

WMPX WMRX THIRD QUARTER PUBLIC FILE REPORT 2016

During THIRD quarter, WMPX WMRX ran :60 public service announcements dealing with the Issues in our community. The issues and agency names of those Public service announcements that aired are below:

**Poverty** (FEED MICHIGAN, Midland County Emergency Food Pantry PSA)

Minimum Number of minutes devoted to issue over 2<sup>nd</sup> Quarter: **180**

**Animal Control** ( Sunny Furry Friend of the Week Humane Society of Midland County, Live mentions on morning and afternoon drive )

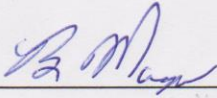
Minimum Number of minutes devoted to issue over 2nd Quarter: **180**

**Public Safety** (Underage Drinking/Smoke Detector FirePrevention )

Minimum Number of minutes devoted to issue over 2nd Quarter: **180**

Please find scripts attached for Public Safety and Poverty PSA

PLACED IN PUBLIC FILE BY



DATE

10/3/16