

2nd Quarter 2009
“VISTA L.A.” MAGAZINE SHOW

Show: Vis-05-09 ABC7 “Vista L.A.” Magazine show
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SUMMARY:

Vista L.A. talks to longtime trapeze artist Richie Gaona, whose family spans three generations of trapeze artist, going back to his grandfather who performed with the circus in Mexico and now trains others on the trapeze in his own backyard. At “Richie’s Trapeze Workshop,” beginners can conquer their fear of heights and get a great workout in the process by climbing two stories up and swinging freely. Vista L.A.’s Jovana Lara gets her own lesson, one on one with Richie. Our next story focuses on Spanish-language inspired products have become a growing trend. Some say it is because of the popularity of carton like “Dora the Explorer” or “Go Diego Go.” Vista L.A. talk to one local family, from the city of Montebello, The Barrios Family about their bilingual product company called “Frijolitos.” The Barrios family saw a need and decided to create bilingual educational books paired with colorful plush toys. The set of books embrace Latino culture, language and history. It’s a family owned-and-operated business with Martha Barrios serving as CEO, her son Christopher Barrios is the Creative Director and daughter Teresa Barrios is the Vice-President of Sales. ‘Frijolitos’ books and products have been well-received in the Los Angeles community, selling at various boutiques, such as “Casita Del Pueblo.” Yolanda Garcia, owner of *Casita Del Pueblo*, expressed her excitement for the ‘Frijolitos’ books. Next up, Vista L.A. highlights “Youth Orchestra L.A.,” a new music program for children in underserved neighborhoods of Los Angeles, primarily in South and Central L.A. This classical music program was created by the Los Angeles Philharmonic and the incoming Music Director Gustavo Dudamel and also in partnerships with The Harmony Project and The EXPO Center. Deborah Borda, President of the L.A. Philharmonic, says the idea and collaboration is inspired by a similar youth orchestra in Venezuela called “El Sistema,” which helped produce musical prodigy Dudamel. Eye on L.A. spoke with children; Nicholas Ruiz, Griselda Salas, Steven Torres and Destiny Frazier about how the program it has had a positive effect in their lives. This program’s main goal is not to create world-class musicians, but to instill life-long values. Then, we head to Silverlake where Mario Nugara, a local dance teacher providing thousands of children in Los Angeles with an opportunity to learn classical ballet—free of cost. For the past seventeen years, Nugara has been teaching basic and complex ballet dance skills to children from underserved L.A. community from his Silverlake studio. About twenty-thousand students have learned the art of ballet here. Along with free lessons, the students get pink pretty satin shoes and elegant costumes – creating for the kids an enchanting magical experience. Emmanuel Reyes is one of his talented students who aspires to be a professional dancer someday in his future. Last on Vista L.A. is “El Centro Cultural de Mexico” in Orange County. This center is carrying on Latin American cultural traditions in dance, music and art. The unique center in Orange County offers the public an open space to explore their cultural interests and empower themselves to make change in their community. Board members, Benjamin Vazquez and Gabriel Cordova, talk about the center’s history, classes and cultural legacy.

HOSTS:

Jovana Lara; ABC7 Anchor/Reporter, Danny Romero; ABC 7 Weather forecaster

GUESTS:

Richie Gaona; Gaona Trapeze, Martha Barrios; CEO/Frijolitos, Christopher Barrios; Creative Director/Frijolitos, Teresa Barrios; Vice-President of Sales/ Frijolitos, Yolanda Garcia, owner/*Casita Del Pueblo*, Deborah Borda, President/L.A. Philharmonic, Nicholas Ruiz, Griselda Salas, Steven Torres, Destiny Frazier, Mario Nugara; Dancer Teacher, Emmanuel Reyes, Benjamin Vazquez; Board Member/El Centro Cultural de Mexico Gabriel Cordova; Board Member/El Centro Cultural de Mexico.