p-2p	1p-2p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$50.00			
Week:		05/13/24	05/19/24	M-----				3	\$50.00			
N 38	WOAY	05/10/24	05/13/24	M-F 10a-11a	10a-11a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				3	\$50.00			
Week:		05/13/24	05/19/24	M-----				3	\$50.00			
N 39	WOAY	05/10/24	05/14/24	GMA M-F	7a-9a		:30			NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	----F--				4	\$100.00			
Week:		05/13/24	05/19/24	MT-----				8	\$100.00			
<b>Totals</b>											126	\$33,750.00

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**WOAY-TV**  
 7113 Legends Hwy  
 Oak Hill, WV 25901  
 (304) 469-3361

<u>Contract / Revision</u> 9082 /	<u>Alt Order #</u> 10779171
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<u>Advertiser</u> Black Bear PAC	<u>Original Date / Revision</u> 05/09/24 / 05/09/24
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<u>Contract Dates</u> 05/09/24 - 05/14/24	<u>Product</u> 589	<u>Estimate #</u> 2591
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	126	\$33,750.00	(\$5,062.50)	\$28,687.50
<b>Totals</b>	126	\$33,750.00	(\$5,062.50)	\$28,687.50

Signature:  Date: 5/9/24

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# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, KATHERINE WAGNER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: BLACK BEAR PAC

Agency name: MEDIUM BUYING

Address: 1100 DENNISON AVE. SUITE 200 COLUMBUS, OH 43201

Contact: KATHERINE WAGNER

Phone number: 330-987-1637

Email: KATHERINE@MEDIUMBUYING.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BLACK BEAR PAC

Address: 1593 HAMPTON ROAD CHARLESTON, WV 25314

Contact: CHARLES GANTT

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

CHARLES GANTT, TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): WV GOVERNOR


Date of election: 5/14/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: Katherine Wagner, MEDIUM BUYING <small>Digitally signed by Katherine Wagner, MEDIUM BUYING Date: 2023.07.26 09:34:58 -0400</small>	Signature: 
Name: KATHERINE WAGNER	Name: Robin DiBartolomeo
Date of Request to Purchase Ad Time: 3/4/24	Date of Station Agreement to Sell Time: 5/9/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/3/24 Insult-2 and Chrissy; 5/9/24 Warner

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 9082	Station Call Letters: WOAY	Date Received/Requested: 5/9/24
Est. #: 2591	Station Location: Oak Hill, WV	Run Start and End Dates: 5/9/24 - 5/14/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.