

INVOICE



KITV
801 South King Street
Honolulu, HI 96813
Main: (808)535-0400
Billing: (916)325-3266

www.KITV.com

Billing Address:

Adelstein/Liston
 Attention: Accounts Payable
 222 West Ontario
 Suite 600
 Chicago, IL 60610

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1243828-1	10/12/14	October 2014	09/29/14 - 10/12/14

Station	Account Executive	Sales Office	Sales Region
KITV	John Crenna	Eagle-Chicago	National

Advertiser	Product	Estimate Number
Ige/D/Governor	IGE/G/D	4338

Flight Dates	Order #	Alt Order #
10/06/14 - 10/12/14	1243828	08177192

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/14	10/10/14	KITV 4 News This Mornin 5-7am		-TWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -TWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KITV Tu 10/07/14 5:42 AM KITV 4 News This Morning 5-7am :30 DAIG0130H \$125.00 NM 1 KITV W 10/08/14 5:18 AM KITV 4 News This Morning 5-7am :30 DAIG0130H \$125.00 NM 4 KITV Th 10/09/14 5:24 AM KITV 4 News This Morning 5-7am :30 DAIG0230H \$125.00 NM 3 KITV F 10/10/14 6:28 AM KITV 4 News This Morning 5-7am :30 DAIG0130H \$125.00 NM									
2	10/07/14	10/10/14	GMA M-F	7-9am	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Tu 10/07/14 7:28 AM GMA M-F 7-9am :30 DAIG0230H \$150.00 NM 7 KITV W 10/08/14 8:29 AM GMA M-F 7-9am :30 DAIG0230H \$150.00 NM 5 KITV Th 10/09/14 8:55 AM GMA M-F 7-9am :30 DAIG0130H \$150.00 NM 4 KITV F 10/10/14 7:54 AM GMA M-F 7-9am :30 DAIG0230H \$150.00 NM									
4	10/12/14	10/12/14	KITV4 NewsThis Morn SaKITV4 NewsThis M		-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Su 10/12/14 7:23 AM KITV4 NewsThis Morn Sa/Su KITV4 NewsThis M :30 DAIG0130H \$200.00 NM									
5	10/07/14	10/10/14	ELLEN EF	ELLEN EF	-TWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -TWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Tu 10/07/14 4:55 PM ELLEN EF ELLEN EF :30 DAIG0130H \$200.00 NM 2 KITV W 10/08/14 4:54 PM ELLEN EF ELLEN EF :30 DAIG0130H \$200.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:

KITV
PO Box 26865
Lehigh Valley, PA 18002-6865

Invoice #	Invoice Date	Invoice Month	Invoice Period
1243828-1	10/12/14	October 2014	09/29/14 - 10/12/14
Advertiser	Product	Estimate Number	
Ige/D/Governor	IGE/G/D	4338	

www.KITV.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/07/14	10/10/14	ELLEN EF	ELLEN EF	-TWTF--	:30	3	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KITV F 10/10/14 4:56 PM ELLEN EF ELLEN EF :30 DAIG0130H \$200.00 NM									
6	10/07/14	10/10/14	KITV News At 6	6-6:30pm	-TWTF--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -TWTF-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Th 10/09/14 6:17 PM KITV News At 6 6-6:30pm :30 DAIG0230H \$800.00 NM									
7	10/07/14	10/10/14	KITV 4 News at 6:30p M-IM-F 6:30pm News	6:30pm News	-TWTF--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -TWTF-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV W 10/08/14 6:54 PM KITV 4 News at 6:30p M-F M-F 6:30pm News :30 DAIG0230H \$600.00 NM									
8	10/06/14	10/06/14	Dancing w/the Stars	7-9pm	M-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV M 10/06/14 7:28 PM Dancing w/the Stars 7-9pm :30 DAIG0130H \$1,800.00 NM									
11	10/07/14	10/10/14	KITV 4 News at 10 II M-F KITV 4 News at 10	10-1035pm	-TWTF--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -TWTF-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV W 10/08/14 10:56 PM KITV 4 News at 10 II M-F KITV 4 News at 10 :30 DAIG0130H \$400.00 NM 2 KITV F 10/10/14 10:56 PM KITV 4 News at 10 II M-F KITV 4 News at 10 :30 DAIG0230H \$400.00 NM									
12	10/07/14	10/10/14	KITV News At 10	10-1035pm	-TWTF--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -TWTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KITV Tu 10/07/14 10:30 PM KITV News At 10 10-1035pm :30 DAIG0230H \$500.00 NM									
Total Spots							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,400.00
<u>Agency Commission</u>	\$960.00
<u>Net Amount Due</u>	\$5,440.00
<u>General Excise Tax 4.712%</u>	\$256.33
<u>Amount Due</u>	\$5,696.33

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.