



125 West 55th St
New York, NY 10019

Contract # 26093136	Changes as of: 6/26/2018 at 12:03 PM	Version: Original Order	
CPE: 155/350/4163	Flight: 10/30/18 - 11/5/18	Station: KLAS	Con Type: POLITICAL/VOTE
Agency: MAIN STREET MEDIA GRP	Advertiser: Senate Leadership Fund	Market: Las Vegas	Total \$: \$441,000.00
PO BOX 25093	Product: Nevada	Office: WASHINGTON	Total Spots: 97
Alexandria, VA 22314	Agency Order #: 7491440	Service: Nielsen	Total CPP: \$0.00
	Buyer: Santuoso, Michelle	Primary Demo:	Total GRP:
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR	Traffic #: 1600535
	202-872-5880	202-872-5880	

Separation:

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	Tu-F,M 4a-4:30a		8 NEWS NOW GOOD DAY (4-5AM)	\$280.00	30	1	1	1	1	0	0	1	5	\$1,400.00	\$0.00	0.0
2	Tu-F,M 4:30a-5a		8 NEWS NOW GOOD DAY (4-5AM)	\$280.00	30	1	1	1	1	0	0	1	5	\$1,400.00	\$0.00	0.0
3	Tu-F,M 5a-5:30a		8 NEWS NOW GOOD DAY (5-6AM)	\$1,400.00	30	1	0	1	0	0	0	1	3	\$4,200.00	\$0.00	0.0
4	Tu-F,M 5:30a-6a		8 NEWS NOW GOOD DAY (5-6AM)	\$1,400.00	30	0	1	0	1	0	0	0	2	\$2,800.00	\$0.00	0.0
5	Tu-F,M 6a-6:30a		8 NEWS NOW GOOD DAY (6-7AM)	\$2,700.00	30	1	0	1	0	0	0	1	3	\$8,100.00	\$0.00	0.0
6	Tu-F,M 6:30a-7a		8 NEWS NOW GOOD DAY (6-7AM)	\$2,700.00	30	0	1	0	1	0	0	0	2	\$5,400.00	\$0.00	0.0
7	Tu-F,M 7a-8a		CBS THIS MORNING	\$3,500.00	30	1	0	1	0	0	0	1	3	\$10,500.00	\$0.00	0.0
8	Tu-F,M 8a-9a		CBS THIS MORNING	\$3,500.00	30	0	1	0	1	0	0	0	2	\$7,000.00	\$0.00	0.0
9	Tu-F,M 9a-10a		LIVE! WITH KELLY & RYAN	\$3,500.00	30	1	0	1	0	0	0	1	3	\$10,500.00	\$0.00	0.0
10	Tu-F,M 10a-11a		PRICE IS RIGHT	\$7,500.00	30	0	1	0	1	0	0	0	2	\$15,000.00	\$0.00	0.0
11	Tu-F,M 12n-12:30p		8 NEWS NOW AT NOON	\$3,000.00	30	1	0	1	0	0	0	1	3	\$9,000.00	\$0.00	0.0
12	Tu-F,M 1p-2p		LET'S MAKE A DEAL	\$4,200.00	30	0	1	0	1	0	0	0	2	\$8,400.00	\$0.00	0.0
13	Tu-F,M 2p-3p		THE TALK	\$3,900.00	30	1	0	1	0	0	0	1	3	\$11,700.00	\$0.00	0.0
14	Tu-F,M 3p-4p		DR. PHIL	\$3,000.00	30	0	1	0	1	0	0	0	2	\$6,000.00	\$0.00	0.0
15	Tu-F,M 4p-5p		LAS VEGAS NOW	\$1,000.00	30	1	0	1	0	0	0	1	3	\$3,000.00	\$0.00	0.0
16	Tu-F,M 5p-5:30p		8 NEWS NOW AT 5PM	\$4,500.00	30	0	1	0	1	0	0	0	2	\$9,000.00	\$0.00	0.0
17	Tu-F,M 6p-6:30p		8 NEWS NOW AT 6PM	\$5,500.00	30	1	0	1	0	0	0	1	3	\$16,500.00	\$0.00	0.0
18	Tu-F,M 6:30p-7p		8 NEWS NOW AT 630PM	\$5,500.00	30	0	1	0	1	0	0	0	2	\$11,000.00	\$0.00	0.0
19	Tu-F,M 7p-7:30p		JEOPARDY	\$11,000.00	30	1	0	1	0	0	0	1	3	\$33,000.00	\$0.00	0.0
20	Tu-F,M 7:30p-8p		WHEEL OF FORTUNE	\$10,000.00	30	0	1	0	1	0	0	0	2	\$20,000.00	\$0.00	0.0
21	M 8p-9p		KEVIN CAN WAIT/MAN WITH A PLAN-CBS	\$9,000.00	30	0	0	0	0	0	0	1	1	\$9,000.00	\$0.00	0.0



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Alexandria, VA 22314	Agency Order #: 7491440	Service: Nielsen	Total CPP: \$0.00
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	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR	Traffic #: 1600535
	202-872-5880	202-872-5880	
Separation:			

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						10/30	10/31	11/1	11/2	11/3	11/4	11/5					
22	M 9p-10p		SUPERIOR DONUTS/9JKL-CBS	\$8,000.00	30	0	0	0	0	0	0	1		1	\$8,000.00	\$0.00	0.0
23	M 10p-11p		SCORPION-CBS	\$8,000.00	30	0	0	0	0	0	0	1		1	\$8,000.00	\$0.00	0.0
24	Tu-F,M 11p-11:35p		8 NEWS NOW AT 11PM	\$4,200.00	30	1	1	1	1	0	0	1		5	\$21,000.00	\$0.00	0.0
25	Tu-F,M 11:35p-12:37a		THE LATE SHOW-CBS	\$3,000.00	30	1	0	1	0	0	0	1		3	\$9,000.00	\$0.00	0.0
26	Tu-F,M 12:37a-1:37a		THE LATE LATE SHOW-CBS	\$1,200.00	30	0	1	0	1	0	0	0		2	\$2,400.00	\$0.00	0.0
27	Tu 8p-9p		NCIS-CBS	\$15,000.00	30	1	0	0	0	0	0	0		1	\$15,000.00	\$0.00	0.0
28	W 9p-10p		SEAL TEAM-CBS	\$10,000.00	30	0	1	0	0	0	0	0		1	\$10,000.00	\$0.00	0.0
29	W 10p-11p		CRIMINAL MINDS-CBS	\$6,000.00	30	0	1	0	0	0	0	0		1	\$6,000.00	\$0.00	0.0
30	Th 8p-9p		BIG BANG THEORY/YOUNG SHELDON-CBS	\$16,000.00	30	0	0	1	0	0	0	0		1	\$16,000.00	\$0.00	0.0
31	Th 9p-10p		MOM/LIFE IN PIECES-CBS	\$10,000.00	30	0	0	1	0	0	0	0		1	\$10,000.00	\$0.00	0.0
32	Th 10p-11p		S.W.A.T.-CBS	\$7,000.00	30	0	0	1	0	0	0	0		1	\$7,000.00	\$0.00	0.0
33	F 8p-9p		MACGYVER-CBS	\$8,000.00	30	0	0	0	1	0	0	0		1	\$8,000.00	\$0.00	0.0
34	F 9p-10p		HAWAII FIVE-0-CBS	\$9,000.00	30	0	0	0	1	0	0	0		1	\$9,000.00	\$0.00	0.0
35	F 10p-11p		BLUE BLOODS-CBS	\$8,500.00	30	0	0	0	1	0	0	0		1	\$8,500.00	\$0.00	0.0
36	Sa 6a-7a		CBS THIS MORNING SATURDAY	\$1,000.00	30	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0
37	Sa 12:30p-4p		SEC ON CBS	\$5,500.00	30	0	0	0	0	1	0	0		1	\$5,500.00	\$0.00	0.0
38	Sa 5p-5:30p		8 NEWS NOW AT 5PM-SAT	\$3,000.00	30	0	0	0	0	1	0	0		1	\$3,000.00	\$0.00	0.0
39	Sa 6:30p-7p		JEOPARDY WEEKEND	\$3,000.00	30	0	0	0	0	1	0	0		1	\$3,000.00	\$0.00	0.0
40	Sa 9p-10p		CRIMETIME SATURDAY 9/8P-CBS	\$4,500.00	30	0	0	0	0	1	0	0		1	\$4,500.00	\$0.00	0.0
41	Sa 10p-11p		48 HOURS-CBS	\$6,500.00	30	0	0	0	0	1	0	0		1	\$6,500.00	\$0.00	0.0
42	Sa 11p-11:35p		8 NEWS NOW AT 11PM-SAT	\$4,200.00	30	0	0	0	0	1	0	0		1	\$4,200.00	\$0.00	0.0



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	Buyer: Santuoso, Michelle	Primary Demo:
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880
Separation:		
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		Total \$: \$441,000.00
		Total Spots: 97
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1600535

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						10/30	10/31	11/1	11/2	11/3	11/4	11/5					
43	Sa 11:35p-12:35a		ELEMENTARY	\$1,000.00	30	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0
44	Sa 12:35a-1:35a		SCANDAL	\$300.00	30	0	0	0	0	1	0	0		1	\$300.00	\$0.00	0.0
45	Su 6:30a-8a		CBS NEWS SUNDAY MORNING	\$4,500.00	30	0	0	0	0	0	1	0		1	\$4,500.00	\$0.00	0.0
46	Su 8a-8:30a		8 NEWS NOW SUNDAY MORNING- #3	\$2,800.00	30	0	0	0	0	0	1	0		1	\$2,800.00	\$0.00	0.0
47	Su 8:30a-9a		FACE THE NATION	\$4,800.00	30	0	0	0	0	0	1	0		1	\$4,800.00	\$0.00	0.0
48	Su 10a-1p		NFL SUNDAY EARLY: WEEK 9	\$20,000.00	30	0	0	0	0	0	1	0		1	\$20,000.00	\$0.00	0.0
49	Su 1:05p-4p		NFL SUNDAY LATE: WEEK 9	\$20,000.00	30	0	0	0	0	0	1	0		1	\$20,000.00	\$0.00	0.0
50	Su 4:30p-5p		MATTER OF FACT WITH SOLEDAD O'BRIEN	\$3,000.00	30	0	0	0	0	0	1	0		1	\$3,000.00	\$0.00	0.0
51	Su 5p-5:30p		8 NEWS NOW AT 5PM-SUN	\$3,600.00	30	0	0	0	0	0	1	0		1	\$3,600.00	\$0.00	0.0
52	Su 5:30p-6p		POLITICS NOW	\$3,600.00	30	0	0	0	0	0	1	0		1	\$3,600.00	\$0.00	0.0
53	Su 6:30p-7p		8 NEWS NOW AT 630PM-SUN	\$4,200.00	30	0	0	0	0	0	1	0		1	\$4,200.00	\$0.00	0.0
54	Su 11p-11:35p		8 NEWS NOW AT 11PM-SUN	\$4,200.00	30	0	0	0	0	0	1	0		1	\$4,200.00	\$0.00	0.0
55	Su 11:35p-12:35a		SAVING HOPE	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0	
TOTALS:						14	15	16	16	9	11	16		97	\$441,000.00	\$0.00	0.0



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	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/26/18 12:03 PM	JENNA NUBAR	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30

Competitive Information	
Market Budget:	\$433,083
KLAS Share:	30%
Comment:	
KSNV:	30%
KTNV:	12%
KVCW:	2%
KVVU:	25%
NLAS:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	97	\$441,000.00	N/A	0.0
Total	100%	97	\$441,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	97	\$441,000.00
Total	97	\$441,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/28/18 5:46 PM					\$0	\$0	
New	6/26/18 12:03 PM	JENNA NUBAR	New	97		\$441,000.00	\$441,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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