



KEYC-TV
P.O. Box 128
Mankato, MN 56002

Waterfront Strategies
3050 K ST NW
Suite 100
Washington, DC 20007

Contract # 18451

Schedule Dates 10/23/18-10/29/18
Advertiser House Majority PAC (2268)
Agency Waterfront Strategies (1324)
Product POLITICAL-Issues (1064)
Brand HMP 10/23 - 10/29 CBS (5878)
Salesperson Gronholz, Jack (1009)
Sales Office KEYC-TV
Buyer Name Bassett, Laura
Phone/Fax /
CPE N/A
Account Types National/Spot Agency
Billing Type Standard
Comments

Date Entered 10/15/18
Last Modified 10/15/18
Entered By Jack Gronholz
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,320.75
Net Total \$75,484.25
Sales Tax

KEYC-TV (KEYC)	Spots	Rate
By Broadcast Month		
Oct. 2018	133	\$74,790.00
Nov. 2018	27	\$14,015.00
Grand Total:	160	\$88,805.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	6A- 6:30A (CST)	1	1	2	1	1	1			6	\$300.00	\$1,800.00	KEYC-TV (KEYC)		10/15/18
2.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	6:30A- 7A (CST)	1	1	2	1	1				6	\$300.00	\$1,800.00	KEYC-TV (KEYC)		10/15/18
3.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	7A- 9A (CST)	2	2	2	2	2				10	\$300.00	\$3,000.00	KEYC-TV (KEYC)		10/15/18
4.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	7:25A- 7:30A (CST)	1	1	1	1	1				5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		10/15/18
5.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	7:55A- 8A (CST)	1	1	1	1	1				5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		10/15/18
6.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	8:25A- 8:30A (CST)	1	1	1	1	1				5	\$245.00	\$1,225.00	KEYC-TV (KEYC)		10/15/18
7.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	6A- 8A (CST)							2		2	\$150.00	\$300.00	KEYC-TV (KEYC)		10/15/18
8.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	8A- 9:30A (CST)							1		1	\$650.00	\$650.00	KEYC-TV (KEYC)		10/15/18
9.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	9:30A- 10:30A (CST)							1		1	\$340.00	\$340.00	KEYC-TV (KEYC)		10/15/18
10.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	9A- 10A (CST)	2	2	2	2	2				10	\$130.00	\$1,300.00	KEYC-TV (KEYC)		10/15/18
11.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	10A- 11A (CST)	2	2	2	2	2				10	\$350.00	\$3,500.00	KEYC-TV (KEYC)		10/15/18
12.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	11A- 12P (CST)	1	1	1	1	1				5	\$350.00	\$1,750.00	KEYC-TV (KEYC)		10/15/18
13.0	Normal Line / SPOT	10/23/18-10/26/18	2	:30	12P- 12:30P (CST)	1	1	1	1	1				4	\$500.00	\$2,000.00	KEYC-TV (KEYC)		10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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By Broadcast Month	Spots
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Nov. 2018	27
Grand Total:	160

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\$74,790.00
\$14,015.00
\$88,805.00

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14.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	12:30P- 1P (CST)		1	1	1	1	1			5	\$325.00	\$1,625.00	KEYC-TV (KEYC)		10/15/18
15.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	1P- 2P (CST)		1	1	1	1	1			5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		10/15/18
16.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	2P- 3P (CST)		1	1	1	1	1			5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		10/15/18
17.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	3P- 4P (CST)		1	1	1	1	1			5	\$300.00	\$1,500.00	KEYC-TV (KEYC)		10/15/18
18.0	Revised Line / SPOT	10/23/18-10/29/18	2	:30	3P- 4P (CST)		1	1	1	1	1						KEYC-TV (KEYC)		10/15/18
18.1	Normal Line / SPOT	10/23/18-10/29/18	2	:30	4P- 5P (CST)		2	2	2	2	2			10	\$340.00	\$3,400.00	KEYC-TV (KEYC)		10/15/18
19.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	5P- 5:30P (CST)		1	1	1	1	1			5	\$600.00	\$3,000.00	KEYC-TV (KEYC)		10/15/18
20.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	5:30P- 6P (CST)		1	1	1	1	1			5	\$875.00	\$4,375.00	KEYC-TV (KEYC)		10/15/18
21.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	6P- 6:30P (CST)		1	1	1	1	1			5	\$1,820.00	\$9,100.00	KEYC-TV (KEYC)		10/15/18
22.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	5:30P- 6P (CST)							1		1	\$350.00	\$350.00	KEYC-TV (KEYC)		10/15/18
23.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	6P- 6:30P (CST)							1		1	\$625.00	\$625.00	KEYC-TV (KEYC)		10/15/18
24.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	5:30P- 6P (CST)								1	1	\$675.00	\$675.00	KEYC-TV (KEYC)		10/15/18
25.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	6:30P- 7P (CST)		1	1	1	1	1			5	\$1,575.00	\$7,875.00	KEYC-TV (KEYC)		10/15/18
26.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	6:30P- 7P (CST)							1		1	\$765.00	\$765.00	KEYC-TV (KEYC)		10/15/18

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27.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	10P-10:35P (CST)	1	1	1	1	1	1			5	\$1,550.00	\$7,750.00	KEYC-TV (KEYC)		10/15/18
28.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	10P-10:30P (CST)							1		1	\$1,100.00	\$1,100.00	KEYC-TV (KEYC)		10/15/18
29.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	10P-10:30P (CST)								1	1	\$1,550.00	\$1,550.00	KEYC-TV (KEYC)		10/15/18
30.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	10:35P-11:35P (CST)	1	1	1	1	1	1			5	\$650.00	\$3,250.00	KEYC-TV (KEYC)		10/15/18
31.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	11:35P-12:35A (CST)	1	1	1	1	1	1			5	\$175.00	\$875.00	KEYC-TV (KEYC)		10/15/18
32.0	Normal Line / SPOT	10/23/18-10/29/18	2	:30	12:35A-1:05A (CST)	1	1	1	1	1	1			5	\$60.00	\$300.00	KEYC-TV (KEYC)		10/15/18
33.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	10:30P-11P (CST)							1		1	\$425.00	\$425.00	KEYC-TV (KEYC)		10/15/18
34.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	10:30P-11:30P (CST)							2		2	\$300.00	\$600.00	KEYC-TV (KEYC)		10/15/18
35.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	11:30P-12:30A (CST)							1		1	\$100.00	\$100.00	KEYC-TV (KEYC)		10/15/18
36.0	Normal Line / SPOT	10/29/18-10/29/18	2	:30	7P-8P (CST)		1							1	\$1,550.00	\$1,550.00	KEYC-TV (KEYC)		10/15/18
37.0	Normal Line / SPOT	10/23/18-10/23/18	2	:30	7P-8P (CST)			1						1	\$2,200.00	\$2,200.00	KEYC-TV (KEYC)		10/15/18
38.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	7P-8P (CST)			2						2	\$1,375.00	\$2,750.00	KEYC-TV (KEYC)		10/15/18
39.0	Normal Line / SPOT	10/24/18-10/24/18	2	:30	9P-10P (CST)			1						1	\$1,450.00	\$1,450.00	KEYC-TV (KEYC)		10/15/18
40.0	Normal Line / SPOT	10/25/18-10/25/18	2	:30	7P-8P (CST)			2						2	\$2,200.00	\$4,400.00	KEYC-TV (KEYC)		10/15/18

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41.0	Normal Line / SPOT	10/26/18-10/26/18	2	:30	9P-10P (CST)						1			1	\$1,275.00	\$1,275.00	KEYC-TV (KEYC)		10/15/18
42.0	Normal Line / SPOT	10/27/18-10/27/18	2	:30	9P-10P (CST)							1		1	\$1,000.00	\$1,000.00	KEYC-TV (KEYC)		10/15/18
43.0	Normal Line / SPOT	10/28/18-10/28/18	2	:30	6P-7P (CST)								1	1	\$1,775.00	\$1,775.00	KEYC-TV (KEYC)		10/15/18

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