

Internal Notes for AE: _____

WestRogers, LLC
6075 Poplar Ave, Suite 104
Memphis, TN 38119
901-682-3839
www.westrogers.com

MARKET: SIOUX CITY
ADVERTISER: Cruz For President

STATION: **KSCJ-AM**
STATION REP: Craig Daltoff
PHONE: 712-238-2100
EMAIL: craigd@powellbroadcasting.com

MEDIA BUYER: Backy West
PHONE: 801-662-5839
EMAIL: backywest@westrogers.com

RADIO INSERTION ORDER

DATE: 28-Jan-16

INSERTION ORDER #: 115-002

**PLEASE INCLUDE OUR INSERTION ORDER NUMBER
ON ALL STATION INVOICES - THANK YOU**

X	NEW ORDER
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CANCEL

REPLACES & SUPERCEDES

our Insertion Order # X

deleted X

START DATE:	02/01/18	TOTAL SPOTS
END DATE:	02/01/18	6

WEEK #1- February 1 - February 1											
SPOT LENGTH	DAYPART	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
60	Rush Limbaugh	3							3	\$20.00	\$ 60.00
60	Sean Hannity	3							3	\$20.00	\$ 60.00
									0	\$	-
									0	\$	-
									0	\$	-
									0	\$	-
									0	\$	-
									0	\$	-
									0	\$	-
WEEK TOTALS-		6	0	0	0	0	0	0	6	\$ 20.00	120.00

[illegible][illegible][illegible][illegible]

SCHEDULE TOTALS:	0	0	0	0	0	0	0	0	Avg Unit Cost	\$28.60	\$120.00
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MEDIA GROSS:	\$120.00
DISCOUNT @ 15%:	\$18.00
NET DUE MEDIA:	\$102.00

SPOT ID# / TITLE:

INSTRUCTIONS:

SYSTEM CONFIRMATION REQUIRED

WestRogers, LLC (AGENCY) as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion order/schedule, this Station/Media Outlet recognizes AGENCY as an Agent of the Advertiser and acknowledges that the Advertiser, not the AGENCY, is ultimately liable and responsible for any and all payments due this Station/Media Outlet regarding this Advertiser. AGENCY acknowledges fiscal responsibility to the Station/Media Outlet only when, and to the degree, it has been paid by the Advertiser. The Station/Media Outlet is not authorized to implement this insertion order/schedule until AGENCY has received a signed copy acknowledging its receipt and acceptance of the conditions herein.

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP THANK YOU!

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER SCHEDULE ASAP. THANK YOU.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KSCJ-AM -- Sioux City, Iowa	Date: 12/21/15
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I, Becky West

being/on behalf of: Ted Cruz

a legally qualified candidate of the Republican

political party for the office of: President

in the Caucus

election to be held on: Feb. 1, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/14/15

Date

Bucky West

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

CHAK S. DETMERS

Printed Name

Rg Sales Dir

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Cruz for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Becky West

signature of candidate or authorized committee

Becky West

printed name

12/14/15

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



2000 Indian Hills Drive
Sioux City IA 51104
Phone: 712-239-2100

CRUZ FOR PRESIDENT
WEST ROGERS LLC

INVOICE NUMBER: 116651

KSCJ 1360 AM, Sioux City, Iowa
INVOICE DATE: 2/15/16
PAGE: 1 TYPE: Complete
ACCOUNT: 28185
CONTRACT: 2818512
PRODUCT:

Salesman: CRAIG DEITLOFF
FEDERAL ID#: 72-1313895

PAY THIS AMOUNT:

\$102.00

BY:

3/1/16

Times are approximate within 15 minutes.

Times are preceded by the item designator A-Z.

Date	Number	KSCJ Times
Mn 2/01/16	6	A-11:45a A-12:33p A--1:45p B--2:47p C--3:33p C--4:18p

Contract #2818512 2/1/16 to 2/1/16
2/1

A:	2/12	3	60's @ \$20.00	\$60.00
B:	2/12	1	60 @ \$20.00	\$20.00
C:	2/12	2	60's @ \$20.00	\$40.00

Total Charge:

2/12 Agency Commission Credit

BALANCE OF INVOICE #116651

\$120.00

-\$18.00

\$102.00