

NCC Cable System Order

Order #	62549207
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,589.00	
Commission		\$688.35	
Net Total		\$3,900.65	
Total Spots		101	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	
2	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	
3	AMC	AMC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$70.00	\$140.00	30	
4	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$25.00	\$50.00	30	
5	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$25.00	\$125.00	30	
6	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$25.00	\$125.00	30	
7	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
8	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	
9	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$25.00	\$25.00	30	
10	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$25.00	\$25.00	30	
11	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$32.00	\$32.00	30	
12	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$70.00	\$70.00	30	
13	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$38.00	\$114.00	30	
14	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$44.00	\$132.00	30	
15	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$76.00	\$228.00	30	
16	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$54.00	\$108.00	30	
17	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$54.00	\$162.00	30	
18	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$54.00	\$162.00	30	
19	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	
20	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$136.00	\$408.00	30	
21	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$54.00	\$54.00	30	

NCC Cable System Order

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System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,589.00	
Commission		\$688.35	
Net Total		\$3,900.65	
Total Spots		101	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$54.00	\$54.00	30	
23	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$45.00	\$45.00	30	
24	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$136.00	\$136.00	30	
25	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	1	\$38.00	\$38.00	30	
26	HGTV	HGTV DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	1	\$38.00	\$38.00	30	
27	HGTV	HGTV EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$44.00	\$132.00	30	
28	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	
29	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$13.00	\$26.00	30	
30	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	
31	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	4	\$13.00	\$52.00	30	
32	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	
33	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	
34	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
35	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$13.00	\$13.00	30	
36	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	
37	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	
38	TBSC	TBSC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$76.00	\$228.00	30	
39	USA	USA EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	1	\$38.00	\$38.00	30	
40	USA	USA DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	1	\$38.00	\$38.00	30	
41	USA	USA EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$44.00	\$132.00	30	

NCC Cable System Order

Order #	62549207	Flight Dates	10/01/18 - 10/14/18	Update Date	06/22/18
Syscode	1755	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Senate Majority PAC proj 202228	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL-Sen	Total	\$4,589.00
AE	Tiffany Solis	Product Code	10021008	Commission	\$688.35
Sales Coordinator	Jeff Moring	Est Code	6513	Net Total	\$3,900.65
Office	Washington	Product Name	FL-Sen 10.2-10.8	Total Spots	101
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Oct17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6.22 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	USA	USA PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	101	0	0	0	0	0	0	0	0	0	0	0	101
AMT	\$4,589.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,589.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62549207
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,183.00		
Commission	\$627.45		
Net Total	\$3,555.55		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
2	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
3	AMC	AMC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
4	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$19.00	\$38.00	30	
5	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$19.00	\$95.00	30	
6	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$19.00	\$95.00	30	
7	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
8	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	
9	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	
10	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	
11	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
12	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	
13	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$25.00	\$75.00	30	
14	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
15	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	30	
16	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$36.00	\$72.00	30	
17	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$36.00	\$108.00	30	
18	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$36.00	\$108.00	30	
19	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	
20	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$91.00	\$273.00	30	
21	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$36.00	\$36.00	30	

NCC Cable System Order

Order #	62549207
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,183.00	
Commission		\$627.45	
Net Total		\$3,555.55	
Total Spots		106	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$36.00	\$36.00	30	
23	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
24	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$91.00	\$91.00	30	
25	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$25.00	\$75.00	30	
26	HGTV	HGTV DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	1	\$25.00	\$25.00	30	
27	HGTV	HGTV EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
28	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$57.00	\$171.00	30	
29	HIST	HIST PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
30	HLN	HLN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
31	LIF	LIF PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
32	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$38.00	\$76.00	30	
33	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$38.00	\$190.00	30	
34	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$44.00	\$220.00	30	
35	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	
36	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	
37	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
38	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	
39	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$57.00	\$57.00	30	
40	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$70.00	\$70.00	30	

NCC Cable System Order

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Office	Washington	Product Name	FL-Sen 10.2-10.8	Total Spots	106
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Oct17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6.22 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	TBSC	TBSC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	106	0	0	0	0	0	0	0	0	0	0	0	106
AMT	\$4,183.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,183.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62549207
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,204.00	
Commission		\$480.60	
Net Total		\$2,723.40	
Total Spots		105	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
2	AMC	AMC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
3	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$19.00	\$38.00	30	
4	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
5	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
6	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	
7	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	
8	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	
9	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	
10	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
11	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	
12	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$25.00	\$75.00	30	
13	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
14	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$57.00	\$171.00	30	
15	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	1	\$44.00	\$44.00	30	
16	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$44.00	\$132.00	30	
17	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$44.00	\$132.00	30	
18	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$55.00	\$165.00	30	
19	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$66.00	\$198.00	30	
20	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$44.00	\$44.00	30	
21	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	

NCC Cable System Order

Order #	62549207
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,204.00	
Commission		\$480.60	
Net Total		\$2,723.40	
Total Spots		105	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$55.00	\$55.00	30	
23	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$66.00	\$66.00	30	
24	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	1	\$25.00	\$25.00	30	
25	HGTV	HGTV DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	
26	HGTV	HGTV EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	
27	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$51.00	\$102.00	30	
28	HIST	HIST PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
29	HLN	HLN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
30	LIF	LIF PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
31	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$13.00	\$26.00	30	
32	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$13.00	\$65.00	30	
33	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$13.00	\$65.00	30	
34	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
35	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
36	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
37	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$13.00	\$13.00	30	
38	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
39	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	
40	TWC	TWC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$13.00	\$26.00	30	
41	TWC	TWC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
42	TWC	TWC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	

NCC Cable System Order

Order #	62549207	Flight Dates	10/01/18 - 10/14/18	Update Date	06/22/18
Syscode	1879	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Cox Media/Milton-Pace, FL	Advertiser	Senate Majority PAC proj 202228	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL-Sen	Total	\$3,204.00
AE	Tiffany Solis	Product Code	10021008	Commission	\$480.60
Sales Coordinator	Jeff Moring	Est Code	6513	Net Total	\$2,723.40
Office	Washington	Product Name	FL-Sen 10.2-10.8	Total Spots	105
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Oct17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	6.22 New order. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	TWC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$25.00	\$50.00	30	
44	TWC	TWC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	105	0	0	0	0	0	0	0	0	0	0	0	105
AMT	\$3,204.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,204.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62549207
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,502.00	
Commission		\$525.30	
Net Total		\$2,976.70	
Total Spots		113	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	
2	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$64.00	\$192.00	30	
3	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$19.00	\$38.00	30	
4	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
5	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	4	\$19.00	\$76.00	30	
6	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	
7	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$64.00	\$256.00	30	
8	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	
9	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	
10	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
11	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$64.00	\$64.00	30	
12	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$25.00	\$75.00	30	
13	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
14	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	
15	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$25.00	\$50.00	30	
16	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$25.00	\$75.00	30	
17	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$25.00	\$75.00	30	
18	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
19	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$51.00	\$153.00	30	
20	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$25.00	\$25.00	30	
21	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$25.00	\$25.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,502.00		
Commission	\$525.30		
Net Total	\$2,976.70		
Total Spots	113		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$32.00	\$32.00	30	
23	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$51.00	\$51.00	30	
24	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$32.00	\$96.00	30	
25	HGTV	HGTV EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
26	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$83.00	\$249.00	30	
27	HIST	HIST PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$57.00	\$171.00	30	
28	HLN	HLN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
29	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$13.00	\$26.00	30	
30	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$13.00	\$65.00	30	
31	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$13.00	\$65.00	30	
32	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
33	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	30	
34	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
35	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$13.00	\$13.00	30	
36	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	
37	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	
38	TBSC	TBSC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	
39	TWC	TWC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$13.00	\$39.00	30	
40	TWC	TWC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
41	TWC	TWC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
42	TWC	TWC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Update Date	06/22/18
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$3,502.00	
Commission		\$525.30	
Net Total		\$2,976.70	
Total Spots		113	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	TWC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$13.00	\$13.00	30	
44	USA	USA EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	
45	USA	USA DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	
46	USA	USA EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	30	
47	USA	USA PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$64.00	\$128.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	113	0	0	0	0	0	0	0	0	0	0	0	113
AMT	\$3,502.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,502.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62549207
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/22/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$9,512.00	
Commission		\$1,426.80	
Net Total		\$8,085.20	
Total Spots		101	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	30	
2	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$51.00	\$102.00	30	
3	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$51.00	\$255.00	30	
4	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$57.00	\$285.00	30	
5	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	
6	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$102.00	\$510.00	30	
7	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$51.00	\$51.00	30	
8	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$57.00	\$57.00	30	
9	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$57.00	\$57.00	30	
10	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$102.00	\$102.00	30	
11	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$64.00	\$192.00	30	
12	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$76.00	\$228.00	30	
13	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$152.00	\$456.00	30	
14	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$166.00	\$332.00	30	
15	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$166.00	\$498.00	30	
16	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$166.00	\$498.00	30	
17	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$136.00	\$408.00	30	
18	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$393.00	\$1,179.00	30	
19	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$166.00	\$166.00	30	
20	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$166.00	\$166.00	30	
21	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$136.00	\$136.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$9,512.00	
Commission		\$1,426.80	
Net Total		\$8,085.20	
Total Spots		101	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$393.00	\$393.00	30	
23	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$89.00	\$178.00	30	
24	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$229.00	\$458.00	30	
25	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$39.00	\$78.00	30	
26	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$48.00	\$240.00	30	
27	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$39.00	\$195.00	30	
28	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	
29	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$100.00	\$500.00	30	
30	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$48.00	\$48.00	30	
31	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$39.00	\$39.00	30	
32	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$39.00	\$39.00	30	
33	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$100.00	\$100.00	30	
34	TWC	TWC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$38.00	\$114.00	30	
35	TWC	TWC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$38.00	\$76.00	30	
36	TWC	TWC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$44.00	\$88.00	30	
37	TWC	TWC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$51.00	\$153.00	30	
38	TWC	TWC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$89.00	\$267.00	30	
39	TWC	TWC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Update Date	06/22/18
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$9,512.00	
Commission		\$1,426.80	
Net Total		\$8,085.20	
Total Spots		101	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
40	TWC	TWC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	101	0	0	0	0	0	0	0	0	0	0	0	101
AMT	\$9,512.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,512.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62549207
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,118.00		
Commission	\$1,517.70		
Net Total	\$8,600.30		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	30	
2	AMC	AMC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$102.00	\$204.00	30	
3	CNN	CNN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$51.00	\$102.00	30	
4	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$51.00	\$255.00	30	
5	CNN	CNN DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$57.00	\$285.00	30	
6	CNN	CNN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	
7	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$102.00	\$510.00	30	
8	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$51.00	\$51.00	30	
9	CNN	CNN DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$57.00	\$57.00	30	
10	CNN	CNN EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$57.00	\$57.00	30	
11	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$102.00	\$102.00	30	
12	ESPN	ESPN W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$64.00	\$192.00	30	
13	ESPN	ESPN EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$83.00	\$249.00	30	
14	ESPN	ESPN PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$159.00	\$477.00	30	
15	FXNC	FXNC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$166.00	\$332.00	30	
16	FXNC	FXNC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	3	\$166.00	\$498.00	30	
17	FXNC	FXNC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	3	\$166.00	\$498.00	30	
18	FXNC	FXNC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$136.00	\$408.00	30	
19	FXNC	FXNC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$393.00	\$1,179.00	30	
20	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$166.00	\$166.00	30	
21	FXNC	FXNC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$166.00	\$166.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/22/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,118.00		
Commission	\$1,517.70		
Net Total	\$8,600.30		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$136.00	\$136.00	30	
23	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$393.00	\$393.00	30	
24	HGTV	HGTV W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$76.00	\$152.00	30	
25	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$203.00	\$406.00	30	
26	MNBC	MNBC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	2	\$39.00	\$78.00	30	
27	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	5	\$48.00	\$240.00	30	
28	MNBC	MNBC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	5	\$39.00	\$195.00	30	
29	MNBC	MNBC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	
30	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$100.00	\$500.00	30	
31	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$48.00	\$48.00	30	
32	MNBC	MNBC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$39.00	\$39.00	30	
33	MNBC	MNBC EF	10/8/18	10/14/18	15:00	19:00	X							-	-	1	\$39.00	\$39.00	30	
34	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X							-	-	1	\$100.00	\$100.00	30	
35	TBSC	TBSC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$146.00	\$438.00	30	
36	TWC	TWC W	10/1/18	10/7/18	06:00	15:00						X	X	-	-	3	\$38.00	\$114.00	30	
37	TWC	TWC EM	10/1/18	10/7/18	05:00	09:00		X	X	X	X			-	-	2	\$38.00	\$76.00	30	
38	TWC	TWC DT	10/1/18	10/7/18	09:00	15:00		X	X	X	X			-	-	2	\$44.00	\$88.00	30	
39	TWC	TWC EF	10/1/18	10/7/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$51.00	\$153.00	30	
40	TWC	TWC PT	10/1/18	10/7/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$89.00	\$267.00	30	
41	TWC	TWC EM	10/8/18	10/14/18	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	

NCC Cable System Order

Order #	62549207
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

Flight Dates	10/01/18 - 10/14/18
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj 202228

Update Date	06/22/18
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct17
-	

Client Code	FL-Sen
Product Code	10021008
Est Code	6513
Product Name	FL-Sen 10.2-10.8
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$10,118.00
Commission	\$1,517.70
Net Total	\$8,600.30
Total Spots	106
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	6.22 New order. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	TWC	TWC DT	10/8/18	10/14/18	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	106	0	0	0	0	0	0	0	0	0	0	0	106
AMT	\$10,118.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,118.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/25/18

62549207 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |